

**Agency Purpose**

The Minnesota Historical Society (Society) was created by the Territorial Legislature in 1849 as one of the first educational and cultural institutions in Minnesota. Today, the Society serves a statewide audience through programs and services at the History Center in the Capitol Complex in St. Paul and through a statewide network of historic sites and museums. In addition, the Society serves an audience statewide, and beyond, through its award-winning website, <http://www.mnhs.org>.

The Minnesota Historical Society is guided by its vision for the future and its mission statement:

- We illuminate the Past to Light the Future
- The Minnesota Historical Society connects people with history to help them gain perspective on their lives. The Society preserves the evidence of the past and tells the stories of Minnesota’s people.

The Society is governed by an Executive Council of 30 members, elected by the Society’s membership, who are responsible for establishing major policies and monitoring the quality of its programs and services.

**At a Glance**

**Education and Outreach Program**

- Nearly 900,000 visitors served at sites and museums including over 600,000 visitors served at historic sites.
- Nearly 250,000 visitors served at History Center museum and library.
- Nearly 225,000 school children on organized programs at sites and History Center.
- Nearly two million “visitors” (unique individuals / IP addresses) on the Society’s web site, [www.mnhs.org](http://www.mnhs.org).

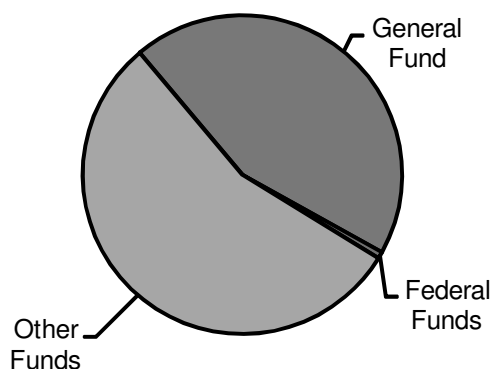
**Preservation and Access Program**

- Preservation and care of millions of artifacts for today’s and future users, including books, manuscripts, government records, photographs, maps, works of art and archaeological objects.
- Increased access to collections via technology.
- Service to 35,000 persons at History Center Library via in-person visits, telephone inquiries, classes and e-mail requests.

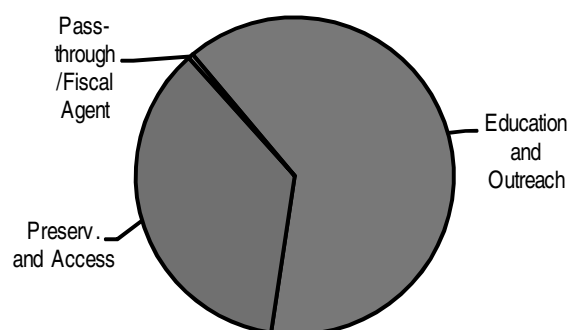
**Pass-through / Fiscal Agent Program**

- The MHS assists with processing funds for cultural organizations, as requested by the legislature.

**Est. FY 2010-11 Expenditures by Fund**



**Est. FY 2010-11 Expenditures by Program**



Source data is MHS Financial System. Note: “Other Funds” includes the following categories: Misc Special Revenue; Gift; Legacy/Arts and Cultural Heritage Fund

**Strategies**

In agreement with its strategic plan, the Society focuses its efforts and resources on its four key audiences: students, with an emphasis on grades 4-12; adults 50+; families with school age children; and young adults.

A major element of the strategic plan is our *Five Year Vision Statement*: At the end of five years, the Minnesota Historical Society will have increased the value it creates for Minnesotans. The following statements will describe key aspects of the organization.

- The Society is playing an expanded role in the teaching of history through programs that serve students directly and support the efforts of Minnesota’s teachers and parents to educate the state’s young people. These efforts are significantly increasing the research and critical thinking skills of students and their understanding of how history relates to their lives today.
- The Society offers an historical perspective to enhance understanding of topics that have a significant impact on the people of Minnesota. Increasingly, they perceive the Society to be a lively and creative institution whose programs raise their awareness of the ways in which history affects their lives and how that knowledge can help them make informed decisions for the future.
- Increased numbers of children and adults are participating in the Society’s programs and are using its extensive collections both in person and on the web.
- The Society’s programs, collections, staff, and governing structure more closely reflect Minnesota’s diversity.
- The Society has clear priorities, is systematically measuring its performance, and can demonstrate that it achieves the intended results in a cost-effective way. The Society’s funders recognize the value of the Society’s work and are increasing their support accordingly.
- The Society is expanding its partnerships with other organizations to benefit the state’s people.
- The Society has a funding model that successfully draws on a variety of public and private sources to fund its varied programs and services.

**Operations**

The Society serves the citizens of Minnesota through a variety of programs and services. Major operations are as follows:

**Historical Programs and Education Division,**

Departments include:

- Historic Preservation, Field Services, and Grants
- Archaeology
- History Center Museum and Education
- Enterprise Technology and Business Development

**Historic Sites and Museums Division**

- 32 historic sites statewide
- Mill City Museum

**Library, Publications and Collections Division,**

Departments include:

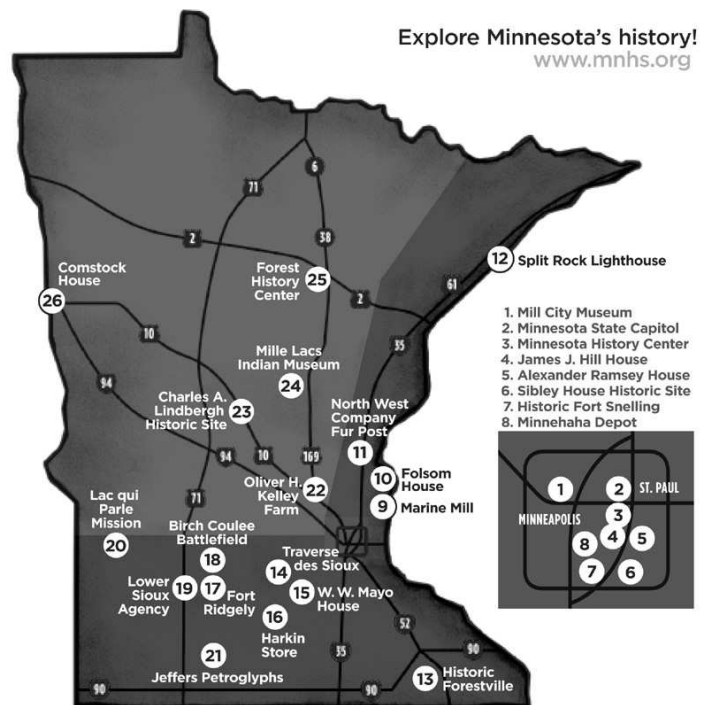
- Collections and Reference
- State Archives
- Collections Management
- MHS Press

