



ANNUAL REPORT

January 15, 2013

Reporting on programming produced
January 1, 2012 - December 31, 2012



**Celebrating
Minnesota's
Arts and Cultural
Legacy**

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submitted by

mpta

minnesota public television association

KSMQ Public Service Media, Austin/Rochester, 800-658-2539, www.ksmq.org
Lakeland Public Television, Bemidji/Brainerd, 800-292-0922, www.lptv.org
Pioneer Public Television, Appleton/Worthington/Fergus Falls, 800-726-3178, www.pioneer.org
Prairie Public Broadcasting, Moorhead/Crookston, 800-359-6900, www.prairiepublic.org
Twin Cities Public Television, Minneapolis/Saint Paul, 651-222-1717, www.tpt.org
WDSE-WRPT, Duluth/Superior/The Iron Range, 218-788-2831, www.wdse.org

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Introduction

The Minnesota Public Television Association (MPTA) consists of Minnesota's six independent public television stations whose broadcast signals reach the entire State and some surrounding areas. As two-time recipients of Legacy funding from the Arts and Cultural Heritage Fund Committees, we have established a unified system to report back to the public and the legislature about station outcomes and achievements utilizing Legacy funding. What follows is a comprehensive six-station report for work accomplished during the period, January 1, 2012 to December 31, 2012 and required financial reports that cover the state fiscal year.

For the past two biennia, each MPTA station has created and produced four seasons of arts and cultural series production, performance specials and 29 Minnesota History documentaries, all of which are unique reflections of their individual local communities. All of the MPTA stations have developed companion websites for streaming Legacy programs, and the majority have created educational materials for classroom use. Legacy content is also broadcast on the statewide Minnesota Channel and the additional digital services of the MPTA stations. Many of the programs produced with Legacy funds are archived online and are freely available for viewing today, while also being preserved for current and future generations.

The stations of the MPTA have an incredible story to tell. The Clean Water, Land and Legacy Amendment affords the unprecedented opportunity to preserve, educate and showcase the rich talents of our citizenry. For the past four years, public television stations have presented the best of Minnesota: its environment, art, history and its many ethnic cultures and traditions to its own people. As a result, a rich and growing Minnesota cultural legacy has been archived forever.

This report consolidates all MPTA Legacy activities and contains the specific details of the Legacy production activities of each station. In order to make the report easier to read and understand, we have developed common categories of measurement, and criteria upon which to report.

In the pages that follow, you will read about the ever-increasing archive of new programming made available, the economic impact the programs have had, the Upper Midwest Regional Emmy® Awards and nominations this new body of programming has received and the positive feedback and comments from viewers in thanks for presenting high quality, educational arts and cultural programming.

The Legacy grants have provided Minnesota's public television system the opportunity to document and preserve Minnesota's cultural history, create jobs to benefit our local economies, increase awareness and sales by local artists who are small businesses and to connect with and tell the stories of the people who live and work in their broadcast service areas.

On behalf of all six Minnesota public television stations, we must note our sincere appreciation to the State Legislature and the people of Minnesota for designating the MPTA as a recipient of the Arts and Cultural Heritage Fund. The following achievements have been made possible by your generosity.



Allen Harmon
President, WDSE
President, MPTA
218-788-2811
aharmon@wdse.org



William G. Strusinski
Legislative Consultant
651-755-6448
billstrusinski@visi.com

MPTA Legacy Reporting at a Glance

January 1, 2012 - December 31, 2012	WDSE	TPT	Prairie	Pioneer	Lakeland	KSMQ	Total
Total Number of Jobs Includes new FTEs created with Legacy funds as well as existing FTEs whose time has been materially allocated to Legacy projects, funded by Legacy funding.	8	18	3.5	4.75	4.5	3.5	42.25
Total Number of Freelance/Temporary Jobs This will be given as two figures: both the number of positions hired for contract, part-time, or freelance work; as well as the total dollar value of those cumulative contracts.	4 \$2,896.00	144 \$81,343.72	7 \$5,935.96	n/a	n/a	25 \$69,845.32	180 \$160,021
Total Number of Hours Produced Includes all hours of fully produced content from Jan 1, 2012-Dec 31, 2012, even if they have not aired yet. Also includes content produced this period for web only.	23	24	27.25	13.5	19.5	17	124.25
Total Number of Stations Broadcasting Programming The number of channels offered per station.	6 WDSE 8.1 WRPT 31.1 WDSE 8.2 WRPT 31.2 WDSE 8.4 WRPT 31.4* *MN Channel	5 tpt 2 tpt Life MN Channel PPB4 WDSE 8.1	3 PPB1 PPB2* PPB4 *MN Channel	2 10-1/20-1 10-3/20-3	3 L-Prime L-Plus L-MN* *MN Channel	4 KSMQ Digital MHZ World View Create MN Channel	17
Total Number of Artists Featured Includes all featured artists as well as individual members of featured bands and performing arts groups.	752	735	130	94	124	306	2,141
Total Number of Historians, Educators and Other Content Experts Featured Includes individuals interviewed, providing commentary, opinions, etc in programming.	69	399	10	76	42	41	637
Total Number of Organizations Featured Includes organizations featured prominently as well as less overt representations	148	104	7	66	26	50	401
Total Number of Partners and Collaborators Includes partners who provide assistance, direction, underwriting, sponsorship, in-kind contributions, research that may or may not be seen on air.	140	1,123	9	1	14	8	1,295
Total Number of Lesson Guides Includes all lesson guides created by Legacy funds and readily available, not just those created during the reporting period.	15	268	32	1	n/a	n/a	316
Estimated Viewership Stations will self-define	434,275	444,273	257,100	500,000	383,500 773,200 more can receive signal via direct broadcast satellite.	655,000	2,674,148
Total Number of Page Views	177,160	578,151	50,453	89,823	20,435	44,790	960,812
Total Hours of Legacy Program Content Streaming Online	46.5	114.5	47	40	19.5	52.5	320
Total Number of Hours Broadcast Includes premieres and encore broadcasts as well as any other on-air representation during the reporting period	178.5	916.77	187.5	61	394.5	168.5	1,906.77

WDSE•WRPT, Duluth/Superior/The Iron Range

WDSE•WRPT produces programs that serve and celebrate the culture of the 491,000 people who proudly call the woods, waters and vibrant communities of the north their home. In addition to national, regional and local programming that fosters important discussion and education for all ages, we provide media services and digital access through our website www.wdse.org.



Weekly Art Series

The PlayList

With live music performances, dynamic video portraits and engaging interviews *The PlayList* captures the dynamic range of the arts in Northeastern Minnesota and offers valuable exposure for artists and arts organizations within WDSE•WRPT's direct broadcast area. Their work is shared statewide and around the world. In 2012 *The PlayList* featured the work of 359 artists from thirty two communities. To date 150 arts groups, galleries, bands and small businesses have benefited from appearing on *The PlayList*. Episodes can be seen online at www.wdse.org.

The PlayList's online resources remove geographic barriers and connect directly with more than 140,000 people interested in the arts of Minnesota. Social media avenues including Facebook and Twitter extend the reach and impact much further. In 2012, *The PlayList* was honored with an Upper Midwest Regional Emmy® Award for *The Plein Air Brush Off* featuring the heart and soul of the Grand Marais Art Colony's annual outdoor painting competition.

The PlayList Presents: Low and Parr in Concert

In collaboration with Life House, a program for homeless teens in Duluth, *The PlayList* recorded a benefit concert featuring two of the area's finest musical acts: Low and Charlie Parr. The Life House concert presents both Duluth-based treasures in one incredible evening of music.

Three New Minnesota Documentaries

Lost Duluth

Spend time in scenic Duluth and you might notice mysterious ruins, neglected markers and grand staircases that lead nowhere. What can these remnants tell us about the story of our city and the fortunes once made in timber, grain and iron ore; the tales of explorers, settlers, sail boat captains and gamblers? This hour-long documentary reveals essential stories from Duluth's past.

Lost Duluth II

The WDSE•WRPT Legacy team is currently producing an hour-long documentary *Lost Duluth II* which will explore century-old tunnels hidden beneath Duluth's streets, recall a World War I-era shipyard that once employed thousands in western Duluth and remember the grand pavilion that served for a short time as the social center of the city. *Lost Duluth II* will air in March of 2013.

Rare Finds

A partnership with 10 regional museums and historical sites across Northern Minnesota's Arrowhead led us to the rediscovery of some of the area's most fascinating artifacts. From the Forest History Center in Grand Rapids to the North Shore Commercial Fishing museum in Tofte, we uncovered the trails, trials and tragedies of the past. At each stop during this hour-long documentary, a historian shares a pivotal piece of the region's history with rare artifacts, vintage film and historic photographs.

New Musical Performances

Old Turtle

The beloved children's book *Old Turtle* came to life in a landmark production partnering WDSE•WRPT with the Duluth Superior Symphony Orchestra (DSSO) and the Minnesota Ballet. This enchanting fable promotes a deeper understanding of the earth and our relationship with all the beings that inhabit it. *Old Turtle* was written and illustrated by Minnesotans Douglas Wood and Cheng Khee Chee and is published by Scholastic Books Incorporated. Original score commissioned by the Duluth Superior Symphony Orchestra.



Delicious Melodies

During this live broadcast of the DSSO's *Delicious Melodies* concert the DSSO Women's Chorus accompanied the symphony during a performance of Debussy's *Nocturnes* and guest artist Alexander Korsantia dazzled the audience in a powerful performance of Rachmaninoff's *Piano Concerto No. 3*.

Tip Top Timbre

In partnership with the DSSO, WDSE•WRPT taped the Young People's Concert *Tip Top Timbre* before an energetic audience of 1,200 elementary aged students from 28 regional schools. We promoted use of educational materials provided for free on our website to prepare home school and traditional classroom students for an optimal musical experience during the subsequent broadcast. The program was intended to empower remote rural schools to be able to participate in this educational musical experience.

Almanac North Art Extra

Once a month our weekly news and public affairs program *Almanac North* features a segment that focuses on our region's vibrant arts scene. Topics over the past year included the *January in Duluth* blogging project and two different authors and their books on regional history. Arts news and interviews with important players in the local arts scene bring viewers an opportunity to connect with arts events and happenings in the region.

Job Creation

WDSE•WRPT was able to create and maintain the equivalent of eight full time positions to produce a vibrant schedule of Legacy programming including our weekly arts series and multiple historical documentaries and symphonic musical performances.

Educational Opportunities

The PlayList website offers a variety of resources for teachers - activities, lesson plans and playlists of video segments grouped to reflect and correlate with MN State guidelines and objectives for art. Most lesson plans are adaptable across disciplines, offering history and social studies teachers a way to teach content and engage students through art projects. Lessons include specific objectives, resources and detailed, hands-on steps for classroom use as well as measurement tools to determine successful outcomes for each activity.

Legacy Online

WDSE•WRPT currently provides 46.5 hours of Legacy supported streaming program content. This online content has generated more than 177,000 page views during the 2012 calendar year. *The PlayList* Channel on YouTube had 97,500 views in 2012 and 68 new subscribers. There are over 900 Facebook fans engaged in arts content generated by *The PlayList* and 250 followers of @playlistMN on Twitter.

Diversity Commitment

WDSE•WRPT Legacy programming embraces the variety of talents and cultures found in northern Minnesota. We actively seek the involvement of a spectrum of artists working in diverse subject areas, cultures and disciplines. Serious consideration is given to age, gender, race and geographic distribution in keeping with the changing demographic profile of our broadcast area.

Twin Cities Public Television, Minneapolis/Saint Paul

Twin Cities Public Television (**tpt**) reaches millions of people, through broadcasts to Minnesota and western Wisconsin, through programs produced for PBS audiences nationally and through web content seen around the world. Nearly one million local viewers tune in to **tpt** each month. Through broadcast, cable and satellite, **tpt 2** is received by more than 70% of Minnesota residents and roughly 5% of those in Wisconsin. See Appendix B for viewership information specific to Legacy programs.



A Weekly Series and A Music Special

MN Original is **tpt**'s award-winning weekly celebration of Minnesota artists across all disciplines and all cultures. *MN Original* demystifies the arts, increases awareness of Minnesota artists and arts venues, inspires viewers to think about the arts and artists in new ways, cultivates new audiences for the arts by promoting a deeper understanding of the creative process and curates contemporary arts in Minnesota for generations to come.

MN Original goes behind the scenes and covers all arts disciplines; visual arts, performing arts, literary arts, film and video, architecture and design and all genres of music. All of the music in the series is created by and credited to Minnesota musicians. *MN Original* regularly captures sophisticated multi-camera performances, which appear both within the weekly series and in this year's music special, *The Lowertown Line*. The series is broadcast each week on all three of **tpt**'s digital broadcast services: **tpt 2**, **tpt LIFE** and statewide on **tpt MN** as well as by Prairie Public Television on PPB4 and WDSE on channel 8.1. *MN Original* has produced 36 new half-hour programs and an additional music special in 2012.

The Lowertown Line features Minnesota musicians and a special musical guest of their choosing. In this new Minnesota music special, hip hop artist Dessa hosts Duluth alt-bluegrass band Trampled By Turtles and fellow Duluth native, Alan Sparhawk from the band Low. A concert, behind the scenes footage and interviews shape the half-hour, recorded with an audience in **tpt**'s studios in Lowertown, Saint Paul. In anticipation of Light Rail Transit, during the revitalization of this area already rich with artists, we are testing the concept of opening our productions to the public, making **tpt** a public music venue.

MN Original and its National PBS and Worldwide Reach

MN Original is becoming increasingly more visible on national PBS platforms every year. *MN Original* is available to several hundred thousand monthly users on the national PBS COVE online video platform.

MN Original content is appearing in new national public television arts series and on companion websites in major markets across the country through the PBS National Arts and Cultural Content Management and Sharing System. 13 of 18 national feeds included *MN Original* performing and visual arts pieces in 2012.

PBS *NewsHour*, the national news program and website that has served millions of viewers for 35 years, posted ten *MN Original* artist profile segments to their *Arts Beat* blog in 2012. PBS *NewsHour* regularly selects *MN Original* for their blog, website and broadcast.

See Appendix B for more information about PBS COVE, the *MN Original* artist profiles featured on PBS *NewsHour* and the PBS National Arts and Cultural Content Management and Sharing System.

Arts Education Materials

The Minnesota Humanities Center (MHC) creates activity guides for each artist profile featured in the series, encouraging students, educators and viewers to explore the artists' work beyond the broadcast or online experience. The guides are downloadable along with the corresponding streaming video at mncoriginal.org. The activity guides follow the Minnesota Department of Education's requirements for academic standards. In 2012, MHC created 110 activity guides. To date, 268 unique guides are in our collection and all are available online. See Appendix B for a sample activity guide.

In partnership with the MHC, we are hosting a series of workshops to engage educators and others in the community to this rich online resource. See Appendix B for more about the workshop series, *An Evening with MN Original*.

Minnesota History Documentaries

Minnesota's Forgotten War (working title) is a two-hour documentary examining the state's involvement in the Dakota War as the Civil War was simultaneously raging in 1862. On the heels of statehood and the landmark Dred Scott case, both wars were about race, land and identity.

Historical profiles and contemporary stories introduce key people and events and explore how this critical period in our history has been largely forgotten, distorted or buried, and how it continues to affect Minnesotans 150 years later. *Minnesota's Forgotten War* includes many of the important 2012 commemorative events of the Dakota War in the sesquicentennial year. The two-hour documentary will premiere in Fall 2013.



See Appendix B for a list of *Minnesota's Forgotten War* production partners, experts and locations.

All Legacy-Funded Content is Available Online

MN Original engages Minnesota's arts community and new audiences online through its website (mncoriginal.org), through multiple online video channels and through social media platforms. *MN Original* episodes are posted simultaneously with their broadcast premiere and are segmented for easy searching, viewing and embedding.

All *MN Original* episodes, music and performance specials, Minnesota History documentaries and other Legacy-funded programs and content produced since 2010 continue to air statewide and are available online. 781 arts and cultural videos are currently posted and available online.

Through Legacy-funded media, the community continues to engage with the programs and each other online with significant growth through mncoriginal.org and social media platforms including Facebook and Twitter. See Appendix B for the total number of minutes of Legacy content produced, broadcast and streamed online for social media statistics.

Diversity Efforts

More than 80% of *tpt*'s Legacy-funded programs feature artists from ethnically diverse backgrounds, including Native Americans, Africans, African-Americans, Asians, Asian-Americans and Latinos. Our team is dedicated to ensuring the series, documentaries and other media present diversity in arts disciplines, in cultures and in historical content. See Appendix B for *MN Original* diversity details.

Jobs Creation

As the result of Legacy funding, *tpt* created 12.5 new FTE positions and maintained 5.5 positions for a total of 18 positions, to produce *MN Original*, one half-hour music special, one two-part Minnesota history documentary and additional content for broadcast and the internet. See Appendix B for the total number of positions maintained, created and contracted.

Prairie Public Broadcasting, Moorhead/Crookston

Prairie Public Broadcasting is a trusted public service with a mission to educate, inform and enlighten its people. Prairie Public Broadcasting offers a window on the world through national and regional television and radio programming; creates a forum for the most important issues facing our region with locally produced, topical documentaries; partners with others to foster education for all ages; and utilizes digital technology and web services to expand those valued services. With Legacy funding, Prairie Public Broadcasting is also maintaining its commitment in providing educational services to 79 school districts serving 43,000 students in northwestern Minnesota.



Weekly Series

Prairie Mosaic and *Prairie Pulse*

Both series feature profiles of artists, museums and organizations that impact the cultural life of northwestern Minnesota. Below is a sampling of this year's new profiles.

Minnesota Artist Profiles

Prairie Public Broadcasting produced new, in-depth profiles on local artists such as Katie Hennagir of Perham, who designs fabric and quilting patterns for clients around the world. Also featured: ice sculptor Kim Brewster, Scandinavian basket weaver Robert Hoover, jewelry artist Shelli Fenske, painter Andrew Stark, potter Sara Jo Trangsrud, metal sculptor Karmen Rheault and cake decorator Darla Julin.

Minnesota Cultural Destinations

To shed more light on Minnesota destinations, Prairie Public Broadcasting also produced new segments on cultural destinations in Minnesota that included a tour of Settler's Square Village in Warren, The Mill City Museum in Minneapolis and the Polaris Experience Center in Roseau.

New Minnesota Documentary

Research was begun for Prairie Public's multi-year documentary series *Politics On The Prairie*. A biography of Minnesota Congressman and failed Nonpartisan League gubernatorial candidate Charles A. Lindbergh, Sr. has been identified as the subject of the first documentary to be produced in this series. To prepare for the production process, extensive research is underway on the 1918 gubernatorial primary and Mr. Lindbergh. A bibliography of resources, production plan, content outline and list of potential interview subjects has been developed. In addition, on-camera interviews with historians who specialize in this era have begun.

New Minnesota Music Performance

With Legacy funding, Prairie Public Broadcasting produced two new music performance projects:

Prairie Musicians: This series featured 7 new musical acts from northwest regions of Minnesota: Amanda Standalone and the Pastry Shop Girls of Moorhead, Annie Humphrey of Deer River, Just Friends of Moorhead, Northern Lights Gospel Quartet of Ottertail County, Sloughgrass Family Band of Birchdale, WoodPicks of Thief River Falls and Keri Noble of Minneapolis.

Fargo Moorhead Symphony Orchestra Conductor Search

Prairie Public Broadcasting is partnering with the Fargo Moorhead Symphony Orchestra to document the selection process of a new conductor. The Fargo Moorhead Symphony Orchestra Conductor Search Committee has chosen five finalists from 140 applicants from around the world. Each finalist will be profiled as they attend community

engagements, presentations, and school visits for one week prior to conducting a performance with the Orchestra. When the selection process is complete, a full-length program will present the new music director to the public. The finalists featured thus far include George Hanson and Christopher Zimmerman. The new year will begin by highlighting David Itkin, Darryl One, and Kelly Corcoran.

Educational Efforts

To fulfill its mission to provide quality media services that educate, involve and inspire the people of our region, Prairie Public provides northwest Minnesota schools and the families they serve with quality, researched-based supplemental media resources and professional development/training in using those resources, emphasizing cross-curricular application of the arts, history and culture. Through its partnership with the Minnesota Arts and Culture Heritage Fund, Prairie Public is able to leverage the vast resources of local, regional and national public broadcasting, tap into public media grant opportunities and establish relationships with other regional agencies to provide services in the advancement of the arts, history and culture as well as help educators increase student achievement levels. The online digital media websites supported by PBS and Prairie Public drive the access and usability of today's myriad supplemental regional and national multimedia resources, including a large number of educational mobile device applications approved by the US Department of Education.

In addition, Prairie Public provides an early childhood support program, Ready to Learn, offering parents and caregiver resources to northwest Minnesota regional libraries; Share A Story Family Literacy Grants for schools to engage the community in arts and culturally driven events; and workshops for parents, educators and caregivers in using the multimedia resources to help children be prepared for formal schooling developed through a sense of place and purpose. Professional development opportunities are also provided to K-12 educators through workshops, on-site school visits and conferences. The annual Teacher Training Institute integrating the Arts, History and Culture Across the Curriculum held in Moorhead at Concordia College in particular, has brought pedagogical benefit to classroom teachers to help increase student achievement levels and extend the value of the heritage and cultural local productions by supporting classroom studies in the form of lesson plans and replicable workshops across the region.

Going forward, Prairie Public recognizes that to increase student achievement levels in all curricular areas and to maintain a sense of the arts and historical and cultural place, effective teaching practices depend less on standardized textbooks and more on multimedia resources and learning modules to supplement local curriculum. Further, as schools invest in more interactive technologies, projection systems, tablets and other new technologies, and as more preK-12 educators look online for their teaching and learning resources, professional development, community awareness and additional relevant multimedia resources need to be easily accessible and readily available to all students and educators and their families in Minnesota.

For more information on Prairie Public's educational efforts, please reference Appendix C.

Job Creation

Prairie Public has created 3.5 full-time positions to produce and coordinate Legacy content.

Estimated Viewership

Prairie Public Broadcasting reaches people through broadcasts to northwestern Minnesota, North Dakota, parts of South Dakota and Montana, and the southern region of Manitoba, Canada, including the city of Winnipeg. Nielsen Research for September 2012 estimates a total of approximately 257,100 local viewers in the designated market area of northwestern Minnesota. Prairie Public Broadcasting also reaches viewers nationwide via programs produced for the National Educational Television Association (NETA) and worldwide via the internet.

Diversity

Prairie Public Broadcasting actively recruits authorities, artists, and performers for documentaries and performance broadcast programs who reflect the changing ethnic diversity of viewers within its broadcast territory. Particular care is taken that documentaries on history subjects reflect the impact on and participation of Native Americans in the events covered.

Pioneer Public Television, Appleton/Worthington/Fergus Falls

Pioneer Public Television, based in Appleton, Minnesota is dedicated to programs that educate and sustain our rural communities through services that reflect our local values. For over 45 years, Pioneer Public TV has served its rural audience through a mix of local and national programs rich in cultural heritage, diversity and educational opportunities.



Weekly Series

Postcards (Seasons 3 and 4)

Pioneer Public Television premiered season three of *Postcards* on January 21, 2012. Season four of *Postcards* premiered December 16, 2012, with three episodes aired by December 30, 2012. A weekly 30-minute program, this local show features the art, history and cultural heritage of western Minnesota. New programs are broadcast on Sunday evenings at 7 p.m. with rebroadcasts on Monday and Thursday for encore viewing. Season three contains 20 episodes which were produced and aired in 2012. Season four will contain 20 episodes. Complete episodes from seasons one, two and three are available for viewing on the station's website, www.pioneer.org/postcards.

Three New Minnesota Documentaries

Minnesota Parks (in production)

This documentary will be the third program in an ongoing effort to document the history and heritage of local parks (the first programs aired in FY 2010 and FY 2012). Pioneer will share with the audience stories of how the parks have changed and what they offer visitors today.

History of Western Minnesota Steam Threshers (in production)

Many western Minnesota communities hold annual events that celebrate the history and heritage of farming through antique machinery and craft demonstrations. This program will tell the story of how one of these celebrations has grown into a multi-day event with thousands of visitors.

The History of WE Fest

Celebrate the history of one of the nation's largest and one of Minnesota's most well-known country music festivals. For 30 years, WE Fest has brought some of the nation's top country artists to the stage in a multi-day music event. Many of the individuals who have been a part of WE Fest since its beginning reminisce with Pioneer during this 30-minute documentary.

Additional Programs

Prairie Yard and Garden

A 30-minute episode was acquired through our partnership with University of Minnesota Morris. This episode explores how people have used art in the garden throughout history and how artists create a variety of works of art in outdoor gardens today.

Sophie and the Adventures of Ice Island

Working with the University of Minnesota, Morris, Pioneer broadcast this hour-long children's play about a young heroine who befriends animals. This environmental themed production teaches children how to take care of our world for a better future.

Community Impact

To assess the community impact of Arts and Cultural Heritage Fund (ACHF) content, Pioneer invited members of the communities featured on *The History of WE Fest* and the highlight reel of upcoming programs to attend a premiere event at the Holmes Theatre in Detroit Lakes, Minnesota. Before the screening, the staff at Pioneer met Executive Director of the theatre, Amy Stearns, and other members to discuss opportunities to showcase artists from the Detroit Lakes area for future Pioneer programming. We spoke with members of the general public who came to the premiere to hear comments and requests.

Educational Efforts

Pioneer attended the Young Artist Conference at Southwest State University in Marshall, Minnesota, to teach 3rd through 5th graders the art of making television. Students got to choose their own script to read in front of a green screen and learned about field cameras, lighting, old film and audio. This hands-on class allowed them to create their own television segment. Students also made their own thaumatrope, a popular toy from the 1850s with two separate images on different sides of a circle. When spun, the images appear to be superimposed. This activity relayed history by demonstrating the animated entertainment that existed before television. Students also learned the geography of where the Pioneer towers are located and where our signal reaches.

Job Creation

Pioneer has approximately 4.75 FTE staff working to produce ACHF content. This includes an Executive Producer, one Producer and one Photographer/Editor. In addition, Pioneer has two other staff positions employed half-time or more producing ACHF content (for a full-time equivalent of approximately 1.75 positions). Pioneer has also contracted freelance production workers as needed.

Lakeland Public Television, Bemidji/Brainerd

Lakeland Public Television (LPTV) currently reaches approximately 383,500 individuals over an estimated 7,500 square miles in northern and central Minnesota who view the station either off-air (antenna), via cable or via satellite. Another 773,200 individuals south of our primary market have the ability to receive our signal via direct broadcast satellite.



Weekly Series

Common Ground

In its third season, LPTV's Legacy production crew developed and produced 28 episodes of *Common Ground*. This 30-minute magazine-style program showcases regional arts, history and cultural heritage events, people and places of significance. In addition, LPTV has already completed 11 episodes in its fourth season; a total of 26 episodes will air before July 1, 2013. This program airs Thursdays at 7 p.m. and is repeated Sundays at 6 p.m. on Lakeland Prime. All past and current episodes are available for viewing anytime through the station's website, www.lptv.org, and the LPTV YouTube channel.

Weekly Arts & History Segments

In Focus

To complement the weekly series, LPTV has also produced shorter segments, entitled *In Focus*, that are broadcast within the existing nightly Lakeland News program. These segments feature local arts, culture and history topics. To date, LPTV has produced 42 different *In Focus* segments.

Profiles

LPTV's Legacy production crew produced 28 *Profiles* interstitials that aired between regular programming. Material for these 30-second spots was associated with topics that are discussed in the *Common Ground* program. We have found that this easily digestible, short interstitial format is an excellent high-profile means to share content and information with our viewers on a consistent basis.

Two New Documentaries

Paddles Up! The Lake Bemidji Dragon Boat Festival

LPTV's Legacy production crew produced a 60-minute documentary on the Lake Bemidji Dragon Boat Festival. Filming for this documentary was done during the August 2011 festival, post-production work including script writing and editing was done over the winter of 2011/12, and the program premiered on March 6, 2012. Concordia Language Village, The Bemidji Area Chamber of Commerce and The Bemidji Rotary Club played an active role in this piece. These organizations, as well as many local community members, were featured prominently in the production.

Birch Bark Canoe

LPTV's Legacy production crew spent a full week gathering footage of individuals re-creating a replica of an 1860s Ojibwe birch bark canoe in Longville. This work resulted in the 60-minute documentary, *Birch Bark Canoe*, which premiered on March 6, 2012. Native Americans and Caucasians worked to create a wedding gift for a couple that has Native American ties. The purpose of this documentary is to educate the public about the importance of preserving the culture and history of Native Americans.

Other Programs

Heartland Symphony Orchestra: Sounds from the Heartland

Lakeland Public Television's Legacy production crew produced and broadcast a 90-minute local orchestra performance piece. Recorded April 15, 2012 at the Tornstrom Auditorium in Brainerd, LPTV was pleased to present *Heartland Symphony Orchestra: Sounds from the Heartland*. The Heartland Symphony Orchestra (HSO) celebrated its 35th anniversary by performing a new commissioned piece from composer Rick Sowash entitled *North Country Suite*. Mr. Sowash composes in an evocative, melodic and approachable style described by critics as "always original" and "exquisitely beautiful." To complete their 35th anniversary celebration, the HSO also offered a musical retrospective, performing selected works from past seasons, going back over 30 years. *Heartland Symphony Orchestra: Sounds from the Heartland* premiered on June 21 at 7 p.m.

Artists, Organizations and Partnerships

Common Ground connects local artists to the outlying communities throughout north and central Minnesota. The weekly series celebrates the history and cultural events that contribute to the diversity of our region. *Common Ground* and *In Focus* introduced artists such as Charles Kapsner of Little Falls, whose extensive project honors the men and women of our armed services with murals depicting each branch of the military, or carvers from all over the North Country who came to Blackduck to show off and sell their wonderful works in wood at the Blackduck Woodcarvers Festival. *Common Ground* also features cultural events, such as the acclaimed exhibits, people and history that make up the Koochiching County Fair.

Numerous arts, history and cultural organizations have been featured on *Common Ground* and *In Focus*. These have included the Edge Center for the Arts in Bigfork, the Bemidji Community Art Center, the Linden Hill Historical Event Center, the Deep Portage Learning Center, the Rail River Folk School, the Nevis Muskie Days Music Festival, the Itasca Pioneer Farmers Show and the Pennington Music Festival. A full list of featured individuals and organizations can be found in Appendix E.

