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### Toward a Safer Minnesota

MINNESOTA SAFETY COUNCIL 20008 ANNUAL REPORT

## Our Mission:

To make Minnesota a safer and healthier place to live by helping you prevent unintentional injuries at work, on the road, at home and at play.



Our committed board of directors gave generously of their time and leadership skills. Above, board member Claudia Scott Welty met face-to-face with members at our annual meeting.

We supported our members in creating safer workplaces and communities throughout the state.



Talk about hands-on learning! Workplace training and consultation reached more than 26,000 people.





The power of partnership: Community events provided information – and fun – to thousands of families.



Our resources included safety devices for home, travel and play. These schoolchildren benefited from our collaboration with the Arrowhead Regional Development Council, which distributed more than 1,300 bike helmets.

#### MINNESOTA SAFETY COUNCIL

### Navigating Stormy Seas...

During 2008, members turned to us in increasing numbers to be a strong partner in making our workplaces and our state a safer place to live.

No matter what our business or where we live, we are all being impacted by extremely difficult times.

As members face shrinking resources and increased responsibilities, you told us it is more important than ever that you stay connected – to the Minnesota Safety Council and to each other. And so deepening our relationship with members was a top priority. You invited us to get even closer to you – to better understand your changing organizations and mounting challenges. We listened to you, we learned, and we responded.

We redoubled our efforts to deliver practical, effective solutions to strengthen your safety programs and keep people injury-free at

work and off the job. You'll see evidence of that in this report – ramped-up training customized specifically for you; expanded at-your-fingertips Web resources; stay-connected opportunities for members to learn from each other; and more.

We continued a laser focus on helping employers and policymakers and partners understand the importance of effective safety programs – in the workplace, away from work, on the road. Through electronic and print media, expansion of our award-winning Web site, and participation in company and community events around the state, we delivered the message to your employees and their families, friends and neighbors that



Carol Bufton, President of the Minnesota Safety Council (left) and Jean Krause, Chair of the Board of Directors and Director, Community and Public Relations, CenterPoint Energy unintentional injuries are a significant risk to each of us and a drain on human and financial resources. And we provided solutions to help reduce that risk.

While 2008 was a year of challenges, it was a year of rewards. In our work there is much of which to be proud. But our work is not done.

We sail into uncharted waters in 2009, but we move ahead with confidence. Our mission is relevant. Our vision is clear. Our relationship with members is solid and strong. We will continue to listen to you. We will continue to stand with you as you adapt to demanding and difficult times. We will continue to be your partner in reducing unintentional injuries and deaths.

We close our message by saluting those who are critical to our organization and our mission. We are grateful for the astute leadership and vision of our Board of Directors, the mighty bond with our members and partners, and the deep commitment of an enthusiastic and talented staff. In the face of the most challenging times of our lives, we are positioned to stay the course, renewing our dedication and redoubling our efforts to making Minnesota a safer place to live.

Jean Krause, Chair, Board of Directors Carol Bufton, President

## Injury in Minnesota

Like the tip of an iceberg, deaths from unintentional injuries – sudden, violent and devastating to those left behind – are the most visible and dramatic evidence of injury in Minnesota.

A number of high profile incidents captured the public's attention this past year: the death of a child who had suffered a horrific pool drain injury; multiple fatal car crashes involving teens; families devastated by carbon monoxide poisonings. These tragedies sparked a response, including legislative action. But on a daily basis, so common that they are too often accepted as



inevitable, non-fatal injuries alter the lives of Minnesotans, often permanently, at a staggering emotional and financial cost. According to the Minnesota Department of Health, for every injury death, there are three severe traumas – including disabling injuries to the brain and spinal cord, ten additional injuries that require hospitalization, and 100 injuries treated in emergency departments. Finally, there are thousands of injuries that result in visits to urgent care or doctors' offices, or that are simply treated at home.

We *are* making progress in reducing injuries in Minnesota. Workplace injuries and illnesses were estimated most recently at the lowest level since current survey methods began in 1972. Still, each day, on average, 263 Minnesota workers are injured or become ill from job-related causes. While the number of workers' compensation cases continues to drop, costs continue to rise, estimated at \$1.7 billion for 2006.