**External Relations Division,** Departments include:

- Marketing and Communications
- Government Relations
- Development

**Human Resources and Volunteer Services**

**Finance and Administration**

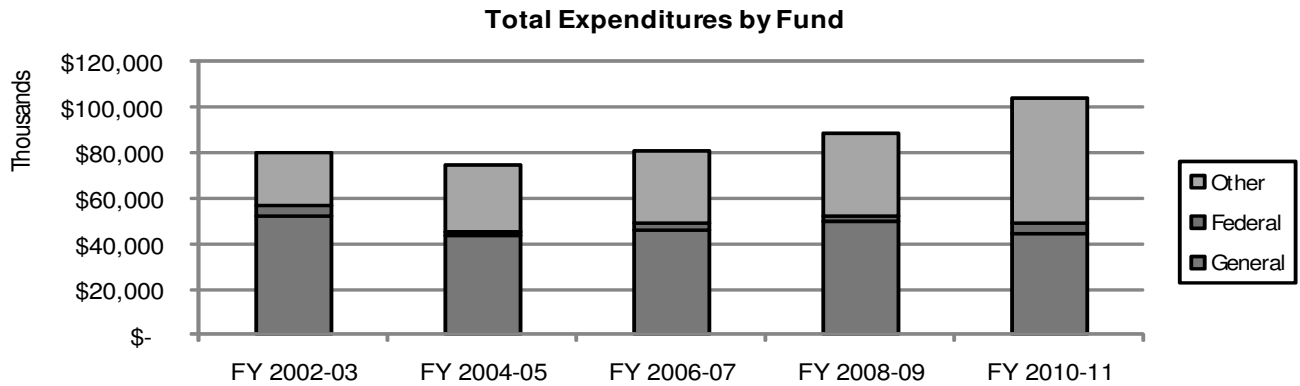


**Budget Trends Section**

The Society is supported by state general fund appropriations of approximately \$22.8 million each year, for ongoing operation of the History Center (including building services and debt service, for which approximately \$5.5 million each year is provided to the Department of Administration), the Historic Sites Network and other activities (including State Archives), the History Center Museum, the History Center Library, the State Historic Preservation Office, and numerous other functions.

Minnesota’s new Arts and Cultural Heritage Fund, as passed by the state’s voters in 2008, also provides funding opportunities for history programs, as called for in the constitutional language of the Legacy Amendment. These activities are either administered by the Society, or are conducted by other organizations, as allocated through grant programs.

In addition, the work of the Society is supported by non-state funds, including earned revenue, gifts, and grants. The Society’s membership recently topped 20,000 for the first time.



\* FY 2010-11 is actual for FY 2010, budgeted for FY 2011. Note: “Other Funds” includes the following categories: Misc Special Revenue; Gift; Legacy/Arts and Cultural Heritage Fund. Source data is MHS Financial System.

**External Factors Impacting the Society-** As a part of its recent strategic plan, the Society examined a number of demographic trends facing Minnesota in the coming years, and the strategic goals resulting from the planning process reflect these trends. For example, the Society is prioritizing serving students, particularly grades 4-12, as Minnesotans expect greater accountability from our K-12 educational system, as reflected in the legislatively mandated Social Studies Standards. On the other end of the demographic spectrum, the Society is paying closer attention to older Minnesotans – who often have more time, higher levels of disposable income and a greater interest in history, both personal and community.

In addition, the Society is keenly aware of the economic challenges facing both Minnesotans individually, as well as our state government. While the Society relies on state appropriations to fund facilities and activities, we have worked diligently to maximize non-state general fund resources, in order to maintain quality programs that are delivered to the public.

**Contact**

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Email: [david.kelliher@mnhs.org](mailto:david.kelliher@mnhs.org)**Websites:****Minnesota Historical Society Homepage**<http://www.mnhs.org>**Upcoming Events**<http://www.mnhs.org/events/index.html>**Membership Information**<http://www.mnhs.org/about/members/index.html>**Legacy Fund Programs and Grants**<http://www.mnhs.org/legacy/index.html>**\*Other websites are listed under each of MHS's programs\***

