

# Highway Safety Plan

## 2020

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Office of Traffic Safety

### **Planning and Administration**

Minnesota believes in providing a place to conduct business and supplies needed to provide the dedicated professional staff of the Office of Traffic Safety the resources needed support and coordinate data driven highway safety programs.

#### 20-01-01 Planning and Administration

Planned activity description; This project will support Office of Traffic Safety Staff along with the physical building/ equipment and other supplies needed to support the "toward zero death" initiative.

Sub Recipients Office of Traffic Safety/ Outside Vendors

Use of Funds: Salary, Fringe for administrative and leadership positions, office supplies and equipment to support the highway safety office.

Estimate Funding Amount \$574,000 Funding Source: PA (FAST)

Match to be determined Local Benefit to be determined

### **Occupant Protection Projects**

#### 20-02-01 Child passenger Hospital Support

Planned activity description; Provides support of staff and supplies for child passenger safety.

Sub Recipients Regions Hospital

Primary Counter Measure Chapter 2 Seat Belts and Child Restraints 2 Seat Belt Enforcement 6 Communication and Outreach 7

Use of Funds: Aid/Grants to Non-Gov Org

Estimate Funding Amount \$150,000 Funding Source Occupant Protection (FAST)

Match to be determined Local Benefit to be determined

#### 20-02-02 Belt Enforcement for Cities and Counties

Planned activity description; The project will provide for increased enforcement of the seat belt law and child restraint law during the May Click it or Ticket national campaign, and an additional enforcement campaign in September 18-20, 2020.

Sub Recipients: Various cities and counties determined by problem ID, number of agencies, available funding, number of officers and number hours available.

Primary Counter Measure Chapter 2 Seat Belts and Child Restraints 2 Seat Belt Enforcement 6 Communication and Outreach 7 Other Strategies.

Use of Funds: Aid/Grants to Counties, Aid/Grants to Cities & Towns

Estimate Funding Amount \$850,000 Funding Source Other 405b (FAST)

Match to be determined Local Benefit to be determined

#### 20-02-03 Enforcement Occupant Protection

Planned activity description; Provide enforcement specific to occupant protection

Sub Recipients Minnesota State Patrol

Primary Counter Measure Chapter 2 Seat Belts and Child Restraints 2 Seat Belt Enforcement 6 Communication and Outreach 7 Other Strategies.

Use of Funds: Overtime Pay, Indirect Costs

Estimate Funding Amount \$100,000 Funding Source Occupant Protection (FAST)

Match to be determined Local Benefit to be determined

#### 20-02-04 Liaison Occupant Protection

Planned activity description; Provide support to ensure those in more rural areas of the state receive comparable CPS services to what is available in the metro area. This will be done by focusing on teaching, recruiting, mentoring, and arranging for classes to reach a wide variety people throughout the rural portions of the state.

Sub Recipients

Primary Counter Measure Chapter 2 Seat Belts and Child Restraints 2 Seat Belt Enforcement 6  
Communication and Outreach 7 Other Strategies.

Use of Funds: Aid/Grants to Non-Gov Org

Estimate Funding Amount \$270,000 Funding Source Occupant Protection (FAST)

Match to be determined Local Benefit to be determined

20-02-05 State Patrol Enforcement Occupant Protection /**405 INCITIAVE GRANT**

Planned activity description; Provide enforcement specific to occupant protection

Sub Recipients Minnesota State Patrol

Primary Counter Measure Chapter 2 Seat Belts and Child Restraints 2 Seat Belt Enforcement 6  
Communication and Outreach 7 Other Strategies.

Use of Funds: Overtime Pay, Indirect Costs

Estimate Funding Amount \$285,000 Funding Source Other 405b (FAST)

Match to be determined Local Benefit to be determined

20-02-06 Sustained belt enforcement

Planned activity description; Provide enforcement specific to occupant protection

Sub Recipients

Primary Counter Measure Chapter 2 Seat Belts and Child Restraints 2 Seat Belt Enforcement 6  
Communication and Outreach 7 Other Strategies.

Use of Funds: Overtime Pay, Indirect Costs

Estimate Funding Amount \$100,000 Funding Source Occupant Protection (FAST)

Match to be determined Local Benefit to be determined

20-02-07 Support Occupant Protection / Professional Development

Planned activity description; Training, School Programs, Caregiver classes and inspection stations,  
LATCH manuals and other instruction related items. Attendance for limited numbers of advocates at  
Traffic Safety conferences/Seminars for registration and limited accommodation costs.

Sub Recipients

Primary Counter Measure Chapter 2 Seat Belts and Child Restraints 2 Seat Belt Enforcement 6  
Communication and Outreach 7 Other Strategies.

Use of Funds: Prof/Tech. Serv-Outside Vendors; Supplies, Materials, travel, registration and other related  
traffic safety conferece, seminiar and trainings.

Estimate Funding Amount \$60,000 Funding Source Occupant Protection (FAST)

Match to be determined Local Benefit to be determined

20-02-08 Survey Seat Belt UseOccupant Protection Projects

Planned activity description; NHTSA required survey

Sub Recipients

Primary Counter Measure Chapter 2 Seat Belts and Child Restraints 2 Seat Belt Enforcement 6  
Communication and Outreach 7 Other Strategies.

Use of Funds:

Estimate Funding Amount \$80,000 Funding Source Occupant Protection (FAST)

Match to be determined Local Benefit to be determined

20-02-22 Staff of Office of Traffic Safety/OP

Planned activity description; The Office of Traffic Safety Staff focusing on Occupant Protection and  
Child Restraints

Sub Recipients Office of Traffic Safety

Primary Counter Measure Chapter 2 Seat Belts and Child Restraints 2 Seat Belt Enforcement 6  
Communication and Outreach 7 Other Strategies.

Use of Funds: Salary, Fringe, Indirect  
Estimate Funding Amount \$120,000 Funding Source Occupant Protection (FAST)  
Match to be determined Local Benefit to be determined

### **Impaired Driving Projects**

20-03-01 Courts Alcohol Impaired/ **405D INIATIVE GRANT split funded with 164AL** Planned activity description; Participants will complete treatment programs and participant in group therapy. Probation Officers will conduct intensive supervision of participants and make multiple random visits weekly to conduct random alcohol testing. Court team will assist and support participants in achieving legal driving status.

Sub Recipients determined by problem ID, number of courts, available funding, number of participants and rate of recidivism.

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication

Use of Funds: Program coordinator salary, probation services, contracted services, law enforcement (overtime participant monitoring/alcohol testing, attorney services, program supplies, in-state travel, dwi court team member training, traffic safety conference, state treatment co

Estimate Funding Amount \$950,000 Funding Source 164AL

Estimate Funding Amount \$750,000 Funding Source 405d Low M6OT

Match to be determined Local Benefit to be determined

20-03-02 Dashboard Alcohol Impaired /**405D INIATIVE GRANT split funded with 164AL**

Planned activity description; This project for DWI analytics is ongoing .

The new crash reporting system has been integrated into the dashboard. Mapping of old crashes continue.

