

Agency Purpose

The Minnesota State Arts Board's mission is to:

- ⇒ Serve as a leading catalyst for creating a healthy environment for the arts that fosters broad public participation in, and support for, the arts in Minnesota.
- ⇒ Promote artistic excellence and preserves the diverse cultural heritage of the people of Minnesota through its support of artists and organizations.
- ⇒ Act as a responsible steward of the public trust.
- ⇒ Work with the statewide network of regional arts councils to ensure accessibility to arts activities for all Minnesotans.

Its vision is to ensure that all Minnesotans have the opportunity to participate in the arts.

The Arts Board was established in its current form in 1976, by Minnesota Statutes, chapter 129D. However, it had several predecessor organizations that have been serving artists, arts organizations, and arts participants in Minnesota since 1903.

In order to achieve its mission and vision, the Arts Board has established the following strategic goals to guide its day-to-day activities during the FY 2004-05 and FY 2006-07 biennia:

1. Increase the level of support needed to sustain and grow a healthy arts community
 - ◆ Financially support artists and organizations throughout Minnesota
 - ◆ Seek additional public and private financial support for artists and organizations throughout Minnesota
 - ◆ Develop and expand the significant nonfinancial contributions individuals and organizations make to the arts
2. Ensure that public services and grants are delivered effectively throughout the statewide arts system
 - ◆ Carefully examine how resources are allocated in the following areas: formula-based funding; financial and technical support for community-based arts organizations; and education, outreach, and touring
 - ◆ Ensure that resources are allocated to provide the best return on investment in the arts for the people of Minnesota
 - ◆ Work collaboratively with the regional arts councils to examine the existing model to ensure effective delivery of grants and technical assistance services to artists and organizations throughout the state
 - ◆ Work in concert with the regional arts councils to evaluate the statewide network and determine whether any changes would better meet the needs of artists, organizations, and audiences today and in the future
 - ◆ Solicit advice from arts funders, institutions, artists, and other stakeholders about how to better meet the needs of the arts community
3. Serve as a leader, promoting the value of the arts to Minnesota's quality of life
 - ◆ Communicate the importance of public and private investment in the arts
 - ◆ Continue to build partnerships within the leadership of the arts community
 - ◆ Achieve and maintain recognition locally, regionally, and nationally as a leader in the arts community
4. Support increased access and opportunities in arts education
 - ◆ Continue to emphasize arts in education as a primary component in all Arts Board grant programs
 - ◆ Support in-school residencies with professional teaching artists
 - ◆ Continue partnership with the Perpich Center for Arts Education
 - ◆ Support the activities of the Comprehensive Arts Planning Program

At A Glance

- ◆ The arts are a \$1.3 billion industry in Minnesota.
- ◆ Minnesota is home to:
 - ⇒ 30,000 individual artists and
 - ⇒ 1,268 nonprofit arts organizations
- ◆ Arts board and regional arts council-funded activities served a combined audience of more than 20 million children and adults during the FY 2002-03 biennium.
- ◆ Five of Minnesota's top 25 tourist attractions are arts organizations: the Walker Art Center, Guthrie Theater, Ordway Center, Orchestra Hall, and the Children's Theatre.
- ◆ Together, the Arts Board and the state's eleven regional arts councils serve communities, residents, and visitors in all 87 Minnesota counties.

Core Functions

The Arts Board provides grants and services to the statewide arts community.

Arts Board grants – In FY 2005, the Arts Board awarded \$6 million to Minnesota artists, arts organizations, and educational institutions through its three grant programs: Artist Assistance, Arts in Education, and Institutional/Presenter Support.

Regional Arts Councils (RACs) – The board serves as fiscal agent for \$2.4 million that are distributed to Minnesota's eleven regional arts councils. Together the board and the regional councils comprise a statewide, decentralized service system that effectively reaches citizens in every county in Minnesota. Regional arts councils provide grants and support services tailored to meet the need of artists, arts organizations, and arts audiences in their particular areas of the state.

Other services/partnerships – The Arts Board manages the state's Percent for Arts in Public Places program in cooperation with the Minnesota Department of Administration. The program purchases existing artwork, or commissions artists to create new work, to be installed in new or renovated public buildings. The board also is one of thirteen states chosen to participate in a nationwide effort, funded by The Wallace Foundation, to broaden, deepen, and diversify participation in the arts. Minnesota's program offers training, project grants, research, and evaluation. In addition, the agency works in partnership with the Minnesota Department of Natural Resources, Department of Transportation, Office of Tourism, and the Minnesota Historical Society on a major initiative focused on promoting cultural tourism along Minnesota's 20 scenic byways.

Operations

The Arts Board is a primary service provider to the Minnesota arts community. The agency provides financial support, technical assistance, and other resources that contribute to the success of artists, arts organizations, nonprofits, schools, and communities throughout the state. Given the economic, educational, and social benefits the arts provide, ultimately, Minnesota citizens are the principal beneficiaries of the activities of the Minnesota State Arts Board.

Key Measures

Annually, the Minnesota State Arts Board accomplishes the following:

- ⇒ Provides general support to at least 120 Minnesota arts organizations. The funds are an investment in the state's leading arts organizations and provide them with the flexibility essential to their growth and vitality.
- ⇒ Supports 500 weeks of residencies by artists in schools across the state. Through these activities, hundreds of thousands of children experience the arts, develop their cognitive skills, and achieve key competencies necessary to meet the state's graduation standards.
- ⇒ Provides timely, targeted support to 100 Minnesota artists. Supporting the artistic and professional growth of artists builds the strong foundation necessary for a healthy arts community.
- ⇒ Provides at least \$100,000 to arts activities in traditionally underserved communities. These activities effectively promote cross-cultural understanding and relationship building among all of Minnesota's citizens.

Budget

The Arts Board's 2004-2005 biennial appropriation is \$17,177,000. The board has 9.75 FTE employees. Over 90% of the Arts Board budget comes from the state's General Fund. The remaining portion comes from federal and private funds.

Contact

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Dollars in Thousands

	Current		Forecast Base		Biennium 2006-07
	FY2004	FY2005	FY2006	FY2007	
<u>Direct Appropriations by Fund</u>					
General					
Current Appropriation	8,593	8,593	8,593	8,593	17,186
Forecast Base	8,593	8,593	8,593	8,593	17,186
Change		0	0	0	0
% Biennial Change from 2004-05					0%
<u>Expenditures by Fund</u>					
Direct Appropriations					
General	8,580	8,597	8,593	8,593	17,186
Statutory Appropriations					
Special Revenue	13	2	1	1	2
Federal	679	656	656	656	1,312
Gift	671	217	94	35	129
Total	9,943	9,472	9,344	9,285	18,629
<u>Expenditures by Category</u>					
Total Compensation	694	654	599	585	1,184
Other Operating Expenses	316	317	247	202	449
Local Assistance	8,933	8,501	8,498	8,498	16,996
Total	9,943	9,472	9,344	9,285	18,629
<u>Expenditures by Program</u>					
Operations & Services	1,491	1,036	911	852	1,763
Grant Programs	6,030	6,014	6,011	6,011	12,022
Region Arts Fisc Agent	2,422	2,422	2,422	2,422	4,844
Total	9,943	9,472	9,344	9,285	18,629
Full-Time Equivalents (FTE)	9.7	9.5	9.5	9.5	