Dollars in Thousands

	Current		Forecast Base		Biennium 2012-13
	FY2010	FY2011	FY2012	FY2013	
<b><u>Direct Appropriations by Fund</u></b>					
<b>General</b>					
Current Appropriation	22,659	22,513	22,513	22,513	45,026
<b>Forecast Base</b>	<b>22,659</b>	<b>22,513</b>	<b>22,379</b>	<b>22,263</b>	<b>44,642</b>
Change		0	(134)	(250)	(384)
% Biennial Change from 2010-11					-1.2%
<b>Arts And Cultural Heritage</b>					
Current Appropriation	9,750	12,250	12,250	12,250	24,500
<b>Forecast Base</b>	<b>9,750</b>	<b>12,250</b>	<b>0</b>	<b>0</b>	<b>0</b>
Change		0	(12,250)	(12,250)	(24,500)
% Biennial Change from 2010-11					-100%
<b><u>Expenditures by Fund</u></b>					
<b>Carry Forward</b>					
General	0	0	130	0	130
Arts And Cultural Heritage	0	0	841	0	841
<b>Direct Appropriations</b>					
General	22,659	22,383	22,379	22,263	44,642
Arts And Cultural Heritage	4,825	16,334	0	0	0
<b>Open Appropriations</b>					
General	0	548	4,526	5,772	10,298
<b>Statutory Appropriations</b>					
Miscellaneous Special Revenue	1,058	945	957	955	1,912
Federal	398	398	398	398	796
Gift	14,086	14,219	14,219	14,219	28,438
<b>Total</b>	<b>43,026</b>	<b>54,827</b>	<b>43,450</b>	<b>43,607</b>	<b>87,057</b>
<b><u>Expenditures by Category</u></b>					
Total Compensation	23,005	25,798	21,802	21,337	43,139
Other Operating Expenses	15,416	18,840	14,182	13,804	27,986
Capital Outlay & Real Property	30	50	50	50	100
Local Assistance	3,050	8,017	5,294	6,294	11,588
Other Financial Transactions	1,525	2,122	2,122	2,122	4,244
<b>Total</b>	<b>43,026</b>	<b>54,827</b>	<b>43,450</b>	<b>43,607</b>	<b>87,057</b>
<b><u>Expenditures by Program</u></b>					
Education & Outreach	25,982	34,601	24,418	23,447	47,865
Preservation & Access	16,682	19,412	14,112	14,112	28,224
Fiscal Agents	362	246	362	246	608
Historic Preservation	0	568	4,558	5,802	10,360
<b>Total</b>	<b>43,026</b>	<b>54,827</b>	<b>43,450</b>	<b>43,607</b>	<b>87,057</b>
<b>Full-Time Equivalents (FTE)</b>	<b>359.7</b>	<b>419.0</b>	<b>353.3</b>	<b>343.0</b>	

**Program at a Glance**

The Minnesota Historical Society (MHS) serves the public through:

- 32 historic sites statewide
- History Center Museum program, including exhibitions, educational, and public programs
- Nearly 400 grants made in FY2010, as well as technical assistance provided to local historical organizations to further statewide history efforts. This figure includes a large increase resulting from Legacy funding.
- 28 books published by the MHS Press in FY 2010
- www.mnhs.org - the Society's web site, a comprehensive source of information about MHS Historic Sites and History Center programs and activities, including access to the Society's collections

**Program Description**

The Education and Outreach Program helps the Minnesota Historical Society's to fulfill its mission as it "connects people with history to help them gain perspective on their lives" and "tells the stories of Minnesota's people." This program includes

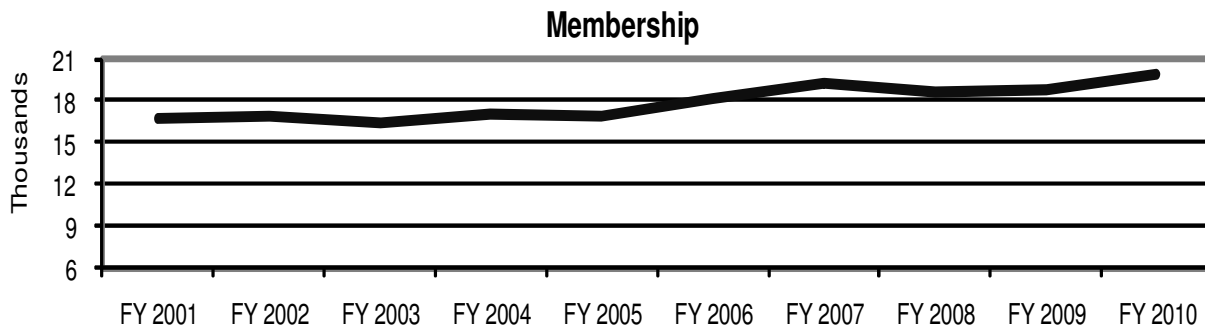
- historic sites and museums programs (including History Center and Mill City Museum);
- educational programs, including school programs, museum programs, family programs, and public programs;
- exhibits at History Center and historic sites;
- MHS Press;
- State Historic Preservation Office and Field Services Office;
- information technology, human resources and finance departments (also partly included in Preservation and Access Program); and
- History Center Building and debt service (also partly included in Preservation and Access Program)

**Population Served**

Through this program, the Society serves, each year:

- Over 200,000 visitors to the History Center;
- Over 600,000 visitors served at historic sites and museums statewide; and
- Nearly 250,000 school children on organized programs at historic sites and museums.

Activities within this program serve visitors from Minnesota and beyond, providing an important component of Minnesota's \$11 billion tourism sector.

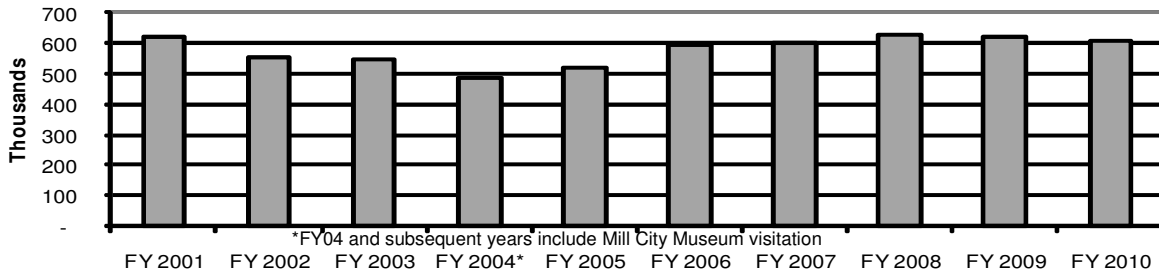


**Services Provided**

The Education and Outreach program provides the following services to the people of Minnesota:

