

**COLLEGE
POSSIBLE™**

2016-2017 Impact Report

+ COLLEGE POSSIBLE AND THE STATE OF MINNESOTA

College Possible is a nonprofit making college admission and success possible for low-income students through an intensive curriculum of coaching and support. In 2014, College Possible Minnesota received a \$750,000 appropriation from the State of Minnesota to add 150 high school juniors to its program and support them through college graduation. In 2015, College Possible received additional funding of \$500,000 over two years to support further expansion of its services. This report describes College Possible's impact as a result of your support.

+ COMMUNITY NEED

Only 8% of low-income students earn a college degree by age 24, compared to 73% of their upper-income peers¹. And yet a college degree is the surest pathway out of poverty. **College graduates earn \$1 million more over a lifetime** than high school graduates and they're more likely to vote, wear seat belts, refrain from smoking, stay out of jail and engage in healthy, productive behaviors².

+ PROVEN RESULTS

College Possible has demonstrated success in closing the opportunity gap for low-income students: **99% of our students earn admission to college**, and they go on to graduate at the same rate as students from all income levels nationwide. Overall our students are **4 times more likely to earn a college degree than their low-income peers**. When a student joins our program we make an 8-year commitment to serve them through college graduation.

+ ECONOMIC BENEFITS

By 2020, 74% of jobs in Minnesota will require postsecondary education³, and the only growing populations are those who have been least likely to earn degrees: low-income students and students of color.

+ RIGOROUS EVALUATION

A recent Harvard evaluation confirmed that College Possible significantly improves low-income students' chances of enrolling in college. The evaluation showed that **College Possible more than doubles a student's chances of enrolling in college and has a significant positive impact on four-year college enrollment rates**. A social return on investment analysis found an investment in a College Possible student yields a **333% return to society**⁴.

+ ABILITY TO SCALE

We've grown more than 250-fold since our founding in 2000, replicating our program across the country while maintaining the same strong results. Our program is highly scalable because it's cost-effective: **College Possible is just 1/6th the cost of similar government-funded programs**.

Sources:

1. Postsecondary Education Opportunity, 2013
2. The College Payoff, 2011; U.S. Census, 2012; Bureau of Labor Statistics, 2013
3. Georgetown University Center on Education and the Workforce, 2013
4. Social Return on Investment; Peter Heegaard, 2011