Preliminary figures indicate that Minnesota's roadway death toll in 2008 may have dropped to the lowest number since 1944. Seat belt use remains high, at 87 percent. Yet of the 306 vehicle occupants killed in 2008, at least 126 were not wearing seat belts. Motorcycle and bicycle deaths continued to climb. Beyond the human loss, the cost of crashes is estimated by the Minnesota Department of Public Safety at more than \$1.6 billion. And in the home, where most injuries occur, the toll continues to rise.

Though injuries and the settings in which they occur may vary, we know that most are predictable and preventable. Read on to learn how our programs and services in 2008 helped Minnesotans navigate the risk of injury at work, on the road, at home and at play.

## Membership

We chart a course to a safer Minnesota in partnership with our 3,000 member organizations – listening, anticipating needs and developing solutions.

The diversity of our membership – multi-national corporations and small businesses, manufacturers, utilities, construction companies, schools, hospitals, government agencies and more – demands a flexible and creative response. Member input and experience shaped our services in 2008, including training, consultation, and a multitude of safety products, programs and materials. Our goal: to help members reduce injuries and costly claims, increase productivity and stay competitive in an increasingly stormy economic climate. The result: a retention rate of 92 percent and a 13 percent increase in new members.



Members took advantage of a strong array of benefits, including discounts on training and safety products, publications, Web-based resources, training videos and other support. Electronic and hard copy newsletters provided breaking safety news and helpful resources, reaching more than 6,000 people involved in workplace safety.

We stayed connected with our 3,000 members, listening, anticipating needs and developing creative, comprehensive solutions.

The *Members Only* section of our Web site offered daily news updates, information

about standards and best practices, sample plans and policies, and interactive tools. Traffic to the site averaged 418,000 hits and 40,000 visits per month. Another popular resource, the video lending library, provided access to more than 500 training videos and DVDs; on average, we loaned out 50 per week.

Members valued our ability to bring them together. Meetings throughout the state provided the opportunity for them to speak face-to-face with our staff, learn more about programs and services, and share information with each other. These gatherings were complemented by numerous meetings with individual members, increased participation in employee health and safety fairs, and phone consultation. In addition, onsite training took our staff consultants to workplaces throughout the state.



Membership meetings provided opportunities for hands-on experience with new safety tools. Above, members learned how to use an automated external defibrillator (AED).

Our partnership with members extended beyond the workplace. Members supported their employees' safety off the job, distributing thousands of safety resources, including nearly 3,000 carbon monoxide alarms. Other popular items included the compact "First Aid in a Bottle" kit, battery-free flashlights, vehicle emergency kits and bike helmets.

Ultimately, it was the challenge of our members' diverse industries, sizes and issues that created one of the great satisfactions of our work: from a multitude of options to find just the right solution, serving our mission as we served our members.

### 80th Anniversary Proclamation Honors Our Members

To mark the Minnesota Safety Council's 80th anniversary, Governor Pawlenty proclaimed June 30 as "Minnesota Safety Council Membership Day," highlighting the contribution that members have made through their safety initiatives. The proclamation affirmed that the efforts of the Minnesota Safety Council and its members over the past 80 years have significantly helped reduce human suffering and economic loss while making Minnesota a safer place to live.

## Worker Safety

When people are injured on the job or become ill from their work, the consequences ripple through the workplace and beyond.

Productivity and morale suffer. Insurance costs rise. Quality of life and family life are affected, often long term. Helping employers reduce this risk to their employees – on the job and off – was a central focus in 2008.

**Occupational safety and health training.** Our training addressed "hands-on" safety and compliance topics, as well as broader issues of safety program development, culture and motivation. Among the most popular: forklift, ergonomics, OSHA compliance and accident investigation. In response to needs expressed by members, we added new courses on safety leadership, the aging workforce, and building a strong safety culture, as well as advanced training in process safety. Some of our courses were designed not only to support effective safety programs, but professional development as well. The Basic Safety Certificate, a designation from the Minnesota Safety Council and the Minnesota Department of Labor and Industry, was achieved by 60 people; another 22 completed the coursework to earn the National Safety Council's Advanced Safety Certificate.

