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# 2016-17 Governor's Budget - Arts Board

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#### www.arts.state.mn.us

#### AT A GLANCE

- The arts are a significant industry in Minnesota, generating more than \$1 billion in economic activity each year.
- Minnesota is home to more than 1,500 nonprofit arts organizations and 20,000 individual artists.
- Together, the Minnesota State Arts Board and the state's 11 regional arts councils serve residents and communities in all 87 Minnesota counties.
- Activities supported by the Arts Board and the regional arts councils during the FY 2012-2013 biennium served a combined audience of more than 24 million children and adults.

#### PURPOSE

The Minnesota State Arts Board exists to stimulate and encourage the creation, performance, and appreciation of the arts in the state. It serves as an adviser, resource, and policy maker for the arts in the state; it distributes grants, loans, and other forms of assistance for artistic activities; and it serves as fiscal agent for legislative appropriations to eleven regional arts councils.

First and foremost, the purpose of the arts is to inspire, enlighten, connect, and challenge individuals. They give us new experiences, and help us understand and imagine the world from another person's point of view. However, the arts also produce tremendous secondary benefits that help Minnesota achieve many of its most important public goals.

Research shows that the arts increase academic achievement. Nontraditional learners or at-risk students often become high achievers in arts learning settings; this success becomes a bridge to learning in other areas. The arts stimulate 21<sup>st</sup> century work skills, including creativity which will be the most important characteristic of the jobs and the workforce of the future. Arts bring people together. Residents of a community understand their new immigrant neighbors better after seeing a traditional play. A struggling downtown begins to "hum" with new energy on the evenings the community arts center offers a concert. Towns celebrate their identity and heritage through an annual arts festival. Artists and arts participation build social capital—the social bonds and civic engagement needed in a healthy, thriving society.

Through its ten grant programs, and its other activities and services, the Arts Board helps achieve the outcomes described above. And, in particular, its grants and services help achieve the following statewide outcomes:

- A thriving economy that encourages business growth and employment opportunities
- · Minnesotans have the education and skills needed to achieve their goals
- Strong and stable families and communities



## BUDGET



The board receives an appropriation from the State's general fund. Beginning with the FY 2010-11 biennium, the Arts Board also has received appropriations from the State's arts and cultural heritage fund (ACHF) which was created by the voters of Minnesota in 2008. (The "Other funds" section of the Historical Spending chart reflects ACHF appropriations.) Proceeds of the ACHF may be spent only "for arts, arts education, and arts access and to preserve Minnesota's history and cultural heritage." The board also receives an annual state partnership grant from the National Endowment for the Arts.

# STRATEGIES

The Arts Board provides financial support and other services to enable Minnesota and its residents and communities to reap the many benefits the arts provide. To accomplish its mission, the board adopted a strategic vision and a set of long-term goals and strategies in 2009. It intends to pursue these goals over the life of the arts and cultural heritage fund (FY 2010-2034):

- The arts are interwoven into every facet of community life
  - Develop strategic relationships and partnerships
  - Minnesotans believe the arts are vital to who we are
  - Enhance public understanding of the value of the arts
- People of all ages, ethnicities, and abilities participate in the arts
  - Fully engage with nontraditional and underrepresented participants
  - Transform everyone's life by experiencing the arts
- People trust Minnesota's stewardship of public arts funding
  - Provide an accountable arts support system
  - Be responsible stewards of public funds
- The arts thrive in Minnesota
  - Foster visionary, skilled arts leaders and organizations statewide
  - Ensure sufficient resources to sustain the arts and artists

# RESULTS

| Type of Measure | Name of Measure   | Previous   | Current    | Dates  |
|-----------------|---|------------|------------|--|
| Quantity        | Number of people who benefit from Arts Board funded activities  | 20,563,917 | 24,255,074 | 2008-09 biennium,<br>2012-13 biennium<br>(a) |
| Quantity        | Percent of Minnesotans who attend arts activities   | 67%        | 75%        | 2001, 2011                                   |
| Quality         | Surveyed applicants' average rating of Arts<br>Board staff helpfulness (five-point scale, five<br>being highest ) | 4.18       | 4.61       | 2013, 2014                                   |
| Quantity        | Number of applicants reviewed (top number) and  | 633        | 1,215      | 2009, 2013 (b)                               |
|                 | grants awarded (bottom number)  | 381        | 562        |  |

(a) Pre-arts and cultural heritage fund biennium compared to most recently completed biennium.

(b) Pre-arts and cultural heritage fund fiscal year versus last year of most recently completed biennium.

