

2021 ANNUAL REPORT

Navigating Uncertainty — At Work, Home and on the Road



“Your safe driving course may have saved my life. You taught me to pause and look both ways before starting out at a green light; that kept me from being T-boned by a guy doing 50 mph while texting.”

– Dana Andrews
St. Louis County Government

“It’s always a pleasure to renew our membership. We recognize the value of the Minnesota Safety Council and its impact on helping MCIT members reduce workplace injuries.”

– Robyn Sykes
Minnesota Counties Intergovernmental Trust

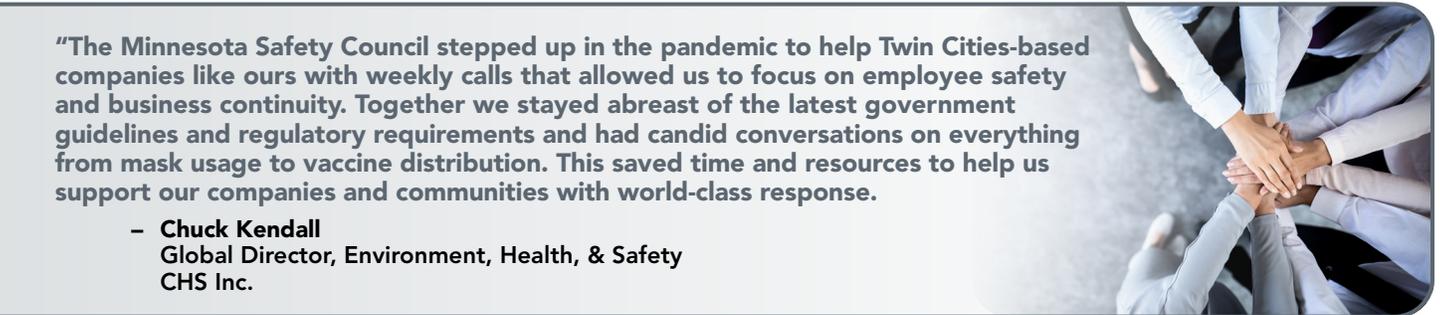


“During the pandemic, the Minnesota Safety Council stepped up with tools like distance learning and training to help us adapt to the changing work environment and put the safety of our workers first.”

– Chuck LeRoux
Director, Enterprise Safety and Environmental Services
Andersen Corporation

“The Minnesota Safety Council stepped up in the pandemic to help Twin Cities-based companies like ours with weekly calls that allowed us to focus on employee safety and business continuity. Together we stayed abreast of the latest government guidelines and regulatory requirements and had candid conversations on everything from mask usage to vaccine distribution. This saved time and resources to help us support our companies and communities with world-class response.

– Chuck Kendall
Global Director, Environment, Health, & Safety
CHS Inc.



MINNESOTA SAFETY COUNCIL

 Chapter of the National Safety Council

NAVIGATING 2020–21

The past 18 months kept most of us in a constant state of flux, never knowing where the road would lead next. But one thing never changed: like all good drivers, the Minnesota Safety Council stayed firmly focused on the road ahead and on its goals of helping Minnesotans stay safe at work, at home and on the road. Here's a look at how the last two years have affected safety in our state.

ON THE ROAD

Drive
SAFE



Traffic dropped dramatically early in the pandemic, but now we're driving faster than ever and people are dying. Minnesota Safety Council public messages and education programs strive to make a difference.

TRAFFIC SAFETY BY THE NUMBERS:



3,802 completed defensive driving/traffic safety education onsite, online and virtually



1,975 reached with the Network of Employers for Traffic Safety (NETS) education/resources and traffic safety onsite consultation, DOT compliance, HazMat transport and customized training



18,447 seniors refreshed driving skills

SPEED-RELATED TRAFFIC DEATHS REMAIN THE TOP FACTOR IN FATAL TRAFFIC CRASHES.



91 speed-related deaths through the end of July, compared with 64 at this time last year — a 42% increase from the same period last year and up nearly 150% from this period in 2019. June-July 2021 the Minnesota State Patrol issued 646 tickets for speeds of 100 mph or more.



Minnesota fatal and serious motor vehicle crashes up 5% June 2020 to June 2021 over 2017-19 average.



Rural Minnesota pedestrian fatalities up 38% June 2020 to June 2021 from 2017-19 average.