Sub Recipients

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High

Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication

Use of Funds: Salary/Fringe for GIS Analyst, Software enhancement

Estimate Funding Amount \$150,000 Funding Source 164AL

Estimate Funding Amount \$150,000 Funding Source 405d Low M6OT

Match to be determined Local Benefit to be determined

20-03-03 Enforcement Alcohol Impaired Officer**405D INIATIVE GRANT split funded with 164AL**

Planned activity description; To generate the greatest impact, full time DWI enforcement between the hours of 5:00 p.m. and 5:00 a.m. A minimum of two Friday's and two Saturday's a month are required as part of the DWI Officer's schedule.

Sub Recipients; determined by problem ID, number of agencies, available funding, past performance and media plan

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High

Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication

Use of Funds: DWI officer salary, administrator salary, traffic safety conference, operating expenses

Estimate Funding Amount \$1,935,000 Funding Source 164AL

Estimate Funding Amount \$754,000 Funding Source 405d Low M6OT

Match to be determined Local to be determined

20-03-04 Enforcement Cities and Counties Alcohol Impaired **405D INIATIVE GRANT split funded with 164AL**

Planned activity description; The project has dedicated impaired driving campaigns consisting of enhanced enforcement combined with public information and outreach conducted by the Office of Communication. Enhanced impaired driving enforcement will be conducted on weekends beginning the day before Thanksgiving and continues on weekends in December, 2019; and additional campaign leading up to the Labor Day holiday, 2020.

In addition, the "Top 13" counties with the highest number of alcohol-related fatalities and severe injuries are eligible for additional funding for sustained, year-round impaired driving enforcement.

Agencies not listed in the "Top 13" counties can use up to 10 percent of their impaired driving enforcement budget to schedule events during celebrations that have a history of increased alcohol consumption. These events can be specific to a community, or specific days such as the Wednesday before Thanksgiving, St. Patrick's Day, Super Bowl, fishing or hunting openers, etc. For example, if a city has a festival that has a history of increased impaired drivers, other city or county agencies in the grant can work that event for enhanced enforcement.

#### Sub Recipients

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication

Use of Funds: Aid/Grants to Counties , Aid/Grants to Cities & Towns

Estimate Funding Amount \$2,500,000 Funding Source 164AL

Estimate Funding Amount \$500,000 Funding Source 405d Low M6OT

Match to be determined Local Benefit to be determined

#### 20-03-05 Ignition Interlock (Vendor Oversight) Impaired Driving Projects

Planned activity description; This project is funding salaries, fringe benefits, out-of-state travel and indirect costs for six full-time employees in DPS's Driver and Vehicle Services division who oversee the ignition interlock program.

Four of the staff are responsible for enrolling all participants into the Ignition Interlock program. They also provide continuing monitoring of participants for compliance while in the program.

In addition to vendor oversight, the project will fund training and education to inform people of the program. They also provide outreach at correctional facilities to inform inmates due for release on the process of enrolling in the ignition interlock program and obtaining a valid license. Funds also provide training for the employees in the division.

Two positions will monitor the ignition interlock vendors certified by the state of Minnesota. Formerly performed with contractors, this year the positions will be with DPS/DVS Ignition Interlock unit as Ignition Interlock Vendor Oversight liaisons. Their work will continue to include service center monitoring and site visits across the state. Currently there are over 200 service centers across Minnesota. The liaisons will handle customer complaints with device and service center issues. The liaisons attend in and out state conferences, presenting on vendor oversight. The liaisons are also responsible for making recommendations to a DPS committee which will determine appropriate actions and implementation.

#### Sub Recipients

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication

Use of Funds: Salary/Fringe, Indirect Costs, In-State Travel, Out-State Travel, Postage & Printing, Supplies-manuals, program materials, Training Costs, Communication/Phones, TRAFFIC SAFETY Conference

Estimate Funding Amount \$700,000 Funding Source 164AL

Match to be determined Local Benefit to be determined

#### 20-03-06 Liaisons Alcohol (LEL) Impaired Enforcement Impaired Driving Projects

Planned activity description; The LEL's serve as liaisons between OTS and state, county, city and tribal law enforcement agencies within their designated counties to promote and encourage enhanced impaired driving enforcement and to encourage participation in traffic safety programs.

Sub Recipients

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication

Use of Funds: Prof/Tech. serv-outside vendors salary, fringe, travel expenses, supplies

Estimate Funding Amount \$140,000 Funding Source 164AL

Match to be determined Local Benefit to be determined

20-03-07 MNIT Support and Services /EZ guide **405D INITIATIVE GRANT**

Planned activity description; Working with MNIT for product development, a mobile friendly version of the DWI EZ-Guide brochure will be created. This will be a reference guide for enforcing Minnesota DWI laws.

Sub Recipients

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication

Use of Funds: IT Prof/Tech Outside Vendors

Estimate Funding Amount \$25,000 Funding Source 405d Low M6OT

Match to be determined Local Benefit to be determined

20-03-08 State Patrol Alcohol Impaired Driving Enforcement

Planned activity description; In addition, the districts with the "Top 13" counties with the highest number of alcohol-related fatalities and severe injuries are given additional funding for sustained, year-round impaired driving enforcement in those counties.

Sub Recipients Minnesota State Patrol

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication

Use of Funds: Overtime Pay, Indirect Costs

Estimate Funding Amount \$700,000 Funding Source 164AL

Estimate Funding Amount \$350,000 Funding Source 405d Low M6OT

Match to be determined Local Benefit to be determined

20-03-09 BCA Lab Technicians Administrative Drug Impaired Support

Planned activity description; Perform drug screening and confirmatory tests of samples beyond the triage point. Continue the study of drug use by category.

Sub Recipients Bureau of Criminal Activity (BCA)

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication

Use of Funds: Salary & Fringe toxicologists, indirect costs - scientist salary, training, supplies - confirmatory tests

Estimate Funding Amount \$250,000 Funding Source 405d Low M6OT

Match to be determined Local Benefit to be determined

20-03-10 E-Charging Alcohol / Drug Impaired

Planned activity description; This project for DWI E-Charging is ongoing, with system updates required pending DWI law changes resulting from the 2018 legislative session.

#### Sub Recipients

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication

Use of Funds: contracted services, salary, indirect, in-state travel, out-state travel, supplies, traffic safety conference

Estimate Funding Amount \$1,500,000 Funding Source 405d Low M6OT

Match to be determined Local Benefit to be determined

Does this planned activity include a major purchase and dispositions? (blank indicates a no)

Yes, evidentiary breath tests instruments, life expectancy is 10-15 years.

20-03-11 blank

#### 20-03-12 Drug Recognition Enforcement DRE & Traffic Law Enforcement Trainings

Planned activity description; Provide a coordinator for the DRE program and traffic safety law enforcement training.

#### Sub Recipients

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High

Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication

Use of Funds: Salary, Fringe, Indirect Costs, Overtime Pay, Space Rental for Training Rooms, Supplies and Materials, Out-state travel, in-state travel, contracted professional services, communications/mail, employee development, equipment, printing.