Classroom instruction was complemented by customized, onsite training throughout the state. Safety networks and partnerships in Duluth, Marshall and Bemidji supported additional local safety training sessions.

**Consultation in workplace safety and health.** Our consultants provided a broad range of services – from conducting safety audits and helping write required plans, to serving as an organization's safety staff on a long-term basis. We provided ergonomic evaluations; answers to regulatory questions; help with air sampling, drug and alcohol recognition skills and commercial vehicle compliance; and other practical solutions to meet member needs.

Minnesota Safety & Health Conference. The 74th Minnesota Safety & Health Conference saw a significant increase in attendance and a sold-out exhibit hall. More than 1,500 participants attended the three-day event, which featured 93 educational sessions and the opportunity to connect with safety experts and peers. The conference included presentation of the Governor's Safety Awards to 225 employers for excellence in safety processes and results.

Experts in emergency rescue dropped in on the sold-out Exhibit Hall of the 74th Minnesota Safety & Health Conference, which drew more than 1,500 people involved with workplace safety.



Annual workplace safety conferences in greater Minnesota – the Northern Regional Safety Day in Duluth and the Northern Minnesota Safety Conference in Bemidji – also experienced growth and provided additional networking opportunities.

In total, our occupational safety and health training was attended by more than 3,800 people, with onsite instruction and consultation reaching 16,200 more.

**First aid/CPR/AED training and AEDs.** While we work tirelessly to help employers prevent injuries, we also provide the training and tools to help them respond if an emergency should occur. Participation in first aid/CPR/AED courses jumped 30 percent in 2008. We conducted more than 230 sessions of the National Safety Council's (NSC) training, helping employers in 50-plus communities comply with OSHA regulations and strengthen their safety programs. In November we introduced a new option: NSC's online first aid program, completed by 500 people through year end. In total, we reached nearly 2,700 member employees, while our statewide network of 150 certified instructors reached thousands more on the job and off.

Distribution of automated external defibrillators (AEDs) increased 36 percent as we continued educating employers about this important emergency response tool. Our staff provided assistance with placement, policies, training and ongoing follow-up.

**Driver training, fleet safety and DOT compliance.** Traffic crashes are a significant issue for any employer, whether they occur on or off the job. Our members face traffic safety issues that run the gamut from managing fleets and transporting hazardous materials to helping workers stay safe as they drive to and from work each day.

Workplace driver training programs, ranging from basic defensive driving techniques to handling specialized vehicles, reached 4,180 people in 2008. We added seven new classes (including train-theOur comprehensive driver training programs helped make workers safer behind the wheel, on and off the job.

trainer programs) for commercial vehicle operators. Demand for customized and onsite training continued to rise. Online defensive driving training provided another flexible option, utilized by 2,200 member employees. Through a new partnership with the state of Minnesota, we began providing defensive driving training to all employees who operate a state vehicle.

Our traffic consultants provided expertise on issues of driver behavior, fleet safety, policy development and regulatory compliance. Employers sought training on specific driving skills as well as broader issues such as distracted driving and coping with winter weather.

We coordinated the Minnesota Network of Employers for Traffic Safety (NETS), supported by funding from the Minnesota Department of Public Safety, Office of Traffic Safety. NETS offered print and online materials designed to help keep workers and their family members safe on the road. In response to rising demand, a number of NETS materials were translated into Spanish.

Online, onsite and on the phone: Our consultants provided expertise in workplace safety and health, driver behavior, DOT compliance, first aid/CPR and AEDs.



In addition to training and consultation, employers sought resources to help them develop their own training capabilities and support their safety programs. We researched solutions, offering nearly 400 products, with access to thousands more through our partnerships with National Safety Council, J.J. Keller, Mancomm, CLMI and others. The Train-the-Trainer PLUS series was particularly popular, combining instructor training, program templates and training materials. Reference books and updates to federal regulations were also in demand.