Online and Social Networking Efforts

LPTV has created a dedicated Legacy web page where viewers can find all episodes of *Common Ground*, along with each documentary, and watch on-demand without charge. LPTV's Legacy producers have also used popular social networking sites such as Facebook and Twitter to promote the program and artists and organizations it features. Due to social networking, producers are able to interact with viewers and participants as well as gather feedback.

Viewer Comments

"Hi, just a note to say thank you for the most interesting program! I just love it....and want you to know you do have a grateful audience!" -Rod and Lois, North Dakota

"I just watched your show for the first time and loved it. It's so refreshing to watch people create. Thank you again. The show was delightful." -Marti Ryan

Commitment to Diversity

LPTV's Legacy production crew is committed to embracing diversity in people and ideas throughout northern and central Minnesota. We actively strive to tell the stories of the diverse cultures present in our region, including the many Native American communities that contribute so much to our rich history.

Job Creation

As a result of Legacy-funding, 5.5 new positions have been created including a Legacy Production Manager, two Producers/Directors and a Reporter. In addition, this funding has allowed the station to reallocate existing staff into Legacy producing roles.

KSMQ Public Service Media, Austin/Rochester

KSMQ is southern Minnesota and northern Iowa's local public television station featuring award-winning local programming, PBS favorites and a unique blend of nationally produced programs. We reach over 655,000 people living in Austin, Albert Lea, Rochester, Mason City, Mankato, Faribault, Winona, Owatonna and surrounding areas.



Weekly Arts & Culture Series

Off 90

KSMQ continues to produce *Off 90*, now in its fourth season, with new shows premiering on Sunday evenings and with encores twice during the week. Complete episodes are also posted at KSMQ.org. *Off 90* examines our shared culture and heritage, featuring stories from around the corner, up the highway and down Main Street. This past year, KSMQ produced 30 segments that have featured 306 individual artists, 50 arts organizations and 41 historians and other individuals.

Arts & Culture Special Programs

Playhouse Off 90 & Off 90 Presents

Through arts and culture special programming, KSMQ is able to bring unique artists and art experiences to our audience in a longer format than our weekly program allows. *Playhouse Off 90* represents our partnership with The Minnesota Shorts Festival of Plays and features Minnesota-based playwrights and actors. *Off 90 Presents* features musical concerts with specific interest to southern Minnesota.

Three New Minnesota Documentaries

Minnesota Hot Dish: A Love Affair, For the Union and Celebrating 40 Years of Hometown TV: The KSMQ Story

KSMQ produced three new documentaries this year. *Minnesota Hot Dish: A Love Affair* shows the history of the term and the significance of hot dish to Minnesota. *For the Union* tells the story of the price one small town in Minnesota paid for its involvement in the Civil War. *Celebrating 40 Years of Hometown TV: the KSMQ Story* sums up the history of our station.

Additional Content

Quick Stop segments are interstitials that allow us to highlight historic events and personalities in a shorter format but which are ongoing throughout our programming schedule. Material for *Quick Stop* is drawn from or related to topics featured on *Off 90*. *Quick Stop* segments appear across the broadcast schedule, during both daytime and primetime programming, giving greater exposure to southern Minnesota arts, culture and heritage subjects. Each is tagged with underwriting credit for the Minnesota Arts and Cultural Heritage Fund.

Commitment to Diversity

KSMQ is dedicated to showcasing the full range of arts, artists and cultures present in southern Minnesota. Cultural, racial and ethnic diversity is one of the factors considered in planning the production schedule. In 2012, KSMQ's Legacy productions featured a story about the Amish people living in the area and a story about the Avalon Hotel in Rochester, which was the first hotel in Rochester to allow for a multi-racial clientele.

Community Impact

KSMQ has promoted our Legacy-funded productions in a number of ways including press releases, radio spots, print articles and other advertising as well as in our own *Fine Tuning* program guide. KSMQ participated in two outdoor art events: Arti-gras in Rochester and ArtWorks in Austin.

One of the most effective tools for reaching out to the community is KSMQ's Legacy production staff. Serving as ambassadors for KSMQ and the Legacy Amendment, through their professionalism and respect for arts, artists and cultural organization, our producers build on the reputation of KSMQ's programming and all Legacy-supported activities.

Partnerships and Collaborations

KSMQ has partnered or collaborated with numerous organizations throughout our region. A few of those who have been particularly instrumental in advancing Legacy programming this year are: the History Center of Olmsted County, The Paramount Theatre, KMSU Radio (Minnesota State University, Mankato), Americana Showcase, and The Minnesota Shorts Play Festival.

Online and Social Networking Efforts

KSMQ website visitors have the ability to access Legacy-supported programming, learn more about current and upcoming programming and connect to the state's Legacy Amendment webpages. KSMQ also uses its social media platforms to highlight Legacy-supported programming: Facebook (most effective to date), Twitter and YouTube.

Job Creation

Legacy funding supports 3.5 FTE positions at KSMQ including two dedicated Producers, a portion of management positions and personnel time reallocated from non-Legacy-supported staff.



APPENDIX



Appendix A - WDSE•WRPT, Duluth/Superior/The Iron Range

Total number of Legacy jobs (FTEs) created and maintained: 8

- *The Playlist*: 3.15 positions
- *Lost Duluth* History Documentary: 1.14 positions
- *Rare Finds* History Documentary: 0.6 positions
- *Lost Duluth II* History Documentary: 1.14 positions
- *Old Turtle*: 0.62 positions
- *Duluth Superior Symphony Orchestra* Live Broadcast: 0.62 positions
- *Tip Top Timbre*: 0.52 positions
- *Almanac North Art Extra*: 0.4 positions

Total additional positions created: 4

In addition, WDSE•WRPT retained four positions on a temporary basis.

Total number of hours produced: 23

- *The Playlist*: 31 half-hour programs or 15.5 hours
- *Lost Duluth* History Documentary: 1 one-hour program
- *Rare Finds* History Documentary: 1 one-hour program
- *Lost Duluth II* History Documentary (in production)
- *Old Turtle*: one half-hour program
- *Duluth Superior Symphony Orchestra* Live Broadcast: 1 two-hour program
- *Tip Top Timbre*: one 1 one-hour program
- *Almanac North Art Extra*: 12 10-minute segments or 2 hours

Total number of Legacy hours broadcast: 178.5

- *The Playlist*: 149.5 hours
- *Lost Duluth* History Documentary: 9.5 hours
- *Rare Finds* History Documentary: 7.5 hours
- *Lost Duluth II* History Documentary (in production)
- *Old Turtle*: 3 hours
- *Duluth Superior Symphony Orchestra* Live Broadcast: 4 hours
- *Tip Top Timbre*: 1 hour
- *Almanac North Art Extra*: 4 hours

THE PLAYLIST

Broadcast Premieres January 1, 2012 - December 31, 2012

Episodes 314 - 411

Program Description: Our weekly arts program *The Playlist* captures the essence of the arts in northeastern Minnesota and invites viewers to join in the creative process.

- **Episode 314, Premiere Date: January 5, 2012**
Clearwater Hot Club steams up the studio with original jazz. Glass artist Mike Tonder at his Blue Skies Glassworks creating artwork the King and Queen of Norway.
- **Episode 315, Premiere Date: January 12, 2012**
Acoustic county singer/songwriter Derrick Hietala steps into the spotlight. Driftwood, found objects and a highly visual imagination inspire Moose Lake artist Jennifer Szczyrbak to do unique artwork.



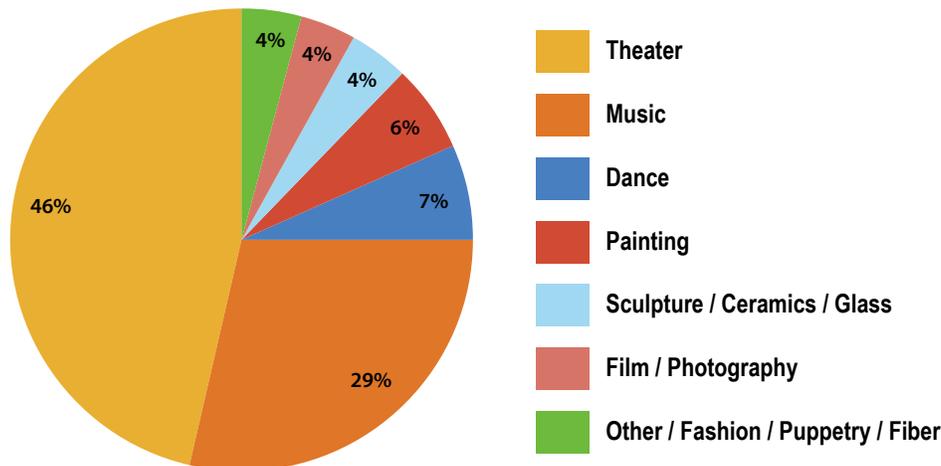
- Episode 316, Premiere Date: January 19, 2012**
Watercolor master John Salminen shares his technique and artful adventures around the world. The former high school art educator creates world-class urban streetscapes with exquisite detail. Bump and Barbara Jean team up for some insightful and delightful folk music.
- Episode 317, Premiere Date: January 26, 2012**
Mary Bue packs pop music and piano into her debut performance on *The PlayList*. Duluth photographer Kip Praslowicz captures the illusive truth and humanity visible in every neighborhood.
- Episode 318, Premiere Date: February 5, 2012**
Low Special: Enjoy a special performance by Duluth's exceptional rock trio, Low and explore the engaging, thoughtful songwriting of Alan Sparhawk. Beautiful harmonies and percussion provided by Mimi Parker; with keyboard and bass support from Steve Garrington.
- Episode 319, Premiere Date: February 12, 2012**
Eric Pollard says he's on a songwriting tear. He delivers original music in the form of Actual Wolf, a solo project designed to stretch his musical sensibilities. Meet choreographer Amber Burns as she creates the moves for the Renegade Theater production of *Spring Awakening*.
- Episode 320, Premiere Date: February 19, 2012**
The soul/rhythm and blues sound of James and Younger combines a handful of skilled musicians with the music they like. Fashion forward designer Jen Ann Geving and Youth Art Month activities in Duluth.
- Episode 321, Premiere Date: February 26, 2012**
Gain some insight into one of Duluth's break out indie bands in Part 1 of *The PlayList Presents: Trampled by Turtles*. The bluegrass/speedgrass wizards played to a hometown crowd at Duluth's Pizza Lucé restaurant in 2010, when they debuted music from their *Palamino* release. Take a front row seat and feel the energy of a live Trampled by Turtles performance!
- Episode 322, Premiere Date: March 1, 2012**
Keep time with Trampled by Turtles and gain some insight into one of Duluth's break out indie bands in Part 2 of *The PlayList Presents: Trampled by Turtles*.
- Episode 323, Premiere Date: March 9, 2012**
Celebrate the region's dynamic music scene with highlights from past live performances on *The PlayList*. Local artists include Coal Car Caboose, Sarah Krueger, Mark Anderson Trio, The Alrights and Aaron Kaercher and The Crazy Neighbors. Join us for a celebration of our great local artists.
- Episode 324, Premiere Date: March 15, 2012**
Charlie Parr plays real, pure and timeless music with wonder and excitement. Low brings intense, minimalist rock to a boil. This special episode of *The PlayList* captures the music of two outstanding musical acts in a benefit concert for Duluth's homeless teens. The Life House concert presents both break-out indie treasures in one incredible evening of music.
- Episode 325, Premiere Date: March 22, 2012**
Celebrate the region's vibrant scene with highlights from past live performances on *The PlayList*. Artists include The Hobo Nephews of Uncle Frank, Matt Ray and Those Damn Horses, Yeltzi, Two Many Banjos, Rich Mattson and Germaine Gemberling. Join us for a celebration of our great local artists.
- Episode 326, Premiere Date: March 29, 2012**
The Great Northern Radio Show delivers music, comedy and storytelling with an original twist! Plus live music from Preston Gunderson and Grease with Paul Deaner and the Lake Superior Community Theater and arts happenings from around Minnesota's Arrowhead.
- Episode 327, Premiere Date: April 5, 2012**
The Fractals create original surf music on the shore of Lake Superior. Hear a live in-studio set. Meet professional dancer Reinhard von Rabineau and discover a new exhibit of documentary photographs by Wayne Miller at UMD's Tweed Museum.

- **Episode 328, Premiere Date: April 12, 2012**
Open air art inspires engaging work on the shore of Lake Superior. The annual Plein Air painting competition brings dozens of accomplished painters to the Grand Marais Art Colony to test their vision and skills in a 90-minute quick paint. *The PlayList Presents: The Plein Air Brush Off!*
- **Episode 329, Premiere Date: April 19, 2012**
Step in the glass slipper with a music and theater production of *Cinderella*. The University of Minnesota Duluth combines its orchestra and performing arts students to create a magical staging of a classic tale. The indie music sound of Hattie Peterson and sculptural, ceramic figures by Robin Murphy.
- **Episode 330, Premiere Date: April 26, 2012**
Find out how to get the most out of Duluth's Homegrown Music Festival with festival director Walt Raschick. Pianist Alexander Korsantia brings world-class experience to his performance with the Duluth Superior Symphony Orchestra.
- **Episode 331, Premiere Date: May 3, 2012**
Explore new and original R&B, and hip hop music from Duluth's Solomon Witherspoon and his band, 1017. Filmmaker Mike Scholtz brings *Wild Bill's Run* to the screen. Enjoy a showcase of music videos from Duluth's Homegrown Music Festival and more.
- **Episode 332, Premiere Date: May 10, 2012**
Immerse yourself in authentic Charlie Parr. His simple, natural approach to traditional Americana music speaks to the heart. Spend a half hour with Parr and his guitar and you'll know the definition of honest music.
- **Episode 333, Premiere Date: May 17, 2012**
Celebrate Bob Dylan's birthday with fans and friends of the region's iconic musician. Scarlett Rivera, Gene LaFond and the Wild Unknown bring Dylan-esque music to the stage. And get the lowdown on Hibbing's Dylan Days and Duluth Dylan Fest in this classically themed show.
- **Episode 334, Premiere Date: May 24, 2012**
Uprising brings a little reggae vibe to *The PlayList* with a northern twist. The band is a regular at the Bayfront Reggae Festival in Duluth. We also preview the Lyric Opera of the North's *The Mikado*, a people's opera company based in the Duluth.
- **Episode 335, Premiere Date: May 31, 2012**
Could they be "Northern Minnesota's loudest rock band?" The Tisdales rock the studio when Rich Mattson and friends play music from the latest release, *Supercaldera*. Look ahead at summer arts events too!
- **Episode 401, Premiere Date: October 18, 2012**
Fire, magic and mystery light up the season premiere of *The PlayList!* Live rock and roll from the Twin Ports' stellar band Cars and Trucks. Hypnotic, hot and on fire, the dancers of The Spin Collective put their own spin on traditional dance. Step backstage with playwright Andy Bennett as he casts his spell with special effects in the world premiere of *Ghost Light*.
- **Episode 402, Premiere Date: October 25, 2012**
The soulful sounds of Ryan van Slooten in a live studio performance, Adam McCauley's abstract brilliance and the Day of the Dead parade on this episode of *The PlayList*.
- **Episode 403, Premiere Date: November 1, 2012**
Josh Palmi and his band Lost Children from Minnesota's Iron Range, visual artist Eric Dubnicka and Kathy McTavish previews her transmedia showcase at Sacred Heart Music Center.
- **Episode 404, Premiere Date: November 8, 2012**
Main Street murals made for the MacRostie Art Center in Grand Rapids and music from Hannah Rey. Virginia's War Memorial and Arctic Films at the North House Folk School.

- **Episode 405, Premiere Date: November 15, 2012**
Hear music from Murder of Crows' Gaelynn Lea and Alan Sparhawk and guerilla filmmakers Beau Larson and Carl Hansen. And watch in rain when the Duluth Playhouse stages *Singing in the Rain*.
- **Episode 406, Premiere Date: November 22, 2012**
Funk it up with music from *The PlayList's* past: The heart and funky soul of James and Younger, Hattie Peterson and Her Man Band, and rock from The Tisdales and Uprising. Groove to the hip hop stylings of Solomon Witherspoon with 1017 and channel the independent voice of Phil Jents & the Farsights.
- **Episode 407, Premiere Date: November 29, 2012 (One-Hour Special)**
Keri Noble is a piano-driven songstress who writes authentic lyrics and music infused with pop rhythms and soul. From concert hall to candid rehearsal, *The PlayList Presents: Keri Noble in Concert*.
- **Episode 408, Premiere Date: December 6, 2012**
Three Song Sunday – stealthy/slinky acoustic pop with gentle, howling prairie harmonies, featuring Dan Dresser and Stephanie Dykema. Plus, Aaron Kloss creates landscapes from dots of bright light on black canvas.
- **Episode 409, Premiere Date: December 13, 2012**
East High School Sterling Strings sparkle with classical Holiday themes. Rubber Chicken Theater brings its annual holiday comedy sketches. Sculptor David Everett and a “picture” of the region’s artists and interests in the Duluth Art Institute’s Arrowhead Biennial.
- **Episode 410, Premiere Date: December 20, 2012**
A performance from James Moors, a singer/songwriter playing solo guitar, with 15 years, six CDs and thousands of live shows under his belt and Lisa Stauffer, a pastel painter who plays with color and light, clarity and impressionism, watercolors and pastels.
- **Episode 411, Premiere Date: December 27, 2012**
An Upper Midwest Regional Emmy®-winning episode of *The PlayList!* The Plein Air Brush Off captures the pressure and painting during the The Grand Marais Art Colony’s annual painting competition. Dozens of artists flock to the shore of Lake Superior to make compelling views of Artists Point in just 90 minutes! Paints, pastels and passion provide the raw materials for the winning masterpiece!

***The PlayList* – Total Artists Featured: 359**

***The PlayList* Featured Artists - by Discipline**



The Playlist – Total Historians/Educators & Content Experts: 33

Terry Millikan, Art Expert	Kristin Duckart, Director DAI
Jeff Schmidt, Art Expert	Gayle Streier, Exhibit Curator
Phil Anich, Promoter	Jim Clark, State Fair Curator
Brent Notbohm, Film & Media Expert	Rob David, Exhibit Organizer
Christine Peterson, Art Expert	Joel Soukkala, Director of County Seat
Katie Marshall, Arts Administrator	Linda Stroback-Hocking, Dylan Days Hibbing
Brian Oake, Music Expert	Brad Nelson, Arts Organizer
Anne Dugan, Curator	Richard Hansen, Film Curator
Ken Bloom, Curator	Cheryl Kramer-Milder, Artistic Director
Walt Dizzo Raschick, Arts Organizer	Steve Premo, Art Expert & Curator
Adam Depre, Arts Organizer	John Bushey, Arts Organizer
Amy Demmer, Art Colony Director	Ben Heywood, Curator
Crystal Pelkey, Arts Organizer MRC	Jeffrey Kalstrom, Art Expert
Christine Valento, Art Teacher	Mark Poirier, Arts Organizer Armory
Andria McGraw, Art Student	Robert McKinley, Art Expert
Jan Bergman, Art Organizer	Erin Aldridge, DSSO Expert
Andy Bennett, Arts Organizer	

The Playlist – Total Organizations: 104

Duluth Playhouse	Music Resource Center Duluth
Duluth Playground	Grand Marais Art Colony
Women in Theater	Life House Duluth
The Spin Collective	Sound Central LLC
Big Top Chautauqua	Samborski Productions
Renegade Theater Company	The Marshall School
Ninja Love Drummers	Teatro Zuccone
Duluth Superior Symphony Orchestra	North Shore Photo Club
Duluth Art Institute	Vanilla Bean Café'
Lizzard's Art Gallery	Fashion Forward Collective
Sacred Heart Music Center	Oeuvre Magazine
Lyric Center for the Arts	Blue Skies Glassworks
Siiviis Gallery	Essentia Health/Duluth Clinic
North House Folk School	Autumn Winds Studio Tour
MacRostie Art Center	Free Range Film Festival
Washington Studio Gallery	Lyric Opera of the North
Virginia Veteran's Memorial Committee	Duluth Superior Film Festival
County Seat Theater Company	Lizzard's Art Gallery
Encore Performing Arts Center	Last Chance Gallery
Lutsen Resort	Dylan Days-Hibbing
Clear Channel Radio	Zimmy's
Maplewood Community Center	Hibbing High School
Wilde Roast Café	Duluth Dylan Festival
MN Ballet	Tycoons Ale House
Blue Lake Gallery	Armory Arts & Music Center
ISD #709	Edge Center Gallery
Duluth East High School	Native Report
Rubber Chicken Theater Company	Lundeen Productions
Common Language Art	Pizza Luce
Tweed Museum of Art	500 Million Society
Zeitgeist Arts	Big Wave Dave & the Ripples
Magic Smelt Puppet Troupe	Hobo Nephews of Uncle Frank
University of MN-Duluth School of Fine Arts	Matt Ray & Those Damn Horses
Duluth Homegrown Music Festival	Yeltzi

Two Many Banjos
Rich Mattson & Germain Gemberling
Coal Car Caboose
Sarah Krueger
Mark Anderson Trio
The Alrights
Aaron Kaercher & the Crazy Neighbors
Low
Charlie Parr
Cars & Trucks
Marc Gartband
Mark Anderson Trio
Lost Children
The Murder of Crows

James & Younger
Hattie Peterson & Her Man Band
The Tisdales
Uprising
Solomon Witherspoon & Ten17
Phil Jents & the Farsights
Three Song Sunday
Sterling Strings
The Fractals
Actual Wolf
Clearwater Hot Club
Forging Community
James Moors
Michael Monroe

***The PlayList* - Total Partners & Collaborators: 83**

Christine Strom
Robert Gardner
Andy Bennett
Sherise Morgan
Nathan Carlsgaard
Rebecca Petersen
Kjersti Vick
Eric Swanson
Blaine Carlson
Brandon Swanson
Kim Crawford
Craig Samborski
Bill Alexander
Mary Augustino
Katy Helbacka
Frank Milder
Kirk Davis
Ann Price, Art Teacher
Sacred Heart Music Center
Jodi Freij Tonder
Kim Kaiser
Beth Johnson
Essentia Health/Duluth Clinic
William Kelley High School
Encore Performing Arts Center
Joan Farnam
Nancy Meisinger
Anne Dugan
Zane Bail
Nelson French
Greg Grell
Jeff Schmidt
Crystal Pelkey
Duluth Superior Symphony Orchestra
Duluth Homegrown Music Festival
Grandma's Sports Garden
Fitger's Brewery Complex

Grand Marais Art Colony
MacRostie Art Center
Duluth Art Insitute
Zeitgeist Arts
Erin Aldridge
Shannon Cousino
Ashley Kolka
Tessa Lenneman
Mike Larson
Elliot Doherty Noyce
Jim Vick
Tim Snow
Chris Hawkey
Mike Morris
Chris Cove
Aaron Flannigan
Dean Schlaak
Christine Penn
Andrew Hite
Rob Kos
Kristen Hall
Karen Schauben
Kyle Schwartz
Beaners Central Coffee House
Mark Eskola
Shana David
Steve Garrington
Eric Pollard
Perfect Duluth Day
Twin Ports Nightlife
College of St. Scholastica
The Transistor
KUMD Radio
Tycoons
Twin Ports Bridge Festival
Sound Central, LLC
Lizzards Art Gallery

Sivertson Art Gallery
Washington Studio Gallery
Master Framing Gallery
Art Dock
Just for the Season Gallery

KKD Gallery
Waters of Superior
Siiviis Gallery
Eric Dubnicka

The PlayList – Total Communities Featured: 32

The PlayList - 2012 Sample Feedback:

- “You highlight or show the “work” part of artwork. And it helps people understand the value and the effort that’s involved in making artwork. It’s really helped educate people... And it helps them understand why it’s expensive to do the type of work I do.” –Tom Christiansen, Metal worker, Lutsen
- “(*The PlayList*) dramatically contributed to the success of the play at the box office, we had a sold-out run with a wait list almost every night! ...I really believe your interview made a massive contribution to getting the Duluth community into the audience of a new, student-written show.” –Caity Shea Violette, Playwright, UMD student
- “Thank you, ... for bringing art experiences like Kathy's out to the public!” –Mary McReynolds, Virginia
- “It’s a really good connection for me and a really good way for people to see my work. It’s one of the few places where young artists can get publications or get interviewed or have a chance to speak about their work where its directly from their mouth and people can see it.” –Adam McCauley, Painter, Duluth

LOST DULUTH - History Documentary Broadcast Premiere March 8, 2012

Program Description: Duluth, Minnesota, at the head of Lake Superior, rose to prominence at the turn of the 20th Century. Duluth embodied the unbridled American optimism for the future. Duluth’s earliest settlers were explorers, dreamers and leaders, along with the common man looking for a better future for his children. Fortunes were made in the timber, grain and mining industries, and those cargoes and others moving through its port employed thousands. Today, much of that rich history has been lost. But across the city there are clues, if you know where to look, where the earliest history of the “Zenith City” is waiting to be rediscovered. WDSE•WRPT’s documentary tells the stories of mysterious ruins, neglected markers and grand staircases to nowhere. It’s the story of *Lost Duluth*. Based on the book of the same name from Zenith City Press, the documentary uncovers the lost history of a great city on the greatest of the Great Lakes.



Lost Duluth - Total Historians and Content Experts: 7

- Tony Dierckins, Co-Author *Lost Duluth*
- Dan Hartman, St. Louis County Historical Society
- Margaret Cherro, Long-Time Duluth Resident
- Jerome Blazevic, Long-Time Duluth Resident
- Max Ramsland, Luther Mendenhall’s Great-Grandson
- Tom Kasper, Duluth Parks and Maintenance
- Paul Jacobson, Long-Time Duluth Resident

Lost Duluth - Total Organizations: 7

- Northeast Minnesota Historical Center
- Duluth Public Library
- Zenith City Press
- St. Louis County Historical Society
- UWS Jim Dan Hill Library
- Dougherty Funeral Home
- Library of Congress

Lost Duluth - Total Partners and Collaborators: 9

- Pat Maus, Archivist-Northeast Minnesota Historical Society
- Maryanne C. Norton, Volunteer Archivist-Duluth Public Library
- David Ouse, Reference Manager, Duluth Public Library
- Tony Dierckins, Publisher-Zenith City Press
- Milissa Brooks-Ojibwe, Collections Manager-St. Louis County Historical Society
- Dan Hartman, Veterans Memorial Hall Program Curator
- Laura Jacobs, Archivist-Jim Dan Hill Library, U-W Superior
- Charlie Parr, Musician
- Tom Herbers, Music Recording Engineer

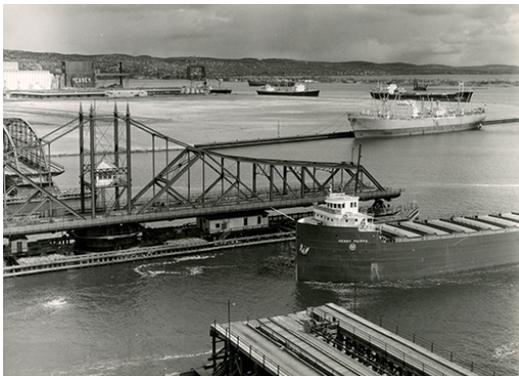
Lost Duluth - Sample Feedback:

"WDSE's *Lost Duluth* was wonderful. I enjoyed it very much... All of you at WDSE are to be congratulated." - Maryanne Norton, Author/Historian.

"The doc is really interesting. I learned a lot of stuff I didn't know about our little city." - Christa Lawler, Duluth News Tribune Arts & Entertainment Reporter

LOST DULUTH II - History Documentary In Production, January 1, 2012 - December 31, 2012 Broadcast Premiere March 2013

Program Description: Duluth's lost history is explored in this follow-up to the popular *Lost Duluth* history documentary. *Lost Duluth II* is currently in production and will air in March of 2013. Come along as we explore century-old tunnels hidden beneath Duluth's streets, learn about a World War I-era shipyard that once employed thousands in western Duluth and see the grand pavilion that served for a short time as the social center of the city.



Lost Duluth II - Total Historians and Content Experts: 9

- Todd Lindahl, Historian
- Tony Dierckins, Co-Author "Lost Duluth"
- Stephen Sydow, Former Ski Jumper
- Thom Holden, Director-Lake Superior Maritime Visitor Center
- Heidi Bakk Hansen, Duluth Historian
- Todd Carlson, City of Duluth-Utility Operations
- Dennis L. Lamkin, Duluth Preservation Alliance
- Clyde R. Olson, Owner of Historic Home
- Donn Larson, Retired Advertising Executive

Lost Duluth II - Total Partners and Collaborators: 9

- Northeast Minnesota Historical Center
- Duluth Public Library
- Zenith City Press
- St. Louis County Historical Society
- UWS Jim Dan Hill Library
- Library of Congress
- Todd Lindahl Private Collection
- City of Duluth Public Works
- Minnesota Streetcar Museum

Lost Duluth II - Total Featured Communities: 2

- Duluth
- Superior

Lost Duluth II - Total Organizations: 9

- Northeast Minnesota Historical Center
- Duluth Public Library
- Zenith City Press
- St. Louis County Historical Society
- UWS Jim Dan Hill Library
- Library of Congress
- City of Duluth Public Works
- Lake Superior Maritime Visitor Center
- Duluth Preservation Alliance

**RARE FINDS - History Documentary
Broadcast Premiere November 26, 2012**

Program Description: A partnership with 10 Legacy-funded regional museums and historical sites across northern Minnesota's Arrowhead led us to the rediscovery of some of the area's most fascinating artifacts. At the Minnesota Museum of Mining in Chisholm, a descendent of one of the stone cutters who worked on the Great Depression WPA project that now serves as the museum building talks about how the venture kept mining families fed. At the Lake County Historical Society in Two Harbors, we take a closer look at an ancient tribal stone anvil found at Knife River believed to be used by prehistoric natives to tool copper. We go to The Cook County Historical Society in Grand Marais for the removal of the original lens from the Grand Marais lighthouse and its relocation to the nearby museum. At the North Shore Commercial Fishing Museum in Tofte, we tour Lake Walk exhibits which recognize brave Norwegian immigrant fishermen and heroic stories of their lives. The multimillion dollar Eastman Johnson collection is unveiled at the St. Louis County Historical Society in Duluth as the museum prepares for construction of a new Ojibwe Art Gallery to display the work. At the Esko Historical Society Museum and Palkie Grist Mill, we see where Finnish settlers ground their grain into flour in the mid 1800s. The Dorothy Molter Museum in Ely shares rare footage of one of the Northwood's most colorful individuals, 'The Root Beer Lady,' who was the last non-indigenous person to live in the Boundary Waters. The Carlton County Historical Society in Cloquet houses a toy bear saved by a little girl from the historic



1918 fire. Her son recounts the survival story passed down through the generations. The Minnesota Historical Society's Forest History Center in Grand Rapids shares their exclusive film footage of the last log drive in Minnesota on the Little Fork River in 1937. And at the Greyhound Bus Museum in Hibbing the story of when Greyhound was founded nearly a century ago in Hibbing is told by the man who founded the museum in the 1980s.