Estimate Funding Amount \$550,000 Funding Source 405d Low M6OT

Match to be determined Local Benefit to be determined

#### 20-03-13 Ignition Interlock (Judicial)/**405D INITIATIVE GRANT**

Planned activity description; This program is providing funding for judicial districts and/or probation service agencies to implement an ignition interlock program. They will work in cooperation with their judges, who order the devices for offenders or make it part of the probation requirement. Enrollment in the ignition interlock program is coordinated with the current administrative ignition interlock program conducted at Driver and Vehicle Services.

Coordinators will assist participants with enrollment process for the ignition interlock program. This includes meeting the requirements for enrollment, installation of the device and monitoring the participant. Costs include assistance with paying a portion of the monthly fee for the device

#### Sub Recipients

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High

Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication

Use of Funds: Program Coordinator Salary/Fringe, Professional Services/installation fees/interlock services for clients, Communications/Phones, Transportation/Travel, TRAFFIC SAFETY Conference

Estimate Funding Amount \$600,000 Funding Source 405d Low M6OT

Match to be determined Local Benefit to be determined

#### 20-03-14 Impaired Driving Facts /**405D INITIATIVE GRANT**

Planned activity description; The publication of a printed version of Impaired Driving Facts.

#### Sub Recipients

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High

Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication

Use of Funds: Printing

Estimate Funding Amount \$2,000 Funding Source 405d Low M6OT  
Match to be determined Local Benefit to be determined

**20-03-15 Liaison Judicial/405D INITIATIVE GRANT**

Planned activity description; DWI Court judge will help train and educate judges and other court personnel as drug impaired driving cases become more frequent.

Sub Recipients

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication  
Use of Funds: Salary, travel, admin support, education director, training costs, fixed cost, supplies, assoc. dues, indirect, law and legal.

Estimate Funding Amount \$150,000 Funding Source 405d Low M6OT  
Match to be determined Local Benefit to be determined

**20-03-16 MNIT Support and Services / Landing Pages 405D INITIATIVE GRANT**

Planned activity description; A micro site will be developed similar to the ENDWI campaign in New Mexico. (<http://www.endwi.com/>, with Minnesota-specific data, creative materials and messaging.

Content will include, but is not limited to:

- DWI Laws and Penalties
- DWI Public Service Announcements
- DWI Newsroom Releases
- DWI Ignition Interlock Information
- DWI Safe Ride Transportation Options

Sub Recipients MnIT

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication  
Use of Funds: Prof/Tech Services - Interagency

Estimate Funding Amount \$10,000 Funding Source 405d Low M6OT  
Match to be determined Local Benefit to be determined

**20-03-17 Recognition Alcohol/ Drug Impaired Enforcement 405D INITIATIVE GRANT**

Planned activity description; The OTS will recognize law enforcement agencies for superior performance in impaired driving enforcement, media, and public outreach during the previous year's enforcement grant activities, by presenting them with the Commissioner's Enforcement Award. The OTS grant coordinator and LEL will present a plaque to each agency in the grant at an awards luncheon. The fiscal lead of the grant will have the opportunity to attend an out-of-state traffic safety conference; and each agency in the grant will have the option to send one extra person to the Minnesota TZD Conference.

Sub Recipients to be determined based award categories and available venues/vendors.

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication  
Use of Funds: Prof/Tech Serv-Outside Vendors; Supplies, Materials; Travel-Out of State

Estimate Funding Amount \$10,000 Funding Source 405d Low M6OT  
Match to be determined Local Benefit to be determined

**20-03-18 Responsible Server Training Impaired 405D INITIATIVE GRANT**

Planned activity description; There is a need to reinstate State level support to re-establish the quality and integrity of the formerly supported responsible server training program. To be effective, the program must include establishment owner/manager support.



Sub Recipients Minnesota Division of Alcohol and Gambling Enforcement (AGE)  
Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High  
Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI  
Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication  
Use of Funds: Aid/Grants to State Agency; Aid/Grants to Other Government  
Estimate Funding Amount \$100,000 Funding Source 405d Low M6OT  
Match to be determined Local Benefit to be determined

20-03-19 State Patrol Alcohol/ Drug Impaired Professional Development/**405D INITIATIVE GRANT**  
Planned activity description; The Minnesota State Patrol will send appropriate personnel to traffic safety  
conferences/seminar.

Sub Recipients Minnesota State Patrol

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High  
Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI  
Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication  
Use of Funds: Registration, travel, professional contracts and other related costs pertaining to employee  
development and succession planning, communications/mail.  
Estimate Funding Amount \$20,000 Funding Source 405d Low M6OT  
Match to be determined Local Benefit to be determined

20-03-20 Support Alcohol/Drug Impaired Professional Development **405D INITIATIVE GRANT**  
Planned activity description; Traffic safety conference and Seminars focused on impaired driving /  
includes limited travel and registration costs.

Sub Recipients

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High  
Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI  
Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication  
Use of Funds: Registration, travel and other costs pertaining to attendance at traffic safety training,  
conference and seminars.  
Estimate Funding Amount \$50,000 Funding Source 405d Low M6OT  
Match to be determined Local Benefit to be determined

20-03-21 Traffic Safety Resource Prosecutor TSRP (includes Law & Legal)

**405D INITIATIVE GRANT**

Planned activity description; This project will provide for a traffic safety resource prosecutor to serve as a  
liaison between the NHTSA and OTS, and the county and city prosecutors through a contract with the  
Minnesota County Attorneys' Association. The focus of the work is on prosecutor training, case  
consultation, research assistance, brief bans, expert witness referrals, a quarterly newsletter, a website for  
resources, and community outreach with MADD, schools, and other groups.

In addition, the TSRP provides annual training on new DWI laws and court case rulings that is easily  
accessible to Minnesota officers and prosecutors. Training will be provided by webinar, as a cost saving  
method, as well as a way to make the training accessible to more law enforcement officers.

Sub Recipients

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High  
Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI  
Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication  
Use of Funds: Salary, travel, admin support, education director, training costs, fixed cost, supplies, assc.  
dues, indirect, law and legal.  
Estimate Funding Amount \$240,000 Funding Source 405d Low M6OT  
Match to be determined Local Benefit to be determined

#### 20-03-22 Project Directors to Conferences/**405D INITIATIVE GRANT**

Planned activity description; Up to eighteen individuals selected by the Office of Traffic Safety for their work toward zero death initiatives, will travel to and participate in national traffic safety conference.

Sub Recipients to be determined by a selection process based on performance in areas of traffic safety

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication

Use of Funds: Travel and costs related to conference registration.

Estimate Funding Amount \$18,000 Funding Source 405d Low M6OT

Match to be determined Local Benefit to be determined

#### 20-03-23 Staff of Office of Traffic Safety /AL

Planned activity description; The Office of Traffic Safety Staff focusing on Impaired Driving projects

Sub Recipients Office of Traffic Safety

Primary Counter Measure Chapter 1 Alcohol -and Drug Impaired Driving; 2 Enforcement .1 High Visibility Saturation Patrol .3 Breath Test Devices 3 Prosecution and Adjudication .1 DWI Courts 4 DWI Offender Treatment, Monitoring and Control 5 Prevention, Intervention, Communication

Use of Funds: Salary, Fringe, Indirect

Estimate Funding Amount \$240,000 Funding Source 164PA

Match to be determined Local Benefit to be determined

### **POLICE TRAFFIC SAFETY**

#### 20-04-01 Enforcement Cities and Counties TZD

Planned activity description; To be eligible to receive a Toward Zero Death Enforcement grant, over-involvement in distracted and other aggressive driving behaviors/or one of the highest numbers of deaths and severe injuries must be shown.