The Arts Board's authorizing statute is M.S. 129D.01-129D.05 (https://www.revisor.mn.gov/statutes/?id=129D)

# Agency Expenditures Overview

(Dollars in Thousands)

#### Expenditures By Fund

|                                      | Actu<br>FY12 | ıal<br>FY13 | Actual<br>FY14 | Estimate<br>FY15 | Forecast<br>FY16 | Base<br>FY17 | Govern<br>Recomme<br>FY16 |          |
|--------------------------------------|--------------|-------------|----------------|------------------|------------------|--------------|---------------------------|----------|
| 1000 - General                       | 7,457        | 7,178       | 7,455          | 7,573            | 7,514            | 7,514        | 7,522                     | 7,530    |
| 2001 - Other Misc Special Rev        | 5            | 2           | 0              | 0                | 0                | 0            | 0                         | 0        |
| 2301 - Arts & Cultural Heritage Fund | 22,054       | 23,236      | 26,723         | 27,145           | 0                | 0            | 0                         | 0        |
| 2403 - Gift                          | 40           | 34          | 46             | 41               | 41               | 41           | 41                        | 41       |
| 3000 - Federal                       | 661          | 1,101       | 725            | 735              | 735              | 735          | 735                       | 735      |
| Total                                | 30,216       | 31,551      | 34,950         | 35,495           | 8,291            | 8,291        | 8,299                     | 8,307    |
| Biennial Change                      |              |             |                | 8,678            |                  | (53,863)     |                           | (53,839) |
| Biennial % Change                    |              |             |                | 14               |                  | (76)         |                           | (76)     |
| Governor's Change from Base          |              |             |                |                  |                  |              |                           | 24       |
| Governor's % Change from Base        |              |             |                |                  |                  |              |                           | 0        |
| Expenditures by Program              |              |             |                |                  |                  |              |                           |          |
| Program: Arts Board                  | 30,216       | 31,551      | 34,950         | 35,495           | 8,291            | 8,291        | 8,299                     | 8,307    |
| Total                                | 30,216       | 31,551      | 34,950         | 35,495           | 8,291            | 8,291        | 8,299                     | 8,307    |
| Expenditures by Category             |              |             |                |                  |                  |              |                           |          |
| Compensation                         | 948          | 1,085       | 1,213          | 1,333            | 502              | 511          | 510                       | 527      |
| Operating Expenses                   | 398          | 521         | 528            | 786              | 309              | 314          | 309                       | 314      |
| Other Financial Transactions         | 5            | 33          | 82             | 65               | 0                | 0            | 0                         | 0        |
| Grants, Aids and Subsidies           | 28,864       | 29,912      | 33,127         | 33,311           | 7,479            | 7,465        | 7,479                     | 7,465    |
| Capital Outlay-Real Property         | 1            |             |                |                  |                  |              |                           |          |
| Total                                | 30,216       | 31,551      | 34,950         | 35,495           | 8,291            | 8,291        | 8,299                     | 8,307    |
|                                      |              |             |                |                  |                  |              |                           |          |
| Full-Time Equivalents                | 15.6         | 17.0        | 17.6           | 17.8             | 6.2              | 6.2          | 6.2                       | 6.2      |

(Dollars in Thousands)

#### 1000 - General

|                                   | Actual |       | Actual Estimate |       | Forecast Base |       | Governor's<br>Recommendation |       |
|-----------------------------------|--------|-------|-----------------|-------|---------------|-------|------------------------------|-------|
|                                   | FY12   | FY 13 | FY 14           | FY15  | FY16          | FY17  | FY16                         | FY17  |
| Balance Forward In                |        | 55    |                 | 59    |               |       |                              |       |
| Direct Appropriation              | 7,506  | 7,506 | 7,514           | 7,514 | 7,514         | 7,514 | 7,522                        | 7,530 |
| Cancellations                     |        | 383   | 0               |       |               |       |                              |       |
| Expenditures                      | 7,457  | 7,178 | 7,455           | 7,573 | 7,514         | 7,514 | 7,522                        | 7,530 |
| Balance Forward Out               | 49     |       | 59              |       |               |       |                              |       |
| Biennial Change in Expenditures   |        |       |                 | 394   |               | 0     |                              | 24    |
| Biennial % Change in Expenditures |        |       |                 | 3     |               | 0     |                              | 0     |
| Gov's Exp Change from Base        |        |       |                 |       |               |       |                              | 24    |
| Gov's Exp % Change from Base      |        |       |                 |       |               |       |                              | 0     |
| FTEs                              | 4.6    | 5.7   | 4.5             | 5.3   | 5.6           | 5.6   | 5.6                          | 5.6   |