Rare Finds - Total Historians and Content Experts: 16

- Don Hammer, Director, North Shore Commercial Fishing Museum
- Gene Nicoletti, Director, Greyhound Bus Museum
- JoAnne Coombe, Executive Director, St. Louis County Historical Society
- Milissa Brooks-Ojibwe Collections Manager, St. Louis County Historical Society
- Steven Larsen, Esko Museum Volunteer
- Donald Kinnunen, Esko
- Becky Jennings, Site Supervisor, Forest History Center
- Bill Carpenter, Forest History Center Interpreter
- Todd Lindahl, Lake County Historian
- Dr. Susan Mulholland, President, Duluth Archaeology Center
- Larry Luukkonen, Historian
- Rachael E. Martin, Executive Director, Carlton County Historical Society
- Sarah Guy-Levar, Executive Director, Dorothy Molter Museum
- Harry F. Drabik, Historian
- Capt. Kurt Fosburg, Lampist
- William Taramelli

Rare Finds - Total Partners and Collaborators: 7

- Carrie McHugh, Director, Cook County Historical Society, Grand Marais
- Mel Sando, Executive Director, Lake County Historical Society
- Marty Henry, Manager, Minnesota Museum of Mining, Chisholm
- Carol Borich, Secretary, Minnesota Museum of Mining, Chisholm
- Ken Nynas, President, Esko Historical Society Museum, Esko
- Eva Nynas, Esko Historical Society Museum, Esko
- Patricia Maus, Curator, Northeast Minnesota Historical Center, Duluth
- Dorothy Molter, Living in the Boundary Waters
- Film by Judy Hadel Morrissey & Wade Black

Rare Finds - Total Organizations: 14

- Minnesota Historical Society, Grand Rapids
- Carlton County Historical Society, Cloquet
- St. Louis County Historical Society, Duluth
- Cook County Historical Society, Grand Marais
- Dorothy Molter Museum, Ely
- Greyhound Bus Museum, Hibbing
- Lake County Historical Society, Two Harbors
- Minnesota Museum of Mining, Chisholm
- North Shore Commercial Fishing Museum, Tofte
- Esko Historical Society Museum, Esko
- Northeast Minnesota Historical Center, Duluth
- Minnesota Digital Library, Saint Cloud
- Aitkin Independent Age Newspaper
- Cloquet Public Library

Rare Finds - Total Featured Communities: 10

- Grand Rapids
- Cloquet
- Duluth
- Grand Marais
- Ely
- Hibbing
- Two Harbors
- Chisholm
- Tofte
- Esko

Rare Finds - Sample Feedback:

- “I watched your program on Monday night and thought it was just excellent! How interesting to learn about all those different museums. The passport idea is clever, too. We will look for them from our visitors.” –Rachael Martin, Carlton County Historical Society
- “Nice job with this. I’ve heard several comments from folks in the Esko community regarding the Palkie Grist Mill piece. Good work all the way around.” –Davis Helberg

OLD TURTLE - Performance Special Broadcast Premiere June 21, 2012

Program Description: The beloved children’s book *Old Turtle* comes to life in a landmark production partnering the Duluth Superior Symphony Orchestra (DSSO) with the Minnesota Ballet. This enchanting fable promotes a deeper understanding of the earth and our relationship with all the beings that inhabit it. *Old Turtle* was written and illustrated by Minnesotans Douglas Wood and Cheng Khee Chee and is published by Scholastic Books Incorporated. Original score commissioned by the DSSO, choreography by Allen Fields.



Old Turtle - Total Artists: 125

- Douglas Wood, Author
- Peter Brophy, Composer
- Dirk Meyer, Conductor
- Allen C. Fields, Choreographer
- John Munson, Narrator
- Robert Gardner, Artistic Director and Dancer Minnesota Ballet
- Kenneth Pogin, Lighting Designer
- Sandra Ehle, Costume Designer
- Cheryl Vander Heyden, Stage Manager
- Dancers from the Minnesota Ballet (25)
- Students of the Minnesota Ballet (12)
- Musicians of Duluth-Superior Symphony Orchestra (81)

Old Turtle - Total Partners and Collaborators: 12

- Minnesota Ballet
- Duluth Superior Symphony Orchestra
- Douglas Wood

- Scholastic Books
- Dirk Meyer
- Allen C. Fields
- John Munson
- Robert Gardner
- Kenneth Pogin
- Sandra Ehle
- Cheryl Vander Heyden
- Symphony Hall/Duluth Entertainment & Convention Center

Old Turtle - Total Organizations: 2

- Duluth Superior Symphony Orchestra
- Minnesota Ballet

**DELICIOUS MELODIES - Symphony Concert
Broadcast Premiere April 28, 2012**

Program Description: The Duluth Superior Symphony Orchestra (DSSO) performed beautifully during this live broadcast of a concert featuring the DSSO Women's Chorus in Debussy's *Nocturnes* and guest artist Alexander Korsantia dazzling the audience during Rachmaninoff's *Piano Concerto No. 3*.

Delicious Melodies Concert - Total Artists: 144



- Markand Thakar, DSSO Music Director
- Alexander Korsantia, Piano
- Dr. Matthew Faerber, DSSO Women's Chorus Director
- 76 Duluth Superior Symphony Orchestra Musicians
- 65 DSSO Women's Chorus Singers

Delicious Melodies Concert - Total Organizations: 3

- Duluth Superior Symphony Orchestra
- American Federation of Musicians Local 18
- DSSO Women's Chorus

Delicious Melodies Concert - Total Partners: 8

- Paul Schmitz, Broadcast Host
- Jeff Prauer, Music Consultant
- Maureen Breemeersch, DSSO Stage Manager
- Pat Morrissey, Stage Craft/Lighting
- Nikki Kohlmeier, Women's Chorus Administrator
- Nathan Carlsgaard, DSSO Director of Operations & Personnel
- Half Ash Productions
- Arthur's Formal Wear

**TIP TOP TIMBRE – Young People's Concert
Broadcast Premiere April 18, 2012**

Program Description: In partnership with the Duluth Superior Symphony Orchestra (DSSO), WDSE•WRPT taped the Young People's Concert *Tip Top Timbre* before an energetic audience of 1,200 elementary aged students from 28 regional schools. We promoted use of educational materials provided for free on our website to prepare home school and traditional classroom students during the subsequent broadcast. The program was intended to empower remote rural schools to be able to participate in this educational music experience.

Tip Top Timbre - Total Artists: 111

- Dirk Meyer, YPC Conductor
- Jessica Leibfried, Narrator
- Erin Aldridge, Concertmaster / Soloist
- Sedra Bistodeau, DSSO Young Artist Competition Winner
- DSSO Musicians 66
- Duluth Superior Youth Symphony Musicians 41



Tip Top Timbre - Total Organizations: 2

- Duluth Superior Symphony Orchestra,
- Guest Orchestra: Duluth Superior Youth Symphony

Tip Top Timbre - Total Partners and Collaborators: 7

- Markand Thakar - Music Director
- Nathan Carlsgaard - Director of Operations and Personnel
- Maureen Breemeersch - Stage Manager
- Kevin Hoeschen - DSSO Youth Symphony Conductor
- Jessica Leibfried - Education and Community Engagement Director
- Rebecca Lynn Petersen - DSSO Executive Director
- American Federation of Musicians Local 18

Tip Top Timbre - Total Communities: 8

- Duluth
- Hermantown
- McGregor
- Willow River
- Two Harbors
- Barnum
- Culver
- Cloquet

ALMANAC NORTH ART EXTRA

Broadcast Premieres January 1, 2012 - December 31, 2012

Program Description: Once a month, our weekly news and public affairs program *Almanac North* features a segment that focuses on our region's vibrant arts scene. Topics over the past year included the *January in Duluth* blogging project, local community theater and two different authors and their books on regional history. Arts news and interviews with important players in the local arts scene bring viewers an opportunity to connect with arts events and happenings in the region.

- **January in Duluth Writing/Blog project, January 27, 2012**
Wisconsin writer Adam Carr is spending January in Duluth and writing about it in a special blog project. So what possessed him to come to our fair town in the middle of winter? The stories he has found have unveiled a quirky, fun side of the city that many locals may not even know about.
- **Midwest Country Music, February 10, 2012**
Joe Jenson has taken his love of country music and television to heights even he couldn't have dreamed of. From an historic theater in Sandstone, Jenson has the Midwest Country Music program seen by millions of people each week on the RFT network. We visited Joe and his theater in this special video story.
- **One Book Event Literature, March 2, 2012**
The entire community has been invited to ready "The Immortal Life of Henrietta Lacks" as part of the Duluth Public Library's "One Book" event. The author of the book will highlight the month-long activity.

- **Lost Duluth Book/Author, April 27, 2012**
Local author and historian Tony Dierckins' latest book is a fascinating look at the early history of the Zenith City. Through seldom-seen photos and exhaustive research, Tony and co-author Maryanne Norton revisit the city's early history and lost landmarks.
- **Old Turtle Music/Ballet, June 15, 2012**
The Minnesota Ballet and the Duluth Symphony Orchestra are joining forces to restage the local favorite, based on the book *Old Turtle*. This collaboration features the dancing and musical talents of some of the region's most highly-regarded arts organizations.
- **Wiley and the Hairy Man Play, June 29, 2012**
A local theater group has taken its one-act play to an international competition. The County Seat Theater Company of Cloquet and its award winning children's play *Wiley and the Hairy Man* was featured in a video report.
- **Duluth Reader Turns 15 Arts Publication, July 20, 2012**
They said it couldn't be done, but *Reader Weekly* publisher Bob Boone has survived 15-years with his free paper, and the *Reader* is throwing a celebration for its fans. Boone related the ups and downs of a decade and a half publishing a free newspaper to our viewers.
- **Opera Fest, August 10, 2012**
The Duluth Festival Opera's goal is to make opera accessible to all, and maybe create a few new opera fans along the way. A new week-long festival is designed to do that, through a series of free or reduced price opera offerings.
- **Duluth Superior Symphony New Season, September 14, 2012**
The DSSO kicks off its new season with a variety of programs that should suit the tastes of just about everyone. And DSSO concert master serenades us with a beautiful violin piece written by none other than Johann Sebastian Bach!
- **Lake Superior Art Glass, October 19, 2012**
Dan Kneff's new studio on Superior Street in downtown Duluth features his work and the work of other local glass artists. Stop by for a visit, and you can take a class on glass blowing, or watch Dan create his beautiful art right in the front window of the shop.
- **Minnesota Railroads Book, November 23, 2012**
Author Steve Glischinski stopped by the studio to talk about his new book, showcasing hundreds of train photographs from around the state. The book focuses on the period from 1940 to 2012 and features a number of images of trains past and present from the Northland.

TOTALS FOR ALL LEGACY PRODUCTIONS 2012:

- Artists: 752
- Historians/Experts: 69
- Organizations: 148
- Partners: 140
- Communities: 62
- Online Lesson Plans: 15
- Online Hours Streaming Content: 46.5 hours
- ACH Page Views 2012: 177,160

EDUCATIONAL RESOURCES

The PlayList website offers a variety of resources for teachers--activities, lesson plans and playlists of video segments grouped to reflect and correlate with Minnesota State guidelines & objectives for art. Most lesson plans are adaptable across disciplines, offering history and social studies teachers a way to teach content and engage students through art projects. Lessons include specific objectives, resources and detailed, hands-on steps for classroom use as well as measurement tools to determine successful outcomes for each activity.

Lesson Plan: Watercolor Fish Paintings

Grade level: 6-8

Duration: Nine 45-minute class periods



Media Type: Watercolor

Subject Integration: Science

Content Standards:

[http://www.arteducators.org/store/NAEA Natl Visual Standards1.pdf](http://www.arteducators.org/store/NAEA_Natl_Visual_Standards1.pdf)

NA-VA-5-8.1, NA-VA-5-8.3, NA-VA-5-8.4, NA-VA-5-8.5, NA-VA-5-8.6

Objectives:

Students will create their own watercolor painting after studying the works of many local watercolor artists, namely Terry Maciej and Cheng Khee-Chee.

Assessment:

Students will demonstrate an understanding of watercolor techniques inspired by local watercolor artists, incorporating a variety of textures into a completed painting.

(website for help with writing rubrics)

<http://rubistar.4teachers.org/>

Rubric:

- 0- Little evidence of technique use or incomplete artwork
- 1- Some attempt at techniques, but less than three distinguishable textures
- 2- Four techniques are clearly used

Financial Reports (07/01/2011 - 06/30/2012 and 07/01/2011 - 06/30/2013)

**WDSE-WRPT Arts and Cultural Heritage Grant
Report on Legacy Expenses
Cost of Production
July 1, 2011 - June 30, 2012**

Article 4 Sec. 7 Subd. 4. **Reporting.** A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Reporting Item	
<p>Names of Legacy funded programs reporting July 1, 2011 – June 30, 2012</p>	<p>28 Episodes - <i>The Playlist</i> - including 23 live shows, an hour long performance special and three edited half hour specials. 1 one-hour History Documentary – <i>Lost Duluth</i> 1 Performance Documentary – <i>Old Turtle</i> 1 Live symphony broadcast – Duluth Superior Symphony Orchestra in performance <i>Delicious Melodies</i> 1 Educational Performance – DSSO Young People's Concert <i>Tip Top Timbre</i> 12 Episodes – <i>Almanac North Art Extra</i></p>
<p>Cost of Production</p>	<p>See page 34</p>
<p>Number of stations broadcasting program</p>	<p>6 of WDSE•WRPT'S 6 total stations broadcast WDSE•WRPT Legacy-funded programs. In addition, some WDSE•WRPT Legacy programs are seen statewide on the Minnesota Channel.</p>
<p>Estimated viewership July 1, 2011– June 30, 2012</p>	<p>434,275 potential viewers</p>
<p>Hours available for web streaming July 1, 2011– June 30, 2012</p>	<p>17 hours of programs streamed online</p>
<p>Education materials created and distribution July 1, 2011– June 30, 2012</p>	<p>6 activity guides created and continue to be distributed on http://www.wdse.org/shows/playlist/teachers</p>

WDSE·WRPT Arts and Cultural Heritage Grant
Report on Legacy Expenses
Cost of Production
 July 1, 2011 - June 30, 2012

Legacy Projects	Cost of Production
<i>For period July 1, 2011 - June 30, 2012</i>	<i>For period July 1, 2011 - June 30, 2012</i>
<i>The PlayList</i>	312,087.20
<i>Old Turtle</i>	15,063.69
<i>Lost Duluth</i>	38,197.34
<i>DSSO - Live: Delicious Melodies</i>	14,475.75
<i>DSSO - Young People's Concert: Tip Top Timbre</i>	7,572.51
<i>Almanac North Art Extra</i>	6,798.08
Total	\$394,194.57

Funded by Legacy	\$384,639.00
Funded by WDSE·WRPT and other funders	\$9,555.57

WDSE-WRPT Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds
 From July 1, 2011 through June 30, 2013

Article 5 Sec. 1 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

Reporting Item	
Project Names and Descriptions	<p>FY 2012 28 Episodes - The PlayList - including 23 live shows, an hour long performance special and three edited half hour specials. 1 hour long Historical Documentary – Lost Duluth 1 Performance Documentary – Old Turtle 1 Live symphony broadcast – Duluth Superior Symphony Orchestra in performance “Delicious Melodies” 1 Educational Performance – DSSO – Young People’s Concert “Tip Top Timbre” 12 Episodes – Almanac North Art Extra</p> <p>FY 2013 26 Episodes – The PlayList 1 hour long Historical Documentary – Rare Finds 1 hour long Historical Documentary – Lost Duluth II 1 Live Symphony Broadcast – Duluth Superior Symphony Orchestra 12 Episodes – Almanac North Art Extra</p>
Recipient phone number	218-788-2831
Names of WDSE-WRPT board members	See page 36
Recipient email address	email@wdse.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	A link to the Legislative Coordinating Commission's Legacy website is prominently placed on the station's homepage at www.wdse.org .
Amount, source and FY of appropriation	\$384,638.39, Arts and Cultural Heritage Fund, Minnesota Laws 2011 1st Special Session, Chapter 6, Article 4, Section 2, Subd. 6, FY2013
Amount and source of additional funds	\$22,652.66, Member contributions
Duration of project	Project activities will take place between July 1, 2012 and June 30, 2013.
FTEs funded under the project	See page 37 and 38
Direct expenses and admin cost	See page 37 and 38
Proposed measurable outcomes	See page 37 and 38
Plan for measuring and evaluating results	See page 37 and 38

2013 WDSE-WRPT Board of Directors

Chair – Elizabeth Holt
Vice Chair – Dr. Dennis Soukup
Secretary/Treasurer – Robert Fryberger

Elected Directors

Shane Bauer
Kathleen Clark
Shanda Dudy
Hanna Erpestad
Conrad Firling
Robert Flagler
BreAnn Graber
Dr. Reid C. Haglin
Elaine Hansen
Donald O. Hilligoss
Sheryl Jensen
Marlys Johansen
Raija Macheledt
Inge Maskun
Ina Myles
Sarah Perry-Spears
Beth Peterson
Gregg Ruhl
Dr. Arnie Vanio

Ex-officio Members

Robin Trinko-Russell, Beck Foundation President
Charlie Heinmuller, Community Advisory Board Chair
Allen Harmon, President and General Manager

FY12						
Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Measuring and Evaluating Results	Measurable Outcomes
#1 <i>The PlayList</i>	7/1/2011 to 6/30/2012	.8 Producer .8 Photog/ Editor .5 Web designer .6 Production Assistant .2 Executive Producer .2 Education specialist	312,087.20	-	On time completion of programs for broadcast; Nielsen ratings to measure audience numbers; tracking of web hits/ downloads.	Original broadcast of 26 <i>PlayList</i> programs, each program repeated two times; Creation of an interactive website; Six teacher's guides created and made available online; Series made available online; Thirteen short segments used as interstitial material; Promotion of series.
#2 <i>Old Turtle</i>	7/1/2011 to 6/30/2012	.2 Producer .2 Photog/ Editor .1 Web Designer .1 Production Assistant	15,063.69	-	On time completion of the program for broadcast.	Production and broadcast of a half hour performance documentary which will tell the story of the staging of the family musical adventure <i>Old Turtle</i> . The program will be repeated twice on our air.
#3 History Documentary: <i>Lost Duluth</i>	7/1/2011 to 6/30/2012	.25 Producer .25 Photog/ Editor .2 Production Assistant .2 Web Designer .2 Education Specialist	38,197.34	-	On time completion of programs for broadcast; tracking of web hits/ downloads	Production and original broadcast of a documentary which will be repeated twice on our air; creation of an interactive documentary specific webpage; One teachers guide created and made available online; documentary made available online; Promotion of the broadcast premiere of the documentary.
#4 Duluth Superior Symphony Orchestra Live Broadcast	7/1/2011 to 6/30/2012	.2 Producer .2 Director/ Editor .2 Production Assistant	14,475.75	-	On time completion of the program for broadcast; Nielsen ratings to measure audience numbers.	Live broadcast of the DSSO Spring Performance and one rebroadcast of the program.
#5 DSSO Young People's Concert	7/1/2011 to 6/30/2012	.1 Producer .2 Director/ Editor .1 Production Assistant .1 Web Designer	7,572.51	-	On time completion of the program for broadcast; Nielsen ratings to measure audience numbers; tracking of web hits/ downloads; Tracking of schools participating in the broadcast educational opportunity.	Taping, editing, and broadcast of the Duluth Superior Symphony Orchestra's Young People's Concert; Promotion of educational materials available prior to the broadcasts; Link to educational materials; Promotion of the actual broadcasts of the concert.
#6 <i>Almanac North Art Extra</i>	7/1/2011 to 6/30/2012	.1 Producer .1 Director/ Editor .1 Production Assistant .1 Web Designer	6,798.08	-	On time completion of segments for broadcast; Nielsen ratings to measure audience numbers; tracking of web hits.	Original broadcast of 12 <i>Almanac North Arts Extra</i> segments repeated once; segments made available online.

FY 2012 TOTAL 6.3 \$394,194.57

FY13						
Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Measuring and Evaluating Results	Measurable Outcomes
#1 <i>The PlayList</i>	7/1/2012 to 6/30/2013	.8 Producer .8 Photog/ Editor .5 Web designer .6 Production Assistant .2 Executive Producer .2 Education specialist	312,594.39	-	On time completion of programs for broadcast; Nielsen ratings to measure audience numbers; tracking of web hits/ downloads.	Original broadcast of 26 <i>PlayList</i> programs, each program repeated two times; Creation of an interactive website; Six teacher's guides created and made available online; Series made available online; Thirteen short segments used as interstitial material; Promotion of series.
#2 <i>Rare Finds</i>	7/1/2012 to 6/30/2013	.2 Producer .2 Photog/ Editor .1 Web Designer .1 Production Assistant	32,850.88	-	On time completion of the program for broadcast; tracking of web hits.	Production and broadcast of an hour long historical documentary which will include stories from museum collections in a dozen small towns across northern Minnesota; A new webpage with relevant links to featured museum collections; Four short excerpts from the program will be tailored for use as interstitial material to draw attention to historical museum collections in our region; Program made available online; Promotion of program.
#3 History Documentary: <i>Lost Duluth II</i>	7/1/2012 to 6/30/2013	.25 Producer .25 Photog/ Editor .2 Production Assistant .2 Web Designer .2 Education Specialist	41,760.86	-	On time completion of programs for broadcast; tracking of web hits/ downloads.	Production and original broadcast of a documentary which will be repeated twice on our air; creation of an interactive documentary specific webpage; One teachers guide created and made available online; documentary made available online; Promotion of the broadcast premiere of the documentary.
#4 Duluth Superior Symphony Orchestra Live Broadcast	7/1/2012 to 6/30/2013	.2 Producer .2 Director/ Editor .2 Production Assistant	15,009.61	-	On time completion of the program for broadcast.	Live broadcast of the DSSO Spring Performance and one rebroadcast of the program.
#5 <i>Almanac North Art Extra</i>	7/1/2012 to 6/30/2013	.1 Producer .1 Director/ Editor .1 Production Assistant .1 Web Designer	5,075.91	-	On time completion of segments for broadcast; Nielsen ratings to measure audience numbers; tracking of web hits.	Original broadcast of 12 <i>Almanac North Arts Extra</i> segments repeated once; segments made available online.

FY 2013 TOTAL 5.8 \$407,291.65

Appendix B - Twin Cities Public Television Raw Data

Total Number of jobs (FTEs) maintained: 5.5

The following *tpt* staff positions were maintained as a result of the Legacy funding and are assigned to all of the projects for Arts and Cultural Media

- Senior Director/Executive Producer Arts & Cultural Media (100%)
- Line Producers (100%)
- Off-Line/On-Line Editor (100%)
- On-Line Editor (100%)
- Senior Managing Producer (50%)
- Audio Mixer (50%)
- Web designer/programmer (50%)

Total FTE jobs created: 12.5

The following full time positions were created and filled to accomplish the work of producing Legacy programming

- Series Producer (Nov 2009)
- Producer (Dec 2009)
- Field Producer (Nov 2011)
- Associate Producer (Sep 2011)
- Associate Producer (Sep 2011)
- Production Assistant (Apr 2011)
- Director of Photography/Editor (Nov 2011)
- Offline Editor (Dec 2011)
- Production Office Coordinator (Nov 2009)
- Senior Producer - Documentary unit (Mar 2010)
- Producer/AP – Documentary (Mar 2010)
- Production Assistant – Documentary (Mar 2012)
- Communications Specialist (Oct 2012) (50%)

Total additional positions created

In addition, *tpt* hired 144 temporary, freelance positions totaling \$81,343.72 in salary in 2012.

Programs Produced January 1 – December 31, 2012:

MN Original, a weekly half-hour series profiling Minnesota artists and musicians with additional web content:

- Produced 191 segments in 36 episodes and additional web content
- Produced a total of 99 episodes since its statewide premiere April 22, 2010
- Each episode is broadcast multiple times statewide on all *tpt* digital services
- Many segments are repackaged and broadcast as interstitial content on all *tpt* digital services
- Every segment, complete episode and original web content is streamed online

The Lowertown Line, a half-hour music special hosted by hip hop artist Dessa, featuring Duluth alt-bluegrass band Trampled By Turtles and their special guest, fellow Duluth native Alan Sparhawk of Low.

Minnesota's Forgotten War (working title), a two-hour history documentary with additional web content scheduled to be broadcast on *tpt* in Fall 2013. This documentary examines one of the most difficult chapters of Minnesota's history: the state's involvement in the Dakota War as the Civil War was simultaneously raging.

Total number hours produced: 24

In the 2012 reporting period, *tpt* has produced the following Legacy program content:

- *MN Original*: 22 hours (includes 36 half-hour episodes, one 30-minute music special, repackaged segments and web content)
- *Minnesota's Forgotten War*: 2 hours (in production for a 2013 premiere)

Total number of hours broadcast: 916.77 hours

In the 2012 reporting period, **tpt** has broadcast the following Legacy funded programs multiple times on **tpt 2**, **tpt LIFE** and statewide on **tpt MN**. *MN Original* has also been broadcast by Prairie Public Television on PPB4 and WDSE•WRPT on channel 8.1.

- *MN Original* – 840.63 hours (includes 97 half-hour episodes, 4 one-hour specials, 1 half-hour special, repackaged segments, and promotion)
- *Gracious Spaces: Clarence Johnston, Minnesota Architect* - 22.75 hours (includes one-hour documentary and promotion)
- *Lost Twin Cities III* – 39.67 hours (includes one-hour documentary and promotion)
- *First Speakers: Restoring the Ojibwe Language* – 13.72 hours (includes one-hour documentary and promotion)

Previously broadcast programming that continues to air on all **tpt** digital services and is available online:

63 episodes of *MN Original*

- Season 1, episodes 101 - 115 (15)
- Season 2, episodes 201 - 247 (47)
- Season 3, episode 301 (1)

4 one-hour *MN Original* music specials

- *MN Original Music Special: Jeremy Messersmith + Alison Scott*. Statewide premiere January 16, 2011
- *MN Original Music Special: Dessa*. Statewide premiere March 27, 2011
- *MN Original Music Special: The Bad Plus + Low*. Statewide premiere December 17, 2011
- *MN Original Music Special: Music Showcase*. Statewide premiere December 25, 2011

3 one-hour History Documentaries

- *Lost Twin Cities III*, Statewide premiere December 7, 2011
This program explores the vibrant history of some of Minneapolis and Saint Paul's nostalgic, celebrated and surprising past chapters of the place we call home. *Lost Twin Cities III* looks back at the people and places that helped make the Twin Cities the unique, spirited place it is today.
- *Gracious Spaces: Clarence Johnston, Minnesota Architect*, Statewide premiere September 27, 2011
As Minnesota's first and only State architect, Johnston designed such noted places as the Glensheen Mansion in Duluth, the University of Minnesota, more than 40 residences on Saint Paul's Summit Avenue, Stillwater Prison and many other institutions statewide. Clarence H. Johnston has been noted as one of Minnesota's most prolific architects who had a major impact by designing some of the State's finest architecture.
- *First Speakers: Restoring the Ojibwe Language*, Statewide premiere November 1, 2010
A language is lost every fourteen days. One of those endangered tongues is Minnesota's own Ojibwe language. Now a new generation of Ojibwe scholars and educators are racing against time to save the language. Working with the remaining fluent-speaking Ojibwe elders, they hope to pass the language on to the next generation. But can this language be saved? Told by Ojibwe elders, scholars, writers, historians and teachers, this **tpt** original production is filled with hope for the future.

1 one-hour National Production

- *PBS Arts From Minnesota: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore*. National premiere October 14, 2011
Gilbert and Sullivan's blockbuster is loved for its dynamite songs, gleefully entertaining story and saucy satire. The Guthrie Theater's modern twist infuses the memorable melodies with fresh musical arrangements from big band swing to classic pop and new show-stopping choreography. In the intermission piece and in web content, viewers go behind the scenes with costuming, musical staging, set building and learn more about the Guthrie Theater.
- *Art Scene: Minnesota*. National premiere October 14, 2011
Home to tens of thousands of artists and 1700 arts organizations, Minnesota's artistic landscape has always attracted people who make their livings in the arts.

TPT's Legacy Programming Online Presence

Total Time Streamed Online on moriginal.org and tpt.org: 115.5 hours

- *MN Original*: 106 hours
- *First Speakers: Restoring the Objive Language*: 1.5 hours
- *Gracious Spaces: Clarence H. Johnston, Minnesota Architect*: 1.5 hours
- *Lost Twin Cities III*: 1 hour
- *PBS Arts from Minnesota: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore* Broadcast, evergreen version, 9 minute mini-documentary and extras: 5 hours

Total Page Views: 578,151

- *MN Original*: 561,698 views
 - Number of Visits: 116,849 visits
 - Number of Unique Visitors: 84,391 visitors
 - Average Time on Site: 2:23 minutes
 - Total Video Views: 78,207 video views
- *First Speakers: Restoring the Objive Language*: 6,804 views
 - Total Video Views: 1,853 views
- *Gracious Spaces: Clarence H. Johnston, Minnesota Architect*: 3,598 views
 - Total Video Views: 776 views
- *Lost Twin Cities III*: 3,041 views
 - Total Video Views: 280 views
- *PBS Arts from Minnesota: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore*
 - Total Video Views: 3,010 views

MN Original Social Media Presence

In the spring of 2012, *MN Original* unveiled a refreshed website with a new companion blog, *MNO On The Go* (OTG). A mix of text, photograph slideshows, web exclusive videos and other multimedia treats; MNO OTG engages the existing audience in a new way while generating additional traffic for the series website. The premiere video of *Artist Day Jobs*, an *MNO On The Go* original video series exploring how emerging artists support their passion, was showcased on PBS.org and linked directly to *MN Original's* website. Since going live in March, 71 blog posts have generated 4,689 page views.