Sub Recipients determined by problem ID, number of agencies, available funding, number of officers and number hours available.

Primary Counter Measure Chapter 2 Seat Belt and Child Restraints .2 Law Enforcement 3 Speeding and Speed Management .2 Enforcement Chapter 4 Distracted and Drowsy 1.2 Cell Phone and Text

Messaging Laws, 1.3 High Visibility cell phone/ text messaging enforcement

Use of Funds: Aid/Grants to Counties , Aid/Grants to Cities & Towns

Estimate Funding Amount \$800,000 Funding Source Police Traffic (FAST)

Estimate Funding Amount \$29,000 Funding Source FESDDLE

Match to be determined Local Benefit to be determined

#### 20-04-02 Enforcing Pedestrian Laws/ **405H INCENTIVE GRANT**

Planned activity description; This project will provide for increased enforcement of Pedestrian laws in the two largest Minnesota cities. Pedestrians and motorists are equally responsible for pedestrian safety.

Pedestrian behaviors that primarily contribute to pedestrian-vehicle crashes include impairment, inattention, crossing mid-block, walking along the roadway and ignoring sign or signals. Because there is a high-percentage of pedestrians on college campuses, colleges and university police departments, as well as populous cities, OTS will add funds to existing enforcement grants to be determined for enhanced enforcement of pedestrians and drivers not obeying pedestrian laws.

Sub Recipients

Primary Counter Measure Chapter 2 Seat Belt and Child Restraints .2 Law Enforcement 3 Speeding and Speed Management .2 Enforcement Chapter 4 Distracted and Drowsy 1.2 Cell Phone and Text

Messaging Laws, 1.3 High Visibility cell phone/ text messaging enforcement

Use of Funds: Aid/Grants to Counties , Aid/Grants to Cities & Towns

Estimate Funding Amount \$200,000 Funding Source 405H

Match to be determined Local Benefit to be determined

#### 20-04-03 Enforcement Recognition Commissioners Award

Planned activity description; Recognition of a law enforcement agency for superior performance in traffic enforcement, media, and public outreach during the previous year's enforcement grant activities, by presenting them with the Commissioner's Enforcement Award. The OTS grant coordinator and LEL will present a plaque to each agency in the grant at an awards luncheon. The fiscal lead of the grant will have the opportunity to attend an out-of-state traffic safety conference; and each agency in the grant will have the option to send one extra person to the Minnesota TRAFFIC SAFETY Conference.

Sub Recipients to be determined based award categories and available venues/vendors.

Primary Counter Measure Chapter 2 Seat Belt and Child Restraints .2 Law Enforcement 3 Speeding and Speed Management .2 Enforcement Chapter 4 Distracted and Drowsy 1.2 Cell Phone and Text

Messaging Laws, 1.3 High Visibility cell phone/ text messaging enforcement

Use of Funds: Prof/Tech Serv-Outside Vendors; Supplies, Materials; Travel-Out of State

Estimate Funding Amount \$10,000 Funding Source Police Traffic (FAST)

Match to be determined Local Benefit to be determined

#### 20-04-04 Enforcement Support / Professional Development

Planned activity description; Traffic safety conference and seminars includes limited travel and costs related to registration.

Sub Recipients to be determined.

Primary Counter Measure Chapter 2 Seat Belt and Child Restraints .2 Law Enforcement 3 Speeding and Speed Management .2 Enforcement Chapter 4 Distracted and Drowsy 1.2 Cell Phone and Text

Messaging Laws, 1.3 High Visibility cell phone/ text messaging enforcement

Use of Funds: Registration, travel, professional contracts and other related costs pertaining to employee development and succession planning.

Estimate Funding Amount \$30,000 Funding Source Police Traffic (FAST)

Match to be determined Local Benefit to be determined

#### 20-04-05 Liaison Law Enforcement

Planned activity description; Connection between Office of Traffic Safety and state, county, city and tribal law enforcement agencies within their designated counties to promote and encourage enhanced traffic safety enforcement and to encourage participation in traffic safety programs.

Sub Recipients

Primary Counter Measure Chapter 2 Seat Belt and Child Restraints .2 Law Enforcement 3 Speeding and Speed Management .2 Enforcement Chapter 4 Distracted and Drowsy 1.2 Cell Phone and Text

Messaging Laws, 1.3 High Visibility cell phone/ text messaging enforcement

Use of Funds: Prof/Tech. Serv-Outside Vendors salary, fringe, travel expenses, supplies

Estimate Funding Amount \$200,000 Funding Source Police Traffic (FAST)

Match to be determined Local Benefit to be determined

#### 20-04-06 MNIT Support and Service ROAR

Planned activity description; The ROAR system is consistently updated with enhancement so it may be more effectively used by law enforcement agencies statewide, as well as system updates necessary for optimal system performance. In addition, the OTS uses the system for payment verification, training verification, on-site monitoring and grant performance.

Sub Recipients MnIT

Primary Counter Measure Chapter 2 Seat Belt and Child Restraints .2 Law Enforcement 3 Speeding and Speed Management .2 Enforcement Chapter 4 Distracted and Drowsy 1.2 Cell Phone and Text

Messaging Laws, 1.3 High Visibility cell phone/ text messaging enforcement

Use of Funds: IT Prof/Tech Outside Vendors & IT Prof/Tech Interagency

Estimate Funding Amount \$50,000 Funding Source Police Traffic (FAST)  
Match to be determined Local Benefit to be determined

20-04-07 State Patrol Administrative Support

Planned activity description; Administrative support / purchasing, tracking, reporting, and invoicing related to NHTSA funded grants.

Sub Recipients Minnesota State Patrol

Primary Counter Measure Chapter 2 Seat Belt and Child Restraints .2 Law Enforcement 3 Speeding and Speed Management .2 Enforcement Chapter 4 Distracted and Drowsy 1.2 Cell Phone and Text Messaging Laws, 1.3 High Visibility cell phone/ text messaging enforcement

Use of Funds: Salary, Fringe, Overtime, Indirect Costs

Estimate Funding Amount \$62,000 Funding Source Police Traffic (FAST)

Match to be determined Local Benefit to be determined

20-04-08 State Patrol Professional Development

Planned activity description; The Minnesota State Patrol will send appropriate personnel to traffic safety conferences/ seminars in addition, the MSP will send troopers to the Toward Zero Deaths Conference which is the annual traffic safety conference held within Minnesota.

Sub Recipients Minnesota State Patrol

Primary Counter Measure Chapter 2 Seat Belt and Child Restraints .2 Law Enforcement 3 Speeding and Speed Management .2 Enforcement Chapter 4 Distracted and Drowsy 1.2 Cell Phone and Text Messaging Laws, 1.3 High Visibility cell phone/ text messaging enforcement

Use of Funds: Out-state Travel, In-state Travel, costs related to conference registration pertain to employee development and succession planning.

