



Proclamation

- WHEREAS: Integrity is at the heart of successful business; and
- WHEREAS: Management must be responsive to the concerns of its employees and society to uphold that integrity; and
- WHEREAS: In the world of business, individuals must continually examine their ethical values in such areas as corporate takeovers, product liability, and human resources; and
- WHEREAS: Ethical decisions in business are not always black and white, but rather predominated by shades of gray, with moral choices at the center of most everyday decisions; and
- WHEREAS: The Minnesota business community is to be congratulated for its leadership in developing a strong code of business ethics and in promoting and demonstrating corporate social responsibility; and
- WHEREAS: Minnesota businesses have effectively addressed the many internal and external factors that ultimately determine the ethical value of their decisions; and
- WHEREAS: The University of Minnesota School of Management's annual business day promotes education on current business topics and practices through interaction among students, corporate representatives, alumni, faculty, and staff; and
- WHEREAS: The School of Management is eager to recognize and celebrate the management community's high standards of ethical conduct; and
- WHEREAS: The school wishes to discover how business and education can cooperate to continually improve the work place, business decision making, and corporate citizenship; and
- WHEREAS: The cooperative effort will enhance excellence in business education by further developing management theory and practice tools that integrate ethical issues, questions, and value conflicts;

NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim the third week of April to be

BUSINESS WEEK '86

in Minnesota and encourage all business people to observe the importance of business ethics and strong interaction between business and education by attending the many School of Management sponsored activities on the University of Minnesota Twin Cities Campus throughout the week.

Further, I call on all Minnesotans to show their support of and commitment to ethics in business by examining the moral implications of their business decisions and incorporating sound ethical practices into their daily business dealings.

STATE OF MINNESOTA
DEPARTMENT OF STATE
FILED
MAR 27 1986

Joan Anderson Shove
Secretary of State

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this twenty-first day of March in the year of our Lord one thousand nine hundred and eighty-six, and of the State the one hundred twenty-seventh.

Joan Anderson Shove
Rudy Perpich
GOVERNOR

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