MN Original has active Facebook, Twitter and Instagram accounts. In addition, all of the videos posted to moriginal.org are also available on the *MN Original* YouTube channel.

- Facebook
 - Fans: 3,486 (928 increase from last year, 36% increase)
 - Average Weekly Reach: 5,509 unique visitors
- Twitter
 - 4,152 (1,535 increase from last year, 59% increase)
- YouTube
 - 503 subscribers
 - Total Time Viewed: 458,667 minutes watched, January 1, 2012 - December 31, 2012
 - Top Viewed Segments in 2012
 - Maria Bamford: 81,933 views
 - Dessa, *The Man I Knew*: 34,547 views
 - Cantus, *Simple Gifts*: 22,423 views

Estimated Viewership Information, January 1, 2012 – December 31, 2012

Legacy-funded content (*MN Original*, performance specials and documentaries) produced by **tpt** is broadcast in Minnesota on 4 stations of the MPTA. The programs that aired on **tpt 2** and **tpt LIFE** in 2012 generated over 444,273 viewers. Viewer data is available only for these **tpt** channels.

Statewide Viewership

MN Original is broadcast on 5 of the 17 digital services of the MPTA: **tpt 2**, **tpt LIFE**, **tpt MN** and Prairie Public Broadcasting and WDSE.

Each new episode of *MN Original* is broadcast 8 times on **tpt** channels each week. Encore episodes air 16 times each week statewide on **tpt's Minnesota Channel**. Broadcasts of *MN Original* drew over 429,697 viewers on **tpt** channels during 2012. On **tpt 2** the series averaged over 5,777 viewers each week.

MN ORIGINAL	Households	Viewers
tpt 2	267,396	299,270
tpt LIFE	115,427	130,417
TOTAL	382,823	429,687

MN Original Music Specials, both premiere and rebroadcasts of *The Lowertown Line*, *Alison Scott + Jeremy Messersmith*, *Dessa*, *The Bad Plus + Low* and *MN Original Music Showcase*, generated 5,138 viewers in 2012.

Legacy-funded documentaries *Lost Twin Cities III*, *Gracious Spaces: Clarence H. Johnston, Minnesota Architect* and *First Speakers: Restoring the Objiwe Language* rebroadcast in 2012 generating 9,448 viewers.

National Viewership

PBS Arts: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore

The premiere episode of the new national series PBS Arts Fall Festival was produced by **tpt** and originated at the Guthrie Theater in Minneapolis. Following the performance was an award-winning mini-documentary *Art Scene: Minnesota*, produced for national PBS.

Both versions, with and without mini-documentary:

Type	Telecasts	Channels	Markets	States	% Coverage
All PBS Stations	24	13	10	5	5.44 %

With mini-documentary

Type	Telecasts	Channels	Markets	States	% Coverage
All PBS Stations	20	10	7	3	3.34 %

Without mini-documentary

Type	Telecasts	Channels	Markets	States	% Coverage
All PBS Stations	4	3	3	2	2.11 %

MN ORIGINAL and MN ORIGINAL MUSIC SPECIAL
Episodes 302 - 406 + *The Lowertown Line*
Broadcast Premiere January 1, 2012 - December 31, 2012

Total number of artists, organizations, experts and partners/collaborators featured:

- Artists on Screen: 735
- Organizations: 74
- Experts: 27
- Partners/Collaborators: 995
 - Partnering with Minnesota Musicians: Minnesota musicians provide all of the music featured on *MN Original*. Through December 31, 2012, 661 musicians in 253 bands have partnered with *MN Original* to provide 4,301 songs for the music library. Musicians are credited onscreen and links to their music and websites are posted for every segment.

MN Original Episode Descriptions

- **Episode 302, Premiere Date: January 1, 2012**
Painter Caitlin Karolczak is inspired by vintage medical photos and deathbed portraits. Fiber artist Erica Spitzer Rasmussen creates wearable art and sculptures using tomatoes, matchsticks and human hair. They started as a street band and over the years The Brass Messengers have added Dixie and Latin to their gypsy brass style.
- **Episode 303, Premiere Date: January 8, 2012**
Cartoonist Zak Sally writes, illustrates and publishes his own underground comics, including the series *Sammy the Mouse*. The Punk group Pink Mink performs in studio. Monica Reede layers etchings of everyday objects in plexi-glass, creating complexity in her mixed media sculptures. And Robert Robinson performs with the Twin Cities Community Gospel Choir.
- **Episode 304, Premiere Date: January 15, 2012**
Twin Cities theater veteran Charles Numrich along with his son, Broadway actor Seth Numrich, the youngest student ever accepted into Julliard's drama department, share stories of the stage. Ed Bok Lee's poem *Ode to Bruce Lee* examines race and culture through the martial arts icon. Woodcarver William Rowe sculpts trees. Rebecca McDonald is the indie photographer known as B Fresh. Inspired by Bill Monroe, the Father of Bluegrass, Minnesota's Monroe Crossing performs.
- **Episode 305, Premiere Date: January 22, 2012**
Twin Cities dancer and choreographer for more than 50 years, Myron Johnson acknowledges his career in a performance from *Songs for a Swan*. Traditional Swedish fiddlers ASI Spelmanslag, Painter Alex Kuno's characters are children exploring a grim, fairytale world called *Tiny Town*. And Belfast-born front man Ben Kyle's Irish roots influence the Folk Americana band, Romantica.
- **Episode 306, Premiere Date: January 29, 2012**
Terry Gydesen is a documentary photographer whose images tell personal stories of some of Minnesota's political figures and celebrities. Christopher Poor and his artisans at Arms and Armor handcraft historic replicas for museum, theatre and private collections around the world. And Folk singer and songwriter Mason Jennings performs.
- **Episode 307, Premiere Date: February 12, 2012**
Costume and set designer Mathew LeFebvre creates nearly 200 new wardrobe changes refreshing Guthrie Theater's classic, *A Christmas Carol*, Gwen Hauser reveals stories within layers of paint, plaster, glaze and gold leaf. Author Said Sallah Ahmed reads from his Somali-English bilingual children's picture book *The Lion's Share*. Janet Lofquist discusses her public art installations. Salsa ensemble Charanga Tropical performs in *tpt's* Studio A.

- Episode 308, Premiere Date: February 19, 2012**
 Peter Rothstein is an acclaimed director of theater, musical theater, opera and new works who evolves with each collaboration. Co-founders of Minnesota Spoken Word Association Shá Cage and E.G. Bailey collaborate as performers and teachers of spoken word poetry. Installation artist Harriet Bart transforms words and everyday objects into sculptural expressions of memory. The eclectic folk group Lucy Michelle and the Velvet Lapelles perform.
- Episode 309, Premiere Date: February 26, 2012**
 Funk legends of fDELUXE perform live at the Loring Theater in Minneapolis. The band formerly known as The Family reunites after two decades as fDELUXE. Featuring four of the original members: Saint Paul Peterson, Susannah Melvoin, Eric Leeds and Jellybean Johnson, this world-class band is reviving the Minneapolis sound and redefining the alt-funk genre. A concert at the Loring Theater launched their *Gaslight* album release.
- Episode 310, Premiere Date: March 25, 2012**
 Pamela Sukhum's series of natural and mystical paintings are inspired by her travels and connections with cultures around the world. Alt-country rockers The Jayhawks perform at First Avenue in honor of the re-issue of their debut album. Choreographer Amy Sackett explores the role of Muslim women in hip hop culture with her piece *I'm Muslim, Don't Panic*. Visual artist Terrance Payne uses colored pencils and oil pastels to create vibrant portraits and wallpaper designs. Cuban Son ensemble Malamanya perform in *tpt's* Studio A.
- Episode 311, Premiere Date: April 1, 2012**
 Iris Shiraishi combines traditional Japanese rhythms with western influences in her taiko drum compositions for the Mu Daiko drum ensemble. Thomas Schrunk creates unexpected visual effects with lustrous materials like wood veneer, brushed aluminum and concrete. Barbara Kreft's intricate, mosaic-like paintings offer a meditative respite. Paraguayan harpist Nicolas Carter performs *Crossing the Isthmus*.
- Episode 312, Premiere Date: April 8, 2012**
 Patrick's Cabaret founder Patrick Scully performs an excerpt from his one-man show, *Thrive!*. Russian contemporary artist Oleg Vassiliev explores memory and light in his work. Ceramic artist Maren Kloppmann reveals the complexities of minimalism in her porcelain designs. The gritty, urban hip hop duo Kill the Vultures performs *Walk on Water*.
- Episode 313, Premiere Date: April 15, 2012**
 Glass Artist Fred Kaemmer capitalizes on the interior of a freshly blown vessel as a decorative surface. Fashion designer Danielle Everine envisions what women would wear on an epic adventure. Saint Paul glass artist Fred Kaemmer focuses on the interior of his vessels, adding gold or silver foil, glass cane or frit during the firing process. Noah Hoehn loops the sounds of harmonica, marimba, vocals and some percussion using a boutique looping device.
- Episode 314, Premiere Date: April 22, 2012**
 Guillermo Cuellar finds inspiration for his functional pottery in Minnesota's artistically rich Saint Croix River Valley. Artist Amanda Lovelee explores the value of touch through the form of the square dance. Shawn McNulty's interesting painting techniques allow him to connect with his canvas in a variety of ways, creating multi-dimensional works. And celebrated one man rock band Hastings 3000 does it all.
- Episode 315, Premiere Date: April 29, 2012**
 Landscape photographer Chris Faust processes his night scenes using traditional techniques in a wet darkroom. The Willie Wisely Trio performs *Kiss Her and Make it Right* in *tpt's* Studio A. Silvana LaCreta Ravena explores memory through her encaustic paintings. Dancers Carl Flink and Emilie Plauché Flink depict the bittersweet reunion of a long-separated couple in *A Duet for Wreck*. And Philip Brunelle's renowned choral ensemble VocalEssence sings at Ted Mann Concert Hall.

- Episode 316, Premiere Date: May 6, 2012**
 Since 1970, Charlie Hoffman has handcrafted more than 600 guitars. Abstract artist Christina Habibi uses house paint to create her swirling, colorful works. Spoken word artist Kyle “Guante” Myhre performs *Cartpusher*. Sculptor Asia Ward welds and rivets sheets of metal into her “aluminum dreamscapes.” And The Cactus Blossoms, winners of City Pages’ Best Album of 2012, perform in *tpt*’s Studio A.
- Episode 317, Premiere Date: May 13, 2012**
 Founders of TU Dance Center, Toni Pierce-Sands and Uri Sands embrace the connective power of dance. Inspired by antique toys, mixed media sculptor Kyle Fokken combines dogs with airplanes and churches with tanks. Native American tradition and innovation are celebrated in the exhibit *Mni Sota: Reflections of Time and Place*. And Joey Ryan and the Inks perform at the Varsity Theater.
- Episode 318, Premiere Date: May 20, 2012**
 Theater photographer Michal Daniel captures the wondrous world of the stage on film. Recipient of the 2009 Minnesota Book Award, Kao Kalia Yang reads from her memoir *The Latehomecomer*. A glimpse of work by bookplate artist Serik Kulmeshkenov featured in depth on mncoriginal.org. And Paraguayan harpist Nicolas Carter performs *Crossing the Isthmus*, inspired by his bicycle trip through Central America.
- Episode 319, Premiere Date: May 27, 2012**
 Painter Caitlin Karolczak finds inspiration in vintage medical photos and deathbed portraits. Renowned choral ensemble VocalEssence performs at Ted Mann Concert Hall. Landscape photographer Chris Faust processes his night scenes using traditional techniques in a wet darkroom. Twin Cities hip hop artists Heiruspecs perform on board the Jonathan Padelford Riverboat. And Carl Flink and Emilie Plauche Flink explore the bittersweet reunion of a long-separated couple in their piece *A Duet for Wreck*.
- Episode 320, Premiere Date: June 17, 2012**
 Brady Kiernan makes his feature film directorial debut with *Stuck Between Stations*, a love story set in Minneapolis. Students from the Perpich Center Arts High School create a performance inspired by a Minnesota short story. Plus pop legend Bobby Vee talks about his storied career.
- Episode 321, Premiere Date: June 24, 2012**
 Art Historian Julie L’Enfant shares stories of Minnesota’s pioneering women artists at the beginning of the 20th Century. Kent Aldrich brings old-world style to his contemporary print shop, the Nomadic Press. Inspired by science and nature, Karen Gustafson uses tiny hatch marks as the foundation for her intricate drawings. And Communist Daughter performs at the Varsity Theater in Minneapolis.
- Episode 322, Premiere Date: September 9, 2012**
MN Original Music Compilation features some of our favorite musicians performing around town and in our *tpt* studio: bluegrass band Monroe Crossing performs at the Bruentrup Heritage Farm in Maplewood; salsa ensemble Charanga Tropical plays *tpt*’s Studio A; hip hop royalty Heiruspecs groove atop the Jonathan Padelford riverboat in Saint Paul; season 10 American Idol competitor Sophia Shorai stops by *tpt*’s Studio A; gospel vocalist Robert Robinson sings at First Covenant Church in Minneapolis; folk duo Storyhill performs in the Wabasha Street Caves in Saint Paul; and alternative punk rockers The Suburbs play a tribute concert for the late Bruce Allen at First Avenue.
- Episode 323, Premiere Date: September 16, 2012**
 Kristen Lowe, an Assistant Professor in Art and Art History at Gustavus, tells stories with shared pictorials in charcoal and film. Painter Michael Birawer captures iconic landmarks in his 3-dimensional artwork. Michael Thomsen creates intricate sculptures out of found objects, his own paintings and discarded antiques. Singer/songwriter Mason Jennings performs at the Hollywood Theater in Northeast Minneapolis.

- **Episode 324, Premiere Date: September 24, 2012**
 Author Wang Ping's *Kinship of Rivers* project celebrates the universal experience of lives lived along the Mississippi and Yangtze rivers. Renowned male vocal ensemble Cantus combines both classical and contemporary chamber music in their performance of *Simple Gifts*. Emily Gray Koehler uses collographs to add dimension to her reduction woodblock prints. Award-winning animator Tom Schroeder has been creating and directing films since 1990. Plus soul calypso band Socaholix performs in *tpt's* Studio A.
- **Episode 325, Premiere Date: September 30, 2012**
 Black Label Movement's Artistic Director Carl Flink collaborates with biomedical engineer David Odde in *The Moving Cell Project*. Painter André Salvadore finds inspiration for his work in childhood memories of coming to America as an Italian immigrant. Laura Hallen arranges unusual materials like tutus and painted marshmallows into Plexiglas box casings to create her mixed-media sculptures. Plus, indie rapper Astronautalis performs *The River, The Woods*.
- **Episode 326, Premiere Date: October 7, 2012**
 Artistic Director Philip Brunelle founded the internationally acclaimed choral music ensemble VocalEssence in 1969. Figurative Painter Luke Hillestad, whose work is reminiscent of Italian masters, uses live models for his subjects. Composer Mary Ellen Childs incorporated clapping games and baseball coaching signals in the body percussion piece, *Sight of Hand*. And fDELUXE performs their funky single *Gaslight* at the Loring Theater.
- **Episode 327, Premiere Date: October 14, 2012**
 Theatre in the Round Players, with its community of volunteers, has been presenting work on an arena stage since 1952. More than one hundred pieces of correspondence from many of history's most notable composers make up The Gilman Ordway Manuscript Collection at The Schubert Club. Installation artist Harriet Bart transforms words and everyday objects into sculptural expressions of memory. And Jeremy Ylvisaker, Michael Lewis and J.T. Bates of Alpha Consumer perform.
- **Episode 328, Premiere Date: October 21, 2012**
 Frank Gaard has painted provocative and political themes since the 1960s. Creative nonfiction writer Barry Borich reads an excerpt from her book *Apocalypse Darling*. Amy Toscani's fanciful sculptures are reminiscent of arts and craft projects of childhood. Bulgarian for "orchestra without a name," Orkestar Bez Ime performs in the southeastern European tradition.
- **Episode 329, Premiere Date: October 28, 2012**
 Dominique Serrand and Steven Epp from the Tony award-winning Theatre de la Jeune Lune present The MovingCompany's first show. Twins Janani and Jeyani Narayan play Carnatic violin, a form of classical south Indian music. Fine art photographer Michael Crouser's work includes an ongoing series of timeless black and white images. And the high-energy percussive dance and musical ensemble Rhythmic Circus performs their song *Circus*.
- **Episode 401, Premiere Date: November 4, 2012**
 Mixed Blood Theatre's artistic director, Jack Reuler, is revolutionizing theater in the Twin Cities with his radical hospitality initiative. Visual artist and amateur ecologist Kate Casanova unearths unique intersections between art and the natural world. Russian contemporary artist Oleg Vassiliev explores memory and light in his paintings. Infusing modern pop with a retro 70's rock vibe, The Shiny Lights perform *Heartbeat*.
- **Episode 402, Premiere Date: November 11, 2012**
 The Mill City Summer Opera stages its inaugural production of Leoncavallo's *Pagliacci*, amid the Mill City Ruins in Minneapolis. Nicholas Harper's portraits, many with exaggerated features, are inspired by Byzantine and Russian iconography. Originally from Tennessee, the soulful Chastity Brown performs *Plans of Buildin'*.

- Episode 403, Premiere Date: November 18, 2012**
 Italian-trained and world-renowned painter Mark Balma works with youth to create a fresco for the Minnetonka Center for the Arts. Toni Pierce-Sands and Uri Sands, founders of TU Dance Center in Saint Paul, embrace the connective power of dance. Sculptor Liz Miller's colorful and repetitious installations demand closer inspection. Making Minnesota music history since the early 1980s, Soul Asylum, with front man Dave Pirner, performs at First Avenue.
- Episode 404, Premiere Date: November 25, 2012**
 Artistic Director Peter Rothstein created the musical theater production *All is Calm*, the story of the 1914 Christmas truce during World War I. Indie rock band Communist Daughter performs *Northern Lights* at the Varsity Theater in Minneapolis. Franconia Sculpture Park's 2012 Artist in Residence, Bridget Beck, constructs interactive sculptures inspiring playfulness and nostalgia. And the hip hop collective Doomtree performs *Beacon* at Rock The Garden.
- Episode 405, Premiere Date: December 16, 2012**
 Costume and set designer Mathew LeFebvre creates nearly 200 new wardrobe changes for The Guthrie Theater's classic *A Christmas Carol*. Petronella Ytsma's photography illuminates the multi-generational effects of Agent Orange and Dioxin used during the Vietnam War. Chholing Taha's paintings and shawls use Native American imagery to tell a universal story about humanity. And Alicia Wiley and her indie electronic band, All Eyes, perform.
- Episode 406, Premiere Date: December 30, 2012**
 Anthony Caponi, stone sculptor and retired chair of the Macalester College Art Department, developed the 60-acre Caponi Art Park and Learning Center in Eagan. Soprano Maria Jette performs *In Our Little Paradise* at The Lexington in Saint Paul. The digital work of internationally known graphic designer and typographer Michael Cina is often inspired by his paintings. Plus John Hermanson and Chris Cunningham of Storyhill perform in Saint Paul's Wabasha Street Caves.

Total Number of Arts Education Materials:

268 Unique Artist Activity Guides Spanning 99 Episodes

Education Efforts

Educator Activity Guides:

Since the beginning of Legacy funding, *MN Original* has had a partnership with the Minnesota Humanities Center (MHC). This partnership is mutually beneficial: *MN Original* provides MHC with educator-ready video content while MHC provides *MN Original* with activity guides written by and for educators, in and out of the classroom. Nearly 300 video segments and their accompanying activity guides can be found on both websites: mnoriginal.org/educators and humanitieslearning.org/resource.

Teacher Workshops:

New in 2012, *MN Original* and MHC co-presented the first of two teacher workshops to broaden the reach of these activity guides. The workshops are held at the Minnesota Humanities Center with a target audience of 50 educators. At each event, an artist from *MN Original* engages participants in an interactive discussion. Each participant leaves the event with a DVD copy of the episode the artist was featured in, the set of corresponding activity guides and new tools with which to engage their students.



ACTIVITY GUIDE

Chholing Taha – Painter

December 18, 2012



Writing/Essay/Journal

Chholing Taha's paintings and shawls tell indigenous stories that still have relevancy in a modern world. Look at her painting of the fable of the Crab Pot. The moral of that story is that if we all work together, we can overcome any obstacle. Make a STORY MAP of a fable you know. Include the PROBLEM, THE CHARACTERS, THE SETTING, 5 THINGS THAT HAPPENED and the RESOLUTION OF THE PROBLEM. Reflect on the moral of the story and why it is important to you.



Activity

Practice telling your chosen fable aloud until you know it by heart. Create at least one visual and incorporate it into your storytelling. For example, if there's a repeated line, write it out in an interesting way. If there are interesting characters, make puppets. If the setting is important, create a simple backdrop to stand in front of. Tell your fable to an audience. It works well to pick children who are younger than you. Be sure to emphasize the moral of the story.

Representing cultural and ethnic diversity

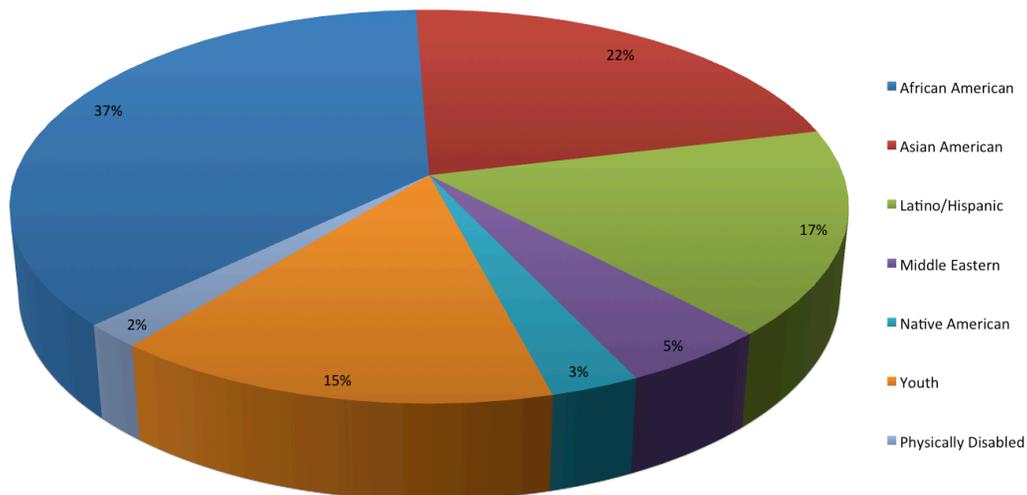
Twin Cities Public Television's Arts and Cultural Media Department considers an artist's heritage or ethnic background to be diverse if they are Native American, African, African-American, Middle Eastern, Asian, Asian-American or Latino. Youth as well as artists with a disability are considered diverse.

Reflecting the diversity of our communities, 83% of *MN Original* episodes premiering between January 1, 2012 and December 31, 2012 featured artists from ethnically diverse backgrounds.

Examples of *MN Original* profiles featuring diversity

- Somali author Said Sallah Ahmed reads from his bilingual children's picture book *The Lion's Share*
- Iris Shiraishi combines traditional Japanese rhythms with western influences in her taiko drum compositions for the Mu Daiko drum ensemble
- Artistic Directors and founders of TU Dance Center, Toni Pierce-Sands and Uri Sands, embrace the connective power of dance
- Twins Janani and Jeyani Narayan play Carnatic violin, a form of classical South Indian music with their teacher, Shri Mullaivasal Chandramouli, from Chennai, India.

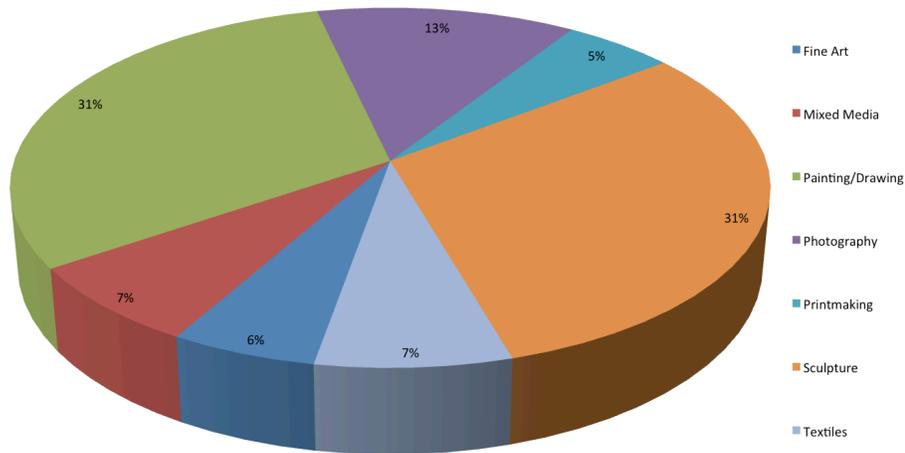
MN Original - A Snapshot of Diversity in the Arts



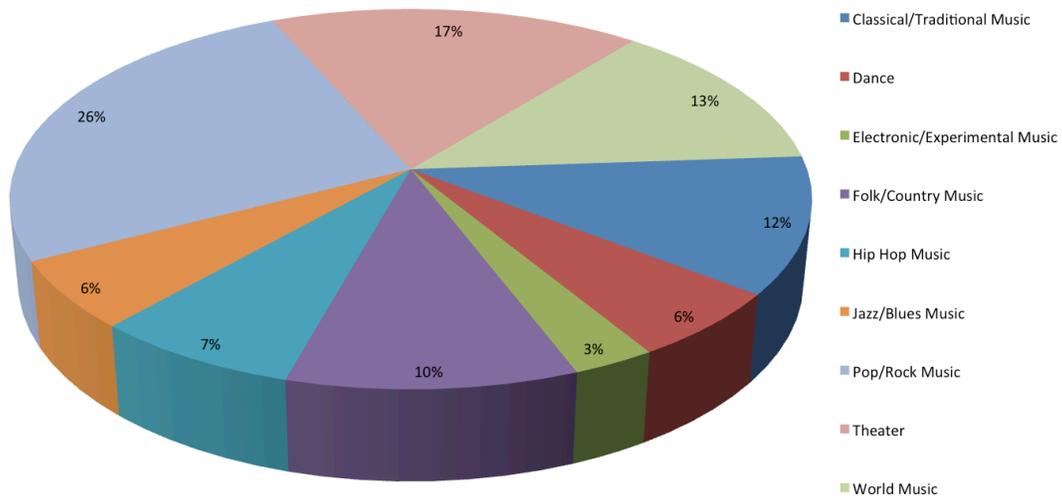
Showcasing a diversity of arts disciplines

Each half-hour episode of *MN Original* consists of multiple segments, showcasing various arts disciplines. The following two charts represent the diversity of disciplines within the visual and performing arts featured on *MN Original*.

MN Original - Showcasing a Broad Range of Visual Arts



MN Original - Showcasing a Broad Range of Performing Arts



***MN Original's* National PBS and Worldwide Reach**

Performing and visual arts original content produced by *MN Original* is appearing in new national public television arts series and companion websites.

In 2012, New York's flagship PBS station, THIRTEEN, began the PBS National Arts and Cultural Content Management and Sharing System. Facilitating the sharing of video and web content produced by participating Major Market Group (MMG) stations, this innovative system is resulting in a rich cultural exchange.

Each of the 28 participating stations, contributes stories to the national feed as well as selects other stations' stories for broadcast and the web to serve their own community needs.

Stories cover myriad aspects of the performing and visual arts and feature interviews with disparate artists, writers, composers and performers. They are as geographically diverse and artistically broad as possible, allowing local arts and culture institutions to get their stories out to a national audience.

In 2012, *MN Original* content was included in 13 of 18 national feeds.

- Episode 101, Feed Date 9/4/12: Karen Gustafson
- Episode 102, Feed Date 9/10/12: Bobby Vee
- Episode 102, Feed Date 9/10/12: Amy Sackett
- Episode 103, Feed Date 9/17/12: Chris Poor/Arms and Armor
- Episode 104, Feed Date 9/24/12: Terry Gydesen
- Episode 105, Feed Date 10/1/12: Ed Bok Lee
- Episode 106, Feed Date 10/8/12: Oleg Vassiliev
- Episode 107, Feed Date 10/15/12: Kao Kalia Yang
- Episode 108, Feed Date 10/22/12: Charlie Hoffman
- Episode 115, Feed Date 12/10/12: The Schubert Club Letters
- Episode 116, Feed Date 12/17/12 : Gregory Euclide
- Episode 117, Feed Date 12/24/12: Allen Christian
- Episode 118, Feed Date 12/31/12: Michael Birawer

Public Television Major Market Group's mission is to build both cross-market partnerships with stations as well as engaged relationships with non-profits in their communities. As Arts programming becomes increasingly more expensive to produce, the MMG makes it possible to leverage productions of *MN Original* and to share the work of Minnesota artists with other major markets across the country.

28 Participating MMG Stations:

KAET/Phoenix
KETC/St. Louis
KLRN/San Antonio
KLVX/Las Vegas
KQED/San Francisco*
KPBS/San Diego
KTCA/Twin Cities
KUHT/Houston
KVIE/Sacramento
MATC/Milwaukee
MPT/Maryland
NMPBS/New Mexico
OPB/Oregon
RMPBS/Rocky Mountain
SOCAL/Los Angeles

WCNY/Syracuse
WEDH/Connecticut
WEDU/Tampa*
WETA/Washington DC*
WFYI/Indianapolis
WGBH/Boston
WHYY/Philadelphia*
WNET/New York
WPBT/Miami
WSKG/Binghamton
WTTW/Chicago*
WTVS/Detroit
WVIZ/Cleveland

*indicates participation begins 1/01/2013

MN Original on PBS COVE

COVE is PBS' enterprise video platform which consists of a variety of systems and technologies that PBS Interactive is aligning to serve the online video needs of the public television system as a whole. COVE, an acronym for Comprehensive Online Video Ecosystem, provides a suite of video player user capabilities as well as the behind-the-scenes tools and infrastructure necessary to deliver the full richness of thousands of hours of local and national PBS programming to hundreds of stations and users.

MN Original is available to several hundred thousand monthly users *and* can be seen next to national PBS programs such as *Frontline*, *Antiques Roadshow*, *Downton Abbey* and *Nature*, reaching a whole new audience of arts fans.