Estimate Funding Amount \$10,000 Funding Source Police Traffic (FAST)

Match to be determined Local Benefit to be determined

20-04-09 State Patrol TZD Enforcement

Planned activity description; The project has dedicated distracted driving and speed campaigns consisting of enhanced enforcement combined with public information and outreach. Enhanced distracted driving enforcement will be conducted April 8-30, 2019, focusing on Minnesota's hands free law. In addition, a Hands Free and Wireless Communication Enforcement Week - To mark the one-year anniversary of the Hands Free legislation, a one-week campaign begins with a statewide enforcement day on Aug. 1 and continues through Aug. 8, 2020. Enhanced speed enforcement will be conducted June 22-July 19, 2020. Only the counties that are at or above the state average for speed-related fatalities and serious injuries are eligible for speed enforcement funding. The counties eligible include: Anoka, Becker, Carver, Cass, Carleton, Clay, Crow Wing, Dakota, Goodhue, Hennepin, Itasca, Olmsted, Otter Tail, Pine, Ramsey, St. Louis, Scott, Sherburne, Stearns, Washington, Winona and Wright. This project also covers a one-day enforcement of the Move Over Law on Aug. 31, the anniversary of the death of Trooper Ted Foss. Public information and media relations are conducted before, during and after the campaigns.

Sub Recipients

Primary Counter Measure Chapter 2 Seat Belt and Child Restraints .2 Law Enforcement 3 Speeding and Speed Management .2 Enforcement Chapter 4 Distracted and Drowsy 1.2 Cell Phone and Text Messaging Laws, 1.3 High Visibility cell phone/ text messaging enforcement

Use of Funds: overtime pay, indirect costs

Estimate Funding Amount \$350,000 Funding Source Police Traffic (FAST)

Match to be determined Local Benefit to be determined

20-04-10 State Patrol Distracted Driving Enforcement **405E INITIATIVE GRANT**

Planned activity description; The project has dedicated distracted driving and speed campaigns consisting of enhanced enforcement combined with public information and outreach. Enhanced distracted driving

enforcement will be conducted April 8-30, 2019, focusing on Minnesota's hands free law. In addition, a Hands Free and Wireless Communication Enforcement Week - To mark the one-year anniversary of the Hands Free legislation, a one-week campaign begins with a statewide enforcement day on Aug. 1 and continues through Aug. 8, 2020. Enhanced speed enforcement will be conducted June 22-July 19, 2020. Only the counties that are at or above the state average for speed-related fatalities and serious injuries are eligible for speed enforcement funding. The counties eligible include: Anoka, Becker, Carver, Cass, Carleton, Clay, Crow Wing, Dakota, Goodhue, Hennepin, Itasca, Olmsted, Otter Tail, Pine, Ramsey, St. Louis, Scott, Sherburne, Stearns, Washington, Winona and Wright. This project also covers a one-day enforcement of the Move Over Law on Aug. 31, the anniversary of the death of Trooper Ted Foss. Public information and media relations are conducted before, during and after the campaigns.

Sub Recipients Minnesota State Patrol

Primary Counter Measure Chapter 2 Seat Belt and Child Restraints .2 Law Enforcement 3 Speeding and Speed Management .2 Enforcement Chapter 4 Distracted and Drowsy 1.2 Cell Phone and Text Messaging Laws, 1.3 High Visibility cell phone/ text messaging enforcement

Use of Funds: overtime pay, indirect costs

Estimate Funding Amount \$30,000 Funding Source 405E

Match to be determined Local Benefit to be determined

20-04-11 Distraction Project Enforcement

Planned activity description

Sub Recipients Office of Traffic Safety

Primary Counter Measure Chapter 2 Seat Belt and Child Restraints .2 Law Enforcement 3 Speeding and Speed Management .2 Enforcement Chapter 4 Distracted and Drowsy 1.2 Cell Phone and Text Messaging Laws, 1.3 High Visibility cell phone/ text messaging enforcement

Use of Funds: Overtime, indirect, education outreach and equipment

Estimate Funding Amount \$220,000 Funding Source Police Traffic (FAST)

Match to be determined Local Benefit to be determined

Does this planned activity include a major purchase and dispositions? yes, a high profile vehicle used for enforcement, 5- year life expectancy.

20-04-22 Staff Office of Traffic Safety PT

Planned activity description; The Office of Traffic Safety Staff focusing on Police Traffic Projects

Sub Recipients Office of Traffic Safety

Primary Counter Measure Chapter 2 Seat Belt and Child Restraints .2 Law Enforcement 3 Speeding and Speed Management .2 Enforcement Chapter 4 Distracted and Drowsy 1.2 Cell Phone and Text Messaging Laws, 1.3 High Visibility cell phone/ text messaging enforcement

Use of Funds: salary, fringe, indirect

Estimate Funding Amount \$220,000 Funding Source Police Traffic (FAST)

Match to be determined Local Benefit to be determined

## Traffic Record Projects

20-05-01 Crash Outcome data Evaluation System/ CODES 405C INIATIVE GRANT

Planned activity description; The Office of Traffic Safety wrote a multi-year grant with MDH to bring the CODES dataset current. This is the second year of that contract. The work entails first linking the data through 2015 (in the former format) as well as making the changes to the new data structure and elements. When that is completed, the TRCC will oversee the linking back to MNCrash of the MMUCC person variables from the injury surveillance systems.

Sub Recipients Minnesota Department of Health

Primary Counter Measure Data timeliness, integration, quality

Use of Funds: Aid/Grants to State Agencies

Estimate Funding Amount \$300,000 Funding Source 405c Data (FAST)  
Match to be determined Local Benefit to be determined

20-05-02 Crash Records Analysis/ Human FIRST **405C INIATIVE GRANT**

Planned activity description; Focus group and individual sessions will be conducted to identify why officers are entering data differently than the State intended. This information will be compiled in a report to guide further development of the system to ensure higher quality crash data. Researchers will consult with OTS on both system and training needs and conduct usability testing.

Sub Recipients MnDOT

Primary Counter Measure Data timeliness, integration, quality

Use of Funds: Aid/Grants to State Agencies

Estimate Funding Amount \$150,000 Funding Source 405c Data (FAST)

Match to be determined Local Benefit to be determined

20-05-03 Data Linkage NGA **405C INIATIVE GRANT**

Funding for this project was not approved

20-05-04 Local Updates MNDot **405C INIATIVE GRANT**

Planned activity description; The number of records created in the Redline layers will show what data was captured and supplied each week. Currently this process does not exist so there is a base of 0 records.

The increase in sharing this information will lead to uniformity.

Sub Recipients MnDOT

Primary Counter Measure Data timeliness, integration, quality

Use of Funds: Aid/Grants to State Agencies

Estimate Funding Amount \$100,000 Funding Source 405c Data (FAST)

Match to be determined Local Benefit to be determined

20-05-05 MnIT General Support

Planned activity description; MnIT is the information technology experts for the Department of Public Safety the Commissioner requires the use of MnIT for technology all technology needs. The traffic safety programs rely heavily on the IT for records management, app creation and enhancement along with general support of the office.