# 2000 - Restricted Misc Special Rev

|                     | Actual |       | Actual | Estimate | Forecast Base |      | Governor's<br>Recommendation |      |
|---------------------|--------|-------|--------|----------|---------------|------|------------------------------|------|
|                     | FY12   | FY 13 | FY 14  | FY15     | FY16          | FY17 | FY16                         | FY17 |
| Balance Forward In  | 1      | 1     | 2      | 3        | 3             | 3    | 3                            | 3    |
| Receipts            | 1      | 1     | 0      | 0        | 0             | 0    | 0                            | 0    |
| Balance Forward Out | 1      | 2     | 3      | 3        | 3             | 3    | 3                            | 3    |

#### 2001 - Other Misc Special Rev

|                                   | Actua<br>FY12 | al<br>FY 13 | Actual<br>FY 14 | Estimate<br>FY15 | Forecast<br>FY16 | t Base<br>FY17 | Govern<br>Recomme<br>FY16 |   |
|-----------------------------------|---------------|-------------|-----------------|------------------|------------------|----------------|---------------------------|---|
| Receipts                          | 5             | 2           | 0               | 0                | 0                | 0              | 0                         | 0 |
| Expenditures                      | 5             | 2           | 0               | 0                | 0                | 0              | 0                         | 0 |
| Biennial Change in Expenditures   |               |             |                 | (7)              |                  | 0              |                           | 0 |
| Biennial % Change in Expenditures |               |             |                 | (100)            |                  | 0              |                           | 0 |
| Gov's Exp Change from Base        |               |             |                 |                  |                  |                |                           | 0 |
| Gov's Exp % Change from Base      |               |             |                 |                  |                  |                |                           | 0 |

#### 2301 - Arts & Cultural Heritage Fund

|                      |        |        |                 |        |          |      | Governor's     |      |
|----------------------|--------|--------|-----------------|--------|----------|------|----------------|------|
|                      | Actu   | al     | Actual Estimate |        | Forecast | Base | Recommendation |      |
|                      | FY12   | FY 13  | FY 14           | FY15   | FY16     | FY17 | FY16           | FY17 |
| Balance Forward In   | 0      | 139    | 229             | 172    |          |      |                |      |
| Direct Appropriation | 22,167 | 23,314 | 26,675          | 27,425 | 0        | 0    | 0              | 0    |
| Receipts             | 0      | 0      |                 |        |          |      |                |      |
| Net Transfers        |        |        |                 | (451)  |          |      |                |      |

(Dollars in Thousands)

#### 2301 - Arts & Cultural Heritage Fund

| Cancellations                     |        |        | 9      |        |   |          |   |          |
|-----------------------------------|--------|--------|--------|--------|---|----------|---|----------|
| Expenditures                      | 22,054 | 23,236 | 26,723 | 27,145 | 0 | 0        | 0 | 0        |
| Balance Forward Out               | 113    | 216    | 172    |        |   |          |   |          |
| Biennial Change in Expenditures   |        |        |        | 8,578  |   | (53,868) |   | (53,868) |
| Biennial % Change in Expenditures |        |        |        | 19     |   | (100)    |   | (100)    |
| Gov's Exp Change from Base        |        |        |        |        |   |          |   | 0        |
| Gov's Exp % Change from Base      |        |        |        |        |   |          |   | 0        |
| FTEs                              | 9.8    | 10.8   | 12.8   | 12.2   | 0 | 0        | 0 | 0        |

#### 2403 - Gift

|                                   | Actual |       | Actual Estimate |      | Forecast Base |      | Governor's<br>Recommendation |      |
|-----------------------------------|--------|-------|-----------------|------|---------------|------|------------------------------|------|
|                                   | FY12   | FY 13 | FY 14           | FY15 | FY16          | FY17 | FY16                         | FY17 |
| Balance Forward In                | 197    | 199   | 206             | 201  | 202           | 203  | 202                          | 203  |
| Receipts                          | 41     | 41    | 41              | 42   | 42            | 42   | 42                           | 42   |
| Expenditures                      | 40     | 34    | 46              | 41   | 41            | 41   | 41                           | 41   |
| Balance Forward Out               | 199    | 206   | 201             | 202  | 203           | 204  | 203                          | 204  |
| Biennial Change in Expenditures   |        |       |                 | 14   |               | (5)  |                              | (5)  |
| Biennial % Change in Expenditures |        |       |                 | 19   |               | (6)  |                              | (6)  |
| Gov's Exp Change from Base        |        |       |                 |      |               |      |                              | 0    |
| Gov's Exp % Change from Base      |        |       |                 |      |               |      |                              | 0    |