Minnesota fatal and severe injury work zone crashes down 10% June 2020 to June 2021 from 2017-19 average.



Nearly 5,000 viewed our new animated traffic safety videos.



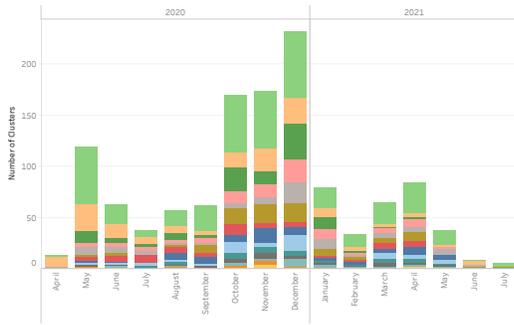
AT WORK

Work
SAFE

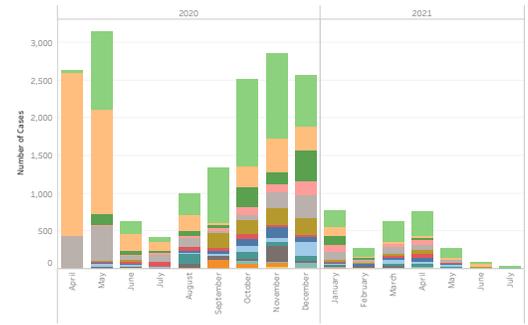
COVID-19 cases affected working Minnesotans across every occupational category.

From April 2020 through July 2021, the manufacturing, food processing and grocery/retail sectors recorded both the highest numbers of COVID-19 clusters and the most cases within clusters. Overall, through 2019 Minnesota private and public sector occupational injury and illness rate remains as a record low 3.2/100 full-time workers. COVID-19 was not a factor in this data.

IDENTIFIED WORKPLACE COVID-19 CASE CLUSTERS



Count of Final Case Count for each Date Month broken down by Date Year. Color shows details about Setting Final. The data is filtered on Date, which ranges from 4/15/2020 to 7/31/2021.



Sum of Final Case Count for each Date Month broken down by Date Year. Color shows details about Setting Final. The data is filtered on Date, which ranges from 4/15/2020 to 7/31/2021.

WORKPLACE SAFETY EDUCATION & RESOURCES:



- ▶ 175 classes (40 virtual)
- ▶ 77 onsite consultations
- ▶ 41 safety topics covered

FIRST AID/CPR/AEDS:

- ▶ 7,473 people trained
- ▶ 547 instructors statewide
- ▶ 187 classes



AT HOME

Live
SAFE

The pandemic exacerbated numerous health and safety issues.

Overdoses skyrocketed nationally, with an 18% increase in Minnesota driven primarily by opioids.



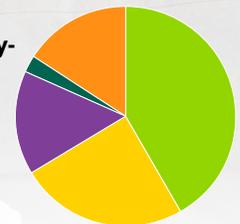
14,000 Minnesotans received hospital treatment for an overdose.

14 nonfatal events were reported for every drug overdose death of a Minnesota resident.

Unintentional injuries take the lives of more than 1,800 Minnesotans each year.

Minnesota 2019 preventable injury-related death rates for top causes

- Falls
- Choking
- Poisoning
- All Other
- Motor Vehicle



POISONING ON THE RISE:

- ▶ Poisonings increased in 2020 with the Consumer Product Safety Commission reporting an 84% jump in severe ER-treated injuries tied to cleaning products.
- ▶ The Minnesota Poison Control System reported that hand sanitizer exposures in children under age six nearly doubled from 225 in 2019 to 426 in 2020.

SAFE KIDS AND FAMILIES

Coordinator of: Safe Kids Minnesota, including five coalitions statewide.



A Partner in: Child Safety Working Group; Farm Safety Working Group; Minnesota Injury and Violence Prevention Action Coalition

Navigating Uncertainty Together

When our lives changed almost overnight in March 2020, most of us found ourselves traveling in a new world without directions. Like our GPS navigation systems often tell us, it was time for "rerouting."

As an organization whose mission is to keep Minnesotans safe at work, at home and on the road, we had to reroute quickly to help our members and others adapt to COVID-19's impact. And reroute we did. We partnered with state leaders, elected officials and businesses to deliver innovative solutions to keep employees safe and businesses operating.

We upped our ability to engage with our members and others through online training and virtual conferences. We engaged with partners like the National Alliance on Mental Illness Minnesota to address COVID-19 mental health needs.