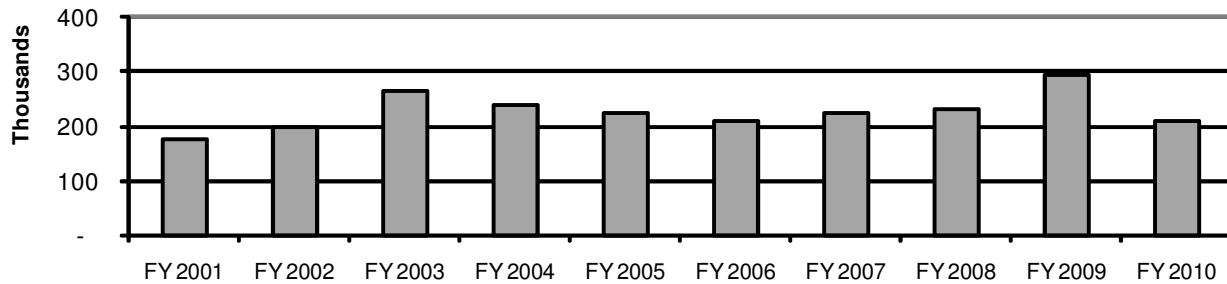
- **Historic Sites Network** - Minnesota's statewide network of 32 historic sites was created in 1965 by the Minnesota Legislature under M.S. 138.661-669. By providing visitors with the unique experience of learning about history where it happened, the Network has added richness to the educational and recreational life of Minnesotans and out-of-state visitors, and is an important element of the state's tourism economy. To provide this service to Minnesotans, the Society preserves 115 structures, many of which are over 100 years old.

**Historic Sites Attendance**



- Exhibits and Museum Program** - Exhibits at the History Center and throughout the Historic Sites Network provide visitors with creative methods to learn about Minnesota’s past. Costumed guides, interactive multi-media installations, and “hands-on” artifacts tell Minnesota’s story in meaningful and memorable ways.

**History Center Museum Attendance**



- Education** - As a central part of our mission, the Society provides public programs for students of all ages. They include lectures, programs geared to students in the classroom, those who visit the History Center and use exhibits as a learning tool, and those who visit historic sites on field trips. Many of these school visits are related to material in *Northern Lights*, the Minnesota history curriculum developed by the Society and widely used in the state’s schools.

One rapidly growing Society-coordinated educational program is History Day, which began with just over 100 participants in the early 1990s. Nearly 30,000 students now participate in this annual program, in which junior and senior high school students undertake original research projects, developing a variety of essential communications skills. In recent years, Minnesota students have taken numerous awards in the National History Day competition. It is expected that History Day will continue to grow, in part due to its applicability to meeting graduation standards.

- Minnesota Historical Society Press** - The MHS Press, the oldest publisher in the state, helps to fulfill the Society’s mission by providing materials for readers interested in Minnesota’s past. Through popular and scholarly titles, the MHS Press not only encourages research, but it also helps a wider audience learn about Minnesota history. The number of units shipped by the publications area (including books, tapes, CDs, posters) has shown steady increases each year over the past decade, with 28 books published in FY 2010.

- **Historic Preservation and Field Services** - The Society, as directed by state and federal law, serves as Minnesota's State Historic Preservation Office (SHPO). This office maintains the *National Register of Historic Places* for properties in Minnesota, provides reviews for compliance with applicable federal laws, and educates the public about the values and benefits of maintaining cultural resources and the historic environment. In FY 2010, the SHPO conducted 4418 reviews of state and federal projects to ensure compliance with applicable laws. In addition, the office conducts reviews of applications for the various competitive, matching grant programs administered by the Society, and it helps to coordinate the Society's contact with the state's 450 county and local historical organizations. Through matching requirements, state funds are leveraged to accomplish projects with minimal state investment.
- **Information Technology** - The use of information technology has enhanced the Society's ability to deliver programs and collections to the public. The Society's web site ([www.mnhs.org](http://www.mnhs.org)) is an active destination for researchers and users of the History Center, historic sites, educational programs, and public events. In FY 2010, there were nearly two million "visitors" (unique individuals/IP addresses) to the website. Among the top destinations on the Society's web page were pages with information about death records, the National Register of Historic Places, the Historic Sites Network and specific sites, and other popular programs.

### **Key Program Goals and Measures**

The Society uses a variety of quantitative and qualitative metrics to ensure that our programs meet both the institutional priorities in its five-year strategic plans and the particular outcomes prescribed for each program or function. These include quantitative measures like attendance at our historic sites and museums, the number of users and resources consulted in the library, overall membership, or the number of school districts and students and teachers visiting our facilities or using our educational resources such as the Northern Lights textbook. Qualitative measurements are also collected through visitor surveys and focus groups for public programs for students and adults.

### **Contact**

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### **Websites, relating to MHS and the Education and Outreach Program:**

Minnesota Historical Society homepage: <http://www.mnhs.org>

Minnesota History Center General Information: <http://www.mnhs.org/places/historycenter/index.html>

Historic Sites Network (with links to specific sites): <http://www.mnhs.org/places/sites/index.html>

State Historic Preservation Office (with links to National Register of Historic Places, grants information): <http://www.mnhs.org/preserve/shpo/index.html>