MN Original on PBS NewsHour

PBS *NewsHour*, the national news program and website that has served millions of viewers for 35 years, posted ten *MN Original* artist profile segments to their blog, *Arts Beat*, in 2012. PBS *NewsHour* regularly selects *MN Original* for their blog, website and broadcast.

Total *NewsHour*-related blog posts and broadcasts: 19

2012: 10 *Arts Beat* Blog Posts

- Chris Faust: <http://www.pbs.org/newshour/art/blog/2012/05/around-the-nation-51.html>
- Terrence Payne: <http://www.pbs.org/newshour/art/blog/2012/03/around-the-nation-46.html>
- Harriet Bart: <http://www.pbs.org/newshour/art/blog/2012/03/around-the-nation-43.html>
- Kate Cassanova: <http://www.pbs.org/newshour/art/blog/2012/11/around-the-nation-71.html>
- Emily Gray Koehler: <http://www.pbs.org/newshour/art/blog/2012/09/around-the-nation-66.html>
- Caitlin Karolczak: <http://www.pbs.org/newshour/art/blog/2012/06/around-the-nation-57.html>
- MNO Episode 318: <http://www.pbs.org/newshour/art/blog/2012/05/around-the-nation-55.html>
- Said Salah Ahmed: <http://www.pbs.org/newshour/art/blog/2012/02/around-the-nation-41.html>
- Chris Poor / Arms & Armour: <http://www.pbs.org/newshour/art/blog/2012/02/around-the-nation-40.html>
- Michael Cina: <http://www.pbs.org/newshour/art/blog/2013/01/around-the-nation-76.html>

2010 - 2011 *Arts Beat* Blog posts

- 4onthefloor audio slideshow: <http://www.pbs.org/newshour/art/blog/2011/10/around-the-nation-23.html>
- Haunted Basement at The Soap Factory: <http://www.pbs.org/newshour/art/blog/2011/11/around-the-nation-26.html>
- Dan Huiting: <http://www.pbs.org/newshour/art/blog/2011/11/around-the-nation-29.html>
- 1968 Exhibit: <http://www.pbs.org/newshour/rundown/2011/11/veterans-day-around-the-nation.html>
- Charlie Parr: <http://www.pbs.org/newshour/art/blog/2011/09/around-the-nation-20.html>
- Roma di Luna: <http://www.pbs.org/newshour/art/blog/2011/07/around-the-nation-16.html>
- The Bad Plus: <http://www.pbs.org/newshour/art/blog/2011/03/around-the-nation-9.html>
- Lisa Elias: <http://www.pbs.org/newshour/art/blog/2011/04/around-the-nation.html>
- Kate DiCamillo: <http://www.pbs.org/newshour/art/blog/2010/09/around-the-nation.html>
- David Royce: <http://www.pbs.org/newshour/art/blog/2010/11/around-the-nation-1.html>

2010 + 2011: 3 Broadcasts During National Pledge Coverage (also posted on *NewsHour's* website)

- Alec Soth during December 2010 pledge http://www.pbs.org/newshour/bb/entertainment/july-dec10/pledge_12-02.html
- Aditi Kapil during March 2011 pledge http://www.pbs.org/newshour/bb/entertainment/jan-june11/pledge_03-17.html
- Zoran Mojsilov during March 2011 pledge http://www.pbs.org/newshour/bb/entertainment/jan-june11/pledgebreak_03-08.html

Content Advisory Boards and Consultants

A select panel of experts advises the producers of *MN Original* on content. *MN Original's* advisors represent both diversity of discipline and culture, review programs for accuracy and provide feedback on finished pieces. Each Advisory Board member contributes to the production based upon his/her expertise in their respective arts discipline, including visual arts, performing arts and literature. All of the advisors are paid a modest consulting fee for their time and expertise.

- **Christopher Atkins**

Christopher Atkins is coordinator of the Minnesota Artists Exhibition Program, a unique curatorial program at the Minneapolis Institute of Arts dedicated to exhibiting Minnesota artists. He has been an adjunct lecturer at College of Visual Arts, Minneapolis College of Art & Design, and Macalester College where he taught courses on museum studies and contemporary art. He has curated and juried numerous independent exhibitions and co-developed "MCAD@MIA", an annual site-specific collaboration with MCAD students. He holds MRes & MA degrees in Visual Cultures from Goldsmiths College, University of London and a B.A., History of Art from the College of Wooster.

- **Hafed Bouassida**

Under the guidance of Professors Frank Daniel, Milan Kundera and Elmar Klos, Hafed Bouassida graduated with a Ph.D. from the famed Prague Film School, FAMU. He subsequently produced, directed and wrote more than forty productions: feature, documentaries, news, ads, corporate, audiovisual and multi-screen programs, in Europe, the Middle East, Africa and the U.S. After teaching at Film in The Cities in Saint Paul, he joined the MCTC Cinema Division in 1992 to teach Cinema Production, Cinema History and Screenwriting. In 1996, he developed the new award-winning Screenwriting program at MCTC; he currently chairs the MCTC Cinema Division, he is President of the Screenwriters Workshop and Board member of the Edina Arts Center while developing his own screenplays and acting as script consultant and panel member to different local and national competitions, foundations and grant organizations such as the Jerome Foundation, the Minnesota State Arts Board and the Twin Cities International Film Fest.

- **Camille LeFevre**

Camille LeFevre has been an interdisciplinary arts journalist and dance critic/scholar for 30 years, and is also a college professor and communications strategist. She was the dance critic for the *Star Tribune* and minnpost.com, and writes about dance for *Dance Magazine*, *Pointe Magazine*, *City Pages*, *martists.org* and other publications. She is the author of *The Dance Bible: The Complete Guide for Aspiring Dancers*, and *Charles R. Stinson Architects: Compositions in Nature*. She is a former editor of *Architecture Minnesota* and writes about architecture for national and regional publications. As an Adjunct Professor at the U of M, she has developed and taught a Graduate School course on "Human Identity in the Biotech Age," a variety of professional arts-journalism courses in the School of Journalism and Mass Communication, and classes on dance criticism and dance appreciation. She's presented aspects of her Master of Liberal Studies thesis, "Cyborg Ballerina, Cyber Warrior: A Study of Dancing Human/Machine Hybrids from Sylphide to Science Fiction," as well as her research on site-specific dance, at international academic conferences.

- **Aditi Kapil**

Aditi Brennan Kapil is a playwright, actress and director of Bulgarian and Indian descent, raised in Sweden and currently residing in Minneapolis. She is a graduate of Macalester College with a B.A. in English and Dramatic Arts. Her play *Love Person*, a four-part love story in Sanskrit, American Sign Language and English, has been produced to critical acclaim around the country. It was developed during a Many Voices residency at the Playwrights' Center, work-shopped at the Lark Play Development Center in New York, and selected for reading at the National New Play Network (NNPN) conference 2006. *Love Person* was produced in a NNPN rolling world premiere at Mixed Blood Theatre (MN), Marin Theater (CA), and Phoenix Theatre (IN), in the 2007/08 season. In 2008/09 it was produced at Live Girls! Theatre in Seattle, Alley Repertory Theatre in Boise, and Victory Gardens Theatre in Chicago. *Love Person* received the Stavis Playwriting Award in 2009. Her most recent play, *Agnes Under The Big Top: A Tall Tale*, was selected as a 2009 Distinguished New Play Development

Project by the NEA New Play Development Program hosted by Arena Stage, and was developed by the Lark Play Development Center (NY), Mixed Blood Theatre (MN), InterAct Theatre (PA), the Playwrights' Center (MN), and the Rhodope International Theater Laboratory (Bulgaria). *Agnes Under the Big Top* premiered at Mixed Blood Theatre and Long Wharf Theatre (CT) in 2011, and Borderlands Theater (AZ) in 2012 in a NNPN rolling world premiere. Aditi is currently writing a trilogy commissioned by Mixed Blood Theatre based on the Hindu trinity, and on a play loosely based on the character of Imogen in Shakespeare's *Much Ado About Nothing*, commissioned by Yale Repertory Theatre. She is a Resident Artist at Mixed Blood Theatre, an Artistic Associate at Park Square Theatre, and a Core Writer at the Playwrights' Center.

- **Adriana Rimpel**

Adriana Rimpel is a photographer, musician and youth worker born and raised in Saint Paul, of Mexican and Haitian decent. She received her BFA from Minneapolis College of Art and Design with a focus in photography. Her photographic work engage voices within the Latino community and investigates themes of cultural identity, place and the psychological unconscious. For over two years Adriana has performed with the six-piece vintage-Latin-band Malamanya as lead vocalist. The group released a self-titled EP in August of 2011 and plans to release a full-length disc at the end of 2012 with funds received for the Minnesota Emerging Composers Awards. Her background in education includes work in the youth division at Centro Inc, a non-profit organization serving the Spanish speaking immigrant communities of Minneapolis. Currently she is the Program Manager for Teen Programs, overseeing the Walker Art Center Teen Arts Council and programs for teens at the museum, where she has been since September of 2009. Both Adriana's visual and youth work aim to support and empower voices of under-served communities, while her music with Malamanya unites diverse publics to celebrate the folk music of Latin American countries.

- **David Safar**

David Safar is Music Director and overnight on-air host for 89.3 The Current. He also hosts *The New Hot*, a weekly music spot; and produces the Sunday night program, *The Local Show*. While with The Current, David has launched features such as the Local Music Exchange, the *Song of the Day* podcast and the CD compilation, *Local Current Volume 1*. Prior to joining The Current, David was Music Director and Program Director for Radio K (the University of Minnesota's college radio station). David is a music omnivore, with a soft spot for post punk and hardcore music.

MINNESOTA'S FORGOTTEN WAR (working title) - History Documentary
In Production, January 1, 2012 - December 31, 2012
Broadcast Premiere Fall 2013

Program Description: *Minnesota's Forgotten War (working title)* is a two-hour documentary examining the state's involvement in the Dakota War as the Civil War was simultaneously raging in 1862. On the heels of statehood and the landmark Dred Scott case, both wars were about race, land and identity.

Historical profiles and contemporary stories introduce key people and events and explore how this critical period in our history has been largely forgotten, distorted or buried, and how it continues to affect Minnesotans 150 years later. *Minnesota's Forgotten War* includes many of the important 2012 commemorative events of the Dakota War in the sesquicentennial year. The two-hour documentary will premiere in Fall 2013.

***Minnesota's Forgotten War* - Total Participants/Content Experts (on camera): 372**

***Minnesota's Forgotten War* - Total Content Experts (not on camera):120**

***Minnesota's Forgotten War* - Total Organizations: 19**

Minnesota Historical Society
Dream of Wild Health
All My Relations Gallery
Brown County Historical Society
Civil War Commemoration Task Force
Nicollet County Historical Society
Dakota Wicohan
New Ulm Public Library
Junior Pioneers of New Ulm
Saint Paul Interfaith Network
Minnesota's Heritage
National Park Service
MN DNR
Mayo Clinic
Blue Earth County Historical Society
Hillstrom Museum of Art
United Church of Christ, New Ulm
United Methodist Church, New Ulm
Gustavus Adolphus College

***Minnesota's Forgotten War* - Total Tribal Communities and/or Governments Represented on Camera:11**

Prairie Island Community (Tinta Wita)
Shakopee Mdewakanton Sioux Community (Bdemayato)
Upper Sioux Community (Pezutazizikapi)
Lower Sioux Community (Cansayapi Otunwe-Red Tree Nation Village)
Santee Sioux Tribe of Nebraska
Dakota Plains Reserve, Dakota Tipi, Manitoba, Canada
Sioux Valley Dakota Nation
Flandreau Santee Sioux
Sisseton Wahpeton Oyate
Crow Creek Sioux Tribe
Lac Courte Oreilles

Minnesota's Forgotten War - Total Research Collaborators: 8

Minneapolis Institute of Art
Minnesota Humanities Center
Migizi Communications
Renville Historical Society
Science Museum of Minnesota
Midwest Art Conservation Center
William Mitchell Law School
Brooklyn Historical Society

Minnesota's Forgotten War - Total Events Filmed: 14 (1,820 approximate participants)

Dakota Iyuha Owanjina (Together as One Conference)
Mankato Wacipi
Mankato Education Day
MHS U.S. Dakota War Exhibit Deliberations and Creation
Legacy of Survival
Civil War Task Force Meeting
Dakota Commemorative March 6 out of 7 days
New Ulm Commemorative Events
 Katie Gropper Walking Tour
 Defender's Monument Dedication
 Jr. Pioneer's Cemetery Program & Tour
 Thunder in the Valley Program
 Never Shall I Forget Exhibit
Ness Church 150th Anniversary of the Dakota War
Minneapolis One Read

Minnesota's Forgotten War - Total Locations: 31

Minneapolis
 All My Relations Gallery, David Geister's Home, Lake Calhoun, Minneapolis Convention Center and
 Coldwater Springs
Saint Paul
 Fort Snelling Visitors Center, Fort Snelling State Park Beach, Minnesota History Center, State Capitol
 and Black Dog Cafe
Mendota Heights
 Sibley House and Pilot Knob
Upper Sioux (Pezutazizikapi) Community Center
Cansayapi (Lower Sioux)
 Beaver Falls County Park
Mankato
 Dakota Wokiksuye Makoce and Lank of Memories Park
Good Thunder
Flandreau Dakota Community, South Dakota
 Royal River Casino, Elder Home and Burial Location of Little Crow
Litchfield
Schaefer
Hugo
New Ulm
 New Ulm Public Library, New Ulm Cemetery, Milford Monument, Brown County Historical Society
 Exhibit "Ambush Site" and Riverside Park
Pipestone
Portage Le Prairie, Manitoba
 Dakota Tipi Reserve
Minnesota River Valley

Financial Reports (07/01/2011 - 06/30/2012 and 07/01/2011 - 06/30/2013)

TPT Arts and Cultural Heritage Grant Report on Legacy Expenses Cost of Production July 1, 2011 - June 30, 2012

Article 4 Sec. 7 Subd. 4. **Reporting.** A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Reporting Item	
Names of Legacy funded programs reporting July 1, 2011 – June 30, 2012	28 Episodes: MN Original 2 one-hour performance specials: <i>MN Original Music Special: The Bad Plus + Low</i> and <i>MN Original Music Special: Music Showcase</i> 2 one-hour History and Cultural Documentaries: <i>Gracious Spaces: Clarence H. Johnston, Minnesota Architect</i> and <i>Lost Twin Cities III</i> 1 one-hour National Productions: <i>PBS Arts from Minnesota: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore</i> performance and mini-documentary <i>Art Scene: Minnesota</i>
Cost of Production	See page 58
Number of stations broadcasting program	3 stations of tpt's 4 total stations broadcast tpt Legacy-funded programs. In addition tpt's Legacy-funded programs are broadcast by Prairie Public Television on PPB4 and WDSE on channel 8.1.
Estimated viewership July 1, 2011– June 30, 2012	668,801 viewers
Hours available for web streaming July 1, 2011– June 30, 2012	108 hours of program streamed online
Education materials created and distribution July 1, 2011– June 30, 2012	121 activity guides created. They continue to be distributed on www.mnoriginal.org *To date, a total of 268 individual activity guides are available online.

**TPT Arts and Cultural Heritage Grant
Report on Legacy Expenses
Cost of Production**
July 1, 2011 - June 30, 2012

Legacy Projects	Cost of Production
<i>For period July 1, 2011 - June 30, 2012</i>	<i>For period July 1, 2011 - June 30, 2012</i>
#1: Produce and broadcast season III of Minnesota Original to showcase artists	1,329,173.36
#2: Create and post lesson plans to accompany season III	1,296.47
#3: Produce and broadcast season IV of Minnesota Original to showcase artists	-
#4: Create and post lesson plans to accompany season IV	-
#5: Add analytics measurement functionality to website	1,533.10
#6: Rework website functionality to encourage higher percentage of return visits	17,077.74
#7: Create and broadcast pilot for a studio-based music series	1,684.01
#8: Create and pilot in-school workshop design	328.72
#9: Assuming success of pilot, launch in-school workshop program	-
#10 Produce first 60-minute historical documentary on MN history during the Civil War era	63,685.27
#11 Produce second 60-minute historical documentary on MN history during the Civil War era	59,895.89
Total	1,474,674.57

**TPT Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds**
From July 1, 2011 through June 30, 2013

Article 5 Sec. 1 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

Reporting Item	
Project Names and Descriptions	<i>MN Original series, and Minnesota's Forgotten War, a two-hour history documentary</i>
Recipient phone number	651-222-1717
Names of TPT board members	See page 60
Recipient email address	cmaloney@tpt.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on the <i>MN Original</i> website (www.mnoriginal.org/art) that takes citizens to the LLC website where the details are posted about <i>tpt's</i> use of Legacy funds.
Amount, source and FY of appropriation	The total amount of the appropriation is \$3,872,038. It is appropriated as available to reimburse for expenses incurred in fiscal years 2012 and 2013.
Amount and source of additional funds	There are no additional funds planned to support these projects.
Duration of project	Project activities will take place between July 1, 2011 and June 30, 2013.
FTEs funded under the project	See page 61
Direct expenses and admin cost	See page 61
Proposed measurable outcomes	See page 61
Plan for measuring and evaluating results	See page 61

2013 TPT Board of Trustees

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Community Volunteer

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Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Measuring and Evaluating Results	Measurable Outcomes
#1: Produce and broadcast season III of Minnesota Original to showcase artists	9/1/2011 - 6/30/2012	9.57	1,526,453	-	Document broadcasts	Number of episodes and number of broadcasts and number of artists included
#2: Create and post lesson plans to accompany season III	9/1/2011 - 6/30/2012	0.01	4,779	-	Document number of lessons posted and use web analytics tools to track usage	Number of lesson plans posted, number of page views, number of downloads
#3: Produce and broadcast season IV of Minnesota Original to showcase artists	9/1/2012 - 9/30/2013	11.43	1,769,469	-	Document broadcasts	Number of episodes and number of broadcasts and number of artists included
#4: Create and post lesson plans to accompany season IV	9/1/2011 - 9/30/2013	0.01	5,758	-	Document number of lessons posted and use web analytics tools to track usage	Number of lesson plans posted, number of page views, number of downloads
#5: Add analytics measurement functionality to website	9/1/2011 - 6/30/2013	0.02	6,405	-	Report on changes to site functionality	Increased ability to know what's popular, which functions are most frequently exercised by users to inform future site enhancements and knowledge of how many citizens are being served
#6: Rework website functionality to encourage higher percentage of return visits	9/1/2011 - 6/30/2013	0.04	33,470	-	Report on changes to site functionality	Increased search tools and other usability enhancements as determined by user-testing and focus groups
#7: Create and broadcast pilot for a studio-based music series	9/1/2012 - 9/30/2013	0.36	64,858	-	Document broadcasts	Broadcast of the pilot, production plan and budget for producing the series developed
#8: Create and pilot in-school workshop design	9/1/2011 - 6/30/2012	0.07	7,102	-	Feedback from teachers gathered during pilot workshops	Assuming positive outcomes from pilot, complete design of and plan for launching an ongoing teacher workshop service
#9: Assuming success of pilot, launch in-school workshop program	9/1/2012 - 6/30/2013	0.08	7,745	-	Teacher satisfaction survey, ongoing documented conversations with schools	Teachers trained to use the arts video and lesson plans to enhance teaching in multiple disciplines
#10 Produce first 60-minute historical documentary on MN history during the Civil War era	9/1/2011 - 6/30/2013	1.89	201,923	-	Document broadcasts	Number of broadcasts
#11 Produce second 60-minute historical documentary on MN history during the Civil War era	9/1/2011 - 6/30/2013	1.73	194,077	-	Document broadcasts	Number of broadcasts
#12 Additional expenses to produce two 60-minute historical documentaries on MN history during the Civil war era	7/1/2012 - 6/30/2013	0.05	50,000	-	Document broadcasts	Number of broadcasts

TOTAL **25.25** **\$3,872,038**

Appendix C - Prairie Public Broadcasting Raw Data

Total number of jobs (FTEs) created: 3.5

To date, Prairie has created 3.5 full-time positions to produce and coordinate Legacy content.

Total additional positions created:

In addition, Prairie retained 7 positions on a temporary, freelance basis.

Name of the program or segment produced:

Prairie Public Broadcasting is currently producing a monthly series dedicated to Legacy programming entitled *Prairie Mosaic*, as well as documentaries, artist profiles and segments on Minnesota destinations. Another weekly series, *Prairie Pulse*, also highlights Legacy content, features and profiles.

Total number hours produced: 27.25

Prairie Public Broadcasting has produced the following amount of Legacy program content:

- MN Music shows: 3.75 hours
- *Prairie Mosaic*: 4.5 hours (9 episodes)
- Artists profiles: 6.5 hours
- Minnesota destination segments: 3 hours
- *Prairie Pulse*: 9 hours (18 episodes)
- MN Art Education segments: 0.5 hours

Total number of hours broadcast: 187.5

Prairie Public Broadcasting has broadcast the following Legacy-funded programs:

- MN Music shows: 8 hours
- *Prairie Mosaic*: 18.5 hours
- Documentaries: 92 hours
- Artists profiles: 31 hours
- Minnesota destination segments: 7 hours
- *Prairie Pulse*: 31 hours

PRAIRIE MOSAIC

Episodes 304 - 403

Broadcast Premieres January 1, 2012 - December 31, 2012

- **Episode 304**
On this edition of *Prairie Mosaic*, we'll head up north to visit a hockey town that's becoming a mecca for dancers. Ask the question, "Is bigger always better?" And then hear a blend of bluegrass, pop and jazz by The Johnson Family Band from Moorhead.
- **Episode 305**
On this edition, we'll head up north to visit a resourceful community and to see how snowmobiles are made. Ask the question, "Do people want to eat food grown by people they know?" And drop in on a concert by the Fargo Moorhead Symphony Orchestra that encourages students to learn about and appreciate symphonic music.
- **Episode 306**
On this edition, we'll examine if it matters where we eat and who we eat with, and then visit a restored flour mill near Fergus Falls. We'll take a spin on a potter's wheel and tap our feet to jazz music provided by a big band.
- **Episode 307**
On this edition, we'll experience Community Theater in the Goose Capitol of the North, learn who our seed savers are, tour the Polaris museum devoted to snowmobiling and enjoy the music of a woodwind quartet.

- **Episode 308**
On this edition, we'll investigate the art of ice sculpting, learn about the process of fabric design in Perham and enjoy music from Jesse Veeder, a vibrant young musician who gets her inspiration from living on the family ranch in western North Dakota.
- **Episode 309**
On this edition, we'll learn about the centuries-old Nordic art of building tine or bentwood boxes, visit Settler's Square museum in Warren, which is dedicated to preserving the history of Minnesota's early settlers, and enjoy a little poetry and jazz from a Minnesota State University Moorhead professor.
- **Episode 401**
On this edition, we'll begin the search for a new conductor for the Fargo Moorhead Symphony Orchestra, visit a museum dedicated to the history of Minnesota's milling industry, and enjoy the music of a bluegrass band from Thief River Falls.
- **Episode 402**
On this edition of Prairie Mosaic, we'll visit the headwaters of the Mississippi, see how rhubarb leaves can be transformed into pottery and profile a painter from Moorhead.
- **Episode 403**
On this special holiday edition, we'll enjoy the sounds of the season from two very different area musicians, learn about the tradition of Tina Boxes in Bemidji, and learn to bake with Darla Julin from Moorhead.

Total number and names of artists featured: 130

Total number and names of organizations featured: 7

Fargo Moorhead Symphony
Mill City Museum, Minneapolis, MN
Settler's Square Village, Warren, MN
Heritage & Cultural Society of Clay County
Polaris Experience Center, Roseau, MN
Phelps Mills, Phelps Mills, MN
Middle River Arts Community Theatre, Middle River, MN

Total number and names of partners and collaborations: 9

North Dakota Council on the Arts
Winnipeg Foundation
North Dakota Humanities Council
West Central Initiative
Lake Agassiz Regional Library System
Lakes Childcare Resource and Referral
NW Educational Service Coop
Lakes Region Educational Service Coop
Perpich Arts Center Education Project

Total number of lesson guides: 32

Education Efforts

- 800 people accessed Library Corner resources
- 14 Library Corner restocking packages
- 3 Share A Story Family Literacy Events (316 participants)
- 7 Educator/Parent Workshop/Conferences
- Distributed 176 books
- Published 32 lesson plans
- Provided mailings, video and online services
 - 79 school districts
 - 6,300 teachers
 - 43,000 students
 - 1,680 hours of education programming
 - 2,500 video programs for broadcast and/or lease
 - 200 early childcare professionals

Additional Education Effort Detail

- Restocked the Library Corners packages in 13 Northwest Minnesota Lake Agassiz Regional Libraries: McIntosh, Bagley, Fosston, Fertile, Crookston, Mahnomen, Detroit Lakes, Hawley, Breckenridge, Barnesville, Climax, Ada and Moorhead
 - 369 people accessed the Raising Readers Library Corners
- Held a series of focus groups in part to understand the needs of early childhood educators and parents and their access for children to multimedia resources to promote the arts, history and culture in the region
- Awarded grants to three schools to host Share A Story Family Literacy Events in Mahnomen public school, the Grant County collaboration of 5 schools and Win-E-Mac public school, and provided PBS Kids character and local literacy visits to 33 Mahube Head Start classrooms, the Fertile Literacy Event and the Detroit Lakes Community Arts Center during the Week of the Young Child
 - 316 people attended literacy events
 - 176 children's books distributed at literacy events
 - 479 children visited by PBS character & cultural coach
- Provided workshops and trainings to northwest Minnesota caregivers, parents and educators and met monthly with the MECA early childhood professionals in Moorhead to train on integrating arts, history, culture and literacy multimedia resources with children's learning providing them with a sense local history and place
 - Met with 150 parents at Rally for Reading, Moorhead Public Library and talked with 282 parents at the Brain Development Conference in Mahnomen
 - Trained 60 pre-service education majors at Minnesota State University Moorhead
 - Served as keynote presenter to 50 elementary teachers at the Northern Plains Reading Council Fall Conference in Thief River Falls
- Repurposed and extended the value of Prairie Public local and regional productions by segmenting them into 223 standards-based curriculum clips, 156 of which were Minnesota arts and heritage local productions, into classroom-appropriate lengths and then publishing them on several Education Services searchable digital media websites
- Monthly e-newsletters were sent to 6,300 northwest Minnesota teachers representing 43,000 students in 79 school districts. Two print mailings (total of 12,600) promoting the local arts, history and culture multimedia resources and teacher trainings were mailed to those same teachers
- Hosted a Teacher Training Institute Integrating the Arts, History and Culture Across the Curriculum workshop for two days at Concordia College in Moorhead
 - 8 Master teachers spent 32 days training to develop and prepare model lessons and then presented the lessons for their peers

- 8 Master teacher lessons and 17 participant lessons were developed and published on the Education Services website for teachers throughout the Minnesota Legacy populations
- 31 northwest Minnesota teachers attended
- Published 32 lesson plans on the Prairie Public Education Services website developed by 8 Master Teachers and 17 northwest Minnesota TTI participants integrating arts, history and culture in cross-curricular applications using regional video and other multimedia resources.
- Donated Dinosaur Train Mobile Learning applications to 240 pre-K through 5th grade students leveraging the power of media to advance early learning and school readiness and hosted 18 parents, caregivers and parents in a series of three focus groups to investigate early childhood needs and current available assets
- Provided 6,300 Minnesota teachers with educational services
 - 25 professional development video series and 92 supplementary classroom video series (total of 2500 individual video titles) and correlating websites accessed through broadcast, lending library and/or the Internet
 - A free online regional multi-media website hosting video, articles, lesson plans, primary documents, etc. about the geography, history, government, culture, current issues and citizenship of northwest Minnesota for use by students, teachers and the general public
 - A second free online multimedia website hosting video, articles, lesson plans, primary documents, etc. about the geography, history, government, culture, current issues and citizenship across the United States
 - 1,680 hours of education programming broadcast on Prairie Public channels
 - Onsite and conference-based professional development identifying multimedia resources and integrating technology in lesson planning
- Produced three art education video segments for use in schools, available online and on DVD
 - Painting Concepts: The Eye
 - Painting Concepts: Judging Art
 - Painting Concepts: Color Theory

Website Statistics January 1, 2012 – December 31, 2012

Minnesota Artist Profiles	Total Hits
Darla Julin: Edible Art	301
Karen Enger Dance Studio: Art Through Action	542
Katie Hennagir: Long Distance Design	47
Kim Brewster: Art On Ice	83
Robert Hoover: Preserving Tradition	54
Rodney Haug: Pieces Of Art	203
Laura Youngbird: Drawing On Family	254
Brad Bachmeier: Out Of The Fire	205
O.E. Flaten & S.P. Wange: Pioneering Photographers	170
James O'Rourke: Champion of Regional Artists	218
Jean Ranstrom: Art in Plein Air	283
Jennifer Patterson: Miniature Quilts In Clay	4,986
Lloyd Harding: The Collaborative Art of Bonsai	191
Richard Szeitz: Forging A New Life	197
Buck Paulson: Portrait of the Artists As A Television Teacher	4,986

Minnesota Cultural Destinations	Total Hits
Polaris Experience Museum, Rosseau, MN	84
Polaris Plant, Rosseau, MN	122
Phelps Mill, Fergus Falls, MN	93
Settler's Square, Warren, MN	50
Middle River Community Theatre, Middle River, MN	59
Peder Englestad Pioneer Village, Thief River Falls, MN	393
Pickwick Mill, Pickwick MN	86
In Their Own Words, Perham, MN	429
Rourke Art Gallery, Moorhead MN	352
Historical and Cultural Society of Clay County, Moorhead MN	1,090
Runestone Museum, Alexandria MN	1,569
Peder Englestad Pioneer Village, Thief River Falls MN	393
Pickwick Mill. Pickwick MN	86
Oliver E Kelley Farm, Elk River MN	596
Documentaries	Total Hits
<i>Steamboats On The Red</i>	1,482
<i>Homesteading</i>	6,947
<i>A Considered View</i>	1,302
<i>Bill Holm Through The Windows of Brimnes</i>	3,232
<i>A Photographer's View of Iceland</i>	6,250
Prairie Mosaic	Total Hits
Episode 309	216
Episode 308	439
Episode 307	48
Episode 306	421
Episode 305	190
Episode 304	269
Episode 303	232
Episode 302	400
Episode 301	454
Episode 204	143
Episode 203	88
Episode 202	96
Episode 201	234
Prairie Musicians	Total Hits
Sloughgrass Family Band	521
Amanda Standalone & The Pastry Shop Girls	206
The Woodpicks	718
Just Friends	144
Northern Lights Gospel Quartet	458
Annie Humphrey	406
Johnson Family Band	1,104
Fargo Moorhead Symphony Orchestra's Young People's Concert	640
Tim Sparks	2,171
Elisa Korenne	235
8th Street String Quartet	275
Jazz Arts Group of Fargo-Moorhead	189