#### 3000 - Federal

|                                   | Actu | Actual |       | Actual Estimate |      | Forecast Base |      | Governor's<br>Recommendation |  |
|-----------------------------------|------|--------|-------|-----------------|------|---------------|------|------------------------------|--|
|                                   | FY12 | FY 13  | FY 14 | FY15            | FY16 | FY17          | FY16 | FY17                         |  |
| Balance Forward In                |      |        | 0     |                 |      |               |      |                              |  |
| Receipts                          | 661  | 1,100  | 725   | 735             | 735  | 735           | 735  | 735                          |  |
| Expenditures                      | 661  | 1,101  | 725   | 735             | 735  | 735           | 735  | 735                          |  |
| Biennial Change in Expenditures   |      |        |       | (301)           |      | 10            |      | 10                           |  |
| Biennial % Change in Expenditures |      |        |       | (17)            |      | 1             |      | 1                            |  |
| Gov's Exp Change from Base        |      |        |       |                 |      |               |      | 0                            |  |
| Gov's Exp % Change from Base      |      |        |       |                 |      |               |      | 0                            |  |
| FTEs                              | 1.1  | 0.5    | 0.3   | 0.3             | 0.6  | 0.6           | 0.6  | 0.6                          |  |

# FY16-17 Biennial Budget Change Item

#### Change Item Title: Operating Adjustment

| Fiscal Impact (\$000s)    | FY 2016 | FY 2017 | FY 2018 | FY 2019 |
|---------------------------|---------|---------|---------|---------|
| General Fund              |         |         |         |         |
| Expenditures              | 8       | 16      | 16      | 16      |
| Revenues                  | 0       | 0       | 0       | 0       |
| Other Funds               |         |         |         |         |
| Expenditures              | 0       | 0       | 0       | 0       |
| Revenues                  | 0       | 0       | 0       | 0       |
| Net Fiscal Impact =       | 8       | 16      | 16      | 16      |
| (Expenditures – Revenues) |         |         |         |         |
| FTEs                      | 0       | 0       | 0       | 0       |

#### Recommendation:

The Governor recommends additional funding for compensation related costs associated with the delivery of agency services. This amount represents an annual increase of 1.8% for General Fund compensation costs.

## Rationale/Background:

Each year, compensation costs rise due to labor contract settlements, and changes in employer-paid contributions for insurance, FICA, Medicare, retirement, and other factors. Absorbing this increase in compensation costs within existing agency base appropriations results in reduced staffing and/or reduced non-compensation spending.

#### Proposal:

The Governor recommends increasing agencies' general fund budgets for employee wage and benefit costs by 1.8% per year for FY 2016-17. Agencies were instructed to include a 1.8% increase to total compensation each year in their base budgets, based upon the compound annual compensation spending rate increase per FTE over the last ten years for executive branch employees. This recommendation is intended to allow agencies to maintain their current level of agency operations.

For non-General Fund direct appropriated funds, the Governor's budget recommendations also include an adjustment of 1.8% per year, where the amount can be supported by the source of revenue.

## Results:

This proposal is intended to allow agencies to continue to provide current levels of service and information to the public.

# Statutory Change(s):

N.A.

# FY16-17 Federal Funds Summary

Federal State Match Agency and Federal Award Name and Brief 2014 2015 2016 2017 or MOE New CFDA # Purpose Grant Actuals Budget Base Base **Required? FTEs** National Partnership Agreement-To State Match Ν 725 735 735 735 .6 Endowment stimulate and encourage the creation, performance, and for the Arts 45.025 appreciation of the arts in the state. Federal Fund – Agency Total 725 735 735 735 .6

#### (Dollars in Thousands)

#### Narrative:

The Minnesota State Arts Board receives federal support in the form of an annual State Partnership grant from the National Endowment for the Arts (NEA). NEA dollars are restricted to the following three purposes:

- Arts in education the Arts Board must use these funds to support arts activities in schools and/or developmental programs to
  make arts in education programs more accessible or more successful. Minnesota school children, teachers, school districts,
  parents, and communities benefit directly from these grants. Teaching artists also benefit from developmental programs that
  enhance their skills and expand their professional capacity.
- Underserved the Arts Board must use these funds to support arts experiences for individuals/groups/areas that traditionally have fewer opportunities to participate in the arts. In Minnesota, this includes individuals/communities in greater Minnesota, artists/arts organizations based in communities of color, and arts activities that involve persons with disabilities and/or older adults.
- State basic grant the Arts Board is free to use these funds as it sees fit to help achieve its vision that all Minnesotans should have the opportunity to participate in the arts.

The National Endowment for the Arts requires a one-to-one cash match. The Arts Board must receive state funding in order to qualify for NEA funding.

As long as Congress continues to fund the National Endowment for the Arts, support from the NEA to the Arts Board will be forthcoming each year. The NEA is required to pass at least 40 percent of its annual support from Congress on to states in the form of State Partnership (block) grants. The block grants are determined by a formula, predominantly based on population.