MHS Press: <http://www.mnhs.org/market/mhspress/index.html>

School and Educational Programs: <http://www.mnhs.org/school/index.html>



# HISTORICAL SOCIETY

Program: EDUCATION & OUTREACH

Program Summary

*Dollars in Thousands*

	Current		Forecast Base		Biennium
	FY2010	FY2011	FY2012	FY2013	2012-13
<b><u>Direct Appropriations by Fund</u></b>					
<b>General</b>					
Current Appropriation	12,756	12,846	12,846	12,846	25,692
<b>Technical Adjustments</b>					
One-time Appropriations			(250)	(250)	(500)
<b>Forecast Base</b>	<b>12,756</b>	<b>12,846</b>	<b>12,596</b>	<b>12,596</b>	<b>25,192</b>
<b>Arts And Cultural Heritage</b>					
Current Appropriation	6,750	7,500	7,500	7,500	15,000
<b>Technical Adjustments</b>					
One-time Appropriations			(7,500)	(7,500)	(15,000)
<b>Forecast Base</b>	<b>6,750</b>	<b>7,500</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b><u>Expenditures by Fund</u></b>					
<b>Carry Forward</b>					
General	0	0	130	0	130
Arts And Cultural Heritage	0	0	841	0	841
<b>Direct Appropriations</b>					
General	12,756	12,716	12,596	12,596	25,192
Arts And Cultural Heritage	2,375	11,034	0	0	0
<b>Statutory Appropriations</b>					
Miscellaneous Special Revenue	1,058	925	925	925	1,850
Federal	398	398	398	398	796
Gift	9,395	9,528	9,528	9,528	19,056
<b>Total</b>	<b>25,982</b>	<b>34,601</b>	<b>24,418</b>	<b>23,447</b>	<b>47,865</b>
<b><u>Expenditures by Category</u></b>					
Total Compensation	14,694	17,663	13,703	13,238	26,941
Other Operating Expenses	9,976	13,037	9,131	8,755	17,886
Local Assistance	473	2,713	396	266	662
Other Financial Transactions	839	1,188	1,188	1,188	2,376
<b>Total</b>	<b>25,982</b>	<b>34,601</b>	<b>24,418</b>	<b>23,447</b>	<b>47,865</b>
<b><u>Expenditures by Activity</u></b>					
Hist Sites, Mus, Statewide Sv	20,298	20,250	20,260	20,130	40,390
Hist Ctr Bldg & Debt Service	3,309	3,317	3,317	3,317	6,634
Historic & Cultural Prog	2,375	11,034	841	0	841
<b>Total</b>	<b>25,982</b>	<b>34,601</b>	<b>24,418</b>	<b>23,447</b>	<b>47,865</b>
<b>Full-Time Equivalent (FTE)</b>	<b>241.4</b>	<b>302.6</b>	<b>237.5</b>	<b>227.2</b>	

### Program at a Glance

The Society currently holds for and makes accessible to the people of Minnesota:

- 500,000 books, pamphlets and periodicals
- 41,700 cubic feet of manuscripts and 6,000 reels of microfilmed manuscripts
- 60,000 cubic feet of government records and 12,000 reels of microfilmed records from nearly 4,000 government agencies.
- 21,327 maps and atlases
- 500,000 photographs, albums, and collections
- 6,100 works of art
- Over 1.25 million archaeological artifacts
- Four million issues of 4,000 Minnesota newspapers on 73,000 reels of microfilm
- Over 225,000 historical artifacts

### Program Description

This program helps to fulfill the Minnesota Historical Society's (Society) mission as it "preserves the evidence of the past." Through a variety of public programs, the Society preserves paper, artifacts, and other media that document Minnesota history. This program includes

- library;
- state archives;
- processing and conservation;
- repair and replacement;
- archaeology; and
- information technology.

### Population Served

In addition to acquiring, processing, and conserving collections, the Society annually serves the following number of customers through the Preservation and Access Program:

- Nearly 35,000 patrons served, including:
- 25,103 in person inquiries at the History Center Library
- 9,448 inquiries by telephone, mail and email and served through classes
- In addition, the Society's website has experienced large increases in usage, especially as more collections-related information has been added to the website. In FY 2010, nearly 2 million "visitors" (unique individuals / IP addresses) used [www.mnhs.org](http://www.mnhs.org). Among the more popular pages on the site are collections catalogs and specific resources, such as the visual resources database and the Minnesota death records database.

### Services Provided

Through this program, the Society provides a number of services to the public to preserve and make collections available today and for future generations:

- *Library* -- The History Center Library makes accessible to nearly 35,000 patrons each year the written, visual, and oral history materials relating to Minnesota's past.
- *State Archives* -- The Minnesota Historical Society is statutorily responsible for working with state and local units of government to evaluate the historical importance of all of Minnesota's governmental records and arrange for their permanent preservation or disposal. This activity has experienced constant growth, and is continuing to examine how best to handle records that are increasingly more complex and varied in their form and media.
- *Processing and Conservation* -- Materials selected for inclusion in the Society's collections are organized, catalogued, and treated to ensure their long-term stability and usability.
- *Repair and Replacement* -- Since many of the Society's buildings are more than 100 years old; caring for them presents unique, and usually costly, challenges. This activity provides for ordinary but necessary repairs for structures in the History Center and in the Historic Sites Network.
- *Archaeology* -- The archaeology department provides help to the public and other departments of the Society. Recent work has included assistance with archaeological investigations at historic sites capital projects such as the Sibley Historic Site, the Lindbergh House Historic Site and the Mill City Museum in Minneapolis.
- *Information Technology* -- The use of information technology has enhanced the Society's ability to deliver programs and collections to the public. The Society's website ([www.mnhs.org](http://www.mnhs.org)) is an active destination for

researchers. In the last year, the award-winning site was visited by nearly 2 million individuals or visitors. To date, over 200,000 digital images are available, including photographs, artwork, and posters from the Society's collection. In addition, an online index of 1.7 million death certificates recorded between 1908 and 1959 was recently launched, and has become one of the most popular destinations on the website.

### **Historical Perspective**

A significant part of the Society's mission involves the collection, conservation, and preservation of the state's cultural heritage and governmental records. The Society started this undertaking in 1849, even before Minnesota became a state. Over the years, the Society has successfully adapted to changing technology, beginning with the introduction of microfilming methods in the mid-twentieth century. In recent years, the Society has begun to offer these resources to the public through the internet. While we will never "digitize" all of the collections, we have begun to offer catalog information about the collections to researchers and genealogists. (The death records collection is a good example of this.) Our continuing challenge is to determine the best ways to continue to collect and preserve these materials, while using the latest technology to deliver them to the public.

### **Key Program Goals and Measures**

The Society uses a variety of quantitative and qualitative metrics to ensure that our programs meet both the institutional priorities in its five-year strategic plans and the particular outcomes prescribed for each program or function. These include quantitative measures like attendance at our historic sites and museums, the number of users and resources consulted in the library, overall membership, or the number of school districts and students and teachers visiting our facilities or using our educational resources such as the Northern Lights textbook. Qualitative measurements are also collected through visitor surveys and focus groups for public programs for students and adults.