<i>Prairie Plus</i>	Total Hits
Episode 935	316
Episode 932	113
Episode 931	228
Episode 926	78
Episode 925	48
Episode 924	33
Episode 916	72
Episode 915	130
Episode 914	72
Episode 913	439
Episode 908	149
Episode 907	51
Episode 905	59

<i>Musical Concepts</i>	Total Hits
The Conductor	101
The Trumpet	57
The Trombone	40
The Violin	98
The Viola	48
The Cello	49
The French Horn	114
The Oboe	52
The Flute	39
The Bassoon	63
The Clarinet	51
The Drum Set	42
The Tympani	89
The Drums	33
The Mallet	29
The Cymbals	26

<i>Painting Concepts</i>	Total Hits
Composition	1,544
Value	404
Color	755

Total Hits: 50,453

Total number of hours streamed on website: 47 hours



Financial Reports (07/01/2011 - 06/30/2012 and 07/01/2011 - 06/30/2013)

Prairie Public Arts and Cultural Heritage Grant

Report on Legacy Expenses

Cost of Production

July 1, 2011 - June 30, 2012

Article 4 Sec. 7 Subd. 4. **Reporting.** A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Reporting Item	
<p>Names of Legacy funded programs reporting</p> <p>July 1, 2011 – June 30, 2012</p>	<p>9 Arts, Cultural, and Historical Features: Robert Hoover, Bemidji, MN, Katie Hennigar, Perham, MN, Peder Engelstad Pioneer Village, Thief River Falls, MN, Darla Julin, Moorhead, MN, Lloyd Harding, Hitterdahl, MN, Settler's Square Village, Warren, MN, Heritage and Cultural Society of Clay County, Moorhead, MN, Karen Enger, Roseau, MN, Rodney Haug, Hawley, MN</p> <p>6 Prairie Musician performance specials: Amanda Standalone and the Pastry Shop Girls, Moorhead, MN, Annie Humphrey, Deer River, MN, Just Friends, Moorhead, MN, Northern Lights Gospel Quartet, Ottertail County, MN, Sloughgrass Family Band, Birchdale, MN, WoodPicks, Thief River Falls, MN</p> <p>Research for multi-year Documentary: Research was begun for Prairie Public's multi-year documentary series <i>Politics On The Prairie</i>. A biography of Minnesota Congressman and failed Nonpartisan League Republican gubernatorial candidate Charles A. Lindbergh, Sr. has been identified as the subject of the first documentary to be produced in this series. To prepare for the production process, extensive research is underway on the 1918 gubernatorial primary and Mr. Lindbergh. A bibliography of resources, production plan, content outline, and list of potential interview subjects has been developed. In addition, on camera interviews with historians who specialize in this era have begun.</p> <p>Educational Services: Heritage funds were used to produce educational materials related to our productions and provide preK-12 teachers with training on integrating these and other arts, culture, and history resources into their classroom lesson planning to encourage improvements in student achievement levels. We hosted a two-day graduate credit approved Teacher Training Institute for 39 northwest Minnesota teachers in June and a separate "mini" Institute during the school year. We also presented breakout sessions highlighting PBS and Prairie Public's educational broadcast and online resources at regional education conferences and workshop trainings for preK-12 educators, as well as promoting through our monthly e-newsletter to the 6,300 northwest Minnesota teachers representing 43,000 students. Broadcast educational programs on the arts, culture and history and our lending library of over 2500 videos were available to the 79 northwest Minnesota school districts as part of our no fee educational services, and Family Literacy Event Grants worth nearly \$2000 per event were awarded to five schools committed to building literacy skills at home, at school, and in the community with the goal of inspiring children and families to discover the joys of 21st century learning.</p>
<p>Cost of Production</p>	<p>See page 69</p>



Prairie Public Arts and Cultural Heritage Grant
Report on Legacy Expenses
Cost of Production
 July 1, 2011 - June 30, 2012

Reporting Items Continued	
Number of stations broadcasting program	3 stations PPB1, PPB2 (Minnesota Channel), PPB4
Estimated viewership July 1, 2011– June 30, 2012	257,100 viewing households
Hours available for web streaming July 1, 2011– June 30, 2012	20 hours of program streamed online
Education materials created and distribution July 1, 2011– June 30, 2012	28 lesson plans created. They continue to be distributed on www.prairiepublic.org/education Hosted Teacher Training institute for 39 northwest Minnesota and mini Institute during the school year Distributed 552 books to children. Engaged 880 people at Share a Story Events. 33 classroom visits within the 79 school districts to which service is provided Distributed Newsletter to 6,300 teachers representing 43,000 students. Broadcast 1,680 hours of educational programming. Provide grants at \$2000 each to 5 schools for Family Literacy Events

Cost of Production

Legacy Projects <i>For period July 1, 2011 - June 30, 2012</i>	Cost of Production <i>For period July 1, 2011 - June 30, 2012</i>
#1: Arts and Cultural (8 Arts/Historical /Cultural Features) (4 video Pieces Painting for Students grades 4-9 used in schools)	74,391.00
#2: Prairie Musicians (6 specials)	40,021.00
#3: Non-Partisan League Research	17,709.00
#4: Educational Services	164,909.00
Total	297,030.00



Prairie Public Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds
 July 1, 2011 - June 30, 2012

Article 5 Sec. 1 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

Reporting Item	
Project Names and Descriptions	<i>Prairie Mosaic</i> series, Art Cultural, and Historical Pieces, Prairie Musicians, Non-Partisan League Research, Educational Services
Recipient phone number	701-241-6900
Names of Prairie Public board members	See page 71
Recipient email address	jgast@prairiepublic.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on the Prairie Public website (http://www.prairiepublic.org/television/minnesota-legacy-productions) that takes citizens to the website where the details are posted about Prairie Public's use of Legacy funds.
Amount, source and FY of appropriation	The total amount of the appropriation is \$594,060. It is appropriated as available to reimburse for expenses incurred in fiscal years 2012 and 2013. Estimated draw down for fiscal 2012 is \$297,030.
Amount and source of additional funds	There are no additional funds planned to support these projects.
Duration of project	Project activities will take place between July 1, 2011 and June 30, 2013.
FTEs funded under the project	See page 72
Direct expenses and admin cost	See page 72
Proposed measurable outcomes	See page 72
Plan for measuring and evaluating results	See page 72



2013 Prairie Public Board of Directors

Pat Berger (*Secretary*)
Rodney Biggs
Dan Buchanan (*Chair*)
Paul Ebeltoft
Britt Jacobson
Sharon Johnson (*Treasurer*)
Rita Kelly
Dick Kloubec
Leslie Malcolmson
Andy Maragos
Deb Mathern (*Vice Chair*)
Jerry Nagel
Paul Nyren
Karen Stoker
Devan Towers

EX OFFICIO MEMBERS:

Rich Becker (*Past Chair*)
Ken Zealand
John Harris (*President & CEO*)
(*non-voting member*)



Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Measuring and Evaluating Results	Measurable Outcomes
#1: Produce and broadcast Arts Cultural and Historical Pieces - Including FM symphony conductor search, painting, and musical pieces on Western Minnesota historical topics, and additional Arts and Historical Pieces	7/1/2011 - 6/30/13	1.00	147,338	-	Television ratings, website visits, and community advisory board	Reach at least 10,000 Minnesotans with broadcast, as shown in our Nielson Reports, attract over 20,000 hits on website for Arts & Cultural Heritage Funded Programs
#2: Produce and broadcast Prairie Musicians Specials	7/1/2011 - 6/30/13	0.50	68,834	-	Television ratings, website visits, and community advisory board	Reach at least 10,000 Minnesotans with broadcast, as shown in our Nielson Reports, attract over 20,000 hits on website for Arts & Cultural Heritage Funded Programs
#3: Research into Non Partisan League Activities in Minnesota	7/1/2011 - 6/30/13	0.25	57,149	-	Bibliography of sources, development of historical time line, list of potential interview subjects	Identify Topics & Interview subjects for Non Partisan League Project. Reach at least 10,000 Minnesotans with broadcast, as shown in our Nielson Reports, attract over 20,000 hits on website
#4: Educational Services	7/1/2011 - 6/30/13	1.75	320,739	-	Track # of teachers trained in TTI workshops and # of students by broadcast	Train 50 Teachers at TTI (Teacher Training Institute, Reach over 38,000 K -12 Minnesota Students with our broadcast)

TOTAL **3.50** **\$594,060**

Appendix D - Pioneer Public Television Raw Data

Total number of jobs (FTEs) created: 4.75

Name of the program or segment produced:

Pioneer Public Television is currently producing a weekly series program entitled *Postcards*. Pioneer is also working on a *Minnesota Parks* documentary and *History of Western Minnesota Steam Threshers Reunion* documentary. In June of 2012, Pioneer aired *History of WE Fest*, a program which also was presented on the 2012 WE Fest stage. We have produced two episodes of *Pioneer Presents* and are in production for another two performance specials.

Total number of hours produced: 13.5 hours

In 2012, Pioneer produced the following amount of Legacy program content:

- *Postcards*: 10 hours (20 half-hour episodes)
- *Pioneer Presents*: 2 hours (4 half-hour episodes)
- *History of WE Fest*: 1 half-hour program
- *Minnesota State Parks* (produced for airing in 2013): 1 half-hour program
- *History of Western Minnesota Steam Threshers Reunion* (produced for airing in 2013): 1 half-hour program

Total number of hours acquired: 1.5 hours

- 1 one-hour program (*Sophie and the Adventures of Ice Island*)
- 1 half-hour program (1 episode of *Prairie Yard and Garden*)

Total number of hours broadcast: 61 hours

- *Postcards* – 60 hours of broadcast (13 30-minute episodes with repeat broadcasts)
- *Prairie Yard and Garden* – 30 half-hour
- *Sophie and the Adventures of Ice Island* – one 1-hour program

POSTCARDS

Broadcast Premieres January 1, 2012 - December 31, 2012

Season 3 (20 episodes) and Season 4 (3 episodes)

- **Season 3, Episode 1: Scandinavian Folk Art**
Explore the diverse world of Scandinavian arts. From pottery to rosemaling and hardanger embroidery stitching to tollekniv, the art of Norwegian knife making, Scandinavian arts are prevalent across Minnesota. Featured are Gene and Lucy Tokheim, Clarice Dieter and John Roisen. Also featuring Minnesota musicians Charlie Parr and Sneaky Pete Bauer.
- **Season 3, Episode 2: Scandinavian Cooking: Lefse**
Lefse is one of the popular and well-known foods in Minnesotan culture. Join us as we explore the heritage of lefse making with Dennis and Carole Johnson, learn how The House of Jacobs has brought lefse to the digital age, and discover the history of Starbuck's journey to become the home of the world's largest lefse!
- **Season 3, Episode 3: Railroad Legends**
Ride the 'rails' with *Postcards* and travel down the tracks with Twin Cities and Western Railroad, learning about the historical impact of railroads on local communities. Hop back on the train for a short ride to Willmar, Minn., to explore legendary steam engines with local engineers. All aboard the railroads of *Postcards*!
- **Season 3; Episode 4 Minnesota River Parks**
Travel down the Minnesota River and discover the sensational opportunities that await you at Big Stone Lake, Lac qui Parle, Upper Sioux Agency and Fort Ridgely State Parks. Narrated by award-winning journalist Ken Speake, *Minnesota River Parks* has something for everyone.

- Season 3, Episode 5: Volstead Fever: Prohibition in Minnesota**
 In the Prohibition-era of southwest Minnesota, get a glimpse at early 20th century history, visiting the home of Andrew Volstead and learning dark secrets about Granite Falls' supper club, Bootleggers. Hear from local brewers shaping the landscape of locally produced beers and find out how Schell's was able to survive Prohibition. So pour yourself a tall one and tune in to *Volstead Fever*.
- Season 3, Episode 6: Dance with Ragamala**
 Experience a 2,000-year-old form of dance that originated from the temples of South India with the *Minneapolis Star Tribune* 2011 Artist of the Year dance company Ragamala. With its historic origins and significance, Bharata Natyam fused with modern dance is brought to life for contemporary audiences and provides a lesson in history with a glimpse into the traditions of the dance.
- Season 3, Episode 7: Talents of Fred Cogelow and Ron Adams**
 Explore the unique perspectives of two-well known Willmar artists. Ron Adams takes us into his intense and passionate world of painting, an art to which he's spent 40 years perfecting, while Fred Cogelow, a self-taught and world-renowned reductive carver shares his craft and stories of life experiences which have shaped his work.
- Season 3, Episode 8: Dance in Fergus Falls**
 Enjoy a double feature with front row seats to the critically-acclaimed James Sewell Ballet, performing at A Center for the Arts of Fergus Falls as they dazzle audiences with an ornate charm, energy and startling imagery through contemporary dance, and the Fergus Falls School of Dance, which shares its passion, artistry and skills of young Minnesota dancers and their instructors.
- Season 3, Episode 9: The Great Times Band**
 Music brings people with different backgrounds together. Explore the history of Whitney Music and travel through the decades with the Great Times Band, as they sing hits throughout the eras in concerts that bring the community together for a weekly sing-a-long of epic proportions.
- Season 3, Episode 10: Music of Western Minnesota**
 Live music by local performers and world renowned artists has long been enjoyed at Whitney Music. Latin artist Ray Ojeda and big band music legend Burt Lundberg take center stage as Ojeda brings the sounds of the mariachi band to life and Lundberg continues to wow audiences even at 94.
- Season 3, Episode 11: Mu Daiko**
 Diversity isn't a word you might think of when you think of western Minnesota, but the culture of western Minnesota is indeed diverse. Experience Mu Daiko as it gives voice and cultural profile to the Asian American community through the performing arts. Then, watch local hibachi chefs perform a culinary show.
- Season 3, Episode 12: Art of Western Minnesota**
 From the old-fashioned letterpress printing of A to Z Letterpress Printing to the photography by Jacinda Davis to wildlife and equine artist Shalese Sands, art takes many forms in western Minnesota. Explore the diverse world of art as we meet with three artists with distinct passions for their respective art forms.
- Season 3, Episode 13: History Collectors**
 From pianos to military memorabilia to boats, collections come in many forms and offer a unique perspective of different eras and the people who left these unique items behind. Glimpse into the past and get a taste of history as we travel across southwest Minnesota to show you three extraordinary collections.
- Season 3; Episode 14 Bobby Vee and the Shadows: Family and Friends**
 Travel back to the past with *Postcards* as we tour Bobby Vee's studio and meet some of the original members of his band, the same band that filled in for Buddy Holly when his plane tragically crashed, The Shadows. Take an exclusive peek at the tribute show called "The Night the Music Died" as we relive the magic of Buddy Holly's Winter Dance Party tour.

- **Season 3, Episode 15: The Culinary Arts of Western Minnesota**
Get a taste of the culinary arts, one of the sweetest styles of the arts. Journey through Mr. B Chocolates and learn about artisan chocolate-making and the stories that made Mr. B's what it is today. Discover the culinologists of Southwest Minnesota State University and experience the creative process of a professional cake extraordinaire.
- **Season 3, Episode 16: Minnesota Jazz: Nancy Harms**
Nancy Harms, a native of Clara City, Minn., talks about her experiences with legendary jazz musicians and taking her jazz vocals to the next level. Get an exclusive look at her intimate performance and hear the deep, smooth vocals that have captured so many across the nation. In a sultry, moody performance of two vocalists and a bassist, witness jazz like you've never seen before.
- **Season 3, Episode 17: The History of WE Fest**
Celebrate the history of one of the nation's largest, and certainly one of Minnesota's most well-known, country music festivals. For thirty years WE Fest has brought some of the nation's top country artists to the stage in a multi-day music event, and many of the individuals who have been a part of WE Fest from the beginning reminisce with Pioneer.
- **Season 3, Episode 18: Arts Along Highway 23**
Experience a variety of hands-on art across Highway 23. Travel with painter and sculptor Eva Miller, a Willmar native, who draws inspiration from people all over the globe. Become a quilter with the help of Darci Shipnewski and her shop Shades of the Past in Clara City. Get front row seats to a special performance from the Minnesota Orchestra.
- **Season 3, Episode 19: A Folk Legend: Peter Yarrow and Family**
Peter Yarrow of the popular 60s era band Peter, Paul and Mary along with his son Christopher and former wife Mary-Beth take a trip down memory lane with a nostalgic look at their annual summers spent at their lake cabin on Eagle Lake. Peter reminisces about still keeping the music and legacy of Peter, Paul and Mary alive with his son Christopher.
- **Season 3, Episode 20: History of the Little Crow Ski Shows**
Take in a theatrical show on the water with the Little Crow Ski Team in New London, Minn. This family and community-oriented group got its first start in 1979 on Mille Pond in New London. Now they are winning national competitions, while keeping local ties with their show skiing performances every Friday night in the summer at Neer Lake Park on the Crow River.
- **Season 4, Episode 1: U.S.- Dakota Conflict - 150th Anniversary**
We travel through western Minnesota and visit with people who are making an effort to observe the 150th anniversary of the U.S. Dakota Conflict. Witness a widespread movement in our region to learn about and understand this historic event.
- **Season 4, Episode 2: Riding for Freedom: Remembering the Troops**
Ride along as we take a look at the LTD Memorial Ride and Tribute to the Troops, two motorcycle rides in Minnesota that aim to guarantee fallen soldiers are never forgotten. Hear country music artist Rockie Lynne sing "Songs for Soldiers" as he shares his inspiration for starting Tribute to the Troops, which began right here in Minnesota.
- **Season 4, Episode 3: Native American Art & Culture**
Experience the beauty and tradition of Native American art and dance. Join us in Granite Falls to hear the pounding drums and bright regalia at the Upper Sioux Wacipi. Then, we visit artists Rodney Bercier and Joe Whitehawk to learn about their respective crafts.

Total number of Artists, Musicians and Historians featured: 128

Total number of Organizations featured: 66

Ragamala Dance Company	Mr. B Chocolatier
Japanese Taiko group Takara	Southwest MN State University
Willmar Public Library	Beth's Cakes
The Barn Theatre	Swift County Fair
Willmar State Hospital	Concordia College, Moorhead
Willmar High School	WE Fest
James Sewell Ballet	Sioux Pass Dude Ranch
A Center for the Arts	The Minnesota Orchestra
Guthrie Theater	Ridgewater College
Children's Theater School	Shades of the Past Quilt Shop
Fergus Falls School of Dance	Rice Memorial Hospital
Underwood High School	Common Chords
Whitney Music Center	St. Mary's Catholic Church
The Great Times Band	Little Crow Ski Shows
Jazz n' Java	Hubbard Co. Historical Society
Ye Olde Mill Inn Resort	Ness Lutheran Church
Minnesota Music Hall of Fame	Have Fun Tours
91 st Division Band	Valentino's Restaurant
Oasis Club	Upper Sioux Community Board
New London- Spicer High	LTD Memorial Ride
Lakeside Ballroom	Tribute to the Troops
Mu Daiko	Prime Time Club
Wu Performing Arts	Walter Reed Army Med. Center
Chen Garden	Upper Sioux Wacipi
Veteran's Memorial Building	Granite Falls Historical Society Schell's Brewing Company
Big Stone Arts Council	Brau Bros Brewing Company Big Stone Lake State Park
Keeping Time Piano Exhibit	Lac qui Parle State Park
The Mikkelson Collection	Upper Sioux Agency State Park
Mikkelson Boat Museum	Fort Ridgely State Park
Rock House Productions	Kandiyohi Co. Historical Society
Crystal Ballroom	
Anthony's	
Paramount Theater	

Total number and names of partners and collaborations: 1

Pioneer's primary partnership for Arts and Cultural Heritage Fund (ACHF) content in 2012 was with the University of Minnesota, Morris. This partnership included work on one episode of *Prairie Yard and Garden*.

Website statistics: approximately 89,823 page views

In this total, Pioneer found approximately 10,000 page views to ACHF-related websites (show pages, specials, etc.) and roughly 17,914 video views of ACHF content. Our content is currently hosted through the COVE video system and the Pioneer Public TV YouTube channel.

Total number of hours streamed on website: approximately 40 hours

To date, roughly 40 hours of ACHF content from all seasons of *Postcards* and various specials are available for viewing any time through the website and Pioneer Public TV YouTube channel.

Education Efforts

Pioneer provided approximately 40 DVD copies and 20 episode links to separate featured parties for educational use. Some participants chose to display their video on a website, share through a newsletter, or use in a class demonstration.

Estimated viewership:

Pioneer is not in a Nielsen metered market, so Nielsen audience numbers are not available. Our viewing area includes approximately 500,000 individuals, not including those reached by direct broadcast satellite beyond the reach of our over-the-air signal. The broadcast area includes roughly 45 counties in four states.

Diversity Efforts:

Pioneer's weekly series, *Postcards*, features a wide array of cultures and local histories. Season three showcased the culture and art of traditional Mexican mariachi music by Ray Ojeda, as well as a 2,000-year-old form of dance that originated from the temples of South India performed by Ragamala Dance. It also featured guitar songs from Eastern European artist Radivoje Spasojevic, Japanese taiko drumming with Mu Daiko, Scandinavian art with Gene Tokheim, Clarice Dieter and Jon Roisen, and Chinese hibachi cooking performance with Chen Garden. In season three alone, we have featured work representing Minnesotans from five different cultures (India, Slovakia, Japan, Norway and China). In addition, Pioneer will continue to work with our Community Advisory Board to increase diversity in productions.

Financial Reports (07/01/2011 - 06/30/2012 and 07/01/2011 - 06/30/2013)

Pioneer Arts and Cultural Heritage Grant

Report on Legacy Expenses

Cost of Production

July 1, 2011 - June 30, 2012

Article 4 Sec. 7 Subd. 4. **Reporting.** A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Reporting Item	
<p>Names of Legacy funded programs reporting</p> <p>July 1, 2011 – June 30, 2012</p>	<p>20 half-hour episodes: <i>Postcards</i></p> <p>1 one-hour theater special: <i>Sophie and the Adventures of Ice Island</i></p> <p>1 one-hour cultural special: <i>Scandinavian Holiday Traditions</i></p> <p>2 half-hour performance specials: <i>On Stage</i> (produced for broadcast in 2013)</p> <p>1 half-hour episode within the <i>Prairie Yard and Garden Series:</i> <i>Art in the Garden</i></p> <p>1 half-hour historical documentary: <i>Volstead Fever: Prohibition in Minnesota</i></p>
<p>Cost of Production</p>	<p>See page 79</p>
<p>Number of stations broadcasting program</p>	<p>Pioneer's 3 stations (KWCM-Appleton, KSMN-Worthington, and K49-Fergus Falls) broadcast all these programs except the performance specials. <i>Volstead Fever: Prohibition in Minnesota</i> also aired statewide on the Minnesota Channel.</p>
<p>Estimated viewership</p> <p>July 1, 2011– June 30, 2012</p>	<p>Pioneer does not purchase ratings reports, so accurate figures are not available. Pioneer's broadcast signal area in Minnesota has a population of approximately 500,000.</p>
<p>Hours available for web streaming</p> <p>July 1, 2011– June 30, 2012</p>	<p>13 hours of new program content were made available for online viewing.</p>
<p>Education materials created and distribution</p> <p>July 1, 2011– June 30, 2012</p>	<p>Pioneer provided more than 40 DVD copies of <i>Volstead Fever</i> to local schools. Copies and web links for other programs were also provided to musicians, artists, and museums for their use during classroom demonstrations.</p>

**Pioneer Arts and Cultural Heritage Grant
Report on Legacy Expenses
Cost of Production**
July 1, 2011 - June 30, 2012

Legacy Projects	Cost of Production
<i>For period July 1, 2011 - June 30, 2012</i>	<i>For period July 1, 2011 - June 30, 2012</i>
#1 Postcards	235,094.49
#2 Sophie and the Adventures of Ice Island	20,421.48
#3 Scandinavian Holiday Traditions	14,236.87
#4 Performance Specials	23,535.78
#5 Prairie Yard and Garden Arts Episode	10,000.00
#6 Volstead Fever: Prohibition in Minnesota	20,435.67
Total	323,724.29

**Pioneer Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds
From July 1, 2011 through June 30, 2013**

Article 5 Sec. 1 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

Reporting Item	
Project Names and Descriptions	<i>Postcards series, theater special Sophie and the Adventures of Ice Island, cultural special Scandinavian Holiday Traditions, Performance Specials, Prairie Yard and Garden arts and history episodes, historical documentary Volstead Fever: Prohibition in Minnesota, and special projects</i>
Recipient phone number	320-289-2622
Names of Pioneer board members	See page 81
Recipient email address	lheen@pioneer.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on the Pioneer Public Television website (www.pioneer.org) that takes citizens to the LCC website where the details are posted about Pioneer's use of Legacy funds.
Amount, source and FY of appropriation	The total amount of the appropriation is \$726,804. It is appropriated as available to reimburse for expenses incurred in fiscal years 2012 and 2013.
Amount and source of additional funds	There are no additional funds planned to support these projects.
Duration of project	Project activities have or will take place between July 1, 2011 and June 30, 2013.
FTEs funded under the project	See page 82
Direct expenses and admin cost	See page 82
Proposed measurable outcomes	See page 82
Plan for measuring and evaluating results	See page 82



2013 Pioneer Public Television Board of Directors

James D. Masee (Chair)

Appleton, Minnesota

Mark Paulson (1st Vice Chair)

Milan, Minnesota

Julie Bleyhl (2nd Vice Chair)

Madison, Minnesota

Julie Rath (Secretary–Treasurer)

Renville, Minnesota

Jacqueline Johnson

Morris, Minnesota

Liz Struve

Marshall, Minnesota

Mark Olson

Willmar, Minnesota

Chuck Grussing

Alexandria, Minnesota

Roxanne Hayenga

Sibley, Iowa

Craig Wilkening

Appleton, Minnesota

Pat Kubly

Granite Falls, Minnesota

Les Heen (President/General Manager)

Maynard, Minnesota

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Measuring and Evaluating Results	Measurable Outcomes
#1: Postcards (2011-12 season)	7/1/2011 - 6/30/2012	3.06	248,409	-	Document broadcasts, surveys of members, Community Advisory Board feedback, web traffic.	Number of episodes and broadcasts, plus number of artists or historians included. Online viewing.
#2 Sophie & the Adventures of Ice Island	7/1/2011 - 6/30/2012	0.33	31,245	-	Document broadcasts, web analytics.	Broadcast as scheduled.
#3 Scandinavian Holiday Traditions	7/1/2011 - 6/30/2012	0.18	22,763	-	Document broadcasts, surveys of members, Community Advisory Board feedback, web analytics.	Broadcast as scheduled, made available for online viewing.
#4: Performance Specials	7/1/2011 - 6/30/2013	0.55	33812	-	Document broadcasts.	Broadcast scheduled for 2013. Online viewing will be available.
#5: Prairie Yard & Garden Arts Episode	7/1/2011 - 6/30/2012	0.06	15,597	-	Document broadcasts, web analytics.	Broadcast as special episode of ongoing series, with online viewing available.
#6: Volstead Fever: Prohibition in Minnesota	7/1/2011 - 6/30/2012	0.34	19,878	-	Document broadcast, web analytics, reaction at local preview events.	Broadcast as scheduled, made available for online viewing, copies made available for schools.
#7 Postcards (2012-13 season)	7/1/2012 - 6/30/2013	4.37	305,579	-	Document broadcasts, surveys of members, Community Advisory Board feedback, web traffic.	Number of episodes and broadcasts, plus number of artists or historians included.
#8 Special projects:	7/1/2012 - 6/30/2013	1.00	62,679	-	Document broadcasts, web analytics, reaction at local preview events.	Number of broadcasts.
Total		9.89	\$739,962			

Appendix E - Lakeland Public Television Raw Data

Total number of jobs (FTEs): 4.5

Legacy Production Staffing (New Staff)

- Legacy Production Manager (FT)
- Legacy Producer/Director (FT)
- Legacy Producer/Director (FT)
- Lakeland News Segment Reporter (0.5 FTE)

Legacy Production Staffing (Reallocation of Existing Staff)

- Executive Producer (0.2 FTE – Program/Production Mgr.)
- Producer/Director/Videographer – (0.25 FTE)
- Producer/Director/Videographer – (0.3 FTE)
- Web Site Designer - (0.25 FTE)

Total number of jobs (FTEs) created: 5.5

To date, Lakeland Public Television has created and maintained 5.5 FTE positions to produce and coordinate Legacy content.

Name of the programs or segments produced:

LPTV is currently producing a weekly half-hour program entitled *Common Ground*, a weekly Lakeland News segment entitled *In Focus* and short interstitial segments entitled *Profiles*.

