

## Agency Purpose

The state Council on Black Minnesotans addresses the need for people of African heritage to fully and effectively participate in and equitably benefit from the political, social, and economic resources, policies, and procedures of this state.

With the insistence and support of the African American community, the council was created by the Minnesota legislature in July 1980 (M.S. Section 3.9225). Its primary purpose is to advise the governor and legislature on the nature and intensity of issues confronting the state's Black populations. The formation of the council was critical for Black Minnesotans because, historically, this population has been, and continues to be, underrepresented in the legislature and has had little access to the office of the governor or other policy makers.

The council is a policy-oriented agency that uses a community mobilization and involvement model. Prior to the creation of the council, there was no state or local agency responsible for advising and educating policy makers, researching and analyzing the broad spectrum of issues affecting Black Minnesotans and advocating on their behalf, or to educate and reeducate Black Minnesotans regarding specific policy issues and the value of political and policy participation.

The council's advice to policy makers must be well founded, accurate, and representative of the will of its constituencies. To facilitate these functions, the council is made up of 13 public members appointed by the governor with the understanding that they must be broadly representative of Minnesota's Black communities. Four ex-officio legislative representatives are also members of the council and participate in setting the agenda and priorities of the agency.

## Core Functions

The council operates as a liaison between state agencies, individuals, and organizations seeking access to state government. It participates in policy-making processes that affect the interests and welfare of Black Minnesotans and recommends new laws or changes in existing laws to the governor and legislature that may benefit African Americans and Africans in the state of Minnesota. Another important function of the council is to increase the awareness and practice of "cultural responsibility" throughout the state of Minnesota, its institutions and its citizens. It also publicizes the accomplishments of Black Minnesotans and their contributions to the quality of Minnesota life. Specific functions of the council include monitoring government and private sector agencies, programs and policies to determine their impact on Black Minnesotans and other populations of color. The council also conducts primary and secondary research and sponsors and promotes issue/policy-oriented educational programs.

In order to effectively advise the governor, legislators, and other policy makers, the council has organized community legislative/policy dialogues. It also conducts primary and secondary research to get information on the extent to which Black Minnesotans benefit from current policies/programs and the extent to which disparities exist. Conducting research has provided the council with information that allows it to identify existing community needs and resources and set organizational priorities. A significant barrier to the accomplishment of these functions is

## At A Glance

Minnesota's fast growing Black population is the council's primary client constituency and is the state's largest non-European ethnic/cultural group.

- ◆ In 2005 there were an estimated 218,500 residents who were Black Minnesotans – this represents a 28% increase over the state's Black population in 2000.
- ◆ The council's client constituency also includes one of the largest African immigrant populations in the United States, nearly 50,000.
- ◆ The vast majority of the council's constituencies, nearly 92%, are residents of the Twin Cities Metropolitan Area.
- ◆ Smaller Black communities can be found in and near Rochester, Duluth, St. Cloud, Mankato, Moorhead, and Worthington.

The council also has an institutional constituency of health and human service and research organizations with similar values, concerns, target populations, and objectives.

Overall, the populations served by the council are disproportionately impoverished and have experienced a multitude of complex and inter-related problems; social, political, and economic. These conditions are both caused and acerbated by a lack of equal access and opportunity, and institutional and individual racism. The council was created to address the disparities associated with these conditions and be an instrument to create institutional and social change.

the current status of available data or information. Most agencies, state or local, public or non-profit, do not collect data in a manner that would allow the council to determine in a precise fashion the extent to which Black Minnesotans participate in and benefit from existing programs and policies. Correcting this condition is a primary objective of the council.

The council has established programs to address the needs of its constituencies. Through collaboration and cooperation, it is involved in about 70 ongoing committees and organizations addressing such issues as out-of-home placement of children, teen pregnancy, hunger, health, affordable housing and homelessness, economic development, education, drugs, violence, childcare, HIV/AIDS, crime, the status of African American males, tobacco usage prevention/reduction, employment, the status of Black veterans, poverty, police community relations (including racial profiling), and the unique concerns of native African communities. Collaborative organizations include:

- ◆ Minneapolis and Saint Paul branches of the Urban League and National Association for the Advancement of Colored People (NAACP)
- ◆ Commission on Minnesota's African American Children
- ◆ Minnesota African American Tobacco Education Network
- ◆ Minneapolis and Saint Paul African American Leadership Council/Summit
- ◆ University of Minnesota Medical School and Minnesota Private College Council
- ◆ Office of Minority and Multicultural Health, Minnesota Department of Health

An annual function of the council involves assisting the governor's Dr. Martin Luther King Jr. Holiday Commission in managing and overseeing the observance of the Dr. Martin Luther King holiday and celebration. More specifically, the council assists in the planning and presentation of programs and events designed to promote the ideals of Dr. King.

Another important function of the council is to promote the representation, accountability, and increased/effective leadership of Black Minnesotans in policy-making processes. This is accomplished through the identification of individuals as community assets, and matching individual skills with volunteer opportunities on Boards, Commissions, and Task Forces, etc.