Sub Recipients MnIT

Primary Counter Measure Data timeliness, integration, quality

Use of Funds: Salary, Fringe

Estimate Funding Amount \$350,000 Funding Source Traffic Records (FAST)

Match to be determined Local Benefit to be determined

20-05-06 MNIT Contracts/ Training Services

Planned activity description; Provide an automated process for educational programs and training needs.

Provide completion certificates for education credits

Sub Recipients MnIT

Primary Counter Measure Data timeliness, integration, quality

Use of Funds: IT Prof/Tech Interagency

Estimate Funding Amount \$30,000 Funding Source Traffic Records (FAST)

Match to be determined Local Benefit to be determined

20-05-07 MNIT Support and Services / Crash Record Enhancement **405C INIATIVE GRANT**

Planned activity description; Recommendations from the HumanFIRST Lab staff will highlight areas that law enforcement officer's struggle with and some suggested approaches to attain higher quality data based on their findings.

Sub Recipients MnIT

Primary Counter Measure Data timeliness, integration, quality

Use of Funds: IT Contracts through MNIT

Estimate Funding Amount \$600,000 Funding Source 405c Data (FAST)

Match to be determined Local Benefit to be determined

20-05-08 Research Analyst for RMS Data/ TIMS

Planned activity description; Traffic fatalities involving traffic incident management continue to grow in concern. A research analyst will study the data contained in their RMS to assess the needs for the statewide crash records system.

Sub Recipients

Primary Counter Measure Data timeliness, integration, quality

Use of Funds: Aid/Grants to State Agencies

Estimate Funding Amount \$100,000 Funding Source Traffic Records (FAST)

Match to be determined Local Benefit to be determined

20-05-09 Support Traffic Records Committee this project was not funded

20-05-10 Transit Near Miss Database this project was not funded

20-05-11 Trauma Data Improvements **405C INIATIVE GRANT**

Planned activity description; The current registry system requires time and resources from Minnesota Department of Health staff to process biweekly downloads, there can be significant delays before the data are available of analysis. As a result of the project, there will be measureable decrease in the time between the date of discharge for a motor vehicle traffic related hospital admission and the date the case is available for analysis in trauma / TBI SCI registry.

Sub Recipients Minnesota Department of Health

Primary Counter Measure Data timeliness, integration, quality

Use of Funds: Aid/Grants to State Agencies

Estimate Funding Amount \$200,000 Funding Source 405c Data (FAST)

Match to be determined Local Benefit to be determined

20-05-12 Vehicle Pursuits

Planned activity description; Minnesota is proposing a two-year research project with the University of Minnesota. The objective of this study is to understand why pursuits have increased considerably in Minnesota. The anticipated results will offer critical information to help reduce the number of pursuits in Minnesota by uncovering the decision process for fleeing law enforcement and serve to better inform law enforcement officers of the associated risk factors resulting in vehicle pursuits

Sub Recipients University of Minnesota HumanFirst

Counter Measure Strategy: Chapter 3 Laws, Enforcement, Penalties and Adjudication and Communications and Outreach. Research is not a typical approach or a counter measure utilized for speed or law enforcement pursuit management as referenced above.

Use of Funds: Aid/Grants to State Agencies

Estimate Funding Amount \$175,000 Funding Source Traffic Records (FAST)

Match to be determined Local Benefit to be determined

20-05-14 MNIT Support and Services / Egrants

Planned activity description; Maintain the grant system, provide updates and improvements as identified and needed.

- System maintenance
- Documentation updates

- Helpdesk
- System updates

Sub Recipients MnIT

Primary Counter Measure Data timeliness, integration, quality Use of Funds: Prof/Tech. Serv-Outside Vendors

Estimate Funding Amount \$40,000 Funding Source Traffic Records (FAST)

Match to be determined Local Benefit to be determined

20-05-22 Office of Traffic Safety Staff/ TR

Planned activity description; The Office of Traffic Safety Staff focusing on Traffic Records projects

Sub Recipients Office of Traffic Safety

Primary Counter Measure Data timeliness, integration, quality

Use of Funds: Salary, Fringe, Indirect computer run time and computer program upgrades specific to traffic record research staff within the Office of Traffic Safety

Estimate Funding Amount \$325,000 Funding Source Traffic Records (FAST)

Match to be determined Local Benefit to be determined

20-05-23 Office of Traffic Safety Staff / TR **405C INIATIVE GRANT**

Planned activity description; The Office of Traffic Safety Staff focusing on Research and Evaluation

Sub Recipients Office of Traffic Safety

Primary Counter Measure Data timeliness, integration, quality

Use of Funds: Salary, Fringe, Indirect computer run time and computer program upgrades specific to traffic record research staff within the Office of Traffic Safety.

Estimate Funding Amount \$400,000 Funding Source 405c Data (FAST)

Match to be determined Local Benefit to be determined

### **Community Traffic Safety Projects**

20-06-01 Conference Annual Toward Zero Death

Planned activity description; This projects supports a yearly conference for traffic safety stakeholders (including law enforcement, legislators, the courts, child passenger safety advocates, public health officials, the medical community, EMS/Fire personnel, city and county engineers, the interested public and others).

Sub Recipients MnDOT

Primary Counter Measure Chapter 4 3.1 Distracted and Drowsy Driving Employer Programs, Chapter 6 3.1 Parental Roles in Teaching and Managing Young Drivers , Chapter 7 2.2 Referring Older Drivers to Licensing Agencies.

Use of Funds: Salary, Fringe, Indirect costs, conference expenses, supplies and telecommunications.

Estimate Funding Amount \$253,000 Funding Source Community Programs (FAST)

Match to be determined Local Benefit to be determined

20-06-02 Identifying Driver Drowsiness

Planned activity description; The first phase of the study requires development of the Critical Flicker Fusion apparatus, across 6 to 8 months. The fatigue measurement tools' hardware must be designed and tested. The second phase is the testing phase to validate the measure, taking 4 to 6 months to complete. The testing measures include the CFF measurement with the apparatus, three classic cognitive tests to measure basic mental function and fatigue, a short subjective questionnaire for participant self-perception of fatigue and mood, and a driving simulation scenario designed to capture elements of driving particularly susceptible to fatigue. The driving scenario in the HumanFIRST lab simulator would require both sustained attention and prompt responses, both qualities shown to be affected by fatigue. In the driving scenario, participant will drive down a three-lane highway for approximately 30 minutes, their



driving managed by lane use control signals above the roadway. They will need to respond to changes in allowed lanes as indicated by a green arrow (or a red x), and their response times and error rate will be measured.

Sub Recipients MnDOT

Primary Counter Measure Chapter 4 3.1 Distracted and Drowsy Driving Employer Programs, Chapter 6 3.1 Parental Roles in Teaching and Managing Young Drivers , Chapter 7 2.2 Referring Older Drivers to Licensing Agencies.

Use of Funds: Inter Agency Agreement with MnDOT for Salary, Fringe, Equipment, Supplies, Travel Reimbursement, Simulation fees, Subject payments, Indirect costs, Consultation

Estimate Funding Amount \$68,000 Funding Source Community Programs (FAST)

Match to be determined Local Benefit to be determined

20-06-03 MNIT Support and Services /Contracts (micropage)

Planned activity description; A micro site will be developed similar to the BKLUP and DNTXT Web site pages (<https://www.bklup.com/>, <https://www.dntxt.com/>), with Minnesota-specific data, creative materials and messaging.