# In the Community

The vast majority of injuries occur on our roads and in the ultimate safe harbor – our homes. Throughout 2008, we worked with our members and other partners to reduce this risk, providing information, education, and hands-on safety tools and resources.



State and national partnerships raised awareness of carbon monoxide (CO) poisoning. Above, U.S. Senator Amy Klobuchar (MN) joins with the fire service, Kidde and our staff to announce proposed federal legislation and a CO alarm distribution program for low income families, coordinated by Safe Kids Minnesota.

**Outreach to high-risk drivers, young and old.** By 2030, one of every four Minnesotans will be over age 65. To prepare for this significant increase in the number of older drivers, we expanded our mature driver programs, adding six community centers and 32 instructors to our statewide training network. A total of 24,797 participants refreshed their skills (and earned an insurance discount) through the National Safety Council's Defensive Driving Course.

Our teen driver public awareness campaign, developed in partnership with AAA Minnesota/Iowa, AAA Minneapolis and Fox television, was selected Outstanding Chapter Community Safety Campaign by the National Safety Council. In conjunction with this project, we worked with the Minnesota High School League and the Minnesota State Patrol to create a DVD about making better choices. It will be used in pre-season team meetings and school health programs.

The *Alive at 25* defensive driving program continued to help young drivers develop strategies to keep themselves safer. The course was offered as a court-referred option in 23 counties.

**Education through legislation.** Public policy was another tool in the effort to make young drivers safer. With AAA Minnesota/Iowa in the lead, we convened a coalition to strengthen Minnesota's graduated driver license law. The result: passage of legislation that placed limits on night-time driving and the number of passengers for newly licensed teen drivers.

The Minnesota Seat Belt Coalition, which we coordinate, led the effort to upgrade our state's seat belt law to universal primary enforcement. Each year, support for the legislation grows, and it will be well positioned for the 2009 session. We were also an active partner in the Minnesota Child Passenger Safety Coalition, led by AAA Minnesota/Iowa, which focused on strengthening our state's child passenger safety law by requiring additional protection through age eight.

We participated in several additional coalitions dedicated to pedestrian safety, window fall prevention and preventing falls among older adults.

**Operation Lifesaver.** After serving as founding partner of Minnesota Operation Lifesaver (MNOL), Inc., and coordinating



it for 25 years, we helped the railroad safety program transition to independent not-for-profit status in 2008. We will continue to provide active support through service on the MNOL, Inc., executive committee and other activities.

**Keeping children and families safe.** Safe Kids Minnesota, one of the first state coalitions of the Safe Kids USA program, marked its twentieth anniversary. Throughout its history the program has developed innovative strategies and strong partnerships to reduce injuries to children – and 2008 was no exception.

In collaboration with the state fire marshal's office and 17 fire departments throughout the state, Safe Kids coordinated distribution of 1,000 carbon monoxide (CO) alarms to low income families. The alarms were donated by Kidde in support of Minnesota's new law requiring their installation in existing homes.

During Child Passenger Safety Week we hosted a "National Seat Check Saturday" event and a gathering for preteens, encouraging them to buckle up and giving them the tools to support friends and family members in doing the same. Through the Safe Kids

**It's a small world.** Our online community safety resources became part of a global partnership when several sections of www.minnesotasafetycouncil.org were selected for the WiderNet Project, which makes Web content available to students and scholars in developing countries.

Community and member events reached more than 12,000 people. Left, Wingtip, mascot of our child safety Web site, www.safe-a-rooni.org, took children under his wing at the Andersen Summer Safety Safari, part of the Andersen Corporation's annual employee picnic.

Buckle Up program, funded by a General Motors-Safe Kids USA partnership, we continued monthly car seat inspection clinics at Merit Chevrolet, St. Paul, and Babies *A* Us locations. An all-day event sponsored by Meharry Medical College and State Farm Insurance provided car seats and help installing them to African American families.

