

# Stock Up On Memories Because They Never Lose Their Value.

#GFO2014



## SHARE YOUR PHOTOS FROM THE GOVERNOR'S FISHING OPENER ON INSTAGRAM & TWITTER



### UPLOAD

A photo from  
Fishing Opener  
Weekend



### SHARE

Include the hashtag  
#GFO2014 for a chance  
to be included in  
Governor Dayton's  
Social Media Round Up

## HOW TO PARTICIPATE

- Download the Instagram app and create an account.
- Take photos using the Instagram app. Or upload a previously taken photo from your mobile photo gallery to Instagram.
- Write a photo caption. Use the hashtag #GFO2014 if you would like your fishing opener photos to be included on Governor Dayton's Social Media Round Up.
- A hashtag is a phrase prefixed with the “#” symbol. Hashtags are used to search and group the same phrases together on each specific social platform.
- Select to share the photo/video directly to other social channels.
- Publish the photo to your followers' feeds.



**MINNESOTA**  **2014**  
GOVERNOR'S FISHING OPENER  
**Brainerd Lakes Area**