



STATE of MINNESOTA

Proclamation

WHEREAS: Minnesota law prohibits the sale of tobacco products, cigars, smokeless tobacco, e-vaporizers, and associated products and devices to persons under the age of 18; and

WHEREAS: We Card Awareness Month is a retail training effort to boost Minnesota retailers' awareness of and participation in responsible retailing efforts, and to comply with federal, state, and local laws to identify, prevent, and deny tobacco and other age-restricted product sales to minors; and

WHEREAS: 2018 is the 23rd anniversary of The "We Card" Program, Inc., which provides training and education to help retailers comply with age-restricted product laws and serve their communities as responsible retailers; and

WHEREAS: We Card in-store training and education materials, its online training program, and its mystery shopping service "ID Check-Up" are available to all Minnesota retailers through We Card's website; and

WHEREAS: Minnesota benefits from a responsible retailing community that successfully prevents tobacco and other age-restricted product sales to minors.

NOW, THEREFORE, I, MARK DAYTON, Governor of Minnesota, do hereby proclaim the month of September, 2018, as:

WE CARD AWARENESS MONTH

in the State of Minnesota.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this 20th day of September.


GOVERNOR



SECRETARY OF STATE