Documentaries and Musical Performances produced in 2012 include:

- *Birch Bark Canoe*
- *Paddles Up! – The Lake Bemidji Dragon Boat Festival*
- *Heartland Symphony Orchestra: Sounds from the Heartland*

Total number hours produced: 19.5

To date, Lakeland Public Television has produced the following amount of Legacy program content:

- *Common Ground*: 14.5 hours (29 half-hour episodes)
- *In Focus*: 1.5 hours (42 separate segments)
- *Profiles*: 14 minutes (28 separate segments)
- *Birch Bark Canoe*: 1 hour
- *Paddles Up! – The Lake Bemidji Dragon Boat Festival*: 1 hour
- *Heartland Symphony Orchestra: Sounds from the Heartland*: 1.5 hours

Total number of hours broadcast: 394.5

To date, Lakeland Public Television has broadcast the following Legacy-funded programs:

- *Common Ground*: 338 hours (From 371 airings on L-Prime & L-Plus and 391 airings on L-MN Channel)
- *In Focus*: 6.5 hours (210 airings - 42 separate segments)
- *Profiles*: 8 hours 46 minutes (1016 airings)
- *Birch Bark Canoe*: 27 hours (17 airings on L-Prime & 10 on L-Plus)
- *Paddles Up! – The Lake Bemidji Dragon Boat Festival*: 11 hours (6 airings on L-Prime & 5 on L-Plus)
- *Heartland Symphony Orchestra: Sounds from the Heartland*: 4 hours (3 airings on L-Prime & 1 on L-Plus)

Number of stations broadcasting: 3

- Lakeland Prime (KAWE DT)
- Lakeland Plus (KAWE DT5)
- Lakeland MN Channel (KAWE DT6)

COMMON GROUND

Episodes 312 - 410

Broadcast Premieres January 1, 2012 - December 31, 2012

Total number and names of artists featured: 124

- **Episode 312**
On this week's episode of *Common Ground*, we join Barry Nelson of Marcell, for a full episode of creating rustic Adirondack furniture.
- **Episode 313**
On this week's episode of *Common Ground*, we meet Steve Seevers who develops paintings from simple lines and colors to bring together an eye pleasing result. Plus we meet the waitresses from Bemidji's historic 3rd Street Café who talk about their days in the diner.
- **Episode 314**
On this week's episode of *Common Ground*, we meet Kaivama, a duo with Finnish heritage from Iron mining regions, excavate their way into Finnish Folk Music. We visit the Rail River Folk School in Bemidji, which holds classes where young and old can explore sustainable living. Plus Kathy Braud of Little Falls captures beautiful images with her palette of vibrant watercolors.
- **Episode 315**
On this week's episode of *Common Ground*, Mary Tuomi utilizes a natural gift for painting to capture the world on paper. We visit Lake George for the annual Blueberry Festival. Cindy Burger shares her handcrafted jewelry from Turtle River. Plus, we take a walk around the Hackensack Flea Market!
- **Episode 316**
On this week's episode of *Common Ground*, we attend *Mudsong*, a rock opera composed by Mary Overlie and performed by an ensemble of local musicians. The Lady Slipper Festival in Blackduck celebrates the state flower and the preservation of its habitat. Finally, Matt Devries of Brainerd adds earthy elements to his unique pottery.
- **Episode 317**
On this week's episode of *Common Ground*, we visit with Jay Johnson from Bemidji who casts license plate ornaments in aluminum for the Paul Bunyan Vintage Auto Club. Plus, stroll Library Park with us as we visit with artists at the 2010 Art in the Park.
- **Episode 318**
On this week's episode of *Common Ground*, we visit photographer Joe Brandmeier, who relates his experience "Up North" through photography and words. Also, Michael Kelsey of Bemidji shows us the intricate detail he personalizes into each piece of jewelry he creates!
- **Episode 319**
On this week's episode of *Common Ground*, we see what Vietnam was like for a Minnesota Veteran and it's all through the lens of his own camera. *The 36th Annual Itasca Pioneer Farmers Show* offers the public a chance to step back in time to observe the beginnings of mechanized farming and logging in Northern Minnesota. Plus, come have fun in the sun at the Pennington Music Festival!
- **Episode 320**
On this week's episode of *Common Ground*, Jon Romer performs and shares his knowledge of the Native Flute. Carolyn Abbot of Brainerd shows us the many facets of fiber art. Finally, we head to Park Rapids to visit the Hubbard County Fair.
- **Episode 321**
On this week's episode of *Common Ground*, Brad Wegscheid, an artist from Wadena, creates a commissioned ceramic wall hanging mural for the Tri-County Hospital in Wadena. His work, *The Caring Tree* is interactive art that friends and family of patients, and patients themselves can post notes of hope and healing to, during their time at the hospital.

- **Episode 322**
On this week's episode of *Common Ground*, DuWayne Schwindt of Bemidji shows us the many details of intarsia art. Steve Vollmer, a harness and saddle maker from Brainerd uses leather to create a wide range of functional and stylish harnesses for horses. Plus Jon Normann of Rochert, turns forms with lustrous finishes from wood that many would discard.
- **Episode 323**
On this week's episode of *Common Ground*, The Red Lake Boys and Girl's Fishing Club, the Bass Busters, learn the power of traditional values. Carol Harrison, a harpist from Brainerd soothes us with a demonstration of harps as she passes her musical knowledge to her talented students. Finally, Pam Collins of Staples uses a plethora of materials and a great sense of fun to create mosaic images!
- **Episode 324**
On this week's episode of *Common Ground*, Candace Simar tells us how she used her knowledge of history and storytelling ability to educate readers on the 1862 Sioux Uprising. Anton Treuer of Bemidji discusses his book, *The Assassination of Hole in the Day*. Plus gear up the first annual Winnie Music Fest in beautiful Bena.
- **Episode 325**
On this week's episode of *Common Ground*, Pat Becker shows us how she creates her Silent Walkers using furs from different animals. We head to Outing, where archeological discoveries are shared and studied at the Outing Trade Route Celebration. Plus, get a taste of the annual traditions of Bean Hole Days in Pequot Lakes.
- **Episode 326**
On this week's episode of *Common Ground*, Sue Leagjeld shows us the keys to raising and training show quality ponies. Also, we get a lesson in wood working from Duane Tollefson as he crafts handmade coffins.
- **Episode 327**
On this week's episode of *Common Ground*, Charles Kapsner of Little Falls begins an extensive project that will honor the men and women of our armed services with murals depicting each branch of the military.
- **Episode 328**
On this week's episode of *Common Ground*, we continue our coverage of Charles Kapsner as he continues his army mural project by utilizing his extensive research, talent, and respect for the United States Military.
- **Episode 401**
On the season premiere of *Common Ground*, Bemidji writers, actors and directors will take viewers behind the scenes of Greg Gasman's production of *Out of the Hat*, an improvisational stage event. Creative teams have a mere 24 hours to compose and perform their productions based upon random characters, plots and settings drawn out of a hat.
- **Episode 402**
On this week's episode of *Common Ground*, nonobjective painter Roger Kast demonstrates the challenge of creating a composition "in the moment." Walker residents raise a glass for a cause at the Stem and Stein Rotary event. Plus father and son woodcarvers, Rob and Ben Cummings, showcase their unique handcrafted items.
- **Episode 403**
To kick off Native American Heritage Month, *Common Ground* will examine the life and works of the late Native American painter, Joe Geshick. School groups view an exhibition of Geshick's incredible fine art at the Edge Center for the Arts in Bigfork. Plus Mary Paula Van Wert opens Bezhiigwan, a store in Park Rapids for Native American artists to display and sell their creations.

- **Episode 404**
In this week's episode of *Common Ground*, Wendell Affield recalls his Vietnam experiences on the Mekong River in his book, *Muddy Jungle Rivers*. Bemidji State University art professor, Natalia Himmirska, proudly prepares the Bemidji Community Art Center to display her students' masterpieces. And head to Northome for the acclaimed exhibits, people and history that make up the Koochiching County Fair.
- **Episode 405**
In this week's episode, *Common Ground* follows Bill Smith from Bemidji throughout the colorful process of creating small batches of fragrant, handcrafted specialty soaps. Then take in a performance from Tea Tum, a Minnesota band, who integrates folk, rock and bluegrass using classical instruments.
- **Episode 406**
In this week's episode of *Common Ground*, we visit Northern Flights Poultry Farm in Bagley where Kelly Larson raises and preserves heirloom breeds of turkeys and chickens. Then we head to Deep Portage Learning Center, nestled in the wilderness near Hackensack. Deep Portage offers visitors of all ages a medley of recreation, environmental preservation and conservation programs.
- **Episode 407**
In this week's episode, we take a peek through the lens of Craig Myran's camera. The Bemidji hobbyist photographer explores nature from "macro" extreme close-up shots of insects to landscape sunrises. Join students from the Rail River Folk School as they team up with Bemidji area artists to paint a mural for the school's community garden. And we tour the Farmers Independent in Bagley; Minnesota's last cooperative newspaper.
- **Episode 408**
In this week's episode of *Common Ground*, jam out with Pat Riegert of Bemidji as he constructs and plays guitars made from cigar boxes. Illustrator Emily Wendland strives to make a name for herself in the Bemidji arts community. And we head to Nevis where dozens of musical groups from throughout the Midwest have gathered to perform at Nevis Muskie Days.
- **Episode 409**
In this week's episode of *Common Ground*, we connect with Dave and Kathy Towley of Bemidji as the couple digs a family barbecue pit. In preparation for their 40th wedding anniversary, they are passing down this family tradition to a fifth generation of youngsters. Then cool off and join Bemidji State University's sustainability office in practicing winter survival skills. The students construct a traditional snow shelter called a quinzhee.
- **Episode 410**
In this week's episode of *Common Ground*, carvers from all over the North Country come to Blackduck to show off and sell their wonderful works in wood at the Blackduck Woodcarvers Festival. Hop around Bemidji on a "First Friday" and view the works of local artists displayed at various businesses. And meet Roy Abbott, a metal sculptor from Brainerd, who introduces his stunning artwork and the process behind it.

HEARTLAND SYMPHONY ORCHESTRA: SOUNDS FROM THE HEARTLAND
Broadcast Premiere June 21, 2012

51 HSO musicians
 Josh Aerie, Conductor
 Rick Sowash, Composer of "North Country Suite"
 Sarah Fogderud, HSO Board President & trombonist
 Fran Dosh, Orchestra Manager
 Leslie Zander, Concert Master & 1st violin
 Don Wennberg, HSO Business Staff
 Sandy Johnson, HSO Business Staff

PADDLE'S UP – THE LAKE BEMIDJI DRAGON BOAT FESTIVAL
Broadcast Premiere March 6, 2012

Gary Johnson, Bemidji Rotary
Lori Paris, Bemidji Chamber of Commerce
Scott Turn, Bemidji Rotary
Kristie Bissonette, Bemidji Rotary
Brian Bissonette, Bemidji Rotary
Dane Jones, Bemidji Rotary

BIRCH BARK CANOE
Broadcast Premiere March 6, 2012

Grant Goltz
Jim Jones Jr.
Christy Hohman Caine
Kevin Brownlee
Myra Sitchon
Austin Daly
Jim Jones Sr.

Total number of organizations featured: 26

Walker Rotary Club
Edge Center for the Arts in Bigfork
Bemidji Community Art Center
Koochiching County Fair
Deep Portage Learning Center, Hackensack
Rail River Folk School
Farmers Independent, Bagley
Nevis Muskie Days
Bemidji State University's Sustainability Office
Blackduck Woodcarvers Festival
Lake George Blueberry Festival.
Hackensack Flea Market
Lady Slipper Festival in Blackduck
Paul Bunyan Vintage Auto Club
Art in the Park, Bemidji
Itasca Pioneer Farmers Show
Pennington Music Festival
Hubbard County Fair
The Red Lake Boy's and Girl's Fishing Club
Heartland Symphony Orchestra
Concordia Language Village
Bemidji Area Chamber of Commerce
Bemidji Rotary Club
Winnie Music Fest, Bena
Outing Trade Route Celebration, Outing
Bean Hole Days, Pequot Lakes

Total number of partners and collaborations: 14

Heartland Symphony Orchestra
Concordia Language Village
Bemidji Area Chamber of Commerce

Bemidji Rotary Club
Indigenous Environmental Network
Paul Bunyan Playhouse
MMTA Art Ambassadors
Linden Hill Historical Event Center
Northwest Minnesota Foundation
Forest History Center; Grand Rapids, MN
Little Falls Historical Society
American Indian Resource Center at Bemidji State University
Chief Meskokonaye Youth Cultural Learning Camps
North Country Trail Association

Total hours of Legacy content available for streaming online: 19.5

Website statistics:

- Total page views: 20,435
- Unique Visitors: 5,042

Estimated Viewership:

Although not a Nielson metered market, LPTV currently reaches approximately 383,500 individuals over an estimated 7,500 square miles in northern and central Minnesota who view the station either off-air (antenna), via cable or via satellite. Another 773,200 individuals south of our primary market have the ability to receive our signal via direct broadcast satellite.

Community Outreach:

LPTV measured the success of these productions through feedback received from our Community Advisory Councils. These volunteer groups of LPTV viewers gather bi-monthly in both our Brainerd and Bemidji studios to provide programming feedback and inform staff of the general pulse of LPTV in their communities. In addition, we documented website downloads and unsolicited comments that come directly to the station via phone and email. In our third year, we distributed a survey to those individuals and organizations that have been featured or involved with Legacy Productions. Our goal is to gauge how much impact their involvement with LPTV Legacy Productions has had on our local communities and economies. LPTV also hosted and organized two focus group/luncheons in the Bemidji and Brainerd areas on June 6 and 7, 2012. Attendees, comprised of past participants in Legacy productions, provided feedback regarding improvements for productions as well as suggestions for future content.



**Lakeland Public Television Arts and Cultural Heritage Grant
Report on Legacy Expenses
Cost of Production**

July 1, 2011 - June 30, 2012

Article 4 Sec. 7 Subd. 4. **Reporting.** A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Reporting Item	
<p>Names of Legacy funded programs reporting July 1, 2011 – June 30, 2012</p>	<p>28 half-hour Episodes: <i>Common Ground</i> - showcasing local artists, culture, and history 2 one-hour History and Cultural Documentaries: <i>Paddles Up</i> and <i>Birch Bark Canoe</i> 1 one-hour Performance Special: <i>Heartland Symphony Orchestra Concert</i> 26 thirty-second Interstitials: <i>Legacy Profiles</i> - featuring short, easily digestible snippets of art, culture, and history 50 2-3 minute Feature News Segments: <i>In Focus</i> - showcasing local artists, culture, and history</p>
<p>Cost of Production</p>	<p>See page 90</p>
<p>Number of stations broadcasting program</p>	<p>3 stations of Lakeland's 5 total stations broadcast Lakeland Legacy funded programs.</p>
<p>Estimated viewership July 1, 2011– June 30, 2012</p>	<p>Lakeland Public Television serves an unmetered area in northern and central Minnesota and therefore does not receive viewership data. We have a potential audience of about 400,000 with our broadcast coverage area and well over 1M when including satellite carriage.</p>
<p>Hours available for web streaming July 1, 2011– June 30, 2012</p>	<p>20 hours of programming available and streamed online.</p>
<p>Education materials created and distribution July 1, 2011– June 30, 2012</p>	<p>Lakeland Public Television did not produce associated educational materials for this content due to budget and staffing restrictions.</p>

Lakeland Public Television Arts and Cultural Heritage Grant
Report on Legacy Expenses
Cost of Production
 July 1, 2011 - June 30, 2012

Legacy Projects	Cost of Production
<i>For period July 1, 2011 - June 30, 2012</i>	<i>For period July 1, 2011 - June 30, 2012</i>
#1: Produce and broadcast 28 half-hour episodes of <i>Common Ground</i> season 3 to showcase local artists, local culture, and local history	360,444.00
#2: Produce and broadcast the one-hour documentary <i>Paddles Up</i> featuring the Lake Bemidji Dragon Boat Festival	23,580.00
#3: Produce and broadcast the one-hour documentary <i>Birch Bark Canoe</i> featuring construction of an authentic native birch bark canoe	29,471.00
#4: Produce and broadcast a one-hour orchestra concert featuring the Heartland Symphony Orchestra	11,106.00
#5: Produce and broadcast 26 thirty-second interstitials called <i>Legacy Profiles</i> featuring local artists, local culture, and local history	28,692.00
#6: Produce and broadcast a weekly (total of 50) <i>In Focus</i> news feature segments featuring local artists, local culture, and local history broadcast Friday nights as part of <i>Lakeland News at 10</i>	24,513.00
Total Project Cost	477,806.00
State ACHF Grant Amount	(368,932.00)
Funded by Lakeland Public Television	(108,875.00)



Lakeland Public Television Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds
 From July 1, 2011 through June 30, 2013

Article 5 Sec. 1 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

Reporting Item	
Project Names and Descriptions	<p>FY12 (28) thirty-minute episodes: Common Ground Season 3 - showcasing local artists, culture, and history (2) one-hour history and cultural documentaries: <i>Paddles Up and Birch Bark Canoe</i> (1) one-hour performance special: <i>Heartland Symphony Orchestra Concert</i> (26) thirty-second Interstitials: <i>Legacy Profiles</i> - featuring short, easily digestible snippets of art, culture, and history (50) 2-3 minute feature news segments: <i>In Focus</i> - showcasing local artists, culture, and history</p> <p>FY13 (26) thirty-minute episodes: <i>Common Ground</i> Season 4- showcasing local artists, culture, and history (2) one-hour history and cultural documentaries: Minnesota State Park Documentary and Native American Sustainable Living Documentary (18) thirty-second interstitials: <i>Legacy Profiles</i> - featuring short, easily digestible snippets of art, culture, and history (50) 2-3 minute feature news segments: <i>In Focus</i> - showcasing local artists, culture, and history</p>
Recipient phone number	218-333-3000
Names of Lakeland board members	See page 92 and 93
Recipient email address	bsanford@lptv.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on the LPTV website (www.lptv.org) that takes citizens to the LLC website where the details are posted about Lakeland Public Television's use of Legacy funds.
Amount, source and FY of appropriation	The total amount of the appropriation is \$737,864. It is appropriated as available to reimburse for expenses incurred in fiscal years 2012 and 2013.
Amount and source of additional funds	In FY12, LPTV allocated an additional \$108,875 to complete the specified projects In FY13, LPTV anticipates allocating an additional \$40,304 to complete the specified projects These resources are allocated from LPTV's general budget funds.
Duration of project	Project activities have or will take place between July 1, 2011 and June 30, 2013.
FTEs funded under the project	See page 94 and 95
Direct expenses and admin cost	See page 94 and 95
Proposed measurable outcomes	See page 94 and 95
Plan for measuring and evaluating results	See page 94 and 95



2013 Lakeland Public Television Board of Directors

Jim Hanko, Board Chair, Bemidji, MN

Until October 2009, Jim had been the President and Chief Executive Officer of North Country Health Services (NCHS) in Bemidji, MN for 11 years. His vast experience and dedication to the success of both Bemidji and Lakeland Public Television are huge assets to our board and station.

Doug Oman, Vice Chair, Bemidji, MN

Doug is a past mayor of Crookston, MN and has been involved in local politics all his life. He is also a retired State Farm Insurance agent and now lives in the Bemidji area. His passion for public television and his dedication to the board have been incredibly appreciated!

Sue Kringen, Secretary, Bemidji, MN

A lifelong resident of Bemidji, Sue is the Vice President, Director of Sales and Marketing at Riverwood Bank. Bemidji's continued progress is Sue's driving force and she has served our community in countless ways over the years.

Paul Hunt, Treasurer, Pine River, MN

Paul and his wife Lynn started the Hunt Utilities Group (HUG). Their 70 acre campus is dedicated to resilient living lifestyle solutions. Their HUG campus is also home to Happy Dancing Turtle and Rural Renewable Energy Alliance (RREAL).

Dr. Jim Bensen, Bemidji, MN

Jim is a former Bemidji State University president. He is incredibly dedicated to the growth and prosperity of the Bemidji area, as is evident by his role as the Chair of Bemidji Leads!

Jean Castle, Bemidji, MN

Jean was one of the founding board members of Lakeland Public Television dedicated to getting a local, public television station on the air in Bemidji over 30 years ago. It has been refreshing having her passion for the cause back at LPTV board meetings!

Ray Gildow, Staples, MN

Ray is an author, professional fishing guide and retired Vice-President of Central Lakes College. In addition to his role as LPTV Board Chair, Ray hosts LPTV's twice monthly local current events and public issues discussion program, *Lakeland Currents*.

Susan Holden, Minneapolis, MN

Susan was a past President of the MN State Bar Association and is an attorney with Sieben, Grose, Vol Holtom & Carey in Minneapolis. Sue grew up in the southern end of the LPTV coverage area, has a lake home there and is committed to the importance of public television in our region.

Steve Howard, Bemidji, MN

Steve is the Information, Technology and Development Manager at Paul Bunyan Communications in Bemidji. His knowledge and experience in the field is invaluable to us here at the station and we are fortunate to have him on the board.

Ray Holm, Merrifield, MN

Ray is a technologist and recently retired from Hunt Technologies and Hunt Utilities Group. He is involved in local issues in our southern service area.

Kathy Moore, Lakeshore, MN

Kathy served as the Marketing Director for the Brainerd Area Chamber of Commerce, the Small Business Development Center, and Central Lakes College. Kathy is very active with early childhood development initiatives and is passionate about serving our region's children. In addition, Kathy brings a great deal of marketing experience to our organization.

Cal Rice, Bemidji, MN

Cal is retired from IBM and was heavily involved in the personal computer revolution there. Post retirement brought him to the area he loves best: Bemidji and our lakes country. Cal is an avid photographer whose hobby has taken him to most remote corners of the world.

Chris Ruttger, Deerwood, MN

Vice president of Ruttger's Bay Lake Lodge in Deerwood, Chris has deep connections to the region and all it has to offer our residents and visitors. His insight and thoughtfulness in decision making are a gift to LPTV.

FY12						
Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Measuring and Evaluating Results	Measurable Outcomes
#1: Produce and broadcast 28 thirty minute episodes of Common Ground season III to showcase local artists, local culture, and local history	7/1/2011 - 6/30/2012	3.15	360,444	-	Document broadcasts, survey participants, measure web traffic	Number of episodes produced, number of participants featured, increased revenues for participants due to exposure, web hits, ranking in program preference poll
#2: Produce and broadcast the 60 minute documentary "Paddles Up" featuring the Lake Bemidji Dragon Boat Festival	7/1/2011 - 6/30/2012	0.23	23,580	-	Document broadcasts, survey participants, measure web traffic	Number of participants featured, web hits, future growth of festival
#3: Produce and broadcast the 60 minute documentary "Birch Bark Canoe" featuring construction of an authentic native birch bark canoe	7/1/2011 - 12/30/2011	0.23	29,471	-	Document broadcasts, survey participants, measure web traffic	Increased interest / revenues for participant due to exposure, web hits
#4: Produce and broadcast a 60 minute orchatra concert featuring the Heartland Symphony Orchestra	1/1/2012 - 6/30/2012	0.23	11,106	-	Document broadcasts, survey participants, measure web traffic	Number of episodes produced, number of participants featured, increased revenues for participants due to exposure, web hits
#5: Produce and broadcast (26) thirty second interstitials called "Legacy Profiles" featuring local artists, local culture, and local history	7/1/2011 - 6/30/2012	0.23	28,692	-	Document broadcasts	Number of episodes produced, number of participants featured
#6: Produce and broadcast a weekly (total of 50) "In Focus" news feature segments featuring local artists, local culture, and local history broadcast Friday nights as part of Lakeland News at 10	7/1/2011 - 6/30/2012	0.55	24,513	-	Document broadcasts, survey participants, measure web traffic	Number of episodes produced, number of participants featured, increased revenues for participants due to exposure, web hits
FY12 Totals		4.60	477,806			

Appendix F - KSMQ Public Service Media Raw Data

Total number of jobs (FTEs) created: 3.5

Legacy funding has supported three FTE positions at KSMQ, including two dedicated Director/Editors, a portion of the Production Manager and the Executive Manager positions as well as personnel time reallocated from non-Legacy-supported staff.

Total additional positions created: 25

In addition, KSMQ contracted 25 positions on a temporary basis totaling \$69,845.32 in salary in 2012.

Name of the program or segment produced:

In 2012, KSMQ produced season 3 of its Legacy-funded series *Off 90* (9 of 14 episodes), and began producing season 4 (3 episodes).

KSMQ has also produced the following documentaries and special presentations:

- *Playhouse Off 90*
- *Off 90 Presents*
- *For the Union*
- *Minnesota Hotdish: A Love Story*
- *Celebrating 40 Years of Hometown TV: The KSMQ Story*
- *Quick Stop*

Total number of hours produced: 17

In the calendar year 2012, KSMQ produced:

- *Off 90*: 6 hours (12 half-hour episodes)
- *Playhouse Off 90*: 2 hours (4 half-hour episodes)
- *Off 90 Presents*: 4 hours (4 one-hour concerts)
- *For the Union*: 0.5 hours (1 half-hour documentary)
- *Minnesota Hotdish: A Love Story*: 0.5 hours (1 half-hour documentary)
- *Celebrating 40 Years of Hometown TV: The KSMQ Story*: 0.5 hours (1 half-hour documentary)
- *Quick Stop*: 3.5 hours (38 individual segments)

Total number of hours broadcast: 168.5 hours

- *Off 90*: 61.5 hours
- *Playhouse Off 90*: 7 hours
- *Off 90 Presents*: 28 hours
- *Celebrating 40 Years of Hometown TV: The KSMQ Story*: 4.5 hours
- *Minnesota Hotdish: A Love Story*: 5 hours
- *For the Union*: 5 hours
- *Quick Stop*: 57.5 hours

OFF 90

Broadcast Premieres January 1, 2012 - December 31, 2012

Episodes 301 - 313 and 1 Compilation

- **Episode 301**

You already know her as the host of *Off 90* – now get ready to know her as an artist! We take a look at the colorful stained glass mosaics of Lanesboro's Barbara Keith. Forget the tuba, trumpet or trombone – these ladies play the teapot! Meet the Teapot Ladies of Rochester whose unexpected and delightful sounds tickle the ears of all who listen. Once a place only of sorrow and pain, Mankato has become a source of healing and connection. Join the celebration of history, heritage, and the future of all cultures at the 38th annual Pow Wow.

- Episode 302**
 She's only 25 – but her photos speak of skills far beyond her years. Immerse yourself in the candid pictures of Winona photojournalist Keelie Ritter. You can learn a lot about the history of early Minnesota farming as it passes by you in a tractor parade. Join us in Spring Valley for the city's 29th annual tractor parade! They are young and serious about music. They are the Southeastern Minnesota Youth Orchestra from Rochester – keeping classical music alive for a new generation.
- Episode 303**
 It's been 150 years since the start of the Civil War – discover how hundreds gather in Wasioja each year to help keep history alive. Get lost inside the photo-realistic drawings of Austin artist Elizabeth Johnson Great art – inspired by water. Tour the magnificent Minnesota Art Museum in Winona
- Episode 304**
 From the sheep to the spinning wheel – meet Nancy Ellison of Zumbrota who crafts traditional Scandinavian fiber art with the help of a few fluffy friends. See the city of Rochester change and remain the same through a collection of beautiful postcards. Watch as a group of elementary school students from Cannon Falls makes mosaics inspired by artisans from Afghanistan.
- Episode 305**
 Originally from Mankato, young fashion designer Elena Mercurio is sewing her way to the top! Watch as she creates unique and beautiful garments inspired by architecture. Rochester's Renee Nation never considered herself an artist until she tried felting. Now she crafts stunning fiber sculptures using her kitchen as an art studio. Come along as we explore one of the largest tractor exhibitions in the entire country – Red Power Round Up – which this year took place in Albert Lea, Minnesota
- Episode 306**
 We'll peek into the quiet, simple life of the Amish in Harmony. Not all pottery is fired in electric kilns. Come along as we visit Lanesboro's Sue Pariseau as she fires her work in one of the state's few wood kilns. 150 Years and Counting: Tour a few of our area's sesquicentennial farms.
- Episode 307**
 Take a closer look into the extraordinary history of Rochester's Avalon Hotel. Japanese heritage is on display in an unlikely place: Wabasha! The city is home to the largest collection of Japanese wedding kimonos in the world. Amazing Miniatures: Step inside the world of Winona whittler Steve Tomashek, whose sculptures can often fit on a penny.
- Episode 308**
 Drama unfolds – where the Root River bends. Step behind the scenes of Lanesboro's Commonweal Theatre – bringing professional quality productions to bluff country. Harmony's Betty Dowe keeps the tradition of Norwegian rosemaling alive through her dedication to the art and her desire to pass it on to future generations. In 1876, several gunmen rode into Northfield hoping to rob a bank. But the townsfolk had other plans. See how this event has inspired a yearly festival the town celebrates today.
- Episode 309**
 Austin author Amanda Hocking single-handedly rocked the publishing world by making millions selling her books online – and all by herself. Incredible carvings made on a most unusual surface! Meet Rochester artist Nicholas Poleschuk who creates stunning works of art on eggs! At the crossroads of art and craft, rural and urban, is the work of Pilot Mound artist Karl Unnasch. He remixes found objects to create entirely new, and often unusual, art.
- Episode 310**
 There's hardly an art form more beautiful – or exhilarating – than blown glass. We'll get some hands-on instruction from master glass blower Gail Dahlberg at Red Wing's Anderson Center for the Arts. For a city the size of Austin, the amount of statues you can find around town is pretty incredible! Go behind the scenes to meet the man who makes them and take a closer look at their stoic beauty. Poetry – beneath your feet! We head to Mankato to stroll down its legendary WordWalk and hear the poems in the concrete read by the poets themselves.