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### **Websites, relating to MHS and the Preservation and Access Program:**

Minnesota Historical Society homepage: <http://www.mnhs.org>

Library: including catalogs, special databases and genealogy information: <http://www.mnhs.org/library>

PALS - Online catalog to MHS collections:

<http://www.pals.msus.edu/cgi-bin/pals-cgi?palsAction=newSearch&setWeb=MHSCATT>

Visual Resources Database (including photograph collections) <http://collections.mnhs.org/visualresources/>

Death Records Index site: <http://people.mnhs.org/dci/Search.cfm>

# HISTORICAL SOCIETY

Program: PRESERVATION & ACCESS

Program Summary

*Dollars in Thousands*

	Current		Forecast Base		Biennium
	FY2010	FY2011	FY2012	FY2013	2012-13
<b><u>Direct Appropriations by Fund</u></b>					
<b>General</b>					
Current Appropriation	9,541	9,421	9,421	9,421	18,842
<b>Forecast Base</b>	<b>9,541</b>	<b>9,421</b>	<b>9,421</b>	<b>9,421</b>	<b>18,842</b>
<b>Arts And Cultural Heritage</b>					
Current Appropriation	3,000	4,750	4,750	4,750	9,500
<b>Technical Adjustments</b>					
One-time Appropriations			(4,750)	(4,750)	(9,500)
<b>Forecast Base</b>	<b>3,000</b>	<b>4,750</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b><u>Expenditures by Fund</u></b>					
<b>Direct Appropriations</b>					
General	9,541	9,421	9,421	9,421	18,842
Arts And Cultural Heritage	2,450	5,300	0	0	0
<b>Statutory Appropriations</b>					
Gift	4,691	4,691	4,691	4,691	9,382
<b>Total</b>	<b>16,682</b>	<b>19,412</b>	<b>14,112</b>	<b>14,112</b>	<b>28,224</b>
<b><u>Expenditures by Category</u></b>					
Total Compensation	8,311	8,135	8,099	8,099	16,198
Other Operating Expenses	5,440	5,783	5,019	5,019	10,038
Capital Outlay & Real Property	30	50	50	50	100
Local Assistance	2,215	4,510	10	10	20
Other Financial Transactions	686	934	934	934	1,868
<b>Total</b>	<b>16,682</b>	<b>19,412</b>	<b>14,112</b>	<b>14,112</b>	<b>28,224</b>
<b><u>Expenditures by Activity</u></b>					
Collection Services	11,595	11,475	11,475	11,475	22,950
Hist Ctr Bldg & Debt Service	2,637	2,637	2,637	2,637	5,274
Hist Cultural	2,450	5,300	0	0	0
<b>Total</b>	<b>16,682</b>	<b>19,412</b>	<b>14,112</b>	<b>14,112</b>	<b>28,224</b>
<b>Full-Time Equivalents (FTE)</b>	<b>118.3</b>	<b>116.4</b>	<b>115.8</b>	<b>115.8</b>	

**Program at a Glance**

The Historical Society serves as the pass through agency for certain organizations determined by the state legislature. Those organizations are

- Minnesota International Center (MIC)
  - \$86,000 in FY2010-11
- Minnesota Military Museum
  - \$100,000 in FY2010-11
- Minnesota Air National Guard Museum
  - \$16,000 in FY2010-11
- Minnesota Agricultural Interpretive Center (FarmAmerica)
  - \$256,000 in FY2010-11
- Hockey Hall of Fame
  - \$150,000 in FY2010-11

**Minnesota International Center (MIC)**

The Minnesota International Center (MIC) is a nonprofit community education organization which organizes globally-focused learning opportunities for people of all ages. In our most recently completed program year, MIC coordinated 1,931 globally-focused learning opportunities for an audience of more than 45,000 in 58 communities throughout Minnesota.

The Minnesota International Center (MIC) was founded in 1953 as a welcoming organization for the international students, scholars and visitors who came to Minnesota to study at our colleges and universities to exchange knowledge with their professional peers on U.S. government-sponsored exchange programs. In its 57-year history, MIC has evolved from a direct service organization focused on this population into a member-supported community education organization with the mission to inspire our community to understand global issues and

cultures in an ever changing world. Our programs – which enrich the four spheres of home, classroom, workplace and community – foster awareness about international issues and cultivate effective cross-cultural relationships built on mutual respect and understanding.

*In the home:* Our home hospitality opportunities promote international understanding and exchange through the simplicity of sharing a meal or weekend with international students and visitors. In 2009-10, MIC members shared 302 hospitality experiences with 367 international guests from 91 countries and regions.

*In the classroom:* Our K-12 education program – International Classroom Connection (ICC) – brings trained international volunteer speakers into classrooms to engage Minnesota students in cross-cultural conversations which enhance school curricula and build the necessary skills for the next generation to live, work and lead in a global economy. In 2009-10, 113 speakers from 48 countries made 1,179 presentations to a student audience of 34,000.

*In the workplace:* Sponsored by the U.S. Department of State, the International Visitor Leadership Program (IVLP) enables local professionals to exchange knowledge, ideas and best practices with their international professional peers. In 2009-10, MIC partnered with 290 local professional resources to arrange 419 appointments for 380 visitors from 105 countries.

*In the community:* Our public events and community discussion groups raise awareness and encourage discussions about world issues. In 2009-10, MIC presented 6 World Affairs Forums with attendance of 727; 61 groups convened 429 *Great Decisions* meetings with an attendance of 11,145; and 320 people fielded 40 teams at MIC 9th annual *WorldQuest* competition while 112 high school students fielded 28 teams from 15 high schools for our 3rd annual *Academic WorldQuest* competition.

MIC programming supports Minnesota’s growing engagement with the world by strengthening connections to the international communities within our state and bringing national and international recognition to Minnesota. Out of the 90 World Affairs Councils of America in the U.S., MIC is the 6<sup>th</sup> largest. MIC is also one of the largest member councils of the National Council for International Visitors (NCIV) and our president – Carol Engebretson Byrne – plays a prominent role at the national level as First Vice Chair of NCIV as well as Chair of the NCIV Advocacy Committee, which works with Congress to secure funding for international exchange.