Our car seat clinics reached 346 families, educating more than 500 adults and improving the safety of nearly 700 children. We also helped provide certification training for 40 new child passenger technicians in locations around the state. The child passenger safety Web site, www.carseatsmadesimple.org, a joint project with AAA clubs of Minnesota, put child passenger restraint information literally at the fingertips of parents.

Other community events included:

- Safe Kids Walk this Way, an educational event for children and parents, sponsored by FedEx on International Walk to School Day. The event at Hayes Elementary School in Fridley involved hundreds of students and parents. In addition, funding from Safe Kids USA provided five new pedestrian safety signs for use in high traffic areas around the school.
- Three Cub Scout Automotive Safety Patch programs, which helped nearly 200 scouts and parents learn about being safe inside and outside of moving and parked vehicles.
- The 7th annual Subway Sez Safe-a-Rooni event at the Minnesota Zoo, sponsored by Subway Restaurants and KS95.
   We offered a similar "safety safari" at the Andersen Corporation annual employee picnic.

Through these events and other community and member health and safety fairs, we reached more than 12,000 adults and

children with information about making safer choices in order to avoid injury. Tens of thousands more gained information on the interactive children's Web site, www.safe-a-rooni.org, and on www.minnesotasafetycouncil.org,



Teen drivers were the focus of "Live to Drive Another Day," a television- and Web-based effort named "Outstanding Chapter Community Safety Campaign" by the National Safety Council.

## Contributions

Our heartfelt thanks to all who made financial or in-kind gifts to the Minnesota Safety Council in 2008. We earn most of our revenue through training, membership dues and distribution of safety products, but contributions are an essential resource in supporting our mission. And, because we are a 501(c)(3) organization, all gifts to the Minnesota Safety Council are tax deductible.

A particular thanks to:

- Our members, many of whom provide conference sponsorships, support for family safety programs and other contributions beyond their membership dues, as well as in-kind services.
- Our board of directors, who give generously of their time and talents, providing strategic guidance to the Minnesota Safety Council, in addition to financial gifts.
- Our staff, all of whom participate in our internal giving campaign, and who dedicate themselves daily to our mission.

The following individuals and organizations made contributions in 2008:

#### In support of our mission

AAA Minnesota/Iowa Andersen Corporation The Austin Mutual Insurance Company Fund of the Minneapolis Foundation The Cleveland Cliffs Foundation Minnesota Safety Council Board of Directors Minnesota Safety Council Staff Minnesota Wireless Foundation Northshore Mining Company The Prudential Foundation The Toro Company Giving Program

Kim Anderson Steve Brotzler Carol A. Bufton Mary Carter Esther G. DeLaCruz Robert K. Eddy Janet Fedora James F. Hanko Ronald J. Hanson John S. Hay and Jo Frerichs Thomas E. Hawkinson Regina M. Hoffman Roger A. Katzenmaier

Lisa M. Kons Barbara C. Korf N. Jean Krause Jenn Kremer Ann L. Kulenkamp Angie M. Kupczak Jeffrey B. Kusch Larry Lair Bob Lund Linda J. McNurlin Michael P. Mlinar Jeffrey B. Murphy Jeffrey S. Ogden Erin K. Petersen Steve J. Rauh Walter (Rocky) and Jodell Rockenstein Mary Sage Wade A Salstrom William Schreiner Karen E. Scott Steve Sviggum Cary A. Swenson Robyn M. Sykes Alan Terwedo Claudia Scott Welty Carol M. Wicks Randy Williams Susan D. Woodhall Kristy Zack

#### Gifts in Kind

AAA Minneapolis AAA Minnesota/Iowa Applied Environmental Sciences Continental Safety Equipment Jan and Tom Fedora Hunter, Inc. 3M Occupational Health & Environmental Safety Products Division Minnesota Department of Labor & Industry, OSHA Minnesota Diversified Industries North Country Health Services Wilkerson Associates

Member contributions took many forms, including this particularly delicious one, provided by DecoPac for a membership meeting early in the year.