- **Episode 311**
In 1971 Leo Smith found a piece of wood on the banks of the Mississippi river – and he’s been carving ever since. Reflecting the spirit of the Winona river valley, Leo’s work is known the world-over for its eclectic style and natural roots. During the Great Depression, the government decided to help put artists back to work – commissioning them to paint murals all over the country. Join us as we visit some of those fantastic murals – found right here in southern Minnesota! Austin native Kalle Akkerman isn’t your regular teenager. How many teens do you know who can play the pipe organ? We’ll sit down for an incredible performance you won’t want to miss!
- **Episode 312**
Julie Fakler, from Faribault, is a portrait painter of pets. She gets her inspiration, and photos, from the local humane society and uses them as inspiration to create some wonderful and quirky paintings. Formerly the poet laureate of Winona, Ken McCullogh has spent a lifetime writing poetry. Join us for an examination of the life and times of a man who’s lived through the passion of the written word. Trains have played a significant role in the history of the state of Minnesota. Many of our towns were created for the purpose of servicing steam locomotives. We tour a museum about that history that was formerly the train depot in Peterson.
- **Episode 313**
More than 10,000 children passed through the doors of the Minnesota State Public School for Dependant and Neglected Children in Owatonna between 1886 and 1945. For some, it was a safe haven – for others a time of unbearable misery. We’ll share some unforgettable stories. Delightfully simple – yet altogether unique. Lindsay Thibault’s paper collage work offers a creative take on landscapes. Fueled by coffee and jazz, Rochester artist Philip Taylor is drawn to the abstract. Chance, spontaneity, and rebellion flourish in his work – inspired by the masters of the ‘50s.
- **Best of Season Three**
It’s the best of season three! Hop in the car as we revisit our favorite people and organizations from this past season of *Off 90*. From Owatonna to Faribault -- Mankato to Lanesboro -- we’ll bring you some of the best arts, culture and history

Total number and names of artists and cultural personages featured: 359

Total number and names of organizations featured: 50

Amish Tours of Harmony, Harmony	Rochester Civic Theatre, Rochester
Countryside Furniture, Harmony	Friends of Wasioja, Wasioja
University of Maryland, MD	Austin High School, Austin
Avalon Music, Rochester	Blooming Prairie High School, Rochester
Wind Whisper West, Wabasha	Rochester Art Center, Rochester
Commonweal Theatre, Lanesboro	Sonte’s, Rochester
Twin Rivers Council for the Arts, Mankato	Rochester Downtown Alliance, Rochester
The City Center Partnership, Mankato	Faribault Humane Society, Faribault
The Southern Minnesota Poets Society	St. Olaf Lutheran Church, Austin
The City of Mankato	Winona State University
The Peterson Museum, Peterson	MN MarineArt Museum, Winona
The Minnesota State Public School Orphanage Museum, Owatonna	Caledonia Post Office, Caledonia
Farmfest, Morgan	Wabasha Post Office, Wabasha
The City of Whalan	Minnesota State Academy for the Deaf, Faribault
Village of Yesteryear, Owatonna	Coffee House on Main, Austin
SEMBDA (Southeast Minnesota Band Directors Association)	The Northfield Chamber of Commerce, Austin
MowerCounty Historical Society, Austin	The Defeat of Jesse James Committee, Northfield
Olmsted County Historical Society, Rochester	Delta College, University Center, MI
Steele County Historical Society, Owatonna	Minnesota History Center, Saint Paul
	Metropolitan State University, Saint Paul
	Minnesota State Legislature, Saint Paul

Once Upon a Crime Mystery Books, Minneapolis
College of St. Benedict, St. Joseph
St. John's University, St. Joseph
Hotdish on a Stick, Falcon Heights
Haute Dish, Minneapolis, MN

Minnesota State Fair, Falcon Heights, MN
Office of Senator Al Franken, Washington D. C.
Church of St. Anne Parish, Hamel
Library of Congress, Washington D. C.
Meredith Corporation, Des Moines, IA

Total number and names of partners and collaborations: 8

Rochester Civic Theatre, Rochester
The Paramount Theater, Austin
KMSU Radio (Minnesota State University, Mankato)
Americana Showcase, Rochester
The Minnesota Shorts Festival of Plays, Mankato
The History Center of Olmsted County
ArtiGras, Rochester
ArtWorks, Austin

Total number of web page views: 44,790

- *Off 90*: 20,434 views
- *Playhouse Off 90*: 1,035 views
- *Quick Stop*: 13,449 views
- Legacy Moments: 618 views
- *12 Days Our Way*: 45 views
- *Celebrating 40 Years of Hometown TV: The KSMQ Story*: 14 views
- *Because You Voted Yes*: 306 views
- Miscellaneous: 8,889 views

Total number of hours streamed online: 52.5

Legacy programming is available for viewing through YouTube. The programming is linked to KSMQ's website KSMQ.org.

What people are saying about KSMQ Legacy programming

Viewer, professional and peer response to *Off 90* and other KSMQ Legacy programming has been overwhelmingly positive. Just a few of the comments we've received are excerpted below:

- "I've watched the show several times and have forwarded it to several people. Everyone has made positive comments. I thought that the show in general had a very professional look and I liked what you did with my poem." –Ken McCullough
- "I wanted to thank you for the great experience that you afforded us at Peterson on Friday. Thank you for your patience and good work." –John Erickson
- "Just received the video today. Haven't look at it yet. Did see it on Youtube and very happy. You and Matt did a good job! No a GREAT job! I like the music and scenery! I have had so many complements. Will show video to Sons of Norway in Feb and give a program on Rosemaling." –Betty Dowe
- "Thank you! I got to watch the show this morning. The art work looks great. You guys did an awesome job. Please tell everyone Thank you that worked on the show. I really appreciate it!!!" --Julie Fakler
- "I want to say thanks! You guys did outstanding work! From start to end you nailed it! Tight, clean and fast paced. Very modern..The music was perfect..I was most pleased by what you played! Sonny Rollins how off the hook! I will promote Off 90 and your work anyway I can." –Philip Taylor
- "Hello there! I just wanted to say that I thought the WPA murals documentary you did was fantastic – you did such a great job of editing it together! I'm really happy I was able to help with that project and that you were interested in knowing more about that subject." –Katie McCarney

Financial Reports (07/01/2011 - 06/30/2012 and 07/01/2011 - 06/30/2013)

**KSMQ Arts and Cultural Heritage Grant
Report on Legacy Expenses
Cost of Production**

July 1, 2011 - June 30, 2012

Article 4 Sec. 7 Subd. 4. **Reporting.** A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Reporting Item	
Names of Legacy funded programs reporting July 1, 2011 – June 30, 2012	14 half-hour episodes: <i>Off 90</i> 37 variable length interstitial segments – <i>Quick Stop</i> 4 half-hour episodes: <i>Playhouse Off 90</i> 2 one-hour Music Specials: <ul style="list-style-type: none"> • <i>Off 90 Presents Americana Showcase</i> • <i>Off 90 Presents Charlie Parr</i> 2 half-hour Culture/History Documentaries <ul style="list-style-type: none"> • <i>For the Union</i> • <i>Minnesota Hotdish: A Love Story</i>
Cost of Production	See page 101
Number of stations broadcasting program	Programs are broadcast on KSMQ's main channel; starting December, 2012 <i>Off 90</i> is broadcast statewide on MN Channel
Estimated viewership July 1, 2011– June 30, 2012	655,000 viewing households
Hours available for web streaming July 1, 2011– June 30, 2012	52.5 hours of program streamed online
Education materials created and distribution July 1, 2011– June 30, 2012	N/A

**KSMQ Arts and Cultural Heritage Grant
Report on Legacy Expenses
Cost of Production**
July 1, 2011 - June 30, 2012

Legacy Projects	Cost of Production
<i>For period July 1, 2011 - June 30, 2012</i>	<i>For period July 1, 2011 - June 30, 2012</i>
#1 Produce and broadcast season 3 of <i>Off 90</i> to showcase artists, historians, and other culturally significant people	163,980.29
#2 Create and air short-form <i>Quick Stop</i> interstitial elements	1,849.14
#3 Produce and broadcast season 2 of the limited-run series <i>Playhouse Off 90</i> , to showcase Minnesota playwrights & actors	21,307.51
#4 Produce and broadcast 2 half-hour documentaries: <i>For the Union</i> – MN's role in Civil War, and <i>Minnesota Hotdish: A Love Story</i> – MN regional pop culture	35,969.99
#5 Produce and broadcast 2 one-hour music specials featuring Minnesota artists – <i>Off 90 Presents Americana Showcase</i> and <i>Off 90 Presents Charlie Parr</i>	36,520.80
#6 Organize and/or participate in public outreach events	16,062.95
Total	275,690.68

KSMQ Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds
 From July 1, 2011 through June 30, 2013

Article 5 Sec. 1 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

Reporting Item	
Project Names and Descriptions	<i>Off 90 series (season 3 and 4), Quick Stop Interstitials, Playhouse Off 90 Series, Off 90 Presents Music Specials, Cultural/Historical Documentaries (including Minnesota Hotdish: A Love Story and For the Union); public outreach events</i>
Recipient phone number	507-433-0678
Names of KSMQ board members	See Page 103
Recipient email address	eolson@ksmq.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	www.ksmq.org
Amount, source and FY of appropriation	The total amount of the appropriation is \$654,864. It is appropriated as available to reimburse for expenses incurred in fiscal years 2012 and 2013.
Amount and source of additional funds	There are no additional funds planned to support these projects.
Duration of project	Project activities have or will take place between July 1, 2011 and June 30, 2013.
FTE's funded under the project	See Page 104
Direct expenses and admin cost	See Page 104
Proposed measurable outcomes	See Page 104
Plan for measuring and evaluating results	See Page 104

2013 KSMQ Board of Directors

Officers:

Suzy Meneguzzo, GCP – Chairwoman

Southern Minnesota Nonprofit Services
Owatonna, MN

Randy Kehr – Vice Chairman

Albert Lea/Freeborn County Chamber of Commerce
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Albert Lea, MN

Heather Leiferman – Secretary

AgStar Financial Services
Rochester, MN

Roger Boughton – Treasurer

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Austin, MN

Celeste Ruble

Vice President-Human Resources
Riverland Community College
Austin, MN

Thomas H. Wentz

Principal
Smith•Schafer & Associates Ltd.
Rochester, MN

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Measuring and Evaluating Results	Measurable Outcomes
#1: Produce season 3 of <i>Off 90</i> to showcase MN artists, historians & culturally significant figures	7/1/11 - 10/31/12	1.10	176,352	-	Document broadcasts	Produced and aired 14 half-hour episodes, which were seen three times per week on initial run, and three times per week on subsequent run; episodes featured 147 artists, 6 arts organizations and 50 cultural figures
#2: Create season 3 <i>Quick Stop</i> interstitials	7/1/11 - 10/31/12	0.10	1,849	-	Interstitial affidavits	Created 37 <i>Quick Stop</i> interstitials ranging from 1.5 to 10 min; collectively, they aired 1589 times throughout the broadcast schedule
#3: Produce season 4 of <i>Off 90</i> to showcase MN artists, historians & culturally significant figures	11/01/12 - 9/30/13	2.25	169,651	-	Document broadcasts	Track number of episodes, number of broadcasts, and number of artists, historians and culturally significant figures featured
#4: Create season 4 <i>Quick Stop</i> interstitials	11/01/12 - 9/30/13	0.05	6,896	-	Interstitial affidavits	Track number and length of interstitials and number of times they are broadcast
#5: Produce season 2 of the limited run series <i>Playhouse Off 90</i> to showcase Minnesota playwrights, actors and poets	7/1/11 - 10/31/12	0.30	21,308	-	Document broadcasts	Produced and aired 4 half-hour episodes, seen three times per week on initial run; featured 30 Minnesota playwrights, actors & poets
#6: Produce 2 half-hour documentaries: <i>For the Union</i> —MN's role in Civil War; <i>Minnesota Hotdish: A Love Story</i> —MN regional culture	7/1/11 - 10/31/12	0.50	51,646	-	Document broadcasts	Produced and aired 2 half-hour documentaries; <i>For the Union</i> featured 1 historian; <i>Minnesota Hotdish</i> featured 7 artists 4 historians, and 7 cultural figures; each aired 10 times
#7: Produce 2 one-hour music specials featuring Minnesota artists – <i>Off 90 Presents Americana Showcase</i> and <i>Off 90 Presents Charlie Parr</i>	7/1/11 - 10/31/12	0.30	49,174	-	Document broadcasts	Produced and aired two one-hour music specials featuring 4 Minnesota artists— <i>Off 90 Presents Americana Showcase</i> and <i>Off 90 Presents Charlie Parr</i> . Each program ran 8 times
#8: Organize and/or participate in public outreach events FY 12	7/1/11 - 10/31/12	0.20	16,556	-	Track feedback & input from members of public attending events	Participated in four outreach events, which collectively attracted 330 individuals out of which 75 provided feedback and story ideas
#9: Produce 2 one-hour music specials – <i>Paramount Live</i> and <i>Christmas at Assisi</i>	11/01/12 - 9/30/13	0.30	75,470	-	Document broadcasts	Track number of programs and number of broadcasts and number of artists featured
#10: Additional expenses to produce 3 half-hour documentaries featuring subjects relevant to Minnesota	11/01/12 - 9/30/13	0.75	70,347	-	Document broadcasts	Track number of episodes and number of broadcasts and number of artists, historians and culturally significant figures featured
#11: Organize and/or participate in public outreach events FY 13	11/01/12 - 9/30/13	0.15	15,615	-	Track feedback & input from members of public attending events	Track number of people engaged during outreach events and document their input and feedback

TOTAL **6** **\$654,864**

Appendix G - Viewer Comments

- “Legacy funding helps meet schools' needs for a well-rounded curriculum by creating the financial opportunity for schools to include artist residencies and for artists to do that work with compensation that is respectful of their time and valuable knowledge.” -Natalie Nowytski, Minneapolis
- “In private music instruction, I have been able to show examples of other artists' work and show the interview content that is helpful for young and old students alike to learn and appreciate the work and inspiration behind great music.” -J. Everest, Minneapolis
- “I know over a hundred schools that use stories from *PlayList* and *MN Original* to enhance all of their area of learning. Thank You.” -Ta-coumba T. Aiken, Saint Paul
- “The funding provides a backbone to the many artists that are in the area doing their crafts. In a historical perspective, it provides the area with a broader context to understand who we are.” -Steve Misener, Stockholm, South Dakota
- “Legacy funding is important because without programs like these (the ones the **MPTA** stations produce), fewer people would see, experience, and engage in the art and history that is going on around them. These shows help us understand that there are wonderful things going on right here, locally.” -Anonymous, Maynard
- “Legacy funding allows artists and organizations the ability to strive towards big dreams that may otherwise not be possible without this type of funding. We are then, as a state able to raise the bar, providing our citizens and tourists with quality artistic experiences that enrich our lives through education and inspiration. This is an invaluable asset to our culture at large. Without this funding, we are simply poorer, not necessarily monetarily, but when opportunities are available, it gives people the ability to dream. These dreams and aspirations, inspirations, and their outcomes enrich those around them. It is collectively an extremely smart investment in our quality of life.” -Dyani White Hawk Polk, Saint Paul
- “It's hugely significant to me that I live in a state that values its arts as an essential resource that a society needs to grow, evolve, connect. Legacy funding for the arts strengthens MN arts and artists, but in doing so also strengthens our communities, the fabric of our culture, our cumulative intelligence, and our economy. It's aptly named, it strengthens our legacy.” -Aditi Kapil, Minneapolis
- “Arts build culture, culture is what makes life worth living.” -Anonymous, Excelsior
- “Legacy funding has taken a rich arts environment and allowed it to become richer.” -Mary Lee, Minneapolis
- “Legacy funding is very important because we need to show what amazing cultures make up Minnesota. These cultures must be preserved so that people can learn from and about them throughout several generations.” -Anonymous, Cottage Grove
- “Legacy funding has had and continues to have a transformational effect on many artists' careers and arts organizations' ability to reach out and serve new and diverse audiences and serve them better. In an overall economy that has been pretty bleak for arts funding, the Legacy funding has been a critical source of capital for new and different programming.” -Andrea Specht, Saint Paul
- “The arts are what make us human. Any funding that gets the arts out to more people is enormously important to the welfare of our community. It is fascinating and wonderful to learn of all the different sorts of people who contribute to the arts here.” -Anonymous, Bloomington

- “When artists are supported, then there are theaters, concert halls, and galleries to visit; tickets to sell; restaurants and parking lots have business; cabs and light rail lines are used; lots of jobs created or sustained. It is unique in the United States, and should be a point of pride!” -Gary Ruschman, Minneapolis
- “I believe that people are attracted to Minnesota in part because of its reputation as a center of art and cultural activity; having moved away from Minnesota after college myself, the quality of life here, including the rich, diverse arts and cultural offerings, were a factor in my decision to return. I feel that a shared appreciation of our arts and cultural heritage is something brings people together here, creates a sense of community and a pride in that community. Legacy funding is important because it fosters projects throughout the state that build and preserve our unique cultural heritage. It improves the quality of life for Minnesotans and makes this a more vibrant place to live.” -Chris Mitchell, Minneapolis
- “Exposure to and participation in the arts are important components to developing well-rounded citizens and encourages others to think critically and look for unique solutions to common problems. Legacy funding helps make it possible for more people to participate in the arts, to become critical thinkers, to be involved in the community in meaningful ways. The funding also helps support the work of artists whose work builds communities and brings people together, whether as a result of their art or as a result of their knowledge related to their art. Legacy funding, through grants and other programs, helps ease the burden on a traditionally low-income industry by creating financial opportunities that allow artists to focus on practicing and sharing their art rather than having to choose between making art and making a livable wage.” -Natalie Nowytski, Minneapolis
- “Arts and cultural education is vital in a civil society, and Legacy funding is one of the wisest methods of celebrating the arts, environment and culture here. The bulk of Legacy monies are spent in Minnesota, so it is also economically a sound investment. Minnesota is cited often as exemplary compared to other states and we should all be honored, grateful and ever so proud of this heritage. The state would be ever so much poorer should funding disappear.” -Petronella J. Ytsma, Saint Paul
- “The arts not only benefit us culturally and intellectually, but they draw business to the area by making Minnesota a more desirable place to live and work.” -Ed Charbonneau, Saint Louis Park
- “Legacy funding is important because it connects the community with its art, and its art is a reflection of the soul of the people. In small rural towns, it is most difficult to establish centers where art is displayed, but with legacy funding, the art can come to the people, come to their homes, and their lives.” -Lea Johnstone, Backus
- “Because we are already interested in the arts, programs like these that are funded by Legacy dollars are enjoyable to us. My 8 year old and I love to sit and watch the Legacy programs whether its **Common Ground** which airs on **Lakeland Public Television** or **MN Original** which we can catch on Lakeland's MN Channel. It never fails that an interesting conversation comes up between us, our perspectives become broadened, or something we see triggers a memory of something else or another artist we've seen. These programs are so educational and enjoyable and, i think most importantly, they are inspirational.” -Katie Carter, Bemidji
- “Legacy-funded television has introduced me to artist, musicians, and programs I was unaware of. I have attended many more local concerts, visited new artist studios, and volunteered for local artistic programs. I also use legacy-funded television to introduce and involve others in the same activities.” -Rachael Anderson, Delano
- “We now realize that a person doesn't have to be an ‘expert’ to appreciate art and culture. Each and every family member can appreciate the arts.” -Anonymous, Eagan

- “I live in a rural area and don't get out much. Because of the availability of programming I've become aware of the amazing artists that live in Minnesota, each story is inspirational in some way or another.”
-Melissa Marudas, Milaca
- “I believe in the importance of arts and culture in community, and I believe Legacy funding has been used to give exposure, credibility, and credit to artists in many different sectors. I know that many artists have used segments produced by **MN Original** on their own websites and new media outreach, which also benefits the shows producing such segments. The relationship between the artists and the shows produced by Legacy funding is mutually beneficial.” -Anonymous, Saint Paul
- “Legacy funding is essential to the health of our community. Arts, history, and cultural education help us make sense of and navigate the world around us with compassion and creativity. **Twin Cities Public Television's** use of the Legacy funding has a special impact since it reaches such a wide audience.”
-Brianna, Duluth
- “The single most successful marketing move we've made was agreeing to be featured on **MN Original**. More fans have told me they discovered me on that show than any other platform.” -Alison Scott, Richfield
- “As an arts administrator responsible for a multi-disciplinary organization, I frequently use **MN Original** (online version) to research potential or confirmed exhibiting artists and to learn about other arts organizations. We have also used **MN Original** segments to help educate our audiences about the work of artists we are exhibiting.” -Andrea Specht, Saint Paul
- “As a busy working person, it can be difficult to get out to experience all of the artful opportunities available to us here in MN. I love watching **MN Original** for inspiration and ideas of art events to seek out in person. It makes me so proud to be a Minnesotan!” -Megan Hazen, Minneapolis
- “[Legacy-funded television or online content] significantly increased my art and community awareness of what is available, and increased number of events and exhibits I and my friends attend. I simply wasn't aware of half of what is going on in Minnesota and the Twin Cities.” -Anonymous, Minnetonka
- “Legacy-funded content has had the most significant impact on my career as an artist. Being featured on **MN Original** provided me with a much wider base of recognition and support of my artwork within MN- within the larger community and among the arts community. Individuals have contacted me online after seeing the episode as well as individuals mentioning it to me during open studio events-First Thursdays and Art Attack. It is heart warming to see individuals enter my studio and start relating to their friend my interests and working process. Many appear more comfortable entering the studio and speaking with me because of seeing the episode. My episode was also shared for national distribution through an initiative by **WNET-PBS NY**. An opportunity that is still hard to believe has occurred. Seeing it as part of NYC-ARTs provided an incredible amount of recognition and support for my artwork! I have had numerous individuals contact me after seeing it.” -Karen Gustafson, Minneapolis
- “I am an artist, but also work as a curator. A **MN Original** segment was done on an exhibit we curated through our gallery. This segment brought tremendous exposure to our traveling exhibit and our gallery at large. As we are a Native American gallery featuring Native American arts it also provided an amazing educational opportunity for people to learn about an underexposed field within the arts. I have been very grateful for the opportunity provided through this important resource. The **MN Original** segments have also fueled a great deal of creative fire in our own gallery practices. In the specific exhibit I am referencing we included video interviews of our artists, much of this was inspired by the fantastic work being done with the **MN Original** series. Thank you for the work you are doing! I am proud to be from a state in which the collective consensus acknowledges and supports the importance of the arts in our lives.” -Dyani White Hawk Polk, Saint Paul

- “I have shown **MN Original** segments to my art students so they are made aware of the amazing artists and events happening in their own state. Often, art is taught and discussed as being in far away places, with no impact to our midwest lives. **MN Original** celebrates the active art community, and shares the excitement and inspiration to those who would otherwise not know.” -Krista Heinitz, Mankato
- “Just having another outlet to let Northland audiences know about our productions is a wonderful asset to us as a theater company. It helps us stretch our already stretched-too-thin marketing dollars even further. Plus, Karen, Steve and all the folks at **WDSE** are knowledgeable about the programs and the artists that they are promoting. They take the time to learn about us and our productions and it makes the interviews go more smoothly and be filled with more in-depth information for the viewer.” -Brian Matuszak, Duluth
- “The **Pioneer Public** story done on Fergus Falls School of Dance and our relationship with the James Sewell Ballet helped to document and share an artistic exchange that has been very powerful to our rural community. As the parent of a musician who is pursuing a career in the arts, I feel that such funding can help provide "gateway" exposure for students with an interest in the arts. It can help inspire them to reach beyond high school and continue their artistic endeavors for a lifetime, as a vocation or avocation.” -Mary Pettit, Fergus Falls
- “I feel like when I try to put Discovery Channel or History Channel on all I see is nonsense, Ice Road Truckers or Repo man... I want programs that are worth watching and educational for my child and **KSMQ** offers that.” Roxann, Austin
- “I've had hundreds of people say they've seen me on **KSMQ**; I know and appreciate that they have been watching quality programming about southern Minnesota. That is something they won't find on commercial broadcast television.” -Anonymous, Owatonna
- “Our region is rich with art, culture and history. It is important to see that. **Common Ground** is a very positive program that celebrates wonderful people, customs, history etc of our area and a welcome break from the deluge of Drama based reality television.” -Jane Marks-Hastig, Bemidji
- “Without the Legacy funding programs like **Common Ground** would not be around and then in turn people that have seen it wouldn't have even realized there were as many artists in the area and in turn they understand more about the art the artist is creating. The program has also brought visitors to the featured areas so it hasn't just brought business to the artists but also to the Communities.” -Kathy Towley, Bemidji
- “I believe that the arts sharpen our perspective of reality. **Common Ground** heightens our awareness of the arts in general and specifically reminds us of the rich community in which we live. We don't have to go to New York or large metropolitan areas to see and hear great art. Lakeland Public TV is the vehicle or bridge from the creative minds in the community to the viewers. Without the programming, whatever happens in creative studios does not get disbursed. This programming helps connect it to the broader community.” -Jon Romer, Cass Lake
- “Legacy Amendment funding has directly impacted me and my family through the exposure that it has provided to us professionally. My wife and I have been featured on **Common Ground** and have experienced direct sales and recognition as a result of that exposure which has promoted our work so that we have been recognized not only here locally but also as far away as the Twin Cities and Green Bay Wisconsin. In addition, the **Common Ground** televised and on-line coverage of the Bemidji First City of Arts Studio Cruise has helped to bring visitors to our city as well as to our own studio to experience the dynamic arts scene which we have here locally and has thereby helped to bolster the local economy as well.” -Dave Towley, Bemidji

- “I am a former educator, so I know the value of the programming contained in **Common Ground**. I personally have benefited, as a student, by watching various programs, and applying both the techniques and the philosophies presented by Legacy programs. I know I would not be doing what I am doing without Legacy programs. As a retired individual, I know I have struggled, like many others who are elderly and/or retired, to find ways to live a more meaningful life. Thanks to Legacy funded programs, I have reached that goal, and more. I love to bring my paintings and poems to local senior centers, assisted living communities, civic and social organizations, to make presentations by talking about each painting which depicts early 1900's rural central Minnesota farm, logging and native american life, and then reading a poem that complements each painting My audience has truly enjoyed each presentation, and at the close, many come to talk with me about their memories. Their comments usually start with ‘I remember when...’ and their faces light up knowing they haven't been forgotten. It is truly gratifying to bring these memories back to life and to hear their stories. I would not have decided to volunteer my time to speak to various groups had it not been for seeing other artists doing similar things that give back to the community on **Common Ground**. Thank you for bringing meaning to my life, and those joy to those who are part of my audience.” -Lea Johnstone, Backus

Appendix H - MPTA Awards and Nominations

WDSE•WRPT, Duluth/Superior/The Iron Range

2012

- Upper Midwest Regional Emmy® Award - Special Events Coverage-Non News
The PlayList: The Plein Air Brush Off
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program
The PlayList Presents: Low in Concert

2011

- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment – Program/Special/Series
The PlayList Episode #223

Twin Cities Public Television, Minneapolis/Saint Paul

2012

- Upper Midwest Regional Emmy® Award - Magazine Program: Program
MN Original Episode 319
- Upper Midwest Regional Emmy® Award - Historic/Cultural/Nostalgic: Program
Lost Twin Cities III
- Upper Midwest Regional Emmy® Award - Writer: Program (Non-News)
Lost Twin Cities III - Emily Goldberg
- Upper Midwest Regional Emmy® Award - Interstitial
Arts Scene: Minnesota
- Upper Midwest Regional Emmy® Award - Lighting
MN Original Lighting Design - Steven Flynn
- Upper Midwest Regional Emmy® Award - Photographer: Program (Non-News)
MN Original Composite - Steven Flynn
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story
MN Original: Storyhill
- Upper Midwest Regional Emmy® Nomination - Military: Single Story
MN Original: 1968 Exhibit
- Upper Midwest Regional Emmy® Nomination - Magazine Program: Single Story
MN Original: Pamela Sukhum
- Upper Midwest Regional Emmy® Nomination - Audio
MN Original Composite - Joe Demko
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Composite - Dan Huiting
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Composite - Ryan Klabunde
- Upper Midwest Regional Emmy® Nomination - Photographer: Program (Non-News)
MN Original Composite - Dan Huiting
- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Gracious Spaces: Clarence H. Johnston, Minnesota Architect

2011

- Upper Midwest Regional Emmy® Award - Magazine Program: Program
MN Original Episode 236
- Upper Midwest Regional Emmy® Award - Magazine Program: Single Story/Feature/Segment
MN Original: Scott West
- Upper Midwest Regional Emmy® Award - Arts/Entertainment: Single Story/Feature/Segment
MN Original: Keri Pickett
- Upper Midwest Regional Emmy® Award - Documentary: Cultural
First Speakers: Restoring the Ojibwe Language
- Upper Midwest Regional Emmy® Award - Editor: Program (Non-News)
MN Original Composite - Ryan Klabunde
- Upper Midwest Regional Emmy® Award - Graphic Arts: Graphics (Non-News)
MN Original Compilation
- Upper Midwest Regional Emmy® Award - Photographer: Program (Non-News)
MN Original Composite - Steven Flynn
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story/Feature/Segment
MN Original: Randy Walker
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program/Special/Series
Dessa: A MN Original Special
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program/Special/Series
MN Original: A Legacy Celebration
- Upper Midwest Regional Emmy® Nomination - Magazine: Program/Special/Series
MN Original Episode 235
- Upper Midwest Regional Emmy® Nomination - Audio: Post Production
MN Original - Ezra Gold, Joe Demko

2010

- Promax/BDA Award
MN Original Open Sequence - Splice Here
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program/Special/Series
MN Original Episode 102
- Upper Midwest Regional Emmy® Nomination - Photographer: Program (Non-News)
MN Original Composite - Steven Flynn

Prairie Public Broadcasting, Moorhead/Crookston

2011

- Upper Midwest Regional Emmy® Nomination – Historical Documentary
Steamboats on the Red
- Bronze Telly Award – Documentary
Steamboats on the Red
- Gold Aurora Award – Documentary/Historical
Steamboats on the Red

2010

- Upper Midwest Regional Emmy® Nomination – Documentary Arts/Culture
A Considered View: The Photography of Wayne Gudmundson
- Platinum Telly Award – Historical Documentary (Best In Show)
Homesteading
- Upper Midwest Regional Emmy® Award – Historical Documentary
Homesteading

Pioneer Public Television, Appleton/Worthington/Fergus Falls**2012**

- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Volstead Fever

2011

- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Honor Flight

KSMQ Public Service Media, Austin/Rochester**2012**

- Silver Telly Award - TV Programs, Segments, or Promotional Pieces: Documentary
Off 90 segment "Mankato Pow Wow"
- Silver Telly Award - TV Programs, Segments, or Promotional Pieces: Documentary
Off 90 segment "Mini-Steve"
- Bronze Telly Award - TV Programs, Segments, or Promotional Pieces: Documentary
Off 90 segment "MN Marine Art Museum"
- Bronze Telly Award - TV Programs, Segments, or Promotional Pieces: Documentary
Off 90 segment "Amanda Hocking"
- Upper Midwest Regional Emmy® Award - Informational/Instructional: Single Story
Off 90 segment "Eggs as Art"
- Upper Midwest Regional Emmy® Award - Magazine Program: Single Story/Feature/Segment
Off 90 segment "Amanda Hocking"
- Upper Midwest Regional Emmy® Award - Magazine Program: Single Story/Feature/Segment
Off 90 segment "Mini Steve"
- Upper Midwest Regional Emmy® Award: Editor – Program (Non-News)
Off 90 Composite
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story/Feature/Segment
Off 90 segment "Leo Smith"
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story/Feature/Segment
Off 90 segment "Karl Unnasch"
- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Painting with Light: Winona's Stained Glass Legacy
- Upper Midwest Regional Emmy® Nomination - Historic/Cultural/Nostalgic: Single Story
Off 90 segment "Betty Dowe"
- Upper Midwest Regional Emmy® Nomination - Magazine Program: Program
Off 90 Episode 309

- Upper Midwest Regional Emmy® Nomination - Special Event Coverage: Edited
Off 90 Presents "Dana Cooper"

2011

- Bronze Telly Award - TV Programs, Segments, or Promotional Pieces: Documentary
Off 90 segment "Mr. Kite"
- Upper Midwest Regional Emmy® Nomination - Magazine Program: Single Story/Feature/Segment
Off 90 segment "Mr. Kite"