**Minnesota Military Museum**

The Minnesota Military Museum, located at Camp Ripley, is operated by the Military Historical Society of Minnesota. It exists to document, preserve, and depict the stories and contributions of Minnesotans who have served in all branches of military service and on the home front in time of peace and war from Minnesota's early years to the present. Exhibits and publications are intended to foster awareness and understanding of how armed conflicts and military institutions have shaped our state and national experience. The museum also functions as a major repository in Minnesota for historical military artifacts and records.

Our mission is state-oriented and we depend on state support. The Military Museum does not receive direct funds from the federal government, the military, or local government. Our self funding includes gift shop sales, investment income, and contributions from veterans' organizations and individuals and has grown steadily and accounts for over 75% of our operating revenue. Private fund-raising is hampered due to the museum's location and the public's perception that it is a government-supported military activity.

At a glance:

- 13,500 visitors per year
- 65 tours per year
- 34,000 artifacts
- 9,000 books in reference library
- 170 archives in linear feet
- 15,000 photographs
- 1,600 volunteer hours worked last year

**Minnesota Air Guard Museum**

The Minnesota Air Guard Museum serves as a community resource for the preservation of aviation history, (especially military) offering activities and education for all ages.

The private, nonprofit Minnesota Air National Guard Historical Foundation, Inc. has the funding responsibility for the museum. The museum is located on the Minnesota Air National Guard Base at the Minneapolis/St. Paul International Airport. The Minnesota Air Guard owns most of the aircraft and displays them in an air park next to the museum.

*Sources of Financial Support:*

- The \$16,000 state biennial Grant, which represents 8% of our income.
- Membership dues from approximately 500 members plus donations from museum visitors and tour groups and organizations that hold events at the Museum amount to 30%.
- Private gifts and grants amount to 10%.

**Minnesota Agricultural Interpretive Center (MAIC) also known as Farmamerica**

*Agency Vision and Mission Statement:*

The governor and Minnesota state legislature commissioned the Minnesota Agricultural Interpretive Center in 1978 to preserve and promote the rich rural agricultural heritage of the state and its people. The Minnesota Agricultural Interpretive Center is a not-for-profit educational institution administered by a volunteer board of directors.

The vision of the MAIC is to teach people of all ages about our agricultural, food and environmental systems and their impact on our lives. The mission of the Minnesota Agricultural Interpretive Center is to carry out the vision through public and private partnerships and interactive experiences for visitors to the site. To accomplish this mission, MAIC maintains a 120-acre interpretive site and facilities located four miles west of Waseca on Waseca County Road 2. MAIC provides educational experiences for people of all ages.

*Trends, Policies, and Other Issues Affecting the Demand for Services:*

With each passing year, the perception of the direct link between food and agriculture becomes more remote. Younger generations are much less likely to have family members on the farm and fewer direct experiences with food or where it comes from. Minnesota has a rich agricultural heritage and continues to be an important global presence in food and agriculture. It is more important than ever to help young people and adults make those connections. There are fewer people in farming, the applicable technologies in the field are changing at an increasing rate and there is a sense of a growing distrust in the food system. Rebuilding or maintaining trust comes from understanding built upon education and personal experiences.

At Farmamerica, the story of agriculture is being told through guided tours, hands-on learning experiences, festivals, and exhibitions. Visitors travel on a one-mile timeline road and become involved in activities as they move to the prairie/pond/marsh to the settlement farm of the 1850s. The handicap accessible walking path continues past the one-room schoolhouse, the country church, the 1920/1930s depression-era dairy farm, the feed mill, and the blacksmith shop/town hall. Visitors can also stop at the Agri-Hall Museum and the 1970s farm exhibit. The wonderful Visitor's Center is where tours start and stop and is used for a number of exhibit and educational purposes. In 2008, a new permanent exhibit, 150 years of Minnesota agricultural development, was built along time lane road in observance of Minnesota's Sesquicentennial.

With the tremendous technology changes going on in agriculture and with fewer people involved, there is greater need to tell the agriculture story – past, present, and future. Over the 32 years it has been in existence, Farmamerica has hosted hundreds of thousands of visitors. It is not uncommon to host 20,000 people each year through the school and group tours programs, outreach activities, and festivals during throughout the year.

Continued improvements have been made to site facilities since 1978. Facilities have been assembled or built and improvements made to develop the site with safe and accessible facilities that support educational interpretive public programming about Minnesota's agriculture.

Significant progress has been made to provide necessary facilities in keeping with strategic plans with the addition of the 10,000 square foot visitors center in 2000 and the security and accessibility improvements in 2001/2002. Presently, Farmamerica is focusing on maximizing use of those facilities and availability to the public.

*Trends – technology changes, fewer people involved in farming:*

With the tremendous technology changes going on in agriculture and with fewer people involved, there is more need and demand to tell the agriculture story – past, present, and future. In recent years, over 30,000 participated in the school and group tours, outreach programs, and festivals during June - September, as well as the All Hallows Eve and the Holiday Traditions events.

Continued improvements have been made to site facilities since 1978 on the original 120 acres. Facilities and improvements have been made to realize the goals to develop the site with safe and accessible facilities to support educational interpretive public programming about Minnesota's agriculture.

Significant progress has been made to provide necessary facilities in keeping with strategic plans with the most recent addition of the 10,000 square foot visitors center in 2000 and the security and accessibility improvements in 2001-02. Presently, Farmamerica is focusing on maximizing use of those facilities and assuring that they are programmed and available to the public.

*MAIC (Farmamerica) is Working to Expand Its Support Base:*

With limited funds, it has accomplished much through the help of thousands volunteers over the years from dozens of communities in the region to conduct programs and events. Farmamerica is also working aggressively to expand its funding base. It is continuing to develop new revenue sources including expanded membership program, sponsorships, naming rights, annual fundraisers, and expanded user-fee-based programs and services. Gifts of artifacts, equipment, financial donations and grant funds continue to be pursued as well.

**US Hockey Hall of Fame**

The United States Hockey Hall of Fame Museum is America's hockey showcase. Since 1973, the Hall has honored and recognized outstanding coaches, players, builders and administrators who have contributed to the success and promotion of American Hockey.

Visitors to the United States Hockey Hall of Fame Museum can experience the thrilling game action and inspiring achievements via physical displays, exhibits, video, theater and memorabilia.