### In support of specific programs

#### Minnesota Safety and Health Conference

#### **Presenting Sponsors**

AAA Minnesota/Iowa Andersen Corporation CenterPoint Energy Midwest Center for Occupational Health and Safety, University of Minnesota School of Public Health Minnesota Power, an ALLETE Company Otter Tail Power Company Park Printing SFM, The Work Comp Experts Xcel Energy

#### **Major Sponsors**

The Eddy Family Foundation Fairview Health Services The Schwan Food Company

#### **Additional Sponsors**

J.J. Keller Solbrekk, Inc. Totally Chocolate

#### Gifts In Kind

AAA Minnesota/Iowa DLH, Inc. Fingerhut The Hilton Minneapolis Hotel J J Keller Larsmont Cottages on Lake Superior Mancomm Northland Aluminum Products/NordicWare Philips Corporation Red Wing Shoes Shooting Star Casino Hotel & Event Center SOS Technologies Thymes, LLC Totally Chocolate

#### Art McCauley Small Business Workplace Safety Training Fund

American Society of Safety Engineers, Northwest Chapter Andersen Corporation CenterPoint Energy Minnesota Power, an ALLETE Company Otter Tail Power Company SFM, The Work Comp Experts Xcel Energy

#### Minnesota Seat Belt Coalition

Minnesota Department of Public Safety, Office of Traffic Safety Winthrop and Weinstine, PA

Children's Injury Prevention Programs Including Safe-a-Rooni and Safe Kids Minnesota

AAA Minnesota/Iowa AAA Wisconsin American Society of Safety Engineers, Northwest Chapter Andersen Corporation The Margaret Rivers Fund Safe Kids Worldwide SMDC Health System Subway Restaurants (Presenting Sponsor Subway Sez Safe-a-Rooni)

Travis J. Abrahamson Sonia C. Agarwal Kristin M. Bellus Julie Bostrom Galen C. Bluhm Karina Casteneda Margaret K. Chresand Mari Cortes Caryl R. Cosgrove Michael L. Czarnik Esther DeLaCruz Cheryl DuBois John M. Handberg David A. James DeEtte Krogh Lynn R. Long Jennifer J. Longinow Mary B. McGrath Jennifer McLoughlin Camille R. Miller Michael Miller Terry Moe Eva C. Monsen Charissa Okerstrom Donald Scheibel Ellen Tatlonghair Jeff Taylor Stephanie Vanover Joseph W. Zakrzewski

#### Gifts in Kind

5 Eyewitness News and KS95 Anoka County Safe Kids Babies A Us Fed Ex Frontier Grossman Chevrolet Hayes Elementary School, Fridley Hennepin County Safe Kids IMAX Theater at the Minnesota Zoo Johnson & Johnson Kidde Luther Hudson Chevrolet Mahube Community Council Meharry-State Farm Alliance/Meharry Medical College Merit Chevrolet Minnesota Department of Health Minnesota Department of Public Safety, State Fire Marshal Division Minnesota Department of Public Safety, Office of Traffic Safety Minnesota Zoo Nemer Fieger NW Metro Minneapolis Safe Kids Coalition Saint Paul Department of Fire & Safety Services Saint Paul/Ramsey County Department of Public Health Subway Restaurants Trinity Catholic School, Saint Paul

These committed Minnesota Safety Council members contributed generously over and above their membership dues to support our Family Safety programs!

E. J. Ajax & Sons, Inc. Alcan Pechiney Packaging Aqua Logic, Inc. Arvig Communication Systems Augsburg College Aveda Corporation Cragun's Conference Center Dyno Nobel Emerson Process Management-Rosemount Grand Portage Reservation Tribal Council Great River Energy

Imation IWCO Direct Kohl & Madden Printing Ink Corporation Kraft Foods Global, Inc. Lakes Gas Company LBP Mechanical, Inc. Long Prairie Packing Company W.P. & R. S. Mars Company Minncast, Inc. Molin Concrete Products Company North Star Auto Auction PHASE Road Machinery & Supplies Company City of Rochester Savanna Pallets The Schwan Food Company SFM, The Work Comp Experts Swede-O, Inc. Tiller Corporation Trane Company Weber Electric, Inc. Xcel Energy Zero-Max