Sub Recipients MnIT

Primary Counter Measure Chapter 4 3.1 Distracted and Drowsy Driving Employer Programs, Chapter 6 3.1 Parental Roles in Teaching and Managing Young Drivers , Chapter 7 2.2 Referring Older Drivers to Licensing Agencies.

Use of Funds: Prof/Tech. Serv-Outside Vendors through MnIT

Estimate Funding Amount \$25,000 Funding Source Community Programs (FAST)

Match to be determined Local Benefit to be determined

20-06-04 Network of Employers for Traffic Safety/ NETS

Planned activity description; Provide a project coordinator and appropriate support staff.

Sub Recipients

Primary Counter Measure Chapter 4 3.1 Distracted and Drowsy Driving Employer Programs, Chapter 6 3.1 Parental Roles in Teaching and Managing Young Drivers , Chapter 7 2.2 Referring Older Drivers to Licensing Agencies.

Use of Funds: Aid/Grants to Non-Gov Org

Estimate Funding Amount \$50,000 Funding Source Community Programs (FAST)

Match to be determined Local Benefit to be determined

20-06-05 Novice Drivers Education and Outreach

Planned activity description; This project will assist in bringing teens and their parents together to understand the laws and the role of not only the new driver but the parent or guardian.

Sub Recipients

Primary Counter Measure Chapter 4 3.1 Distracted and Drowsy Driving Employer Programs, Chapter 6 3.1 Parental Roles in Teaching and Managing Young Drivers , Chapter 7 2.2 Referring Older Drivers to Licensing Agencies.

Use of Funds: Travel- in-state, travel-out of state, supplies, materials, aid/grants to other government

Estimate Funding Amount \$100,000 Funding Source Community Programs (FAST)

Match to be determined Local Benefit to be determined

20-06-06 Older Driver Working Group

Planned activity description; Implement a contract for time and minimal travel expenses of the group chairperson to develop agendas for meetings, lead meetings, and attend meetings relating to traffic safety

Sub Recipients

Primary Counter Measure Chapter 4 3.1 Distracted and Drowsy Driving Employer Programs, Chapter 6 3.1 Parental Roles in Teaching and Managing Young Drivers , Chapter 7 2.2 Referring Older Drivers to Licensing Agencies.

Use of Funds: Aid/Grants to Non-Gov Org

Estimate Funding Amount \$25,000 Funding Source Community Programs (FAST)

Match to be determined Local Benefit to be determined

20-06-07 Regional Coordinators Toward Zero Death

Planned activity description; The Office of Traffic Safety shares financial responsibility for regional staff focusing on geographical areas offering general support on all "toward zero death" initiatives.

Sub Recipients

Primary Counter Measure Chapter 4 3.1 Distracted and Drowsy Driving Employer Programs, Chapter 6 3.1 Parental Roles in Teaching and Managing Young Drivers , Chapter 7 2.2 Referring Older Drivers to Licensing Agencies.

Use of Funds: Salary, Fringe, Indirect Travel-Out of State/ In State

Estimate Funding Amount \$350,000 Funding Source Community Programs (FAST)

Match to be determined Local Benefit to be determined

20-06-08 Safe Roads Coalition

Planned activity description; Safe Roads Grantees must work on the identified problems with the greatest need in the area served. This project will support several safe road coalition based on problem idea in their area.

Sub Recipients

Primary Counter Measure Chapter 4 3.1 Distracted and Drowsy Driving Employer Programs, Chapter 6 3.1 Parental Roles in Teaching and Managing Young Drivers , Chapter 7 2.2 Referring Older Drivers to Licensing Agencies.

Use of Funds: Grants to counties Salary & fringe, supplies, printing, in-state-travel, out-of-state travel, telephone, contracted services, other

Estimate Funding Amount \$500,000 Funding Source Community Programs (FAST)

Match to be determined Local Benefit to be determined

20-06-09 Pedestrian Outreach

Planned activity description; Outreach and Education focusing on pedestrian safety, laws and best practices.

Sub Recipients

Primary Counter Measure Chapter 4 3.1 Distracted and Drowsy Driving Employer Programs, Chapter 6 3.1 Parental Roles in Teaching and Managing Young Drivers , Chapter 7 2.2 Referring Older Drivers to Licensing Agencies.

Use of Funds: Aid/Grants to State Agencies

Estimate Funding Amount \$100,000 Funding Source Community Programs (FAST)

Match to be determined Local Benefit to be determined

20-06-10 Professional Development Project Directorss

Planned activity description; Up to eighteen individuals selected by the Office of Traffic Safety for their work toward zero death initiatives, will travel to and participate in national traffic safety conference.

Sub Recipients

Primary Counter Measure Chapter 4 3.1 Distracted and Drowsy Driving Employer Programs, Chapter 6 3.1 Parental Roles in Teaching and Managing Young Drivers, Chapter 7 2.2 Referring Older Drivers to Licensing Agencies.

Use of Funds: Travel expenses and cost related to confernce registrations

Estimate Funding Amount \$18,000 Funding Source Community Programs (FAST)

Match to be determined Local Benefit to be determined

20-06-11 Study's /Behavior Surveys and Evaluation

Planned activity description; research study and evaluation to study driver behavior.

Sub Recipients

Primary Counter Measure Chapter 4 3.1 Distracted and Drowsy Driving Employer Programs, Chapter 6 3.1 Parental Roles in Teaching and Managing Young Drivers , Chapter 7 2.2 Referring Older Drivers to Licensing Agencies.

Use of Funds: Professional Technical Services

Estimate Funding Amount \$60,000 Funding Source Community Programs (FAST)

Match to be determined Local Benefit to be determined

20-06-12 Hennepin County TZD Coordinator

Planned activity description; funding this project would subsidize a position in Hennepin County to create a coordinator for the Road to Zero program.

Sub Recipients

Primary Counter Measure Chapter 4 3.1 Distracted and Drowsy Driving Employer Programs, Chapter 6 3.1 Parental Roles in Teaching and Managing Young Drivers, Chapter 7 2.2 Referring Older Drivers to Licensing Agencies.

Use of Funds: Grants to counties Salary & fringe, supplies, printing, in-state-travel, out-of-state travel, telephone, contracted services.

Estimate Funding Amount \$60,000 Funding Source Community Programs (FAST)

Match to be determined Local Benefit to be determined

20-06-22 Staff of Office of Traffic Safety /CP

Planned activity description; The Office of Traffic Safety Staff focusing on Community projects

Sub Recipients Office of Traffic Safety

Primary Counter Measure Chapter 4 3.1 Distracted and Drowsy Driving Employer Programs, Chapter 6 3.1 Parental Roles in Teaching and Managing Young Drivers , Chapter 7 2.2 Referring Older Drivers to Licensing Agencies.