Eveleth, Minnesota has been designated "The Capital of American Hockey," and is known as the home of the United States Hockey Hall of Fame Museum because of its rich hockey traditions. No community the size of Eveleth has produced as many quality players or has contributed more to the development of the sport in the United States. Furthermore, the Iron Range and Minnesota in general have had significant impact on US Hockey.

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**HISTORICAL SOCIETY**  
 Program: FISCAL AGENTS

Program Summary

*Dollars in Thousands*

	Current		Forecast Base		Biennium 2012-13
	FY2010	FY2011	FY2012	FY2013	
<b><u>Direct Appropriations by Fund</u></b>					
<b>General</b>					
Current Appropriation	362	246	246	246	492
<b>Technical Adjustments</b>					
Biennial Appropriations			116	0	116
<b>Forecast Base</b>	<b>362</b>	<b>246</b>	<b>362</b>	<b>246</b>	<b>608</b>
<b><u>Expenditures by Fund</u></b>					
<b>Direct Appropriations</b>					
General	362	246	362	246	608
<b>Total</b>	<b>362</b>	<b>246</b>	<b>362</b>	<b>246</b>	<b>608</b>
<b><u>Expenditures by Category</u></b>					
Local Assistance	362	246	362	246	608
<b>Total</b>	<b>362</b>	<b>246</b>	<b>362</b>	<b>246</b>	<b>608</b>
<b><u>Expenditures by Activity</u></b>					
Mn International Center	43	43	43	43	86
Mn Air National Guard Museum	16	0	16	0	16
Cty Eveleth	75	75	75	75	150
Mn Military Museum	100	0	100	0	100
Farmamerica	128	128	128	128	256
<b>Total</b>	<b>362</b>	<b>246</b>	<b>362</b>	<b>246</b>	<b>608</b>

**Program at a Glance**

- The new historic preservation credit and grant-in-lieu-of credit was created as an incentive to stimulate job growth, increase local tax base and revitalize communities across the state.
- Nine applications have been received in first seven months of program, which will result in millions of dollars in reinvestment in Minnesota communities.

**Activity Description**

In 2010, the legislature passed and the governor signed legislation making Minnesota the 31<sup>st</sup> state to have a state income tax-based incentive for preserving historic structures. The program parallels the existing federal historic tax credit and allows a 20% state tax credit for qualified expenditures for rehabilitation of certified historic structures, generally those which are listed on the National Register of Historic Places. The establishment of this program makes Minnesota competitive with its neighbors in the region, which have similar programs, attracting investment capital to our state.

Minnesota's new law offers project developers the option of taking a tax credit or a grant-in-lieu-of credit option, or a combination of the two. Administrative responsibility for the program is shared between the Minnesota Historical Society's State Historic Preservation Office (SHPO) and the Department of Revenue. Tax credits will be administered by the Department of Revenue and the Grant-in-lieu-of tax credit option will be administered by the Minnesota Historical Society.

**Population Served**

This program will assist communities across the state in preserving their most historic structures, thus creating labor intensive construction jobs and preserving community identity. The program will also enhance the local property tax base by improving underutilized or unused buildings, which currently generate little or no property taxes.

**Services Provided**

As is the case with the existing federal historic preservation tax credit, projects that apply for the credit must meet existing standards for review of rehabilitation work, known as the Secretary of the Interior's Standards for Rehabilitation of Historic Structures. This work is reviewed by the SHPO's historical architect throughout the process to ensure that all work meets historic preservation standards.

**Historical Perspective**

Since this is a new program, estimates of the number of projects and their costs are preliminary estimates.

**Activity Funding**

The historic structure rehabilitation tax credit program is funded through the state's general fund via an income tax credit and/or a grant-in-lieu-of credit option. Since this is a new program, estimates are preliminary and are based on: applications received to date, analysis of previous levels of historic preservation activity in Minnesota, and the experience of other states with similar programs.

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# HISTORICAL SOCIETY

Program: HISTORIC PRESERVATION

Program Summary

*Dollars in Thousands*

	Current		Forecast Base		Biennium 2012-13
	FY2010	FY2011	FY2012	FY2013	
<b><u>Expenditures by Fund</u></b>					
<b>Open Appropriations</b>					
General	0	548	4,526	5,772	10,298
<b>Statutory Appropriations</b>					
Miscellaneous Special Revenue	0	20	32	30	62
<b>Total</b>	<b>0</b>	<b>568</b>	<b>4,558</b>	<b>5,802</b>	<b>10,360</b>
<b><u>Expenditures by Category</u></b>					
Other Operating Expenses	0	20	32	30	62
Local Assistance	0	548	4,526	5,772	10,298
<b>Total</b>	<b>0</b>	<b>568</b>	<b>4,558</b>	<b>5,802</b>	<b>10,360</b>
<b><u>Expenditures by Activity</u></b>					
Historic Preservation	0	568	4,558	5,802	10,360
<b>Total</b>	<b>0</b>	<b>568</b>	<b>4,558</b>	<b>5,802</b>	<b>10,360</b>

# HISTORICAL SOCIETY

# Agency Revenue Summary

*Dollars in Thousands*

	Actual FY2010	Budgeted FY2011	Current Law		Biennium 2012-13
			FY2012	FY2013	
<b><u>Non Dedicated Revenue:</u></b>					
<b>Other Revenues:</b>					
General	74	0	0	0	0
<b>Total Non-Dedicated Receipts</b>	<b>74</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b><u>Dedicated Receipts:</u></b>					
<b>Departmental Earnings:</b>					
Miscellaneous Special Revenue	1,058	945	957	955	1,912
<b>Grants:</b>					
Federal	398	398	398	398	796
Gift	14,086	14,219	14,219	14,219	28,438
<b>Total Dedicated Receipts</b>	<b>15,542</b>	<b>15,562</b>	<b>15,574</b>	<b>15,572</b>	<b>31,146</b>
<b>Agency Total Revenue</b>	<b>15,616</b>	<b>15,562</b>	<b>15,574</b>	<b>15,572</b>	<b>31,146</b>