### Statements of Activities

Years Ended June 30,	2008	2007	
UNRESTRICTED NET ASSETS			
Revenue			
Program Fees	\$1,638,579	\$ 1,657,904	
Contributions	9,518	14,913	
Dues Contributed by Members	713,220	703,152	
Educational and Safety Materials Sales	1,547,713	1,298,066	
Management Fees	29,808	28,800	
Interest Income	11,763	14,397	
Other	67,098	39,508	
Net Assets Released by Fulfillment of Usage Restrictions	111,266	54,911	
Total Revenue	4,128,965	3,811,651	
Expenses			
Program Services:			
Safety Programs	2,006,561	1,862,739	
Public Education	544,584	525,644	
Cost of Educational and Safety Materials Sold	1,055,452	821,483	
Total Program Services	3,606,597	3,209,866	
Supporting Services:			
Management and General	354,339	307,980	
Fund Development	190,309	205,505	
Total Supporting Services	544,648	513,485 3,723,351	
Total Expenses	4,151,245		
Change in Unrestricted Net Assets	(22,280)	88,300	
TEMPORARILY RESTRICTED NET ASSETS			
Contributions:			
Operation Lifesaver	43,230	37,187	
Traffic Safety		60,410	
Other	20,765	20,646	
Net Assets Released by Fulfillment of Usage Restrictions	(111,266)	(54,911)	
Change in Temporarily Restricted Net Assets	(47,271)	63,332	
Change in Net Assets	\$ (69,551)	\$151,632	
Net Assets, Beginning of Year	1,017,763	866,131	
Net Increase in Net Assets	69,551	151,632	
Net Assets, End of Year	948,212	1,017,763	

### Statement of Functional Expenses

Year Ended June 30, 2008 (with comparative totals for 2007)

	Program Services				Supporting Services				
ſ	Safety Programs	Public Education	Cost of Educational and Safety Materials Sold	Totals	Management and General	Fund Development	Totals	Total Expenses 2008	Total Expenses 2007
Salaries	\$548,749	\$236,588	\$	\$785,337	\$204,168	\$94,765	\$298,933	\$1,084,270	\$1,045,901
Payroll Taxes	47,571	20,510		68,081	17,699	8,215	25,914	93,995	87,512
Retirement Contributions	21,122	9,107		30,229	7,859	3,648	11,507	41,736	39,909
Professional Services	11,046	4,762		15,808	4,110	1,908	6,018	21,826	20,809
Telephone	9,306	3,002		12,308	1,198	2,546	3,744	16,052	14,750
Supplies, Printing and Postage	297,718	35,732		333,450	7,086	16,647	23,733	357,183	369,963
Staff Expenses and Travel	100,251	15,528		115,779	4,369	6,642	11,011	126,790	102,185
Insurance and Dues	79,016	34,067		113,083	29,399	13,646	43,045	156,128	126,622
Rent and Utilities	59,193	26,215		85,408	22,023	10,222	32,245	117,653	115,739
Repairs and Maintenance	31,405	13,540		44,945	11,685	5,423	17,108	62,053	60,592
Depreciation and Amortization	44,081	19,005		63,086	16,401	7,612	24,013	87,099	56,217
Conferences, Meetmgs and									
Special Programs	132,214	710		132,924	343	218	561	133,485	134,974
Educational and Safety Materials			1,055,452	1,055,452				1,055,452	821,483
Course Instructors	504,230	62,168		566,398	10,978	6,150	17,128	583,526	575,772
Course and Special Programs									
Space Rentals	78,797	10,991		89,788	1,446	5,437	6,883	96,671	85,850
Interest	21,370	9,214		30,584	7,951	3,691	11,642	42,226	28,304
Contributions		34,610		34,610				34,610	
Miscellaneous	20,492	8,835		29,327	7,624	3,539	11,163	40,490	36,769
Total Expenses	\$2,006,561	\$544 <b>,</b> 584	\$1,055,452	\$3,606,597	\$354,339	\$190 <b>,</b> 309	\$544,648	<sup>\$</sup> 4,151,245	\$3,723,351

#### Basis of Presentation - Accounting for Net Assets

The organization's financial statements are segregated into classes of net assets according to the use of related resources.