Use of Funds: Salary, Fringe, Indirect

Estimate Funding Amount \$128,000 Funding Source Community Programs (FAST)

Match to be determined Local Benefit to be determined

**Motorcycle Rider Training**

20-07-01 Motorcycle Rider Training

Planned activity description; Provide classroom and training range facilities and 140 RiderCoaches for basic, experienced, skills re-test, moped, advanced and expert courses at 25 locations in addition to private training providers.

Sub Recipients

Primary Counter Measure Chapter 5 Motorcycle Safety 3.2 Motorcycle Rider Training

Use of Funds: Professional Technical Services - Interagency

Estimate Funding Amount \$200,000 Funding Source Motorcycle (FAST)

Match to be determined Local Benefit to be determined

20-07-01 Motorcycle Rider Training **405F INICENTIVE GRANT**

Planned activity description; Provide classroom and training range facilities and 140 RiderCoaches for basic, experienced, skills re-test, moped, advanced and expert courses at 25 locations in addition to private training providers.

Sub Recipients

Primary Counter Measure Chapter 5 Motorcycle Safety 3.2 Motorcycle Rider Training

Use of Funds: Professional Technical Services - Interagency

Estimate Funding Amount \$90,000 Funding Source 405f Motorist Aware (FAST)  
Match to be determined Local Benefit to be determined

20-07-22 Staff of Office of Traffic Safety  
Planned activity description; The Office of Traffic Safety Staff focusing on Motorcycle projects  
Sub Recipients Office of Traffic Safety  
Primary Counter Measure Chapter 5 Motorcycle Safety 3.2 Motorcycle Rider Training  
Use of Funds: Salary, Fringe, Indirect  
Estimate Funding Amount \$110,000 Funding Source Motorcycle (FAST)  
Match to be determined Local Benefit to be determined

### **Communication Campaign**

20-08-01 Creative Media Contract Alcohol /405d INCENTIVE GRANT 164AL  
Planned activity description; The contracted creative agency will develop impaired driving creative concepts across mediums (TV, radio, print/out-of-home, Web, etc.) including public service announcements (PSAs), websites and other productions; brochure/collateral development; infographics; social media concepts/strategies/direction/input; photo/video shoots; video/audio/photo editing; public relations events/ideas and execution; and other miscellaneous creative projects.  
• The contracted creative agency will lead full-scale pre- through post-production efforts on all projects that could include: focus groups; concept; scheduling; securing talent/release forms; securing general production needs and logistics (equipment, location, studio, etc.); videography, photography; post-production (video/audio editing); closed-captioning; stock photography and music/sound effects procurement; copy writing; graphic design; Web design needs and all associated work; courier services; as well as providing final products in desired format and native art files to DPS.  
Sub Recipients  
Primary Counter Measure Chapter 1 Alcohol and Drug Impaired 5.2 Mass Media Campaign Chapter 3 Speeding and Speed Management 4 Communication and Outreach.  
Use of Funds: Prof/Tech. Serv-Outside Vendors  
Estimate Funding Amount \$100,000 405d Low M6OT  
Estimate Funding Amount \$100,000 Funding Source 164AL  
Estimate Funding Amount \$235,000 Funding Source Community Programs (FAST)  
Match to be determined Local Benefit to be determined

20-08-02 Media Relations at OOC Alcohol 405d INCENTIVE GRANT 164AL  
Planned activity description; Media relations focusing on all safety driving messages  
Sub Recipients Minnesota Department of Communication  
Primary Counter Measure Chapter 1 Alcohol and Drug Impaired 5.2 Mass Media Campaign Chapter 3 Speeding and Speed Management 4 Communication and Outreach.  
Use of Funds: Salaries, printing and advertising, prof/tech services outside vendors, prof/tech services - interagency, communications, in-state and out of state travel, employee development, other operating costs, indirect costs  
Estimate Funding Amount \$200,000 Funding 405d Low M6OT  
Estimate Funding Amount \$100,000 Funding Source 164AL  
Estimate Funding Amount \$200,000 Funding Source Community Programs (FAST)  
Match to be determined Local Benefit to be determined

20-08-03 Paid Media Alcohol 405d INCENTIVE GRANT 164AL  
Planned activity description; The project focuses on paid advertising for impaired driving campaigns.  
Impaired Driving Campaigns — TV/cable, radio, print, online, cinema, out-of-home.

- DWI Enforcement: Weekends in December 2019
- “13 Target Counties” Summer months and targeted dates indicated on Enforcement Calendar
- Motorcycle Impaired Driving: June through September 2020
- Labor Day DWI Enforcement: Aug. 14 - Sept. 7, 2020

The media buyer will be responsible for all aspects of negotiating and placing paid media buys with media outlets that are pre-approved by OTS.

Sub Recipients

Primary Counter Measure Chapter 1 Alcohol and Drug Impaired 5.2 Mass Media Campaign Chapter 3 Speeding and Speed Management 4 Communication and Outreach.

Use of Funds: Prof/Tech. Serv-Outside Vendors

Estimate Funding Amount \$1,000,000 Funding Source 164AL

Estimate Funding Amount \$200,000 Funding 405d Low M6OT

Estimate Funding Amount \$1,100,000 Funding Source Community Programs (FAST)

#### 20-08-04 Paid Media Contract **405H INCENTIVE GRANT**

Planned activity description; Media focusing on all safety driving messages

Sub Recipients

Primary Counter Measure Chapter 1 Alcohol and Drug Impaired 5.2 Mass Media Campaign Chapter 3 Speeding and Speed Management 4 Communication and Outreach.

Use of Funds: Prof/Tech. Serv-Outside Vendors

Estimate Funding Amount \$100,000 Funding Source 405h

Match to be determined Local Benefit to be determined

### **Safety / Traffic Engineering**

20-09-01 Administrative Support TZD Outreach /Center for Transportation Studies CTS Roadway  
Planned activity description; Professional Development / including but not limited to travel, registration, in house and other seminars needed for succession planning of the Office of Traffic Safety.

Sub Recipients MnDOT

Primary Counter Measure Chapter 1 Alcohol and Drug Impaired Driving 5 Prevention, Intervention, Communication and Outreach Chapter 2 Seat Belts and Child Restraints 6 Communication and Outreach Chapter 3 Speeding and Speed Management 4 Communication and Outreach Chapter 4 Distra

Use of Funds: Registration, travel, professional contracts and other related costs pertaining to succession planning.

Estimate Funding Amount \$75,000 Funding Source Roadway Safety (FAST)

Match to be determined Local Benefit to be determined

20-09-02 Professional Development Office of Traffic Safety Staff

Planned activity description; Professional Development / including but not limited to travel, registration, in house and other seminars needed for succession planning of the Office of Traffic Safety.

Sub Recipients OTS staff

Primary Counter Measure Chapter 1 Alcohol and Drug Impaired Driving 5 Prevention, Intervention, Communication and Outreach Chapter 2 Seat Belts and Child Restraints 6 Communication and Outreach Chapter 3 Speeding and Speed Management 4 Communication and Outreach Chapter 4 Distractraction

Use of Funds: Registration, travel, professional contracts and other related costs pertaining to employee development and succession planning.

Estimate Funding Amount \$75,000 Funding Source Roadway Safety (FAST)

Match to be determined Local Benefit to be determined