



Proclamation

WHEREAS: Smoking is our state and nation's number one public health problem—the chief and most preventable cause of disease, disability and premature death; and

WHEREAS: Minnesota will be the first state in the nation to implement the SMOKE FREE GENERATION campaign which has reduced the start-up of smoking in Sweden's youth by more than 50 per cent; and

WHEREAS: We can take pride in the efforts of the sponsors, educators and participants in this state-wide program which targets 9-to-14-year-old youth, a model program for the nation in an effort which can greatly improve the health of generations to come; and

WHEREAS: The Swedish Non-Smoking Generation Project has been successful in reducing smoking in the young age groups where this habit is usually formed; and

WHEREAS: This project has been adapted and improved for implementation in Minnesota under the name of A SMOKE FREE GENERATION to serve as a model for the nation; and

WHEREAS: Some 3,000 educators in our state will implement the SMOKE FREE GENERATION curriculum this year for their students; and

WHEREAS: This effort is supported by the State Departments of Health and Education;

NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim the SMOKE FREE GENERATION campaign to be from August 19 to October 19, 1985, as ~~the~~ **SMOKE FREE GENERATION** and urge all citizens to support and encourage this important effort to the fullest.

#36138

STATE OF MINNESOTA
DEPARTMENT OF STATE
FILED

JUL 17 1985

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the State of Minnesota to be affixed at the State Capitol this seventeenth day of July of the year of our Lord one thousand nine hundred and eighty-five, and of the State the one hundred twenty-seventh.

Rudy Perpich
GOVERNOR

Joan Anderson Howe
SECRETARY OF STATE

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