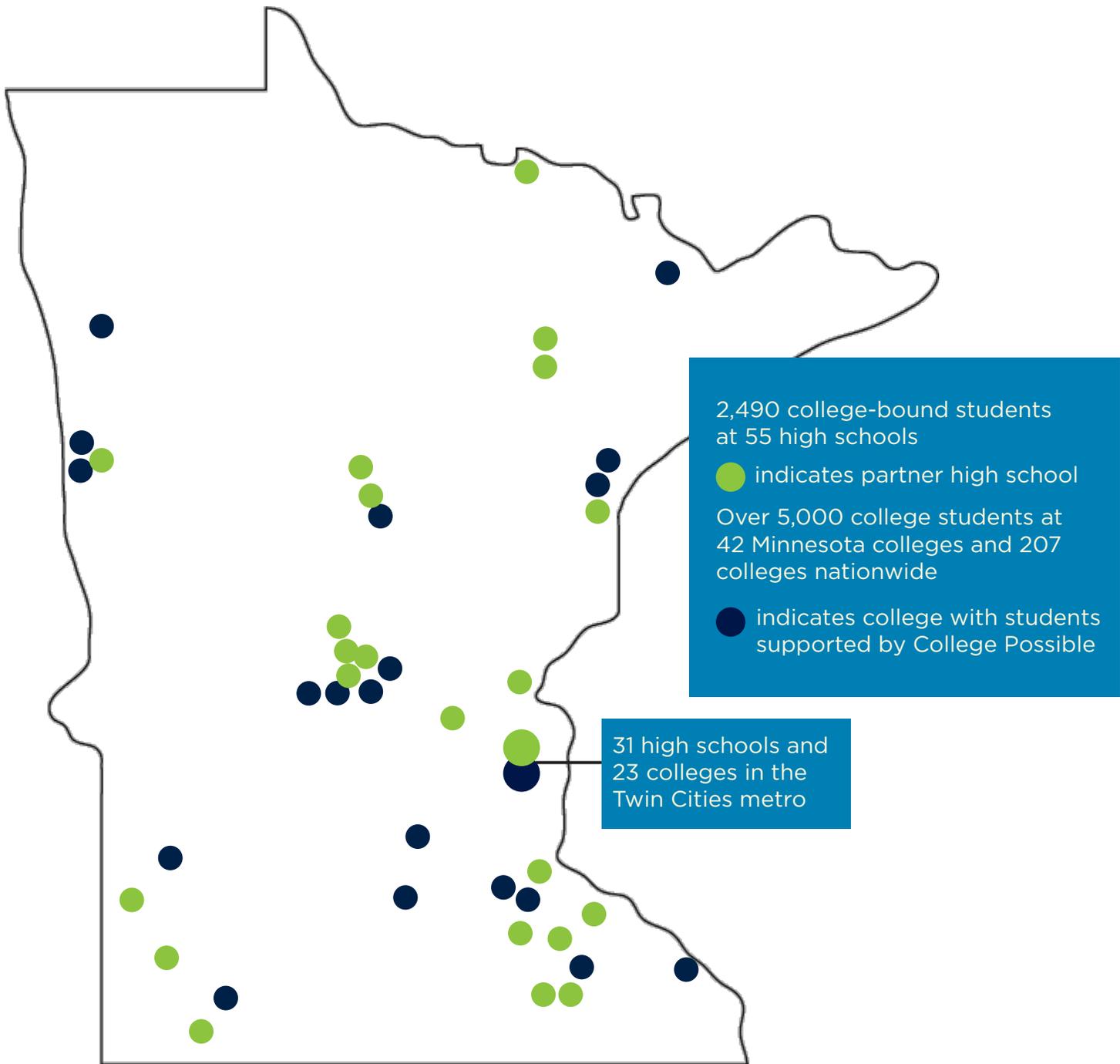
STATEWIDE IMPACT IN 2016-2017

- + **82** College Possible high school and college coaches
- + **324** additional high school students served over 2015-16
- + **7,673** high school and college students in our core programming
- + **55** partner high schools
- + **16,240** hours of community service performed by students
- + **30+** organizations benefiting from students' service



Mautai celebrated graduating from Minnesota State University-Mankato in spring 2016. She was joined by her coach and fellow College Possible alum Britney.

STATEWIDE IMPACT IN 2016-2017



MINNESOTA HIGH SCHOOLS & COLLEGES

Campus-Based High School Partners

Bloomington Kennedy High School
Burnsville High School
Central Senior High School
Champlin Park High School
Community of Peace Academy
Como Park Senior High School
Columbia Heights High School
Coon Rapids High School
Edina High School
Edison High School
Harding Senior High School
Highland Park Senior High School
Humboldt High School
Johnson Senior High School
North Community High School
North St. Paul High School
Patrick Henry High School
Roosevelt High School
Roseville Area High School
Park Center Senior High School
Robbinsdale Armstrong High School
Robbinsdale Cooper High School
St. Louis Park High School
Ubah Medical Academy
Washington Technology Magnet School

Tech-Connected High School Partners

Apollo High School
Becker High School
Blooming Prairie High School
Cambridge-Isanti High School
Cannon Falls High School
Century High School
Cristo Rey Jesuit High School
Eveleth-Gilbert Senior High School
Fridley High School
International Falls High School
LEAP High School
Moorhead High School
Mountain Iron-Buhl High School
Murray County Central High School
Owatonna Senior High School
Park High School
Pequot Lakes High School

Pine River-Backus High School
Proctor High School
Red Wing High School
Richfield High School
Rocori High School
Russell-Tyler-Ruthton High School
Sartell High School
Saint Paul Conservatory for Performing Artists
Technical Senior High School
Tower View Alternative High School
Triton High School
Worthington High School

Campus-Based College Partners

Augsburg College
College of Saint Benedict & Saint John's University
Saint Cloud State University
St. Catherine University
University of Minnesota-Twin Cities
Minnesota State University-Mankato

Tech-Connected Colleges

Anoka Technical College
Anoka-Ramsey Community College
Aveda Institute
Bethel University
Carleton College
Central Lakes College-Brainerd
Century Community and Technical College
Concordia College at Moorhead
Concordia University-Saint Paul
Dakota County Technical College
Gustavus Adolphus College
Hamline University
Hennepin Technical College
Herzing University-Minneapolis
Inver Hills Community College
Lake Superior College
Macalester College
Metropolitan State University
Minneapolis Community and Technical College
Minnesota State University Moorhead

Minnesota West Community and Technical College
Normandale Community College
North Hennepin Community College
Northland Community and Technical College
Regency Beauty Institute-Burnsville
Saint Cloud Technical and Community College
Saint Mary's University of Minnesota
Saint Paul College
Southwest Minnesota State University
St. Olaf College
The College of Saint Scholastica
University of Minnesota-Rochester
University of Northwestern
University of St Thomas
Vermilion Community College