These classes of net assets are summarized as follows:

Unrestricted Net Assets — accounts for resources that the board of directors has the discretion and intention to use in carrying on the organization's operations. Temporarily Restricted Net Assets — accounts for resources restricted by the donors for specific operating activities or specific future periods.

### Minnesota Safety Council Board of Directors

#### Officers

Chair, Board of Trustees Claudia Scott Welty, Senior Vice President, Business Support, and Chief Administrative Officer, ALLETE Chair, Board of Directors N. Jean Krause, Director, Community and Public Relations, CenterPoint Energy Chair-Elect, Board of Directors Ronald J. Hanson, Executive Vice President and General Manager, Minnesota Office, Oscar J. Boldt Construction Company President Carol A. Bufton, CEO, Minnesota Safety Council, Inc. Secretary Jeffrey B. Kusch, President and CEO, Austin Mutual Insurance Company Vice President Finance Susan D. Woodhall, Vice President, Bremer Financial Services, Inc. Vice Presidents Eugene (Skip) Cady, Vice President and General Manager, Lupient Enterprises, Saturn Division Mary Carter, Senior Vice President, Human Resources and Corporate Administration, Andersen Corporation James F. Hanko, President, North Country Health Services Mark Helland, Vice President Customer Service, Otter Tail Power Company Jeffrey S. Ogden, Chief Administrative Officer, University of Minnesota School of Dentistry

#### Directors

Robert K. Eddy, President, Sherburne Tele-Systems, Inc.
Tim Flint, President, Northwest Chapter, American Society of Safety Engineers
Cary Grover, Vice President and Senior Director of Manufacturing, Ice Cream, Beverage and Plastics Plant Operations, Schwan's Global Supply Chain, Inc., The Schwan Food Company
James F. Hanko, President, North Country Health Services
Thomas E. Hawkinson, President, Upper Midwest Chapter, American Industrial Hygiene Association
Kathleen Hughes, Director of Labor and Employment Law, SuperValu, Inc.
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Larry Lair, Division Vice President, Traffic Safety Systems Division, 3M
Bob Lund, President and CEO, SFM Insurance
Michael P. Mlinar, Vice President and General Manager, Northshore Mining Company
Jeffrey B. Murphy, President and Chief Executive Officer, RTW, Inc.
Steve Sviggum, Commissioner, Minnesota Department of Labor and Industry
Robyn Sykes, Executive Director, Minnesota / Iowa

Serving the Board as a Member of the Board of Trustees John Hay, Vice President (Retired), Prudential Insurance Company



Interactive learning at community events focused on key risks to children and families, including safety on foot and in vehicles. Here a child stands tall to determine whether he needs a booster seat.



The Minnesota Seat Belt Coalition continued to build support for primary seat belt legislation, working with local and national partners. Left to right: Pat Everage Smith, Meharry Medical College, Nashville; Representative Paul Tiessen, House sponsor of the legislation; Sonia O'Brien, State Farm Insurance; and Dr. Wayne Moore, Meharry Medical College.

> Members supported employees' safety off the job, distributing thousands of safety resources, including nearly 3,000 carbon monoxide alarms.





The Minnesota Safety & Health Conference provided opportunities for networking with peers, and with local and national experts. Left, internationally renowned motivational speaker and consultant David McNally. The Governor's Safety Awards Luncheon honored 225 employers for safety excellence. Below, we presented a special award to the Minnesota Department of Transportation, the Minnesota Department of Labor and Industry, and Carl Bolander & Sons for their coordination of the I-35W bridge clean-up effort, during which not a single serious or lost-time injury occurred.









www.minnesotasafetycouncil.org