Even as we rerouted, we were reminded that fundamentals like safety at home and in the work place are critical. With Minnesotans back on the road, we've seen disturbing numbers of crashes, injuries and fatalities caused by excess speed and work zone safety accidents.

As we move into 2022, we all look forward to more normalcy, but we won't forget the most important lessons we've learned along the way. Technology can help us get where we're going, but it will never replace the value of relationships and personal commitment when it comes to keeping ourselves and others safe.



STEVE SANDILLA
Chairman
Board of Directors
Minnesota Safety Council



PAUL AASEN
President
Minnesota Safety Council

Minnesota Safety Council by the Numbers:

- ▶ **3,800+** member organizations
- ▶ **311,000+** employees
- ▶ **92%** member retention rate
- ▶ **63** Emerging Safety Professional group members connect and support new leaders

Delivering Virtual Value During COVID-19 and Every Day:

- ▶ [Workplace COVID Response Framework](#)
- ▶ **910** individuals reached with 14 mental health sessions
- ▶ **887** attendees attended 2020-21 Virtual Safety & Health Conferences
- ▶ **486** employers recognized in 2020-21 with Governor's Safety Awards
- ▶ **112,955** website visitors
- ▶ **41** weekly virtual COVID-19-focused Process Improvement Network meetings

Online Education Resources:

- ▶ [Streaming videos](#)
- ▶ [SafetyNet](#)
- ▶ [On-demand safety videos](#)
- ▶ [Online Training](#)
- ▶ [Employee Defensive Driving Courses Online](#)
- ▶ [Construction Truck Operators Training](#)
- ▶ [Fact Sheet Library](#)
- ▶ [55+ Online Defensive Driving Training](#)

We couldn't do it without you!

THANKS TO OUR:

- ▶ [Generous Sponsors](#)
- ▶ [Board of Directors](#)
- ▶ [Employees](#)
- ▶ **Traffic Safety Partners:**
 - Minnesota Toward Zero Deaths
 - Safe Routes to School
 - Minnesota Operation Lifesaver
 - Mobility for Minnesota's Aging Population
 - Minnesota Department of Public Safety, Office of Traffic Safety (NETS)
 - State Farm
- ▶ [View Our Fiscal 2021 Financial Report](#)



MINNESOTA SAFETY COUNCIL

 Chapter of the National Safety Council

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CONNECT WITH US



FISCAL 2021 FINANCIAL REPORT

YEAR ENDED JUNE 30 | MINNESOTA SAFETY COUNCIL

STATEMENT OF FINANCIAL POSITION

TOTAL ASSETS	\$2,892,436
LIABILITIES AND NET ASSETS	
Accounts payable and other current liabilities	\$1,236,151
Long-term liabilities	\$1,058,789
Unrestricted net assets	\$515,830
Temporarily restricted net assets	\$81,666
TOTAL LIABILITIES AND NET ASSETS	\$2,892,436

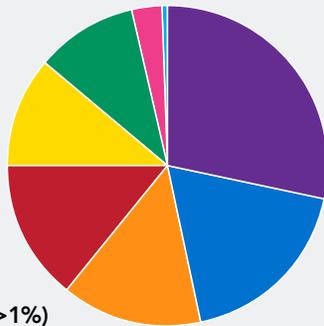
STATEMENT OF ACTIVITIES

REVENUE AND SUPPORT	
Earned income	\$3,266,233
Other	\$90,278
TOTAL REVENUE AND SUPPORT	\$3,356,511
TOTAL EXPENSES	\$3,069,010
Change in unrestricted net assets	\$287,501*

*Includes PPP loan forgiveness and Employee Retention (Tax) Credit.

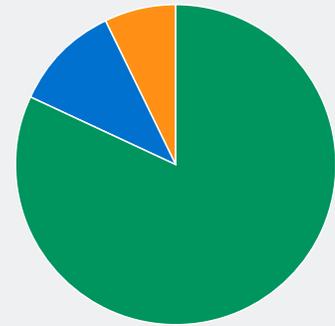
SOURCES OF REVENUE

- Membership (28%)
- Traffic (18%)
- Occupational (14%)
- First Aid (14%)
- Administration and Other* (11%)
- Conference (10%)
- Safety Products (3%)
- Community Programs (>1%)



EXPENSES

- Program Services (82%)
- Management and General (11%)
- Fund Development (7%)



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