

STATE OF MINNESOTA
EXECUTIVE DEPARTMENT
P. R. O. (ST. PAUL T. O. H.)

The people of Minnesota derive each year an income from their poultry business which is exceeded by very few of its products. Federal census figures show the total value of the poultry and eggs produced in the state in 1918 to have been \$40,000,150. This is nearly half as great as the value of our entire wheat crop and more than half as great as the value of our dairy products for the same year.

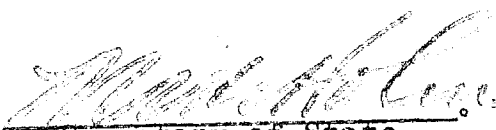
That there are profits in store for poultry growers is indicated by figures of our agricultural college experts, who show that poultry and eggs are the only farm products having a greater purchasing power in 1931 than before the war. Using the average from 1910 to 1914 as 100, they show that chickens in October, 1931, had a purchasing power of 108 and eggs 116. It is also shown that the stocks of eggs in cold storage today are much less than they were a year ago.

The profit can be increased still more by an increase in production. The average production in 1920 was only sixty eggs per hen. This can be doubled with little if any increase in cost. Improvement in the flocks can be accomplished by the introduction of standard-bred stock, which will tend to produce more and better flesh and larger egg yields.

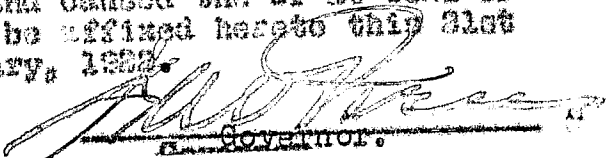
Now the afore, I, J. A. O. Prouse, Governor of Minnesota, do hereby designate the week of March 15 to 18 as Standard-bred poultry week, during which poultry breeders, officers and members of poultry associations, and instructors in agricultural schools and colleges, are urged to give special attention to the improvement of our flocks by the introduction of Standard-bred stock.

Poultry growing, like every other branch of agriculture, can be made more profitable by improvement in both quality and quantity, and it is to the interest of every citizen of the state to see that this is done, because the prosperity of our farmers will be reflected in every other line of business.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State to be affixed hereto this 21st day of February, 1932.


Secretary of State.

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Governor.

Attest:

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STATE OF MINNESOTA
DEPARTMENT OF STATE

FILED

FEB 24 1922

W. H. Johnson

Secretary of State