### Key Goals

The goals/objectives of the Council on Black Minnesotans include the following. It must be noted that the Council does not operate specific programs. It is more involved in governmental and other public policy processes from an education, advocacy and monitoring perspective. For example:

- ◆ Reducing the level of racial disparities and disproportionalities experienced by Minnesotans of African descent through education, collaboration and advocacy.
- ◆ Increasing the knowledge of policy makers at all levels and among Minnesotans of African heritage about critical issues impacting populations of color, American Indians and the impoverished of Minnesota. We are particularly concerned with focusing on researching and addressing the extent to which public policy and individual and institutional racism have caused and continue to perpetuate racial disparities and disproportionalities.
- ◆ Increasing civic engagement among African and African Americans through collaboration. This includes voter registration, educational activities, and conducting research that promotes involvement with decision making entities impacting the existence of populations of color, American Indians and the impoverished of Minnesota.
- ◆ Promoting solutions to identify issues through collaboration. Participating in the decision making processes on issues effecting Black Minnesotans by providing testimony and advice to the governor, legislators, the judiciary and administrative committees and initiatives. The goal is to represent the interests of and advocate for the benefit of Black Minnesotans.

### Key Measures

The extent to which the Council's efforts are successful are reflected in the products associated with the above specified key goals, which relate to the overarching goal of increasing the knowledge of policymakers and Black Minnesotans. For example:

- ◆ Number of events sponsored or co-sponsored by the Council. Events are identified by substantive issue area, by type of event, and by attendance at the events.
- ◆ The number and names of collaboration participants.
- ◆ Number of critical analyses of legislative and policy-based reports relating to policy impact on populations of color, American Indians and the impoverished in Minnesota.

### Budget

**Revenues:** The general fund appropriation for the Council on Black Minnesotans for FY 2008-2009 biennium averaged \$329,000. The general fund appropriation is the agency's principal revenue source. Of this amount, \$20,000 (6%) is allocated specifically for the Dr. Martin Luther King Jr. holiday and celebration. In addition, the agency administers a contract, as fiscal agent, for a Blue Cross Blue Shield Tobacco Cessation project. Actual spending, to date, for FY 2008 is \$92,000. The Council anticipates spending \$162,000 in FY 2009.

**Expenditures:** Approximately 72% (\$305,456) of the council's operating budget was used to fund 3.4 full-time equivalents for FY 2008. The remaining amount funds traditional agency operating costs (e.g. rent, travel, communications, supplies, and equipment).

### Contact

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*Dollars in Thousands*

	Current		Forecast Base		Biennium 2010-11
	FY2008	FY2009	FY2010	FY2011	
<b><u>Direct Appropriations by Fund</u></b>					
<b>General</b>					
Current Appropriation	325	333	333	333	666
<b>Forecast Base</b>	<b>325</b>	<b>333</b>	<b>333</b>	<b>333</b>	<b>666</b>
Change		0	0	0	0
% Biennial Change from 2008-09					1.2%
<b><u>Expenditures by Fund</u></b>					
<b>Direct Appropriations</b>					
General	313	345	333	333	666
<b>Statutory Appropriations</b>					
Miscellaneous Special Revenue	92	167	0	0	0
Gift	18	7	12	12	24
<b>Total</b>	<b>423</b>	<b>519</b>	<b>345</b>	<b>345</b>	<b>690</b>
<b><u>Expenditures by Category</u></b>					
Total Compensation	306	285	243	242	485
Other Operating Expenses	117	219	102	103	205
Local Assistance	0	15	0	0	0
<b>Total</b>	<b>423</b>	<b>519</b>	<b>345</b>	<b>345</b>	<b>690</b>
<b><u>Expenditures by Program</u></b>					
Council On Black Minn	423	519	345	345	690
<b>Total</b>	<b>423</b>	<b>519</b>	<b>345</b>	<b>345</b>	<b>690</b>
<b>Full-Time Equivalent (FTE)</b>	<b>4.5</b>	<b>4.0</b>	<b>3.4</b>	<b>3.2</b>	

**BLACK MINNESOTANS COUNCIL**

Agency Revenue Summary

*Dollars in Thousands*

	<b>Actual FY2008</b>	<b>Budgeted FY2009</b>	<b>Current Law</b>		<b>Biennium 2010-11</b>
			<b>FY2010</b>	<b>FY2011</b>	
<b><u>Non Dedicated Revenue:</u></b>					
<b>Total Non-Dedicated Receipts</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b><u>Dedicated Receipts:</u></b>					
<b>Grants:</b>					
Miscellaneous Special Revenue	92	167	0	0	0
<b>Other Revenues:</b>					
Gift	13	7	12	12	24
<b>Total Dedicated Receipts</b>	<b>105</b>	<b>174</b>	<b>12</b>	<b>12</b>	<b>24</b>
<b>Agency Total Revenue</b>	<b>105</b>	<b>174</b>	<b>12</b>	<b>12</b>	<b>24</b>